

# ONCOLOGY NUTRITION SYMPOSIUM

*April 24 – 26, 2020*

*Renaissance Phoenix Glendale Hotel*

## **EVENT/ATTENDEE OVERVIEW**

This biennial event is the premier educational event for Registered Dietitians/Nutritionists who work with cancer patients.

The Oncology Registered Dietitian/ Nutritionist (RDN) is the answer to problem solving cancer patient nutrition issues. The Oncology RDN helps the cancer patient to find the nutritional products that best meet their individual needs. We anticipate 350-400 Oncology Registered Dietitians will attend. Our members work at NCI, University, and Community Cancer Centers across the country.

## **EXHIBIT OVERVIEW**

Past exhibits were limited to tabletop displays. In response to continued conference growth in recent years, the symposium will expand in 2020 to feature a dedicated exhibit hall with 10' X 10' booths for the first time ever! Exhibitors will have time to interact with attendees during meals, breaks, and the poster reception, which will all be held in the exhibit hall. Attendees will be invited to visit exhibit booths and collect stickers on a card in order to be eligible for prizes, which helps increase booth traffic. The basic exhibit schedule is listed below. Note - the exhibit hall will close on Saturday afternoon, but exhibitors are welcome to stay through Sunday morning if they wish to attend sessions.

	Day	Time Period
Set Up	Friday, April 24	Midday
Exhibits Open	Friday, April 24	Poster Reception 6 to 8pm
Exhibits Open	Saturday, April 25	Breakfast Morning Break Lunch Afternoon Break
Teardown	Saturday, April 25	Late afternoon/evening

## **EXHIBIT AND SPONSORSHIP OPPORTUNITIES**

### **PLATINUM SPONSOR: \$7500**

- Platinum Sponsorship level recognition on conference materials and attendee eblasts once agreement is finalized
- Acknowledgement on website [www.oncologynutrition.org](http://www.oncologynutrition.org) from April 1, 2020-March 31, 2021
- ½ page advertisement in one edition of the ON DPG *Oncology Nutrition Connection* quarterly newsletter
- Recognition between presentations on-screen during the symposium
- Meal co-sponsor signage at one meal during the symposium
- Premium 10 X 20 booth with ID sign, table, chairs, and wastebasket
- Premium placement on the exhibit hall activity card
- Up to three (3) complimentary full meeting registrations
- Ability to provide content for one standalone email to be sent to attendees by ON DPG on sponsor's behalf (subject to scheduling guidelines)

**Early Booking Benefit!**  
Commit to a symposium sponsorship by 9/1/19 and be featured as a sponsor of one of ON DPG's monthly eblasts

### **GOLD SPONSOR: \$4500**

- Gold Sponsorship level recognition on conference materials and attendee eblasts once agreement is finalized
- Acknowledgement on website [www.oncologynutrition.com](http://www.oncologynutrition.com) from April 1, 2020-March 31, 2021
- Recognition between presentations on-screen during the symposium
- Refreshment co-sponsor signage during one break at the symposium
- 10 X 10 booth with ID sign, table, chairs, and wastebasket in premium location (ability to upgrade to a 10 X 20 booth for \$1700 additional fee)
- Up to two (2) complimentary full meeting registrations
- Ability to purchase eblast be sent to attendees by ON DPG on sponsor's behalf (subject to scheduling guidelines)

### **SILVER SPONSOR: \$3000**

- Silver Sponsorship level clearly identified on conference materials once agreement is finalized
- Recognition between presentations on-screen during the symposium
- 10 X 10 booth with ID sign, table, chairs, and wastebasket
- One (1) complimentary full meeting registration
- Ability to purchase eblast be sent to attendees by ON DPG on sponsor's behalf (subject to scheduling guidelines)

### **EXHIBITOR SPONSOR: \$2000**

- 10 X 10 booth with ID sign, table, chairs, and wastebasket
- One (1) complimentary full meeting registration

### **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

#### **EVENING RECEPTION FOOD / POSTER SESSION SPONSOR: \$3000 (LIMITED TO ONE SPONSOR)**

- Recognition on event signage and on-screen during the symposium
- Ability to provide branded napkins to be placed on food stations

#### **WIRELESS INTERNET ACCESS FOR ATTENDEES: \$5000**

- Recognition in conference materials, and on-screen during the symposium
- Recognition at every announcement of Wi-Fi login instructions



Questions? Contact Rhone Levin at [rhonelevin@gmail.com](mailto:rhonelevin@gmail.com).