The Academy of Nutrition and Dietetics Foundation is the only charitable organization devoted exclusively to supporting nutrition and dietetics professionals to help consumers create healthier lifestyles. The Foundation makes a difference through scholarships, awards, fellowships, and research grants. The Foundation builds upon past successes and its expanded role on the global stage, while maintaining national education and research efforts.

The Academy of Nutrition and Dietetics and the Academy Foundation’s programs make a significant impact on our nearly 100,000 members in the areas of prevention and well-being, health care and health systems, and food and nutrition safety and security. Accelerating these efforts through partnerships and collaboration provides opportunities for credentialed food, nutrition, and dietetics professionals throughout the world. The Academy of Nutrition and Dietetics and the Academy Foundation’s programs make a significant impact on our nearly 100,000 members in the areas of prevention and well-being, health care and health systems, and food and nutrition safety and security. Accelerating these efforts through partnerships and collaboration provides opportunities for credentialed food, nutrition, and dietetics professionals throughout the world.

Vision
A world where all people thrive through the transformative power of food and nutrition.

Mission
Through philanthropy, empower current and future food and nutrition practitioners to optimize global health.

Our Principles
Integration of research, professional development, and practice to stimulate innovation and discovery.

• Collaborations to solve the greatest food and nutrition challenges now and in the future.
• A system-wide impact across the food, wellness, and health care sectors
• Elimination of all forms of malnutrition globally
• Expansion of workforce capacity, capability and the contribution of food and nutrition practitioners
• Accountability through transparency and fiduciary responsibility.

The Foundation works with individuals, industry, private and public foundations to accept funding to support this mission and vision, raising more than $2.5 million annually. The Foundation is recognized by Charity Navigator, an independent charity watchdog organization that evaluates U.S. charities, with the highest possible score, a 4-star rating for demonstrating excellence in fiscal responsibility and transparency.
Foundation Initiatives  Opportunities for Support

FNCE® 2021
Food & Nutrition Conference & Expo™ Sponsorship

Virtual Event  |  October 16-19

Academy of Nutrition and Dietetics Food & Nutrition Conference & Expo™ Sponsorship

The Academy offers Food & Nutrition Conference & Expo™ exhibitors a variety of meaningful and targeted FNCE® attendee engagement opportunities.

Nutrition Symposium –
Gain additional exposure at Virtual FNCE®

Share new research, consumer trends or science-based nutrition information during a two-hour continuing education session. This pre-FNCE® CE event is open to all attendees and recorded for post viewing.

Sponsorship: $15,000, plus any speaker honorarium

Academy Foundation Virtual 5K Walk/Run

Support and encourage FNCE® attendees to take a break from their computers and get some physical activity throughout the conference. The Academy Foundation Virtual 5K Run/Walk allows attendees to complete this race on their time frame and own terms - indoor or outdoor, morning or evening. Each participant receives a commemorative event t-shirt and race bib with sponsor logo.

Sponsorship: $10,000

No Show Gala

The Annual Foundation Gala, typically held on the Monday evening of FNCE®, went virtual in 2020. The Foundation relies on Gala proceeds to support the area of greatest, immediate need, empowering current and future food, and nutrition practitioners to help consumers live healthier lifestyles. New this year, are corporate opportunities.

Sponsorship: $5,000 – $7,000

As the philanthropic arm of the Academy, the Foundation also offers the opportunity to invest in the future of our profession and provide a stipend for our students to attend FNCE®.
Engagement Opportunities

Food and Nutrition Series

*Help highlight RDNs impact on non-communicable diseases.*

The State of Food and Nutrition Series: The Impact of RDNs on Non-communicable Diseases seeks to understand the barriers to nutrition care access and how to scale up access to RDNs to help improve outcomes for three high-priority NCDs: hypertension, chronic kidney disease, and type 2 diabetes. These NCDs were selected due to their high prevalence in the U.S. and across the globe and the high costs and poor outcomes from treating individuals with these chronic diseases.

The data gathered during the Series can be used to model potential outcomes that could be achieved across the U.S. against these NCDs of focus if similar nutrition professional engagement were scaled across the broader population. There is a tremendous opportunity for the Academy to publish and promote the results of the Series to drive greater awareness of the role of its members and the value of RDNs in NCD care and outcomes. Sponsors will receive acknowledgement in the Series Report, preview of Series Report prior to dissemination and ability to promote Series Report (language provided by the Foundation).

**Sponsorship: $10,000**

Research & Fellowships

The Foundation supports efforts to expand prospective, evidence-based food and nutrition research and interventions through collaboration with the Academy’s Research, International and Scientific Affairs team. Part of this work is conducted by a Foundation Fellow. Current and past fellowships have focused on healthy and sustainable food systems, malnutrition, retail nutrition, school food waste and various other focus areas.

**Foundation Fellows Video >**

This program allows the Academy and the Foundation to demonstrate the value of credentialed food and nutrition practitioners, effectively advocate for scaling evidenced-based solutions, and amplify the contribution of the food and nutrition workforce. Nearly $1.2 million has been provided to support 18 fellows. In total, the Foundation has invested $3 million for projects in the U.S. and internationally in Guatemala, India, and Rwanda.

Future opportunities range from supporting a current or past fellow to attend the Academy’s Leadership Institute to funding a full or partial fellowship as part of a larger research project.

**Sponsorship Range: $15,000 – $100,000**
Public Education

Expand impact through educational efforts.

The Academy of Nutrition and Dietetics Foundation’s Kids Eat Right program focuses on the importance of healthful eating and active lifestyles for children and their families. Resources are available for both parents and caretakers, as well as Academy members to deliver food and nutrition education for kids and families in their communities. Kids Eat Right, the Foundation’s signature platform, boasts nearly 155,000 followers across five dedicated social media pages (Facebook, Twitter, LinkedIn, YouTube and Pinterest). Additionally, Kids Eat Right content receives extended reach through eight of the Academy’s consumer-facing and professional-focused social media pages, which have a combined total of 739,000 followers. During 2020, these 13 pages had more than 630,000 social media engagements and produced more than 33.6 million impressions.

Launched in 2014, Kids Eat Right Month which is scheduled for August -- just in time for important nutrition messages as kids return to school -- mobilizes registered dietitian nutritionists in a grassroots movement to share healthful eating messages to help families adopt nutritious eating habits. This year, the Foundation will be focusing on tools and resources to address the 2020 Dietary Guidelines for Americans, including the new B-24 guidelines, information on allergies, and the development of culturally relevant materials. As we reboot the Kids Eat Right message and materials for a major re-launch in August 2021 we are looking for a limited number of natural partners to serve as Kids Eat Right month sponsors.

Title sponsors would receive recognition in the bi-weekly Kids Eat Right Monday Message Foundation e-newsletter. Each edition contains a child related nutrition article and recipe of the week. Support includes listing as sponsor (hot-link logo) in each e-newsletters, one sixty-minute webinar focused on a child nutrition topic (reviewed and approved for CPE by the Academy Lifelong Learning team) and one email Kids Eat Right KER Monday Message subscribers with Academy approval of copy.

Sponsorship: $15,000