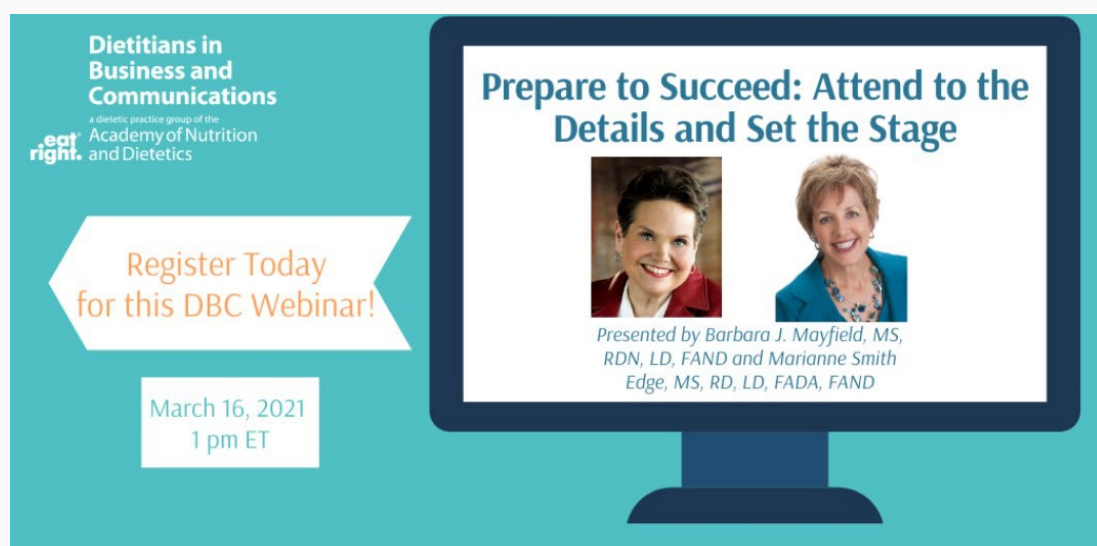


National Nutrition Month

National Nutrition Month® is an annual event created by the Academy of Nutrition and Dietetics. This year's focus is "Personalize Your Plate," which promotes the idea that there is not a "one-size-fits-all" approach to achieving good health. There are many variables that make us different! Registered Dietitian Nutritionists help to develop a plan that fits unique dietary needs and preferences.

Check out our social media: [LinkedIn](#), [Facebook](#), [Twitter](#), and [Instagram](#)! Also, check out our DBC website at www.dbconline.org.

TOMORROW! March 16
DBC Webinar: Prepare to Succeed:
Attend to the Details and Set the Stage
1:00 PM ET / 12:00 PM CT



Careful preparation helps an event to come off with minimal problems and allows a nutrition communicator to concentrate on the reason for being there—to communicate effectively. A well-planned and well-executed event or program is a pleasure for all involved—the organizers and the participants. In this webinar, featuring principles, strategies, and tips from Chapters 33 and 34 in

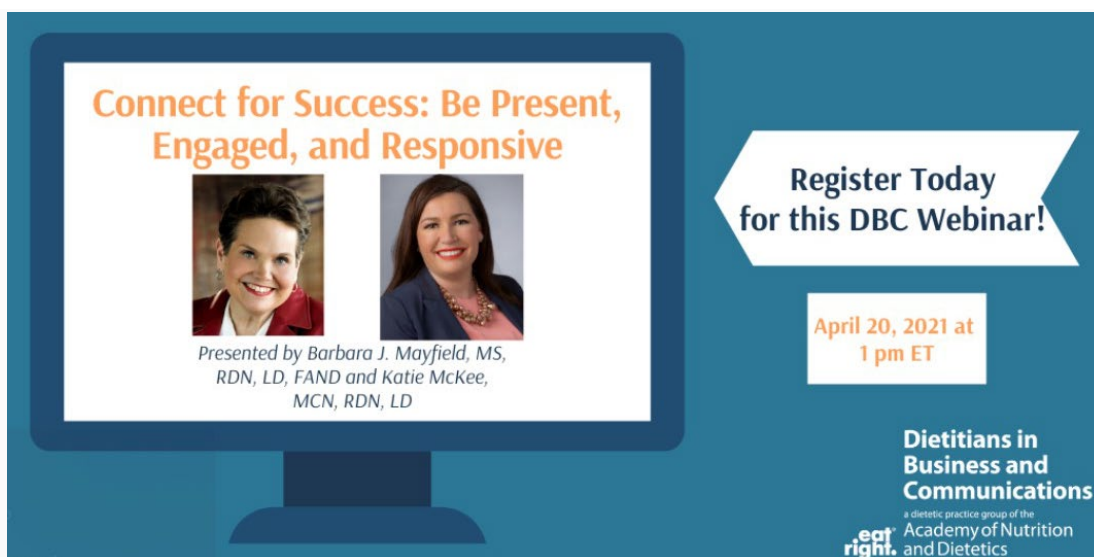
Communicating Nutrition: The Authoritative Guide, webinar participants will learn from speakers Barbara J. Mayfield, MS, RDN, LD, FAND and Marianne Smith Edge, MS, RD, LD, FADA, FAND about how to plan and preside over a successful communication event, whether in-person or online. Register [here](#).

TOMORROW! March 16
DBC Virtual Networking Event:
7-8 PM ET / 6-7pm CT



You're invited! Come join DBC members on Tuesday March 16th 7-8 pm ET for our Virtual Speed Networking event to learn more about other DBC members, what they are up to, and ideas on how we can continue to enhance our value as nutrition leaders. We are also having a special guest, Lisa Abbay, RDN, LDN, FAND with Compass Group for a Q&A panel on your Business and Communications questions. More to come! Register today! Questions? [Email Dustin Reed](#). Register on Zoom [here](#).

The Successful Communicator Series Webinar #2
Connect for Success: Be Present, Engaged, and Responsive
April 20, 2021
1:00 PM ET / 12:00pm CT



Connect for Success: Be Present, Engaged, and Responsive

Presented by Barbara J. Mayfield, MS, RDN, LD, FAND and Katie McKee, MCN, RDN, LD

Register Today for this DBC Webinar!

April 20, 2021 at 1 pm ET

Dietitians in Business and Communications
a dietetic practice group of the Academy of Nutrition and Dietetics

eat right.

When an audience and communicator are in sync with each other, effectively connecting and exchanging ideas and information, the potential to achieve the desired communication outcomes is maximized. Register [here](#) for Part 2 of our 'Successful Communicator Series' on April 20, @1:00 PM ET. Barbara J. Mayfield, MS, RDN, LD, FAND, and Katie McKee, MCN, RDN, LD, will share how to effectively create a communication environment that promotes learning and engagement, and how to effectively respond to audience questions.

DBC + Foundation Fundraising Campaign



DBC Fundraising Campaign

Benefitting the Academy Foundation and honoring those who have inspired you in your dietetic career

HONOR THOSE WHO INSPIRED YOU

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In honor of all those who have come before us, and those who continue to ensure the dietetic profession lives on, DBC has launched its "Honor Those Who Inspire You" Fundraising campaign. Running through the end of National Nutrition Month, Wednesday, March 31, 2021, DBC member donation(s) to the **Academy Foundation** will honor one or more individuals who have inspired us or had a significant influence on our careers. To make a donation and to see our progress

toward our \$1,000 goal, and to see how your donations to the Foundation impact DBC members, visit the [DBC+Foundation page](#) on our website.

Member Spotlight: Amanda Wagner, M.Ed



Our March #MemberSpotlight is dietetic intern Amanda Wagner, M.Ed. She is a former high school science teacher with a M.Ed in science education and is in the process of a career change to become a RDN. She is on a mission to show others how they can be successful in athletics and life fueled by plants! Want to be featured in the #DBCDPG #MemberSpotlight series? Tag your photos with #DBCDPG and tell us what you’re doing!

Members on the Move



Want to be featured in our next Business Insights Newsletter? The Members on the Move section of the newsletter allows members to celebrate their

accomplishments - whether a promotion, a new book, etc. If you or someone you know is interested in appearing in our next publication, please [email](#) Associate Newsletter Editor Omar Guerrero.

Academy Foundation 2021-2022 Scholarship Applications
Deadline April 19th 2021
6:00pm ET / 5:00 PM CT



The Academy of Nutrition and Dietetics Foundation ' scholarship application for the 2021-2022 academic year is open to students at all levels of study, including those in dietetic technician, undergraduate, graduate, and doctoral programs, as well as dietetic internships. Eligible applicants will be considered for hundreds of **Foundation scholarship opportunities**, ranging from \$500 to \$10,000 each, including scholarships for ethnically diverse students and dietetic interns. The application is available within the Foundation's Application Portal. The deadline for all components of the scholarship application is Monday, April 19, 2021 at 5:00 pm CST.

Academy Toolkits and Resources



The Academy provides a quarterly social media tool kit that makes sharing nutrition information so much easier! The Academy advocates for funding during the appropriations process for federal programs that help people live a healthy life. You can access the toolkit for sample messages on 2022 appropriations that you can use to post on affiliate's and/or professional Twitter accounts [here](#). The National Nutrition Month® tip sheets, handouts, planning materials, games, activities, and more can be accessed [here](#). Access all past Academy tool kits [here](#).

If you have any questions, please [email us](#).

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To manage your Dietitians in Business and Communications email preferences, [click here](#).

Do not reply to this message. For general questions about Dietitians in Business and Communications, please contact, DBC@eatright.org.

120 S. Riverside Plaza, Suite 2190
Chicago, Illinois 60606-6995
(800) 877-1600

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