Dietitians in Business & Communications (DPG-32) Position Description

TITLE: ACADEMY FOUNDATION FUNDRAISING LIAISON

TERM: One (1) year term position with opportunity to be reappointed

PURPOSE: Manages the Academy Foundation

fundraising efforts of DBC

REPORTS TO: Chair and Chair Elect,

COMMUNICATES WITH: Leadership Team

REPORT FREQUENCY: Monthly and Annual Report

RESPONSIBILITIES

1. Utilizing the Academy Foundation's Campaign, develop, oversee, and implement a strategy for DBC's Leadership Team and Membership to support this cause. A dollar-for-dollar match may be available, see DBC budget for specifics.

- 2. In coordination with MarComm and Grants & Awards teams, ensure timing of the ask for funds is appropriate based on the overall activities of DBC.
- 3. Evaluate and acquire necessary program resources.
- 4. Establish program metrics and KPIs; responsible for meeting / exceeding annual goals.
- 5. Keep records of all expenses incurred in the performance of responsibilities and submit expense reports to the Treasurer in accordance with fiscal policy and procedure.
- 6. Review and propose updates to the job description and work plan timeline annually, maintain files in Basecamp, and assist in training successors.
- 7. Participate in DBC Leadership Team Meetings.
- 8. Complete Leadership Team Survey annually.
- 9. Complete other duties to support the needs of DBC and the work of the Leadership Team as needed.