

DBC 'Working' Foundation

Mission and Vision

Mission To advance DBC members as strategic and innovative business and communication leaders

Vision A world where DBC members have the necessary business skills to guide food and nutrition related decisions in global businesses and industries

Values	We listen to our members and provide more value than expected	We operate ethically with accountability for member professional development	We make decisions with consideration for inclusivity, the environment, economy and social implications	We look to the future to guide business decisions
	<ul style="list-style-type: none"> • Insights into Action <i>(Research, Analysis & Application)</i> 	<ul style="list-style-type: none"> • Communications & Transparency 	<ul style="list-style-type: none"> • Collaboration & Strategy 	<ul style="list-style-type: none"> • Business Acumen & Leadership

Strategic Objectives	Be financially healthy; not reliant on one source of revenue; able to increase operating budget year-over-year	Members describe DBC as essential to their professional success	Seamless interaction and transparency in all operations	Grow in number and expertise year-over-year	Develop confident leaders who encourage member involvement
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