
Strategic Plan



Vision: *A world where all people thrive through the transformative power of food and nutrition*

Mission: *Through philanthropy, empower current and future food and nutrition practitioners to optimize global health.*

Principles:

The Foundation supports:

- Proactive application of inclusive grant making and fundraising practices to enhance access in the dietetic profession.
- Integration of research, professional development, and practice to stimulate innovation and discovery.
- Collaborations to solve the greatest food and nutrition challenges now and in the future.
- A system-wide impact across the food, well-being, and health care sectors.
- Elimination of all forms of malnutrition globally.
- Expansion of workforce capacity, capability and the contribution of food and nutrition practitioners.
- Accountability through transparency and fiduciary responsibility.

Goals:

Grow the Foundation's financial portfolio to support mission and advance vision	Invest in the current and next generation of food and nutrition practitioners	Fund food and nutrition research and communicate outcomes	Expand the Foundation's impact through collaborations and educational efforts	Develop formal partnerships to advance mutual goals
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Strategies:

Build unrestricted, temporarily restricted and permanently restricted reserves to support projects and programs	Engage youth through the work of the Foundation by expanding Kids Eat Right resources and content	Establish model programs and food and nutrition Fellowship opportunities	Support efforts to build a global coalition of food and nutrition practitioners, dietetic associations and global food, nutrition, and health organizations	Utilize current networks to identify funding sources and build relationships to advance goals
Identify sustainable targets to generate investment income to support operations	Provide scholarships to dietetics students at all levels of study with an increased focus on supporting students with lived experiences outside of traditionally recognized academic and professional indicators of success	Offer research and practice Fellowships for graduate students and food and nutrition practitioners	Promote the contribution of the food and nutrition practitioner workforce and advocate for scaling solutions	Identify and cultivate relationships with philanthropic organizations with nutrition focus
Diversify funding sources	Build a talent pipeline that will prepare, place, and support a workforce for international practice opportunities and leadership within their organization	Fund nutrition and dietetics research		Work with federal, state, and local entities to support the mission, vision, and goals of the Foundation
Maintain the highest level of financial oversight and transparency	Support efforts to connect and empower the international community of dietitians and dietetic associations	Support dissemination of research outcomes		Engage with and increase visibility among internal and external stakeholder to drive revenue
	Provide awards to food and nutrition practitioners of all career stages with an increased focus on supporting students with lived experiences outside of traditionally recognized academic and professional indicators of success	Invest in research that enhances access to care from credentialed food and nutrition practitioners		Amplify awareness of effective food and nutrition interventions
