

Research DPG Matching Challenge for the Second Century Initiative

Suzanne (Suzi) D. Baxter, PhD, RD, LD, FADA, FAND
RDPG Treasurer 2016-2018

As the Academy celebrates its 100-year anniversary in 2017, it is an exciting time to be a member! With the Second Century Initiative, the Academy is charting a new vision for creating a world where people and communities flourish due to the transformational power of food and nutrition. This vision is grounded in an extraordinary commitment to collaboration, a focus on service, and an emphasis on solving the greatest food and nutrition challenges of the 21st century. Every member of the Academy has a part in shaping the future of the second century.

One way to get involved is to donate to the Second Century Initiative. Each DPG has been asked to contribute from its budget to the Second Century Initiative. Specifically, the Research DPG has been asked to contribute \$2,355 for FY 2017-18. If the Research DPG contributes this amount and has the highest average gift per member, it will win a \$1,000 Foundation scholarship to award to one of its members in FY 2017-18! (For example, consider DPG1 and DPG2. DPG1 has 725 members and makes a gift of \$7,000 for an average gift per member of \$9.65. DPG2 has 3,000 members and makes a gift of \$10,750 for an average gift per member of \$3.58. DPG1 wins the \$1,000 Foundation Scholarship.) The winning DPG will be announced at FNCE® 2017 in Chicago.

Due to a tight budget, the Research DPG will make a contribution of \$750, and this amount will be increased via the Research DPG Matching Challenge. An anonymous Research DPG member will match up to \$5,000 in donations made by

individual Research DPG members between May 5 and August 25, 2017. You can help the Research DPG to reach (or exceed) the amount of \$2,355 that it has been asked to contribute by making a donation. Each Research DPG member who donates during this timeframe will be entered into a raffle for a free Research DPG membership for FY 2018-19 courtesy of the anonymous donor! Please email your name and amount donated during the timeframe to Suzi Baxter (sbaxter@mailbox.sc.edu), Research DPG Treasurer, with "Research DPG Matching Challenge" as the subject of the email; Suzi is coordinating the Research DPG Matching Challenge with the anonymous donor.

A donation of any amount will help and be appreciated. You can donate [online](#). The Foundation recognizes donors online based on the amount donated as Champions (\$25 – \$499), Leaders (\$500 – \$9,999), Torchbearers (\$10,000 – \$99,999), or Founders (\$100,000 or more). Affiliates, DPGs, and MIGs are recognized online, too, based on the amount donated. (Note, the amount donated by individual Research DPG members will exclude the matched amount from the Research DPG Matching Challenge; instead, the matched amount will be included in the total amount contributed by the Research DPG. For example, if Research DPG member Jane Doe donates \$50, she will be recognized by the Foundation as a Champion. The matched \$50 from her donation will be added to the total amount contributed by the Research DPG.)

One person can make a difference. Every person should.