



VN DPG Sponsorship Opportunities

The **Vegetarian Nutrition Dietetic Practice Group (VNDPG)**, a dietetic practice group of the Academy of Nutrition and Dietetics (The Academy) is the premier organization for food and nutrition professionals and the only group recognized as experts in plant-based nutrition. We are a diverse network of Registered Dietitian Nutritionists, Nutrition and Dietetic Technicians, Registered and students.

Within our professional practice group, your company will gain a strategic advantage by:

- Gaining visibility with experts in plant-based nutrition
- Strengthen your image with thought -leaders who specialize in plant-based and vegetarian nutrition, research, counseling, teaching, and advocacy.

You can sponsor the VN DPG through many of our various outreach opportunities. Popular options include:

- ☐ The quarterly peer reviewed newsletter, *Vegetarian Nutrition Update*.
- ☐ Website (www.vndpg.org)
- ☐ Educational webinars
- ☐ E-blast updates - monthly emails to every member
- ☐ Sponsorship of networking events, the executive committee Spring Meeting, and the Food & Nutrition Conference & Expo™ (FNCE®)**

The sponsorship opportunities are designed to provide your company maximum exposure through print, mail, electronic media, and educational programs, as well as the opportunity to network with our members at professional events. VN DPG sponsors will be included on the Sponsors' Page on the VNDPG website. Sponsors can choose from the activities and programs listed below and will work with our group's Sponsorship Chair to determine an ideal contract for both parties. Contact Dori Coetzee, MS, RDN, Sponsorship Chair, at vn@eatright.org.

SPONSORSHIP OPPORTUNITIES

RECOGNITION & SPONSORSHIP OPTIONS LIST

Choose from the activities and programs listed below to total the price of selected sponsorship level****

VN DPG Vegetarian Nutrition Update Newsletter

A quarterly peer-reviewed electronic and print newsletter. It is available to all members via the website. One-page advertisements may be written by the sponsor and published in VN DPG Newsletter. ****

- 1 page advertisement: \$2,000 per issue
- ½ page advertisement: \$1,600 per issue
- ¼ page advertisement: \$1300 per issue

Newsletter Ad Deadlines:


- Spring - February 1 of current year
- Summer – May 1 of current year
- Fall - August 1 of current year
- Winter – November 1 of current year

E-Blast Update

E-Blasts are brief electronic messages sent to all VN DPG members on a regular basis to inform them of breaking news, upcoming events, and leadership opportunities. Sponsors may provide a brief description of educational news** about their products and include a “Sponsored by” logo and hyperlink to their website****.

- \$1000 for 1
- \$1,800 for 2 (\$900 each)
- \$2,600 for 3 (\$866 each)

VN DPG Website

The VNDPG website contains public & member sections offering information of interest and nutrition resources. The Sponsorship page includes a sponsor description (up to 100 words, approved by DMNT/Academy) and a hyperlinked logo, which invites VNDPG members to view  your company's website.

- 1 month: \$1000
- 3 months: \$2000
- 6 months: \$2,500
- 12 months: \$3,500

Sponsored Webinar

Webinars are live, non-promotional, educational topics with speakers presenting on designated topics engaging with the audience offering a Q & A session. These sessions are recorded for later availability. The Corporate Sponsor fee is \$3000.00.

Each sponsor is allotted:

- Sponsor name listed on all promotional materials

- Script and/or 1-3 promotional slides to present the specific product or service they are offering

Executive Committee Activities and Networking Events

Sponsorship of the meals and breaks at the Fall and Spring intensive planning meetings provides access to VN DPG leaders and allows the opportunity to network and present to the group. The fall meeting is held in conjunction with the Food & Nutrition Conference & Expo™ (FNCE®) which is the Academy's professional educational annual meeting. Meal Sponsorship Amount and Sponsor Speaker Time:

- Breakfast \$1,500 - Welcome 5 minutes
- Lunch \$2,000 -Speaker 10 minutes
- Dinner \$3,000- Speaker 15 minutes
- Focus Group Dinner \$5,000 - Moderated Group Interaction; 90 minutes

For all sponsorship opportunities including the Fall FNCE® Workshop, please contact us at vn@eatright.org.

* Included with all sponsorship levels: newsletter subscription, recognition at VNDPG events, recognition on VNDPG website, and one complimentary registration at sponsored events open to all members

** Please note that any events sponsored at the Food & Nutrition Conference & Expo™ (FNCE®) require the sponsor to be an exhibitor on the FNCE® Expo floor. Contracts must be finalized by August 31 in advance of FNCE®.

*** CPE program must be reviewed and approved per Academy Lifelong Learning.

****Subject to Academy review and approval.