

### **Building and Planning for a Successful Year**

The past year came with many challenges that pushed us to evolve. Fortunately, many of us developed new skills as a result! DBC strives to provide relevant resources as we continue to adapt to more virtual methods of communication. Though times are tough, there is still so much we can accomplish together as an organization. We look forward to seeing what 2021 has in store!

Check out our social media: **LinkedIn**, **Facebook**, **Twitter**, and **Instagram**! Also, check out our DBC website at **www.dbconline.org**.

# DBC Virtual Workshop: Manage Trust and Lead with Credibility During Organizational Adaptation Feb 25 @ 8 a.m. - 12:30 p.m CT



Change is inevitable, and a leader needs to prepare to adapt. Evidence shows that leader and manager trust and credibility are critically important for efficient and profitable functioning. Times of organizational adaptation place a special premium on trust and credibility, because both are especially important during these times. Unfortunately, both are also especially endangered. This session will present evidence and straightforward tools to recognize and manage these essential

employee attitudes. The Virtual Workshop includes pre- and post-workshop readings and assessments. Click **here** for more details and to register! Early bird rate ends Feb 8, 2021.

#### **Webinar Proposals**



To showcase DBC members' expertise, and to continue to bring you high-quality educational events, we are now accepting Webinar Proposals through February 1, 2021. DBC's Education Team seeks proposals that feature timely, relevant, and engaging webinars related to business and communications with teachings that empower members to put insights into action. Fill out this **Call for Webinar Proposals Submission Form** with your webinar idea.

#### **Academy National 2021 Election- Voting open Feb 1-15**



Don't forget to participate in the national Academy election, which will occur Feb 1-

15. DBC members Deanne Brandstetter, Egondu Onuoha, and Kathy Wilson-Gold are on the ballot. Learn more about the slate of 2021 candidates **here**.

#### **DBC Membership Outreach Grant**



As DBC strives to connect with future nutrition and dietetic leaders, we are excited to offer the Membership Outreach Grant. The Grant is awarded by The Academy and the DBC Membership Outreach Grant aims to increase awareness of DBC and Academy opportunities to students. By applying for the Grant, you have the opportunity to connect with students virtually or in-person (when appropriate) to share your personal experiences as a DBC member, the benefits of DBC and how to become a DBC member. Virtually, DBC will provide customized materials to assist in your conversations with students. In-person, the Grant provides the opportunity for you to receive \$50 to connect with students. If interested in either the Virtual or In-Person opportunity, please complete the survey here.

#### **DBC Discussion Board**



DBC is pleased to announce a new topic-based tagging feature within its member-to-member live **Discussion Board**, so readers can more easily find info they are looking for. Streamline your experience by reviewing threads related to the topics that matter most to you, and enhance your fellow members' experience by tagging your own posts. Stop by the **Discussion Board** to check out the topic list, and see what's new!

## Apply for Academy Foundation Awards and Research Grants Deadline Feb 1, 2021



The Academy Foundation is accepting applications for 2021 awards and research grants. Awards include individual recognition, continuing education, program development, and international applicants. Make sure to **apply** before the deadline February 1, 2021! For questions, email **Elisha Reichlin**g, MS, RDN, LDN, Foundation Program Coordinator. If you would like to contribute to the foundation, click **here**.

Apply to be an Academy Media Spokesperson



Since its inception in 1982, the Academy's Spokesperson program has been instrumental in bringing the Academy's messages of healthful eating and nutrition to millions of Americans each year via every form of news media — print, broadcast and electronic. Applications are due February 5, 2021. Learn more here.

#### **Opportunities to Serve Survey Available**

If you are interested in volunteering for an Academy of Nutrition and Dietetics committee, complete the **Opportunities to Serve Survey**. The survey is now available and will be available through January 21, 2021.

If you have any questions, please email us.

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