2027 DDPG Virtual Symposium

February 26–27, 2027

Diabetes
a dietetic practice group of the
Academy of Nutrition and Dietetics
Experts in Diabetes Care and Education

Sponsorship Prospectus



About DDPG

Established in 1979, the Diabetes Dietetic Practice Group (DDPG), is the largest specialty practice group of the Academy of Nutrition and Dietetics.

- **DDPG Vision:** A world where all people affected by diabetes thrive.
- **DDPG Mission:** Optimizing the prevention and management of diabetes through person-centered care, including nutrition and collaborative partnerships.
- For more information about DDPG and its members, contact **diabetespracticegroup@eatright.org**.

About the 2027 DDPG Virtual Symposium

Friday, February 26 (12:00 pm – 5:30 pm CST)
Saturday, February 27 (9:00 am – 2:00 pm CST)

- **8.0 CPEUs** offered
- **500+ health professionals** in diabetes, nutrition and public health expected to attend
- **Priority topics to be covered:**
  - AI Tools in Diabetes Care
  - Diabetes Technology Update (Including Incretin-based Therapies)
  - Diabetes Medications
  - Women's Health & Diabetes
  - Standards of Professional Practice for RDNs in Diabetes
  - Cardiometabolic Syndrome and MASLD
  - Older Adults & Diabetes

Sponsorship & Engagement Opportunities

Headline Sponsorship: $8,500

Receive a variety of recognition and benefits around the Symposium.

- Prime visibility with rotating banner and link throughout event platform (with exception of the sessions for CPEU).
- Opportunity to align with an educational session as the supporter (DDPG provides speaker and retains content control) OR provide a 10-minute sponsored break.
- Listing on Sponsor page with company information and video.
- Opportunity to send post-symposium e-blast to all attendees who have opted in.
- Opportunity to include promotion and giveaways in virtual event bag.
- Additional recognition and touchpoints.

Product Spotlight or Sponsored Break (3 available): $2,750

Sponsor a break between sessions to share your products, services, research or diabetes initiatives with this influential audience.

- 10 minutes of speaking time or pre-recorded video (not for CPEU).
- Includes opportunity for Q&A, chat and/or audience polling.

Virtual Exhibit Booth:
$800 – For-profit/industry exhibitor
$600 – Non-profit exhibitors
$300 – DDPG member exhibitors
Register to Exhibit HERE!

Showcase your company's products and services, collect leads, and more. Setting up your booth is simple!

- Upload a video to showcase your offerings.
- Feature your materials, research and resources for participants to download.
- Link out to your website, handouts and more.
- Offer coupons, raffles or giveaways for lead generation.
- Live chat with attendees or schedule future meetings.
- Increased engagement via DDPG's Passport Game.
- Virtual exhibit hall to open 1 week before the live Symposium and for 1 week after, plus enjoy Expo-only time during the event.
- Multiple exhibit hall promotions and notifications sent to attendees to generate booth traffic.

For more information, contact DDPG Manager of Corporate Relations, Cassie Verdi, at cverdi@eatright.org.

Pre-Symposium Session: $4,500 SOLD OUT

Provide attendees with an educational session on a relevant diabetes or nutrition topic.

- 30 minutes speaking time prior to the start of the 2nd day of the Symposium.
- No CPE offered.
- Option to provide a giveaway or incentive to attendees.

Virtual Attendee Bag: $500

E-blast communication sent to attendees three times around the Symposium including information from sponsoring companies.

- Companies encouraged to offer samples, materials or coupons to attendees through the virtual bag.
- Listed in the e-blast is the company logo/artwork, company name, up to 50 words of supporting text and up to 2 hyperlinks to company website or page of choice.
- Multiple Attendee Bag promotions across the event platform during the live Symposium.

E-blast Communication: $1,500

- One (1) e-blast sent to all event registrants who have opted into sponsored communications.
- Sponsor creates content and designs e-blast using required DDPG specs. DDPG distributes the e-blast on sponsor's behalf.
- E-blasts can promote the sponsor's booth, products, toolkits/materials, research and more for extra visibility and increased attendee awareness.

Wellness Break: $3,000

Host a 15-minute yoga, meditation, stretching session or other activity that gets our attendees engaged, up and moving!

- Sponsor provides instructor.
- Instructor may integrate branding and company messaging throughout activity.
- Includes opportunity for audience giveaway or polling.
- Complimentary virtual exhibit booth provided.

All sponsored presentations, content and featured products must be reviewed and approved by DDPG and the Academy.