

Academy of Nutrition and Dietetics Food & Nutrition Conference & Expo (FNCE®)
October 16 – 19, 2021
Academy Foundation Sponsorship Opportunities

Receive Exposure at FNCE!

The Academy of Nutrition and Dietetics Foundation hosts several popular and highly visible events at FNCE®. They are promoted to more than 100,000 food and nutrition professionals through a variety of digital and print mediums both pre- and post-meeting, as well as offering additional touch points on the virtual platform.

As the philanthropic arm of the Academy, the Foundation also offers the opportunity to invest in the future of our profession and provide stipends for our student members to attend FNCE®. You can help by adding this investment on to any sponsorship package. Each of these students would be made aware of your generous support through the following language, *“Company X just donated to the Student Stipend Fund for FNCE to help make it possible for you to attend!”*

Foundation Pre-FNCE® Nutrition Symposia

Saturday, October 16, 2021

Two 1-hour sessions available



Sponsorship of one of the Foundation’s Nutrition Symposia offers you the opportunity to share science-based information, new research, industry trends or a valuable topic such as leadership or communication training with FNCE® attendees including a Q&A session. This is a great way for FNCE® attendees to earn additional CPEs.

Sponsor Benefits Include:

- Exclusive sponsorship of noncommercial session to present research and science-based nutrition information, per Academy Review and approval.
- Polling feature of attendees for up to two questions.

- Q&A opportunity.
- Session recorded and available on Academy's FNCE® On-Demand platform for future viewing by all registrants for up to 12 months post meeting.
- Opportunity to receive findings from standard evaluation available to all symposium attendees.
- Session prominently listed and promoted on Foundation and FNCE® section of website, www.eatright.org/fnce.
- Session promoted on FNCE® virtual platform.
- Inclusion of company name and logo on banner at virtual Foundation booth.
- Sponsorship listing in Foundation FNCE® event ad in the *Journal of the Academy of Nutrition and Dietetics* (if secured by August 17, 2021).
- Sponsor recognition, including link to sponsor's website, in event promotion included in pre-FNCE® attendee newsletter.
- Mention of support in Foundation section of *Eat Right Weekly* all-member e-newsletter.
- Sponsorship listing in Foundation sponsor thank-you ad in the *Journal of the Academy of Nutrition and Dietetics*.
- Listing in Academy/Foundation Annual Report.
- Listing in Academy Foundation Donor Report.
- Listing in Foundation Supporter Ad in the *Journal of the Academy of Nutrition and Dietetics*.

Sponsorship investment: \$15,000, plus speaker honorarium

Foundation Virtual 5K Run/Walk.

At attendees' leisure throughout the conference



Support and encourage FNCE® attendees to take a break from their computers and get some physical activity throughout the conference. The Academy Foundation Virtual 5K Run/Walk allows attendees to complete this race on their time frame and own terms - indoor or outdoor, morning or evening. These challenges are designed to motivate attendees to move more, while also providing you an opportunity to support the Academy Foundation. Participants will be charged a \$35 registration fee and be encouraged to raise pledges and post pictures on social media. Each participant receives a commemorative event t-shirt and race bib with sponsor logo.

Sponsor Benefits Include:

- Company listed on event t-shirt.
- Company listed on virtual event race bib.
- Opportunity to provide prize to top finishers (based on self reporting).
- Company logo and link to corporate website displayed under Sponsor banner on event registration site ([2021 Foundation Virtual 5k Run/Walk Event site](#)).
- Event prominently listed and promoted on Foundation and FNCE® section of website, www.eatright.org/fnce.
- Event promoted on FNCE® virtual platform.
- Promotional material included in virtual goodie bag emailed to all participants.
- Inclusion of company on banner at virtual Foundation booth.
- Opportunity for company to promote event at their own virtual FNCE® booth.
- Sponsorship listing in Foundation FNCE® event ad in the *Journal of the Academy of Nutrition and Dietetics* (if secured by August 17, 2021).
- Sponsor recognition, including link to sponsor's website, in event promotion included in pre-FNCE® attendee newsletter.
- Mention of support in Foundation section of *Eat Right Weekly* all-member e-newsletter.
- Sponsorship listing in Foundation sponsor thank-you ad in the *Journal of the Academy of Nutrition and Dietetics*.
- Company logo and link to corporate website displayed under sponsor banner on event registration site.
- Listing in Academy/Foundation Annual Report.
- Listing in Academy Foundation Donor Report.
- Listing in Foundation Supporter Ad in the *Journal of the Academy of Nutrition and Dietetics*.

Sponsorship investment: \$10,000

Foundation No Show Gala

Monday, October 18, 2021



The Annual Foundation Gala, typically held on the Monday evening of FNCE®, went virtual in 2020. The Foundation relies on Gala proceeds to support the area of greatest, immediate need, empowering current and future food, and nutrition practitioners to help consumers live healthier

lifestyles. The No Show Foundation Gala offers Academy members and individuals an opportunity to donate any amount to support this event or purchase a VIP ticket. New this year, are corporate opportunities as well.

Corporate Table Sponsor

Host a one-hour Zoom event during the week of FNCE for 15 Academy leaders and donors with a short program to include a company representative as host.

- Program to include a guest or celebrity speaker (arranged by sponsor) and a foundation recipient to provide a testimonial (arranged by Foundation).
- Foundation to fill 15 available virtual seats with Academy Foundation Leaders, and donors.
- Event concludes with a drawing for one attendee to win a prize (provided by sponsor).

Sponsor Benefits Include:

- Company logo and link to corporate website displayed under Sponsor banner on event registration site.
- Event prominently listed and promoted on Foundation and FNCE® section of website, www.eatright.org/fnce
- Event promoted on FNCE® virtual platform.
- Inclusion of company on banner at virtual Foundation booth
- Opportunity for company to promote event at their own virtual FNCE® booth.
- Sponsorship listing in Foundation FNCE® event ad in the Journal of the Academy of Nutrition and Dietetics (if secured by August 17, 2021)
- Sponsor recognition in event promotion included in pre-FNCE® attendee newsletters.
- Mention of support in Foundation section of Eat Right Weekly all-member e-newsletter.
- Sponsorship listing in Foundation sponsor thank-you ad in the *Journal of the Academy of Nutrition and Dietetics*.
- Listing in Academy Foundation Donor Report.
- Listing in Foundation Supporter Ad in the *Journal of the Academy of Nutrition and Dietetics*.

Sponsorship investment: \$7,500

Corporate Student Table Sponsor

Host a one-hour Zoom event during the week of FNCE® for 15 Academy member students with a short program to include a company representative as host.

- Program to include a guest or celebrity speaker (arranged by sponsor) and a foundation recipient to provide a testimonial (arranged by Foundation).
- Foundation to fill 20 available seats with Academy member students.
- Event concludes with a drawing for one attendee to win a prize (provided by sponsor).
- Company logo and link to corporate website displayed under sponsor banner on event registration site.
- Event prominently listed and promoted on Foundation and FNCE® section of website, www.eatright.org/fnce

- Event promoted on FNCE® virtual platform.
- Inclusion of company on banner at virtual Foundation booth.
- Opportunity for company to promote event at their own virtual FNCE® booth.
- Sponsorship listing in Foundation FNCE® event ad in the Journal of the Academy of Nutrition and Dietetics (if secured by August 17, 2021).
- Sponsor recognition in event promotion included in pre-FNCE® attendee newsletters.
- Mention of support in Foundation section of Eat Right Weekly all-member e-newsletter.
- Sponsorship listing in Foundation sponsor thank-you ad in the *Journal of the Academy of Nutrition and Dietetics*.
- Listing in Academy Foundation Donor Report.
- Listing in Foundation Supporter Ad in the Journal of the Academy of Nutrition and Dietetics.

Sponsorship investment: \$5,000

Individual VIP Ticket

- Exclusive invitation to a Zoom Celebration and toast co-hosted by the Academy President and Foundation Chair.
- Short Program to include a prominent member of the profession and a Foundation Scholarship recipient.
- Bottle of champagne delivered to your home address prior to event to join in on the toast.
- Your picture displayed in the VIP section of No-Show Gala event website.
- Drawing at the conclusion of the event for a free FNCE 2022 registration

Sponsorship investment: \$1,500

All proceeds benefit the Academy Foundation, the philanthropic arm of the Academy. The Academy Foundation is the only charitable organization devoted exclusively to supporting nutrition and dietetics professionals to help consumers create healthier lifestyles. The organization makes a difference through scholarships, awards, fellowships, and research grants, building upon past successes and its expanded role on the global stage, while maintaining national education and research efforts. The Academy Foundation's programs make a significant impact on the Academy's nearly 100,000 members in the areas of prevention and well-being, health care and health systems, and food and nutrition safety and security.

For more information, contact Susie Burns at 312-899-4752 or sburns@eatright.org