DPG Policy and Advocacy Leader

Elected or Appointed: Appointed

Reporting Relationship: Dietetic Practice Group Chair

Voting/Non-voting: Non-voting

Position Duration: Three-year term (recommended), with possibility of reappointment for an additional three-year term but not to exceed six years

Position Purpose: The PAL plans and organizes the policy and advocacy activities for the DPG. The PAL stays current with public policy news and developments and disseminates information to the executive committee and DPG members. DPG leaders and members are important resources for affiliate public policy panels. The PAL serves as the primary contact with Policy Initiatives and Advocacy staff.

Responsibilities of the Position:

1. Serve as the DPG point of contact with the Policy Initiatives and Advocacy staff;
2. Serve as a member liaison for advocacy coalitions that the Academy has joined and which are relevant to the DPG. Collaborate with Policy Initiatives and Advocacy staff to attend calls and report back, as necessary;
3. Identify and recruit DPG members to serve as content experts for public policy initiatives; identify professionals outside of the dietetics profession with expertise relevant to the public policy priority areas of the Academy inclusive of your DPG;
4. Develop an annual public policy plan of work or other document that outlines the regulatory, legislative and other public policy goals of the DPG and submit to the Academy's Manager, Grassroots and State Advocacy;
5. Meet with Policy Initiatives and Advocacy staff to collaborate on the public policy priorities. Meetings can be held during Academy events, or scheduled as stand-alone meetings;
6. Engages DPG members in grassroots advocacy efforts. The PAL should tailor communications to DPG members as appropriate to demonstrate how the issue is relevant to the DPG public policy plan of work, policy goals, or practice areas;
7. Serve as a content expert and/or lead a team of content experts for policy issues related to your DPG; Submit DPG's recommendations to inform Academy regulatory comments, stances and positions.
   - Communicate with members of the DPG to solicit input, data, sources of data and technical expertise on legislative and regulatory issues as needed.
   - Collect, synthesize and submit consensus comments on behalf of the DPG to Policy Initiatives and Advocacy staff.
8. Communicate with DPG members and committees, including reimbursement representative to elicit timely response to legislative and regulatory issues;
9. Keep DPG executive committee and members informed about legislative and regulatory issues;
10. Complete action alerts and encourage other DPG leaders and members to take action on open action alerts;
11. Encourage DPG members to work closely with state public policy panel leaders on regulatory and legislative issues;
12. Network with other organizations with similar public policy goals or interests;
13. Attend the Nutrition and Dietetics Advocacy Summit in Washington, D.C., (fully funded as DPG budget allows). Communicate with members of DPG before, during and after the event;
14. Attend FNCE® and related DPG meetings and events (fully funded as DPG budget allows); and
15. Participate in executive committee conference calls as scheduled.