

# Dietitians in Integrative and Functional Medicine®

a dietetic practice group of the



Academy of Nutrition and Dietetics

## Unlock the Future of Nutrition: Join Us in Elevating Integrative and Functional Nutrition Practice!

We invite you to embark on an extraordinary journey that has the power to transform the field of nutrition. The Dietitians in Integrative and Functional Medicine are committed to advancing the practice of integrative and functional nutrition, and we need your support to make it happen.

Our initiative is dedicated to furthering the education and professional development of dietitians practicing integrative and functional nutrition. By enhancing their knowledge and skills, we can empower these healthcare professionals to provide even more effective, patient-centered care and promote overall well-being.

### SPONSOR OPPORTUNITIES

- ✓ The Integrative RDN, newsletter
- ✓ Eblast mailing 4000+ members
- ✓ Educational Webinars
- ✓ DIFM Happy Hour Events
- ✓ FNCE Member Event
- ✓ Leadership Retreats



Join us in this journey toward a healthier, more vibrant future for all!

# PACKAGES

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## PACKAGE A: \$25,000

- Full page, three newsletters
- Three eblasts to 4K+ members
- Booth at DIFM Member Reception
- Sponsored Happy Hour, online event
- Educational Webinar

## PACKAGE B: \$15,000

- Half page, three newsletters
- Two eblasts to 4K+ members
- Booth at DIFM Member Reception
- Educational Webinar

## PACKAGE C: \$10,000

- Quarter page ad, three newsletters
- One blast to 4K+ members
- Sponsored Happy Hour, online event
- Spring Retreat, sponsored speaker

We can work with you to customize a mutually beneficial sponsorship package to meet the goals of your organization and to support the education and practice of our valued members.

Please feel free to reach out with any questions.

## ABOUT US

Dietitians in Integrative and Functional Medicine is a dietetic practice group of The Academy of Nutrition and Dietetics. Our practice group, the 2nd largest in the Academy, comprises approximately 4,000 healthcare professionals who specialize in using a holistic and patient-centered approach to nutrition and dietary interventions. They work within the framework of integrative and functional medicine, which combines conventional medicine with complementary and alternative therapies to address the root causes of health issues and promote overall well-being. DIFM RDNs aim to empower patients to take an active role in their health and well-being by addressing the interplay between nutrition, lifestyle, and overall health.

*Get in Touch!*

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