

Annual Report

June 1, 2021– May 31, 2022

NEP DPG Website: <https://www.nepdpg.org/home>

NEP DPG Social Media Accounts:

- Facebook: @NEPDPG
- Twitter: @NEPDPG
- Instagram: @nepdpg

Discussion Board: <https://www.nepdpg.org/nep-resources/discussion-board>

NEP DPG email address: nepdpg@gmail.com

Prepared by: Amy R. Mobley, PhD, RD, FAND; amy.mobley@ufl.edu;
NEP DPG Chair 2021-2022

Mission

Enhancing practitioners' skills to effectively educate and communicate evidence-based nutrition information to the public through diverse delivery channels

Vision

NEP members are recognized as experts in translating evidence-based nutrition research into educational strategies that promote healthy food choices.

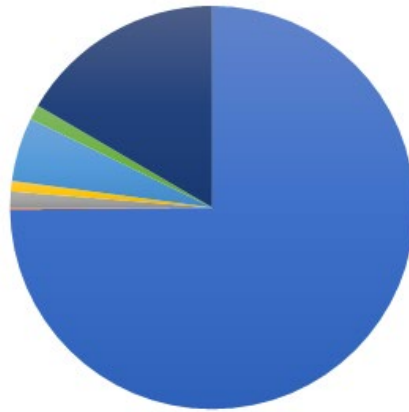
Goals

- Build an aligned, engaged, and diverse membership
- Provide NEP members with evidenced based nutrition education resources
- Organize DPG operations to focus on fiscal responsibilities

Membership

The Nutrition Education for the Public Dietetic Practice Group (NEP DPG), founded in 1979, is an organization of nutrition and dietetics professionals who help individuals, groups, and communities improve health through nutrition education. The 2021-2022 membership year ended with 839 members, an increase of 107 members from 2020-2021.

NEP Membership 2021-2022 By Category



■ Active ■ Associate ■ International ■ Life ■ Retired ■ Staff ■ Student

Status	Total
Active	628
Associate	1
International	11
Life	7
Retired	43
Staff	10
Student	139
Total	839

Most of the NEP DPG members are active professional members and student members.

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NEP DPG International Members

Members live across the United States and internationally including in Australia, Canada, Germany, Hong Kong, India, Mexico, Saudi Arabia, Singapore and United Arab Emirates.

Country	Membership Count
United States	824
Australia	1
Canada	5
Germany	1
Hong Kong	2
India	1
Mexico	1
Saudi Arabia	1
Singapore	1
United Arab Emirates	2

Member Practice Areas

Our members work in a variety of settings or sectors, with the majority working in community and public health (55%), education (31%) and clinical nutrition (30%).



NEP DPG Leadership

Executive Committee

The NEP DPG Executive Committee consists of the Chair, Chair – Elect, Immediate Past Chair, Treasurer, Secretary, Nominating Committee Chair, and Delegate. An Academy Relations Manager provides support to the Executive Committee. The elected officers for 2021 – 2022 were:

- **Chair**: Amy Mobley PhD, RD, FAND
- **Chair – Elect**: Kaley Carman, PhD, RDN, LDN
- **Past Chair**: Henna Muzaffar PhD, RD, FAND
- **Treasurer**: Kuan Yen (Olive) Siew, MS, RD
- **Secretary**: Samantha Diamond, MS, RD
- **Nominating Chair**: Veruska Gonzalez, RD, LDN
- **Delegate**: Karen Bakies, RDN, LD, FAND

Leadership Team

The Leadership Team consists of the Executive Committee plus the Chairs of Membership Committee, Communications Committee, External Funding Committee, and Professional Education Committee. In addition to serving as committee chairs, some members serve on committees.

- **Student Representatives**: Josie Ortiz (co-chair), Jamie Zeldman, MS, RD (co-chair), Lily McNair
- **Discussion Board/eBlast Coordinator**: Caitlin Mellendorf, MS, RD
- **External Funding Chair**: Vivian Haley-Zitlin, PhD, RD
- **Newsletter Co-Editors**: Maureen Ternus, MS, RD; Carol Berg Sloan, RD
- **Professional Education Chair**: Gail Frank, DrPH, MPH, RD, CHES
- **Communication Chair**: Alyssa Frisby
- **Social Media Coordinator**: Debbie Fetter, PhD
- **Membership Chair**: Tracy Mendez, RD
- **Awards Chair**: Jamie Griffin, PhD, RDN

- **Diversity Liaison:** Gloria Davis, Med, RD, SNS (inactive)
- **Policy and Advocacy Leader:** vacant

Future Officer 2022-2023

The Nominating Committee prepared a slate ballot. Newly elected officers for the 2022 – 2023 year included:

- **Chair** - Kaley Carman, PhD, RDN, LDN
- **Chair-Elect** – Leslie Bonci, MPH, RD, CSSD, LDN, FAND
- **Immediate Past Chair** – Amy Mobley, PhD, RD, FAND
- **Secretary** – Laura Thomas, Med, RD, LD, FAND
- **Treasurer** – Olive Siew, MS, RD
- **Nominating Committee Chair** – Amanda Arnold, RD
- **DPG Delegate** – Karen Bakies, RDN, LD, FAND
- **Academy DPG/MIG Relations Manager** - Adriana Legreid

Future Leadership Team 2022-2023

The Leadership Team consists of the Executive Committee plus the Chairs of Membership Committee, Communications Committee, External Funding Committee, and Professional Education Committee. In addition to committee chairs, many members serve on committees.

- **Student Representatives:** Jamie Zeldman, MS, RD (co-chair), Lily McNair (co-chair)
- **Communications Committee Chair** – Henna Muzaffar, PhD, RD, FAND
- **Diversity Liaison** – Veruska Gonzalez, RD, LDN
- **Electronic Mailing List (EML)/eBlast Coordinator** – Kelly Furr
- **External Funding Co-Chairs** - Vivian Haley-Zitlin, PhD, RDN, Melani Duffrin, PhD, RDN
- **Awards Chair** – Jamie Griffin, PhD, RDN

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- **Membership Chair** – Tracy Mendez, RD
- **Newsletter Co-Editors** – Maureen Ternus, MS, RD, Carol Berg Sloan, RDN, FAND
- **Nominating Committee Chair-Elect** – Kelly Sloan, MS, RDN
- **Nominating Committee Member** – Lynnea Melham, MS, RD, CD
- **Public Policy and Advocacy Leader** – Josie Ortiz
- **Professional Education Chair** - Gail Frank, DrPH, RD, CHES
- **Professional Education Committee** – Brittany Docherty
- **CPE Coordinator** – Bethany Daugherty, MS, RDN, LD
- **Social Media Coordinator** - Debbie Fetter, PhD
- **Website Coordinator** – Sharon Meier Lutheran, MSH, RN, RDN, LDN, CLC
- **Website Assistant** – vacant

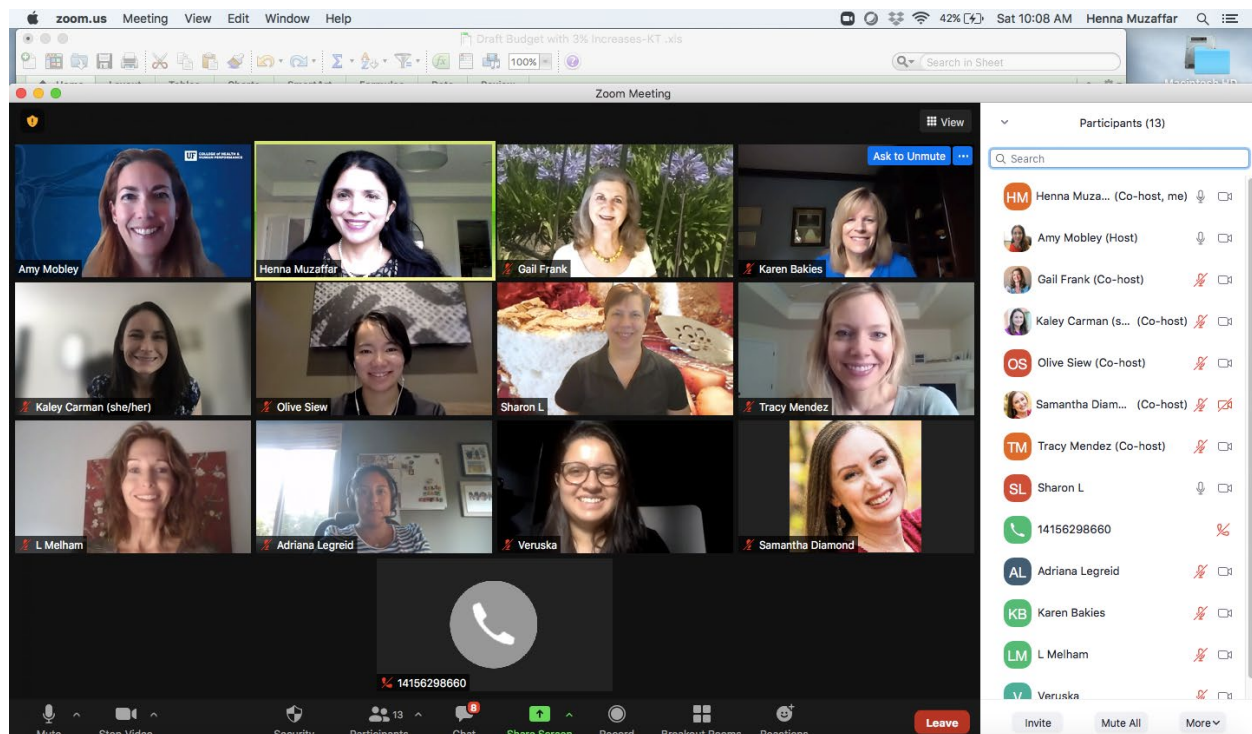
Executive Committee and Committee Meetings

- All meetings occurred virtually during the 2021-2022 membership year. Teleconference meetings were held throughout the year every 4th Thursday of the month at 5 pm Eastern time. Individual committee meetings were held as needed using teleconference methods. The NEP DPG virtual spring retreat took place on July 17, 2021.
- Executive committee and leadership team members also attended the virtual FNCE® sessions, showcases and booths in October 2021. Karen Bakies attended virtual HOD meetings. Amy Mobley and Kaley Carman attended various monthly DPG meetings and trainings. Kaley Carman, Josie Ortiz, and Caitlin Mellendorf attended the virtual Public Policy Workshop. Guiding Principles updated to approve voting rights of NEP DPG Delegate as part of Executive Committee on 12/21/21.

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Some of the Executive Committee and Leadership Team members participated in the July 17, 2021 Spring Retreat via Zoom. Pictured from left to right: Amy Mobley, Henna Muzaffar, Gail Frank, Karen Bakies, Kaley Carman, Olive Siew, Sharon Lutheran, Tracy Mendez, Lynnea Melham, Adriana Legreid, Veruska Gonzalez, Samantha Diamond



FNCE® 2021 Summary

In 2021, FNCE® was held virtually due to the COVID-19 pandemic.

NEP hosted a virtual DPG/MIG Attendee Lounge "Takeover" on October 17, 2021, from 1:30-2:30 pm ET. There were approximately 15-20 attendees at this event.

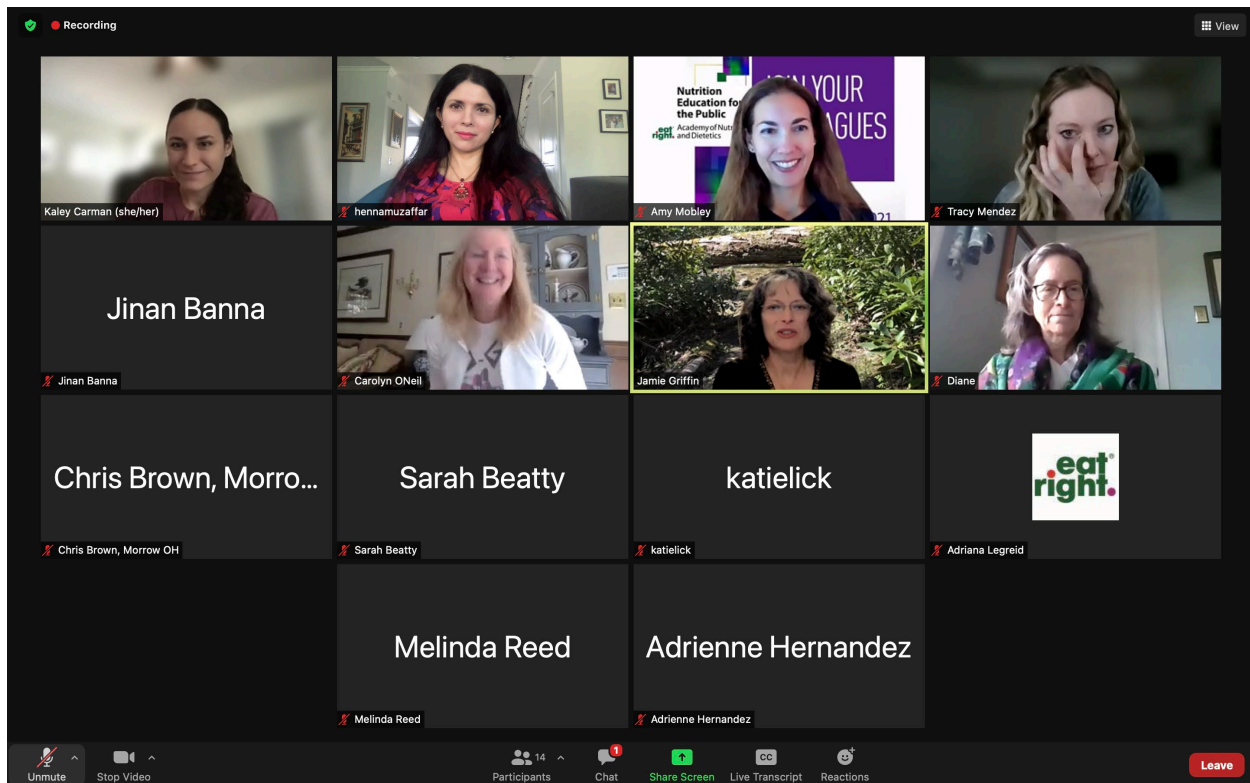
NEP also hosted a virtual business meeting, networking event, and speaker panel on October 18, 2021, from 6:00-7:30 pm ET. The meeting was well attended, with approximately 50 NEP members present.

NEP also prepared promotional materials for the NEP Member Showcase, including a video of current Executive Committee and Leadership Team members who described the value that NEP brings to their personal and professional lives! FNCE® attendees could visit NEP's virtual member showcase booth throughout the conference.

NEP DPG Attendee Lounge Takeover during FNCE® 2021

The live interactive NEP DPG/MIG Attendee Lounge "Takeover" was held on October 17, 2021, from 1:30-2:30 pm ET. Many of the NEP DPG Board Members and members at large attended the Takeover. This was a great opportunity to connect with NEP leaders, NEP members, and prospective members.

Picture from the NEP DPG/MIG Attendee Lounge "Takeover":



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NEP DPG Member Showcase during FNCE® 2021

Promotional Flyer for the Event

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JOIN YOUR COLLEAGUES

FNCE 2021
Food & Nutrition Conference & Expo
Virtual Event | October 16-19

**NEP DPG MEMBERS & NON-MEMBERS ARE INVITED TO THE
FREE
NUTRITION EDUCATION FOR THE PUBLIC
FNCE NETWORKING EVENT**

**OCTOBER 18, 2021
5:00-6:30 PM
CENTRAL TIME**

**LEARN ABOUT THE DPG,
PLAY A VIRTUAL GAME WITH GIVEAWAYS &
PARTICIPATE IN A PANEL DISCUSSION WITH Q&A**

PANEL SPEAKERS

STACEY DUNN-EMKE, MS, RDN
LANDING YOUR DREAM JOB &
ACHIEVING YOUR GOALS

ELIZABETH SHAW, MS, RDN, CPT
STARTING YOUR OWN BUSINESS &
BRANDING YOURSELF

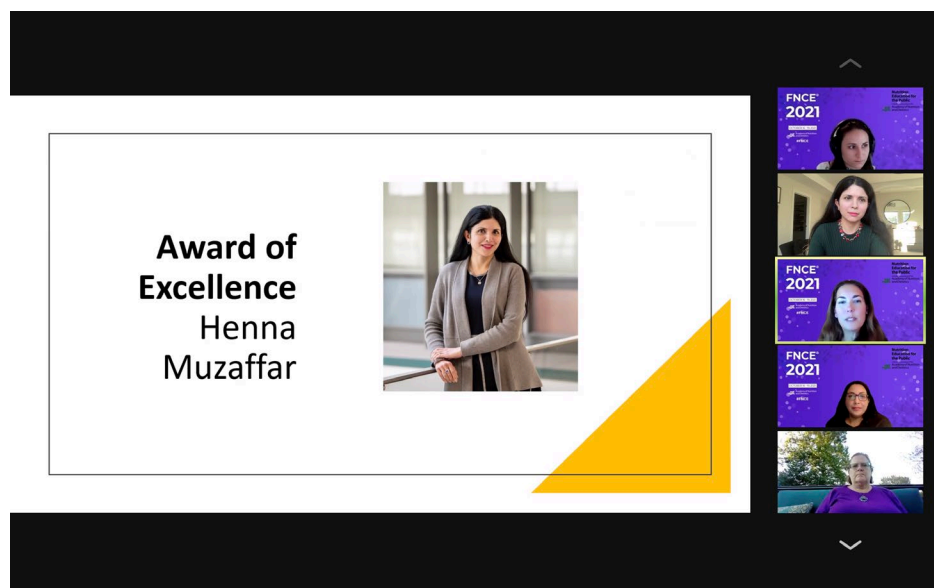
DYLAN BAILEY, MS, RD
USING SOCIAL MEDIA FOR NUTRITION
EDUCATION & COMMUNICATION

Register here:
<https://ufl.zoom.us/meeting/register/tJwqdumtpjggGdcTYve0Kj5Po0GN2hdLvZIA>

Details of NEP DPG Networking Event at virtual FNCE® 2021

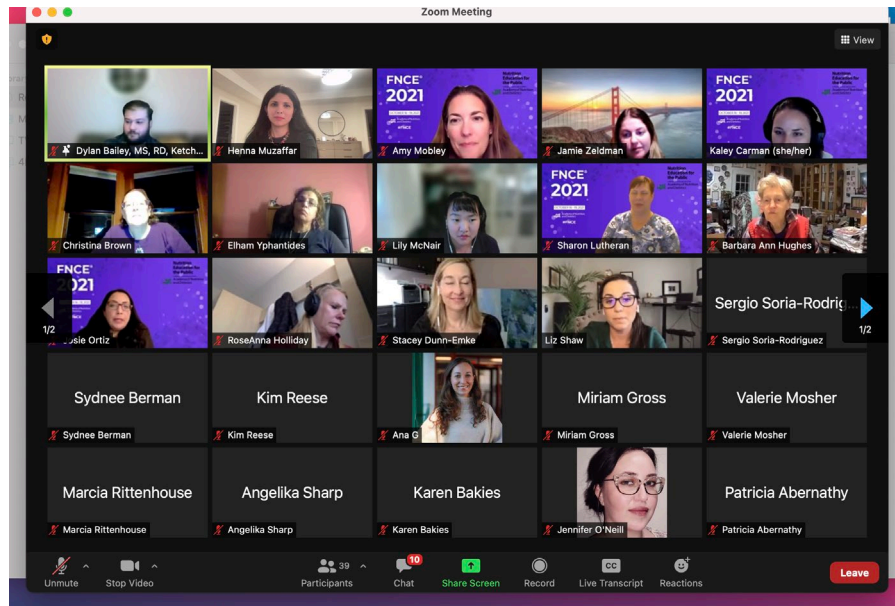
- Business Meeting
 - Overview of NEP DPG
 - Recognition of 2021 NEP DPG award winners
 - NEP DPG Education updates
 - NEP DPG Leadership and Scholarship opportunities
- Kahoot Trivia Game with Giveaways
- Speaker Panel
 - Stacey Dunn-Emke, MS, RDN - Landing your dream job & achieving your goals
 - Elizabeth Shaw, MS, RDN, CPT - Starting your own business & branding yourself
 - Dylan Bailey, MS, RD - Using social media for nutrition education & communication
 - Q&A

Pictures from Business Meeting & Networking Event:



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NEP's student representatives created a nutrition-focused trivia game using Kahoot to create friendly competition during the event!

Giveaway Prizes for the Kahoot winners included:

- “Communicating Nutrition: The Authoritative Guide” — editor, Barbara Mayfield, MS, RDN, LD, FAND (retail = \$89.99)
- “The Recovery Diet” — Renee Hoffinger, MHSE, RD (2 copies)
- “Pocket Guide to Pediatric Nutrition Assessment, 3rd Ed.” — Beth Leonberg, MS, MA, RDN, CSP, LDN, FAND
- \$25 getvisualz.com coupon to purchase materials from Visualz (formerly Learning ZoneXpress)
- “Air Fryer Cookbook for Dummies” by Wendy Jo Peterson, MS, RDN & Elizabeth Shaw, MS, RDN, CPT
- NutritionJobs Course: Dietetic Resume Essentials to Get the Interview (\$79 value)
- NutritionJobs Course: [Building a LinkedIn Profile to Boost Business for Dietitians and Health Profs](#) (\$79 value)
- FREE 2022 Nutrition Education for the Public DPG membership! (5 free memberships)

Financial Information

NEP Financial Outcomes

Revenue	Actual 2021-2022	Budgeted 2021-2022
Membership Dues	\$18,415	\$19,515
Grants	\$1,000	\$0
Interest Income	\$0	\$0
Meeting/ Registration Fees	-\$25	\$0
Total Income	\$19,390	\$19,515
Expenses	\$18,274	\$19,036
Balance	\$1,116	\$479

May 2022 Year End Financial Information

Total Currents Assets: \$139,286

Total Liability: \$12,908

Net Assets: \$126,378

Sponsorship

Other than the remaining Herbalife scholarship funds that were initially awarded in the 2020-2021 membership year and final funds dispersed in 2021-2022, no other sponsorships were granted to the NEP DPG.

Membership Outreach Grant

The Membership Outreach Grant was created to help DPGs and MIGs outreach to a specific target group. Our application was submitted in 2020 and we were notified and selected in April 2021 with an award amount of \$500.00. Due to the ongoing pandemic restrictions, the proposed program for this application was a webinar that could be attended safely virtually. The topic of the webinar was: "Choose Your Own Adventure: The Many Paths for Graduates in Nutrition".

The speaker for the webinar was Toni Marie Burkhalter, Senior Instructor in Food Science and Human Nutrition, Undergraduate Advisor in Human Nutrition, University of Illinois at Urbana Champaign. We had about 15 nutrition professionals attend this webinar on Friday, May 6, 2022. The Past Chair, Henna Muzaffar, moderated the webinar.

This webinar was advertised in our Nutrition Education for Public Dietetic Practice group (NEP DPG) eBlast and social media platforms. The chair for NEP DPG also requested the chair of other DPGs to share the webinar information with their members. The speaker for the webinar also shared the webinar information to attend with Food Science and Human Nutrition listserv at the University of Illinois at Urbana-Champaign.

The webinar targeted 'those with advanced degrees in food, nutrition and/or dietetics from a non-ACEND program'. The age of the target audience was 22 years and older. The career levels included early career, mid-career and late career nutrition professionals in academia, industry, community, and research professions, who are seeking inspiration to change their current line of work or to excel in their current positions.

Member Benefits and Engagement

Educational opportunities with CPEUs were provided through Webinars and Networking News newsletters. Members received awards and scholarships.

Newsletters

Newsletter Editors: Carol Sloan and Maureen Ternus

Reviewer team: Mary Anne Burkman MPH, RDN
Bethany Daugherty, MS, RDN, LD
Sharon Meier Lutheran, MSH, RDN, LDN, CLC
Amy Mobley, PhD, RD, FAND
Adrienne Forman, MS, RD
Adriana Legreid

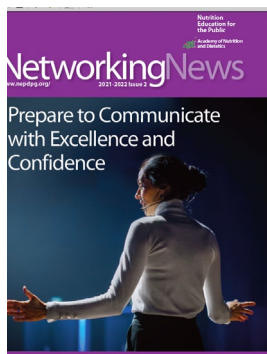
Formatting: Corporate Type (Idalia Williford)

Three newsletters were distributed in electronic format during the 2021-2022 membership year. Archived copies are available on the NEP website. The annual CPE issue was delayed until fall 2022 due to unavoidable issues with feature article writer.

- **Fall 2021:** [Food Allergies in Infancy](#)



- **Winter 2022:** [Prepare to Communicate with Excellence and Confidence](#)



- **Spring 2022:** [Motivating Clients to Reduce Food Waste with a Zero Waste Cooking Approach](#)



Professional Education

Webinars

Webinars with CPEs were offered in a both a live and recorded format. Each webinar offered 1-2 CPEs. Webinars were archived in the member section of the website for later viewing.

- August 11, 2021 (1.5 CPEU): ‘Parents’ Nightmare: Food Allergies in Infancy’. Speakers: Amy Mobley, PhD RD and Sherry Collins MS RDN LD. Webinar was also extended for article in the NEP DPG Newsletter.
- March 23, 2022 (1.5 CPEU): Drs. Henna Muzaffar, RD (Speaker) and Sherrill Morris (Speaker), *“Inter-Professional Collaboration and Teamwork.”* In addition to NEP members, members of two other DPGs had free registration (demonstrating interprofessional collaboration) as requested by G. Frank: PH&CN and NEHP.
- Friday, May 6, 2022: Henna Muzaffar, PhD, RD (Moderator) and Toni Marie Burkhalter Gist, MS (Speaker), *“Choose Your Own Adventure: The Many Paths for Graduates in Nutrition.”* This was the webinar for the MEMBER GRANT Award received by Dr. Henna Muzaffar for our DPG in 2021. Toni discussed both traditional and non-traditional pathways to a fulfilling career in nutrition and focus on health professions.
- In response to our extending free registration for the March webinar, NEHP extended free registration for NEP members per Dr. Kristen Hicks-Roof, RD, for a webinar with NDEP, “Practical Tools for Providing High-Quality and Engaging Online Education” in 2022.

Awards

Award of Excellence

Award of Excellence: Melani Duffrin, PhD, RDN; FoodMASTER program (Funded through the National Institutes of Health's National Institute of General Medical Sciences (NIGMS) Science Education Partnership Award)

The Award of Excellence recognizes high-quality nutrition education projects that enhance and advance the objectives of the NEP DPG.



Melani Duffrin, PhD, RDN is a Professor of Health Sciences and Nutrition at Northern Illinois University. Dr. Duffrin's research focuses on measuring the affective domains of learning guided by learning theory that is aligned with how the brain works. Her research aims to inform the design of positive impact learning environments. She is the creator and principal investigator of the FoodMASTER Initiative, a program that has been funded by NIGMS SEPA for 18 years. More recently, she has designed several programs for Northern Illinois University including STARS Faculty Academy, ROADS to Health Sciences, and a Near-Peer Mentor program for Health and Nutrition majors.

Outstanding Member

Outstanding Member Award: Carol Sloan, RDN, FAND

The Outstanding Member Award recognizes a Nutrition Education for the Public (NEP) dietetic practice group (DPG) member whose ideas and professional leadership demonstrated outstanding dedication and contribution to the NEP DPG over the years.



Carol Sloan is a registered dietitian/nutritionist and consultant with expertise in food and nutrition communications and food service management. Carol is the Health Research Director for the California Walnut Commission where she leads project implementation, oversees active research studies internationally and domestically and translates this scientific research for broader audiences, including consumers and health professionals. She is a freelance journalist specializing in delivering scientifically sound, realistic information all about food, nutrition and health. She is also a nutrition consultant to several healthcare facilities in southern California and is a member of the Bayer Crop Science Leaders Engaged in Advancing Dialogue (L.E.A.D.) Initiative. Carol serves as a preceptor to the Individualized Supervised-Practice Pathway Program at California State University, San Bernardino and the Master's Dietetic Internship at California State University, Long Beach. Carol has served in several roles within the Academy of Nutrition and Dietetics, and she is an active member of the NEP DPG and many others.

Herbalife Sponsored Student Scholarship

Two additional Herbalife scholarships (\$500 each) were provided to prior awardees Kayla Parsons and Leigh Neptune

Kayla Parsons completed a combined master's and Dietetic Internship at the University of Maine. Her thesis focused on "Health Related Quality of Life and Diet Quality Among College Students." She also served as a graduate research assistant in the Nutrition Education Research Laboratory at the University of Maine. Kayla has been involved with conducting interviews with nutrition educators in Maine to better understanding communities' levels of nutrition education and present environmental barriers specific to Maine. She provided nutrition education and cooking courses to college-age students and the YMCA. In addition, while working with an Academy Affiliate, she participated in a public policy project to organize a legislative event in her state. She has presented her research work at several nutrition conferences over the past year. As stated by one of her recommenders, "Kayla demonstrates professionalism and a willingness to dig deep and achieve her goals". Congratulations Kayla on your achievement and we look forward to your future accomplishments in the profession of dietetics.



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Leigh Neptune completed the combined graduate and internship dietetics program at the University of Maine. Her interest in community nutrition and research began during her undergraduate years. Her goal is to obtain a PhD in nutrition and to become a researcher, professor, and mentor. In Fall 2020 she began her graduate student journey as a Teaching Assistant for three classes in the School of Food and Agriculture along with her research responsibilities. She has attended several nutrition and health conferences including Food & Nutrition Conference & Expo and the American Public Health Association's Policy Action Institute's. She is co-author on a recently published manuscript in the International Journal of Environmental Research and Public Health, which focused on nutrition literacy in young adults. She is first author and presenter of an abstract to the American Society Nutrition (ASN) 2020 annual meeting. In addition to this research work, she has been working on her thesis to investigate the relationship between sexual minority college students and their self-reported health-related quality of life which was presented at ASN 2021. Congratulations Leigh on your journey to becoming an outstanding future professional.



Social Media and Electronic Communications

As of August 29, 2022, we have 1370 Twitter followers, 1024 Instagram followers and 977 Facebook followers. Tweet impressions varied throughout the year. An average Facebook post reaches 226 people. On average, 1- 2 eBlasts (EML) per month were sent to all our members and sometimes more than twice monthly if needed.

Public Policy Issues

The NEP DPG did not have a Policy leader for the 2021-2022 membership year, but a new leader (Josie Ortiz) has accepted the volunteer position and will proceed with a plan for the next membership year. The NEP DPG delegate and Chair along with other leadership team members attended events or shared information with the leadership team and members as appropriate.

Job Descriptions and Succession Planning

The Executive Committee members reviewed their job descriptions and continued to refine their essential task list, which included monthly, quarterly, and annual tasks. As new leadership joins, we will be able to use those documents in the transition for training of new officers and committee members.

Document Management

Continued efforts were made to maintain files on NEP DPG Google Drive to assure historical records are kept for future leaders and members.