Academy of Nutrition and Dietetics Foundation

FNCE® 2022
Food & Nutrition Conference & Expo™
Orlando, FL | October 8-11

ACADEMY FOUNDATION SPONSORSHIP OPPORTUNITIES RECEIVE EXPOSURE AT FNCE®!

The Academy of Nutrition and Dietetics Foundation hosts several popular and highly visible events at the Academy Food & Nutrition Conference & Expo™. They are promoted to more than 100,000 food and nutrition professionals through a variety of digital and print mediums both pre- and post-meeting, as well as offering additional touch points throughout the conference.

Foundation Pre-FNCE® Nutrition Symposia

Two 90-minute sessions available

Saturday, October 8, 2022
11:30 am – 1:00 pm
1:30 pm – 3:00 pm

These 90-minute events offer sponsors the exclusive opportunity to engage with credentialed food and nutrition practitioners through a science-based symposium on trending topics. These can include new research and industry insights or may be a training session on highly sought-after topics such as leadership or communications. Sponsorship for one of these continuing education events is available for the right partner. Attendees are charged a $10 donation ($5 for students) to the Foundation to attend the session.

Recognition includes:

- Exclusive sponsorship of a noncommercial 90-minute session to present new research and science-based nutrition information, per Academy Review and approval.
- Signage (provided by Foundation) at symposium.
- Verbal recognition at symposium.
- Live Q&A
- Sponsorship listing in Foundation FNCE® event ad in the Journal of the Academy of Nutrition and Dietetics.
- Sponsor recognition in event promotion included in pre-FNCE® attendee newsletter.
- Sponsorship listing in Foundation sponsor thank-you ad in the Journal of the Academy of Nutrition and Dietetics.
- Invitation for four individuals to attend the Foundation Donor Reception during FNCE®.
- Mention of support in Foundation section of Eat Right Weekly all-member e-newsletter.
- Listing in Foundation Donor Report on website.
- Listing in /Foundation Annual Report.
- Listing in Foundation Supporter Ad in the Journal of the Academy of Nutrition and Dietetics.
- Listing on corporate and industry foundation funding page at eatrightfoundation.org.

Sponsorship investment: ***$35,000***

Additional investment to add live streaming component: ***$15,000***

Plus, all speaker expenses including conference registration, travel, hotel, honorarium, and audio visual.

Foundation Breakfast Sessions

Three 1-hour sessions available

Sunday, October 9, 2022 (6:45 – 7:45 am)

Monday, October 10, 2022 (6:45 – 7:45 am)

Tuesday, October 11, 2022 (6:45 – 7:45 am)

These one-hour breakfast events offer sponsors the exclusive opportunity to share new research with FNCE® attendees. Sponsorship for one of these continuing education events is available for the right partner. Attendees are charged a $10 donation ($5 for students) to the Foundation to attend the session.

Sponsor Benefits Include:

- Exclusive sponsorship of noncommercial one hour session to present new research and science-based nutrition information, per Academy Review and approval.
- Signage (provided by Foundation) at symposium.
- Verbal recognition at symposium.
- Live Q&A
- Sponsorship listing in Foundation FNCE® event ad in the Journal of the Academy of Nutrition and Dietetics.
- Sponsor recognition in event promotion included in pre-FNCE® attendee newsletter.
- Sponsorship listing in Foundation sponsor thank-you ad in the Journal of the Academy of Nutrition and Dietetics.
- Invitation for three individuals to attend the Foundation Donor Reception during FNCE®.
- Mention of support in Foundation section of Eat Right Weekly all-member e-newsletter.
- Listing in Academy/Foundation Annual Report.
- Listing in Academy Foundation Donor Report.
- Listing in Foundation Supporter Ad in the Journal of the Academy of Nutrition and Dietetics.
- Listing on corporate and industry foundation funding page at eatrightfoundation.org.

Sponsorship investment: ***$15,000***

Plus, all expenses related to the breakfast including food, service fee and taxes (additional corkage fees beyond the standard menus may apply to incorporate specific products into the breakfast) and speaker expenses including conference registration, travel, hotel, honorarium, and audio visual.

Foundation Virtual 5K Run/Walk

At attendees' leisure throughout the conference

The Academy Foundation Virtual 5K Run/Walk allows attendees to complete this race throughout the conference on their own time and terms - indoor or outdoor, morning or evening. These challenges are designed to motivate attendees to move more, while also providing an opportunity to support the Academy Foundation. Participants will be charged a $35 registration fee and be encouraged to raise pledges and post pictures on social media. Each participant receives a commemorative event t-shirt and race bib with sponsor logo.

Sponsor Benefits Include:

- Company listed on event t-shirt.
- Company listed on virtual event race bib.
- Opportunity to provide prize to top finishers (based on self-reporting).
- Sponsorship listing in Foundation FNCE® event ad in the Journal of the Academy of Nutrition and Dietetics.
- Sponsor recognition in event promotion included in pre-FNCE® attendee newsletter.
- Sponsorship listing in Foundation sponsor thank-you ad in the Journal of the Academy of Nutrition and Dietetics.
- Invitation for two individuals to attend the Foundation Donor Reception during FNCE®.
- Mention of support in Foundation section of Eat Right Weekly all-member e-newsletter.
- Listing in Academy/Foundation Annual Report.
- Listing in Academy Foundation Donor Report.
- Listing in Foundation Supporter Ad in the Journal of the Academy of Nutrition and Dietetics.
- Listing on corporate and industry foundation funding page at eatrightfoundation.org.

Sponsorship investment: ***$10,000***

Foundation Donor Reception

Monday, October 10, 2022
5:00 – 6:45 pm

The Academy Foundation's Donor Reception celebrate donors, volunteers and Academy and Foundation leaders. The event provides a great opportunity for attendees to network, socialize and celebrate the Foundation's success and important work.

Sponsor Benefits Include:

- Sponsorship listed in Donor Reception invitation.
- Invitation for two representatives to attend the event.
- Signage (provided by Foundation) at reception.
- Sponsorship listing in Foundation sponsor thank-you ad in the Journal of the Academy of Nutrition and Dietetics.
- Listing on corporate and industry foundation funding page at eatrightfoundation.org.

Sponsorship investment: ***$5,000***

Silent Auction

Throughout the week of the conference

One of the Foundation's most popular events during the conference is the silent auction. New this year is both an in person and virtual option. Last year's event boasted 91 items which received 722 total bids. This event offers great exposure. In addition to sponsorship, exhibitors are encouraged to donate an item (minimum value $150) for the auction.

Sponsor Benefits Include:

- Signage (provided by Foundation) at in-person auction.
- Organization listed on silent auction virtual platform.
- Sponsorship listing in Foundation sponsor thank-you ad in the Journal of the Academy of Nutrition and Dietetics.
- Invitation for one representative to attend the event.
- Listing on corporate and industry foundation funding page at eatrightfoundation.org.

Sponsorship investment: ***$5,000***

President's Party with a Purpose

Sunday, October 9 (8 – 9:30 p.m. Eastern Time)
Hyatt Regency Orlando

Join Academy President Ellen R. Shanley, MBA, RD, CDR, FAND, for this can't-miss event of FNCE®2022: the President's Party with a Purpose. This ticketed event will offer FNCE® attendees to chance to have fun while giving back to the Academy Foundation. Hundreds of attendees are expected to join this live event for the opportunity to mingle, socialize and reconnect with their peers. This will be viable way to network face-to-face with attendees all in a fun and energetic atmosphere.

Sponsor Benefits Include:

- Opportunity to host a food or beverage station.
- Signage (provided by Academy) within high-traffic areas of the venue.
- Sponsorship listing in Foundation FNCE® event ad in the Journal of the Academy of Nutrition and Dietetics.
- Recognition within the FNCE® attendee newsletter sent to all attendees.
- Sponsorship listing in Foundation sponsor thank-you ad in the Journal of the Academy of Nutrition and Dietetics.
- Listing on corporate and industry foundation funding page at eatrightfoundation.org.
- Two event invitations.

Sponsorship investment: ***$7,500***

Plus, all expenses related to the food service including food, applicable corkage fees, service fee and taxes

For more information, please contact:
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800/877-1600, Ext. 4752 or sburns@eatright.org