





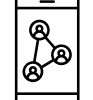


## Reach Influential Leaders in Sports and Human Performance Nutrition with Year-Round Sponsorship Opportunities!

The SHPN DPG is a group of over 2,000 nutrition practitioners working with athletes and people at all levels of human performance to optimize holistic health for a lifetime. SHPN leverages the integration of nutrition, exercise science, and technology to set industry standards, provide continuing education, and prepare the next generation of cutting-edge professionals.

	<b>Educational or Professional Resources (not offering CPEUs)</b> <ul style="list-style-type: none"> <li>❖ Informational Webinars</li> <li>❖ Handouts / Fact Sheets</li> <li>❖ Toolkits</li> </ul> <i>(industry standard prices vary; price range is \$1,000 - \$5,000 per resource)</i>		
	<b>Webinars offering CPEUs</b> This support must follow the “Commercial Support” policy as outlined in the <a href="#">CDR CPEU Prior Approval Program manual</a> including: <ul style="list-style-type: none"> <li>• Webinar topic, speaker and content must meet Academy guidelines and approval.</li> <li>• SHPN maintains content control and manages speaker agreement.</li> <li>• SHPN provides technology and platform to execute webinar.</li> <li>• SHPN handles application for continuing education credit.</li> <li>• Promotion of webinar is across SHPN communication channels with sponsor recognition in email and discussion board promotions.</li> <li>• Sponsor support is recognized at onset of webinar (on disclosure slide).</li> <li>• Sponsor eblast sent to all (opt-in) registrants after live event, which may include a short survey.</li> </ul> <i>(industry standard price is \$5,000 per webinar)</i>		
	<b>Focus Groups or Survey our Members: The Experts!</b> Opportunity to conduct a focus group with or survey SHPN members! ➤ Questions are subject to Academy/SHPN approval. Results are for internal use only. <i>(industry standard price is \$5,000 per occasion)</i>	  	<b>Events</b> <ul style="list-style-type: none"> <li>• SHPN Symposium – held annually in the Spring. Alternates as virtual or in-person.</li> <li>• SHPN events at *FNCE® – meet with or reach out to SHPN members in attendance at FNCE®                             <ul style="list-style-type: none"> <li>➤ *Sponsors must be a FNCE® exhibitor. Learn more about exhibiting at FNCE® <a href="#">here</a>.</li> </ul> </li> <li>• Networking events – virtual or in-person.</li> </ul> <i>(industry standard prices vary; price range is \$500 - \$5,000)</i>
	<b>E-blasts</b> Dedicated e-blast sent to all SHPN members! <i>(industry standard price is \$5,000 per eblast)</i>		<b>Other Ideas? Let's Get Creative!</b> Build on these opportunities or work with our team to develop something completely unique. We welcome collaboration and will work with your budget!
	<b>Social Media Postings</b> All sponsorships include acknowledgment on SHPN's social media outlets. Not sold individually. <i>Academy/SHPN policy does not permit promotional social media messaging for any service, campaign or product that was not developed by the Academy/SHPN.</i>		