



# Academy Foundation Engagement Opportunities

The Academy of Nutrition and Dietetics Foundation is the only charitable organization devoted exclusively to supporting nutrition and dietetics professionals to help consumers create healthier lifestyles. The Foundation makes a difference through scholarships, awards, fellowships, and research grants. The Foundation builds upon past successes and its expanded role on the global stage, while maintaining national education and research efforts.

The Academy of Nutrition and Dietetics and the Academy Foundation's programs make a significant impact on our nearly 100,000 members in the areas of prevention and well-being, health care and health systems, and food and nutrition safety and security. Accelerating these efforts through partnerships and collaboration provides opportunities for credentialed food, nutrition, and dietetics professionals throughout the world.

## Vision

A world where all people thrive through the transformative power of food and nutrition.

## Mission

Through philanthropy, empower current and future food and nutrition practitioners to optimize global health.

## Our Principles

### The Foundation supports:

- Application of the Inclusion, Diversity, Equity, and Access lens to all grant making and fundraising activities.
- Integration of research, professional development, and practice to stimulate innovation and discovery.
- Collaborations to solve the greatest food and nutrition challenges now and in the future.
- A system-wide impact across the food, well-being, and health care sectors.

- Elimination of all forms of malnutrition globally.
- Expansion of workforce capacity, capability and the contribution of food and nutrition practitioners.
- Accountability through transparency and fiduciary responsibility.

The Foundation is recognized by Charity Navigator, an independent charity watchdog organization that evaluates U.S. charities, with the highest possible score, a 4-star rating for demonstrating excellence in fiscal responsibility and transparency.

# Foundation Initiatives *Opportunities for Support*

 Academy of Nutrition  
and Dietetics

## **FNCE® 2023**

**Food & Nutrition Conference & Expo®**

**Denver, CO | October 7-10**

### Academy of Nutrition and Dietetics Food & Nutrition Conference & Expo® Sponsorship

#### **Foundation Pre-FNCE® Nutrition Symposia**

*Saturday, October 7, 2023*

*Two 90-minute sessions available between 11:00 am and 3:00 pm  
(exact time slots TBD).*

These 90-minute events offer sponsors the exclusive opportunity to engage with credentialed food and nutrition practitioners through a science-based symposium on trending topics. These can include new research and industry insights or may be a training session on highly sought-after topics such as leadership or communications. Sponsorship for one of these continuing education events is available for the right partner.

#### **Sponsorship: \$42,500**

*Plus, all speaker expenses including conference registration, travel, hotel, honorarium and audio visual expenses for the session. Additional \$10,000 investment option to add live streaming component.*

#### **Academy of Nutrition and Dietetics Foundation: President's Party with a Purpose**

*Sunday, October 8, 2023*

*8:00 – 9:30 pm*

Join President Lauri Wright, PhD, RDN, LD/N, FAND, for this can't-miss event of FNCE® 2023: the President's Party with a Purpose. This ticketed event will offer FNCE® attendees to chance to have fun while giving back to the Academy Foundation. Hundreds of attendees are expected to join this live event for the opportunity to mingle, socialize and reconnect with their peers. This will be a viable way to network face-to-face with attendees all in a fun and energetic atmosphere.

#### **Sponsorship: \$7,500**

*Plus, all expenses related to the food service including food, applicable corkage fees, service fee and taxes if applicable.*

#### **Foundation Breakfast Session**

*Monday, October 9, 2023*

*6:45 – 7:45 am*

This one-hour breakfast event offers sponsors the exclusive opportunity to share new research with FNCE® attendees. Sponsorship for one of these continuing education events is available for the right partner.

#### **Sponsorship: \$15,000**

*Plus, all expenses related to the breakfast including food, service fee and taxes (additional corkage fees beyond the standard menus may apply to incorporate specific products into the breakfast) and speaker expenses including conference registration, travel, hotel, honorarium and audio visual.*

#### **Foundation Virtual 5K Run/Walk**

*At attendees' leisure throughout the conference.*

The Academy Foundation Virtual 5K Run/Walk allows attendees to complete this race throughout the conference on their own time and terms — indoor or outdoor, morning or evening. These challenges are designed to motivate attendees to move more, while also providing an opportunity to support the Academy Foundation.

#### **Sponsorship: \$10,000**

#### **Foundation Donor Reception**

*Monday, October 9, 2023*

*5:00 – 6:45 pm*

The Academy Foundation's Donor Reception celebrate donors, volunteers and Academy and Foundation leaders. The event provides a great opportunity for attendees to network, socialize and celebrate the Foundation's success and important work.

#### **Sponsorship: \$5,000**

#### **Silent Auction**

*Throughout the week of the conference, select items displayed at Foundation booth and conducted with a virtual app for 24/7 bidding.*

One of the Foundation's most popular events during the conference is the silent auction. New this year, select items will be displayed at Foundation booth and all bidding is conducted on a virtual app for 24/7 mobile bidding. Last year's event boasted 91 items which received 722 total bids. This event offers great exposure. In addition to sponsorship, exhibitors are encouraged to donate an item (minimum value \$150) for the auction.

#### **Sponsorship: \$5,000**

*Recognition for all sponsorship opportunities includes promotion throughout Foundation and FNCE® marketing communications. To learn more, contact Susie Burns at [sburns@eatright.org](mailto:sburns@eatright.org).*





# Foundation Initiatives *Opportunities for Support*

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and Dietetics  
Foundation

# IDEA

Inclusion, Diversity, Equity and Access

## IDEA Fund

In 2021, our Foundation created the Inclusion, Diversity, Equity, and Access (IDEA) Fund to support initiatives, including scholarships, that expand opportunities for Academy students and members of diverse backgrounds and cultures. A gift to the IDEA Fund helps make a difference in the lives of your fellow colleagues and supports the Make it a Million Scholarship Campaign at the same time.

## Make it a Million Scholarship Campaign

The Foundation is launching our Make it a Million Scholarship Campaign. We are asking all Academy members and affiliated organizations to contribute to this effort so that we are able to build up our resources and award **\$1 million in scholarships on an annual basis**. When you make a gift to any scholarship fund or IDEA Fund you will be supporting this **Make it a Million Scholarship Campaign** and help build the next generation of food and nutrition practitioners.

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**MAKE IT A**  
**M1LLION**  
SCHOLARSHIP CAMPAIGN

# Engagement Opportunities

## Food and Nutrition Series

*Help highlight RDNs impact on non-communicable diseases.*

The State of Food and Nutrition Series: The Impact of RDNs on Non-communicable Diseases seeks to understand the barriers to nutrition care access and how to scale up access to RDNs to help improve outcomes for three high-priority NCDs: hypertension, chronic kidney disease, and type 2 diabetes. These NCDs were selected due to their high prevalence in the U.S. and across the globe and the high costs and poor outcomes from treating individuals with these chronic diseases.

The data gathered during the Series can be used to model potential outcomes that could be achieved across the U.S. against these NCDs of focus if similar nutrition professional engagement were scaled across the broader population. There is a tremendous opportunity for the Academy to publish and promote the results of the Series to drive greater awareness of the role of its members and the value of RDNs in NCD care and outcomes. Sponsors will receive acknowledgement in the Series Report, preview of Series Report prior to dissemination and ability to promote Series Report (language provided by the Foundation).

**Sponsorship: \$10,000**



## Research & Fellowships

The Foundation supports efforts to expand prospective, evidence-based food and nutrition research and interventions through collaboration with the Academy's Research, International and Scientific Affairs team. Part of this work is conducted by a Foundation Fellow. Current and past fellowships have focused on healthy and sustainable food systems, malnutrition, retail nutrition, school food waste and various other focus areas.

[Foundation Fellows Video >](#)

This program allows the Academy and the Foundation to demonstrate the value of credentialed food and nutrition practitioners, effectively advocate for scaling evidenced-based solutions, and amplify the contribution of the food and nutrition workforce. Nearly \$1.2 million has been provided to support 18 fellows. In total, the Foundation has invested \$3 million for projects in the U.S. and internationally in Guatemala, India, and Rwanda.

Future opportunities range from supporting a current or past fellow to attend the Academy's Leadership Institute to funding a full or partial fellowship as part of a larger research project.

**Sponsorship Range: \$15,000 – \$100,000**



# Engagement Opportunities

## Scholarships

*Invest in the current and future food and nutrition and nutrition practitioners.*

As the worldwide leader, the Foundation provides scholarships for dietetics students at all levels of study. Funds are awarded annually to help students advance their academic careers. With the increasing cost of tuition, the need for this support continues to rise.

**Minimum investment to establish named fund: \$25,000**

**Gift can be made at any level to existing funds**



## Awards

*Honor exceptional contributions in dietetics*

Awards are given to recognize the outstanding achievements of Academy members, encouraging individuals to grow as professionals and achieve excellence in new and developing areas of food and nutrition. Each year, the Foundation provides support to our members through awards.

**Minimum investment to establish named fund: \$25,000**

**Gift can be made at any level to existing funds**

## Public Education – Kids Eat Right

*Expand impact through educational efforts.*

The Academy of Nutrition and Dietetics Foundation's Kids Eat Right program focuses on the importance of healthful eating and active lifestyles for children and their families. Resources are available for both parents and caretakers, as well as Academy members to deliver food and nutrition education for kids and families in their communities. Kids Eat Right, the Foundation's signature platform, boasts nearly 155,000 followers across five dedicated social media pages (Facebook, Twitter, LinkedIn, YouTube and Pinterest).

Additionally, Kids Eat Right content receives extended reach through eight of the Academy's consumer-facing and professional focused social media pages, which have a combined total of 774,833 followers. During 2021, these 13 pages had more than 447,000 social media engagements and produced more than 23.4 million impressions.

Launched in 2014, Kids Eat Right Month which is scheduled for August — just in time for important nutrition messages as kids return to school — mobilizes registered dietitian nutritionists in a grassroots movement to share healthful eating messages to help families adopt nutritious eating habits. This year, the Foundation is focusing on tools and resources to address the 2020 Dietary Guidelines for Americans, including the new B-24 guidelines, information on allergies, and the development of culturally relevant materials. The Foundation is looking for a limited number of natural partners to serve as Kids Eat Right month sponsors.

Title sponsors would receive recognition in the bi-weekly Kids Eat Right Monday Message Foundation e-newsletter. Each edition contains a child related nutrition article and recipe of the week. Support includes listing as sponsor in each e-newsletters, one sixty-minute webinar focused on a child nutrition topic (reviewed and approved for CPE by the Academy Lifelong Learning team) and one email Kids Eat Right KER Monday Message subscribers with Academy approval of copy.

**Sponsorship: \$15,000**

*The Academy Foundation supports efforts that make a tremendous impact within the profession, empowering Academy members to optimize global health with tools, research and model programs that are addressing the greatest food and nutrition challenges across the globe.*

*The Academy encourages diversity and inclusion by striving to recognize, respect and include differences in ability, age, creed, culture, ethnicity, gender, gender identity, political affiliation, race, religion, sexual orientation, size, and socioeconomic characteristics in the nutrition and dietetics profession.*