Oncology Nutrition Dietetic Practice Group
Strategic Plan (Effective June 2016-2018)

Vision
Optimizing the health of persons with cancer and cancer survivors and contributing to cancer prevention efforts through food and nutrition.

Mission
Empowering ON DPG members as oncology nutrition leaders and experts through advocacy, education and research.

Values
Dedication, Integrity, Compassion and Mentorship

<table>
<thead>
<tr>
<th>Goals and Strategies</th>
<th>Responsibility</th>
<th>Timeline</th>
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<tbody>
<tr>
<td><strong>Goal 1: Promote the oncology dietetic professionals as the cancer nutrition expert.</strong></td>
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<tr>
<td><strong>Strategy 1: Maximize Visibility</strong></td>
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<tr>
<td>a. Nutrition Access Projects</td>
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<tr>
<td>i. Write and publish clinical pathways for the nutritional management of various cancers.</td>
<td>a. i., ii., iii. Project Chair, Subcommittee members, EC Chair</td>
<td>a. i., ii., iii. 2016-2018</td>
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<tr>
<td>ii. Submit recommendations for changes to the NCCN guidelines regarding supportive nutritional care.</td>
<td>b. i. Project Chair ii. Project Chair</td>
<td>b. i. 2016-2018 ii. 2016-2018</td>
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<td>iii. Collect data regarding nutritional screening and intervention to assess outcomes.</td>
<td>c. i. Chair-elect, Web Admin, other EC as needed ii. Public Content Mgr, Web Admin, Social Media Coordinator iii. Public Content Mgr &amp; Web Admin</td>
<td>c. i. ongoing ii. ongoing iii. ongoing</td>
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<td>b. Publications</td>
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<tr>
<td>i. Begin work towards the publication of an updated edition of <em>Oncology Nutrition for Clinical Practice</em></td>
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<td>ii. Begin work on next EAL project.</td>
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<td>iii. Supports development and implementation of Academy position and practice papers to enhance and enable the practice of members in healthcare communities.</td>
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<td>c. Website</td>
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<tr>
<td>i. Promote the website to ON DPG members, the public and to other oncology organizations</td>
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<td>ii. Promote public side of website</td>
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<tr>
<td>iii. Continue to add and update content to “Eat Right to Fight Cancer” section of the website</td>
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<td>d. Social Media</td>
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<tr>
<td>i. Promote ON DPG Facebook page</td>
<td>d. i. Social Media Coord/EC</td>
<td>d. i. ongoing</td>
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<tr>
<td>ii. Develop a LinkedIn page</td>
<td>ii. Social Media Coord</td>
<td>ii. 2016-2017 iii. 2016-2018</td>
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<td>iii. Develop Twitter following</td>
<td>iii. Social Media Coord</td>
<td>iv. 2016-2017</td>
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### Networking

**i.** Promote ON DPG through company sponsorship  
**ii.** Develop and strengthen relationships with other oncology organizations  
**iii.** Provide resources to other oncology groups about oncology nutrition (writing, collaborating, sharing resources, attending other professional meetings)  
**iv.** Website collaborations  

### Promote the CSO

**i.** At FNCE  
**ii.** In cooperation with CDR  
**iii.** On the website  
**iv.** Through exposure from authorship and relationships  
**v.** Through social media  
**vi.** Via Advertisements  
**vii.** Through YouTube video  

### Promote ON DPG through company sponsorship

**i.** Sponsorship Chair  
**ii.** Alliance Coord/EC  
**iii.** Alliance Coord/EC  
**iv.** Chair & Web Admin  

### Develop and strengthen relationships with other oncology organizations

**i.** Sponsorship Chair  
**ii.** Alliance Coord/EC  
**iii.** Alliance Coord/EC  

### Provide resources to other oncology groups about oncology nutrition (writing, collaborating, sharing resources, attending other professional meetings)

**i.** Sponsorship Chair  
**ii.** Alliance Coord/EC  
**iii.** Alliance Coord/EC  

### Website collaborations

**i.** Sponsorship Chair  
**ii.** Alliance Coord/EC  
**iii.** Alliance Coord/EC  

### CSO

**i.** At FNCE  
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**Strategy 2:** Educate our members about reimbursement and nutrition-related legislation  

**a.** Gain understanding of reimbursement (of services, nutrition support, and medical food supplements)  
**b.** Access ON DPG website for the Academy’s reimbursement resources  
**c.** Keep ON DPG membership updated on the Academy’s priority areas and legislative issues  
**d.** Encourage members to respond to Academy “Action Alerts” and become active at state level by contacting legislators to raise awareness of nutrition-related legislation  

**Strategy 1:** Quality Practice Initiatives  

**a.** Update the Standards of Practice / Standards of Professional Performance (SOP/SOPP)  

**Strategy 2:** Increase educational opportunities for our members  

**a.** Professional education:  
   **i.** Oncology Nutrition Symposium  

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**Goal 2:** Serve as a resource for the professional development of ON DPG members.  

**Strategy 1:** Quality Practice Initiatives  

**a.** Update the Standards of Practice / Standards of Professional Performance (SOP/SOPP)  

**Strategy 2:** Increase educational opportunities for our members  

**a.** Professional education:  
   **i.** Oncology Nutrition Symposium  

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<table>
<thead>
<tr>
<th>ii. Webinars</th>
<th>i. Symposium Project Chair and Planning Committee</th>
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<tr>
<td>iii. CE in newsletter</td>
<td>ii. Webinar Chair &amp; Cont Ed Coord</td>
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<tr>
<td>iv. Link to CSO information on CDR website</td>
<td>iii. Newsletter Ed &amp; CDR question writers</td>
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<tr>
<td>b. Grants: educational stipends</td>
<td>iv. Web Admin</td>
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<tr>
<td>c. Member only side of web site: update resources as appropriate</td>
<td>b. Awards Chair</td>
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<td>d. EML: maintain member use &amp; participation</td>
<td>c. Web Admin</td>
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<td></td>
<td>d. EML Admin</td>
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**Strategy 3: Develop practitioner tools**
- a. Patient education for member use:
  - i. Downloadable patient education resources on website

**Strategy 4: Evaluation of resources available to membership**
- a. Conduct annual member survey to determine value of resources available to membership
  - i. Public Cont Mgr & Web Adm

**Strategy 5: Supports outcome based research and strives for quality nutrition care through validation of research projects as needed.**
- a. Council for Research Project-Oncology and Malnutrition Research Feasibility Study
  - i. Complete Research Protocol
  - ii. Recruit project participants
  - iii. Evaluate process and determine next steps

**Strategy 6: Development/Maintenance of Pediatric Subgroup**
- a. Develop and publish considerations for nutrition assessment and status as well as proactive nutrition intervention in the pediatric oncology population
- b. Promote ON DPG Peds Subunit at FNCE and Oncology Symposium
- c. Provide resources to other oncology groups about oncology nutrition for the pediatric oncology population and childhood cancer survivors (writing and reviewing, sharing resources, attending other professional meetings)

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<tr>
<th>b. 4/year</th>
<th>ii. 2/year</th>
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<tr>
<td>iv. ongoing</td>
<td>b. ongoing</td>
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<tr>
<td>c. ongoing</td>
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<tr>
<td>d. ongoing</td>
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*Committee to be formed as required.*