

MFNS Member Survey 2024-2025

67 Respondents

*Not every question was answered by every respondent

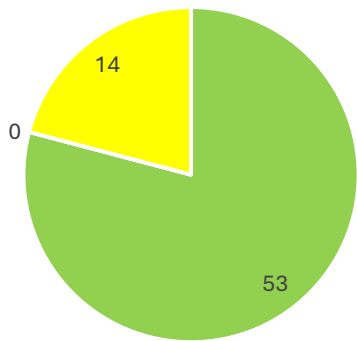
**The 2025 survey included the option of Did Not Use. This was not included in the 2024 survey results.

June 15, 2025

Martha Rardin, Past Chair

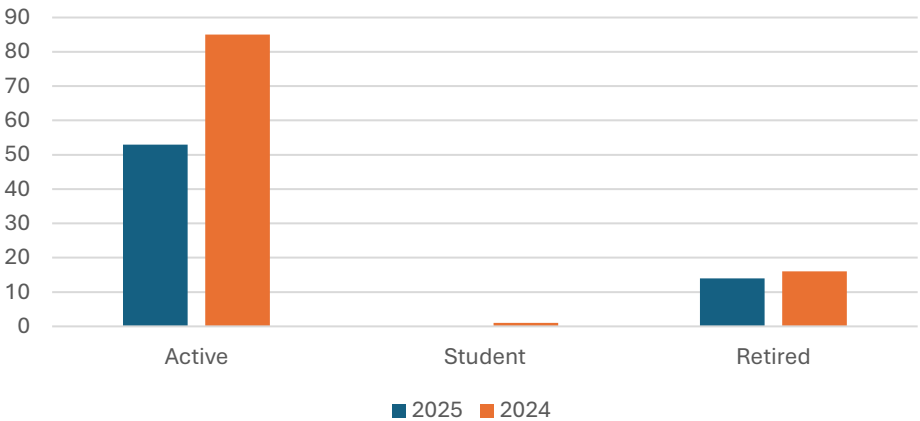
Current Academy Membership Status

Current Academy Membership status

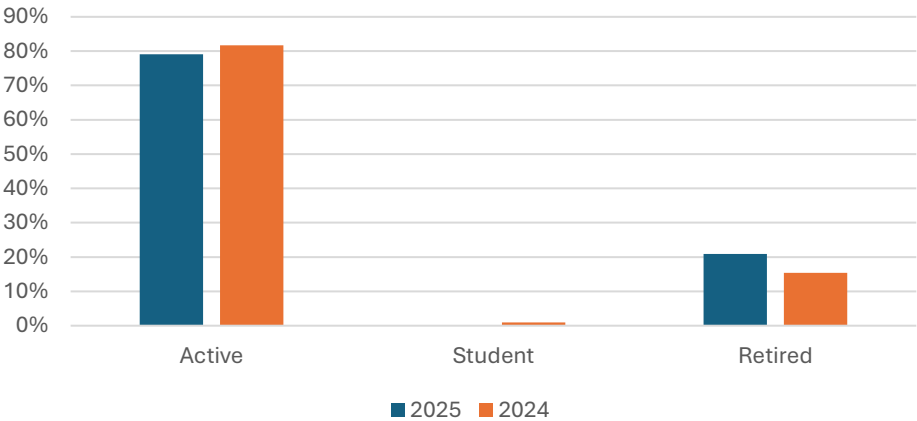


Active Student Retired

Current Academy Membership Status
2025 Compared to 2024

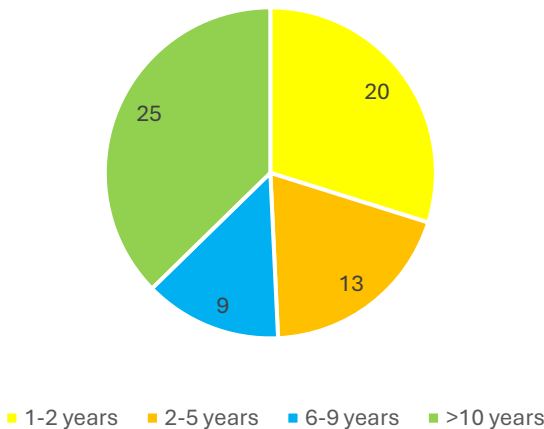


Current Academy Membership Status
Percentage 2025 Compared to 2024

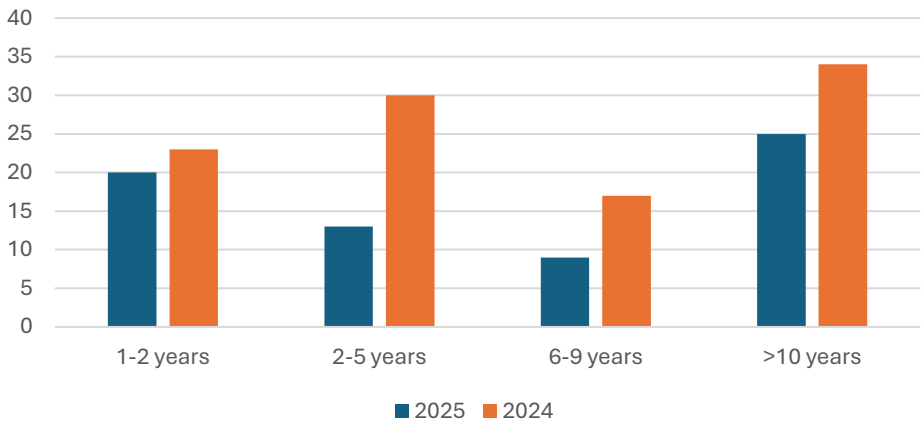


How Long Have You Been an MFNS Member?

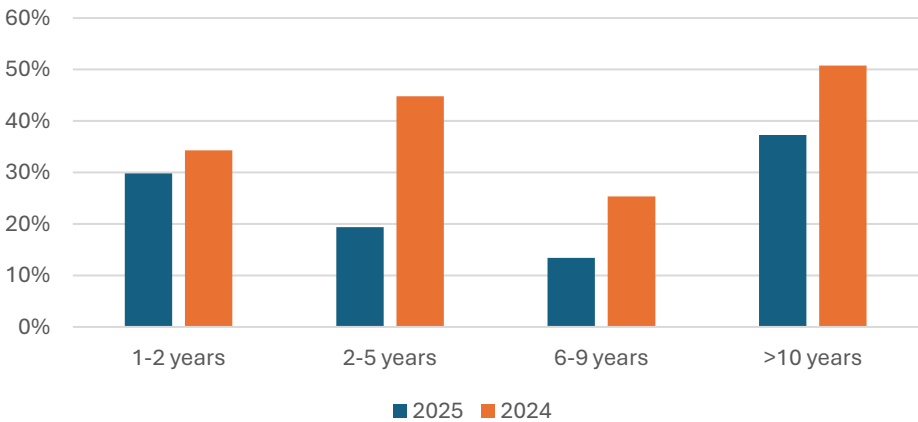
How Long Have You Been an MFNS Member?



How Long Have You Been an MFNS Member?
2025 Compared to 2024

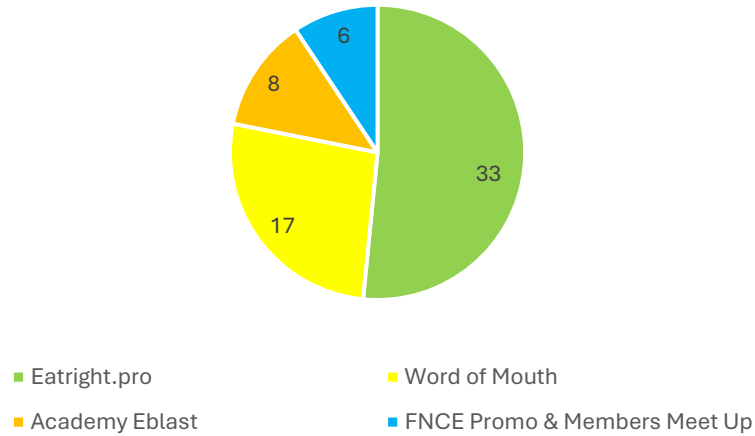


How Long Have You Been a Member of
MFNS? Percentage 2025 Compared to 2024

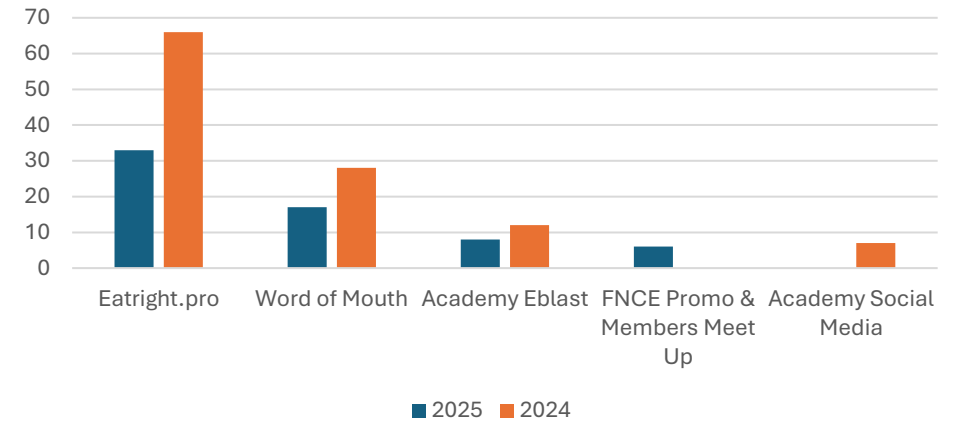


How Did You First Hear About MFNS?

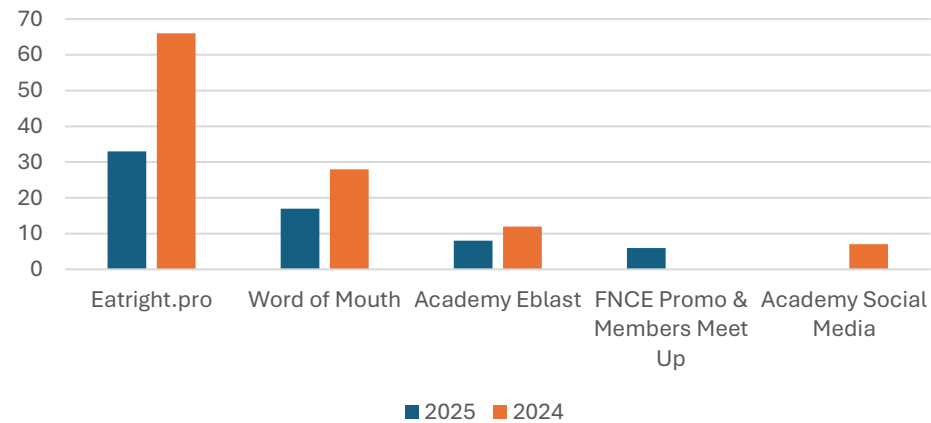
How Did You First Hear About MFNS?



How Did You First Hear About MFNS?
2025 Compared to 2024

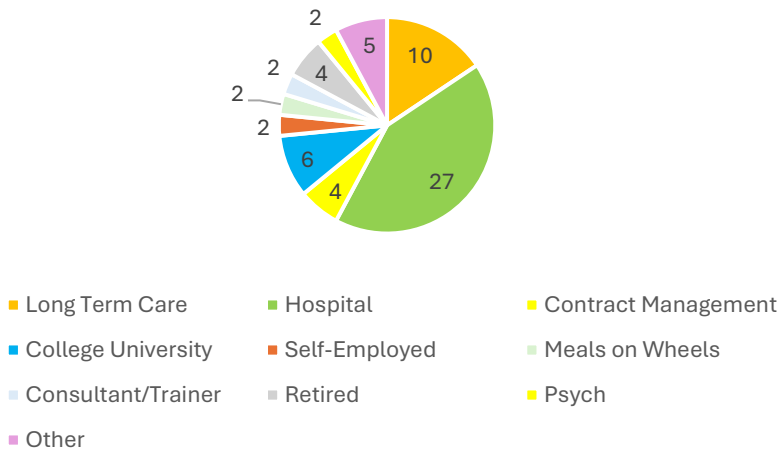


How Did You First Hear About MFNS?
2025 Compared to 2024

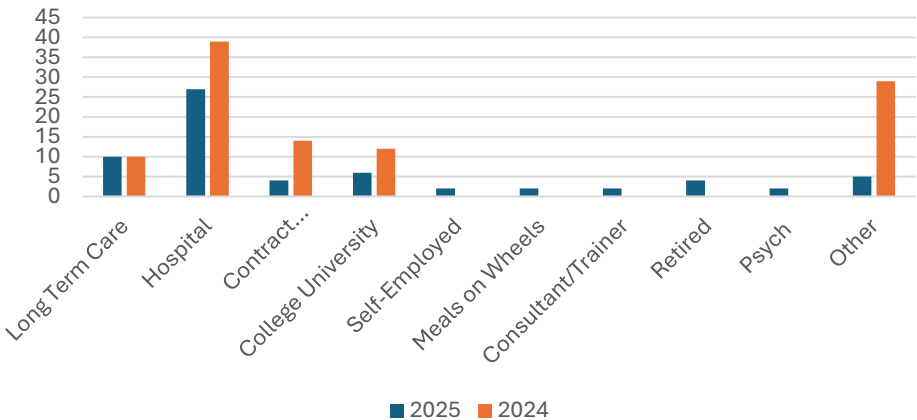


What is Your Primary Work Location?

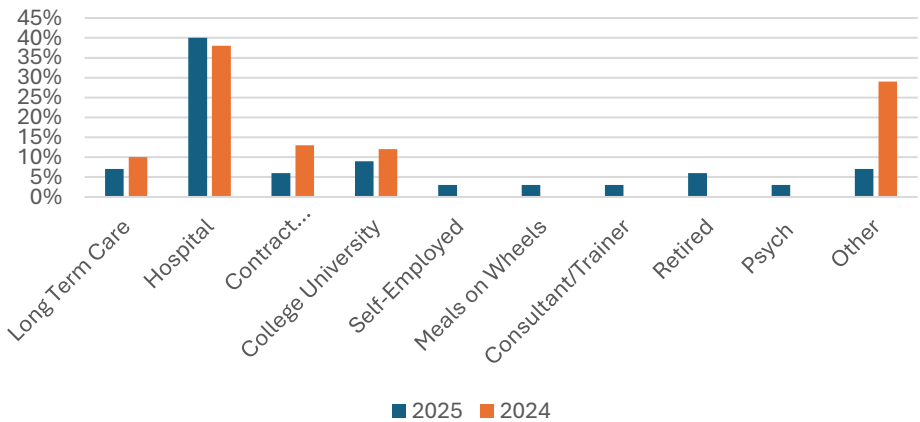
Primary Work Location



Primary Work Location
2025 Compared to 2024

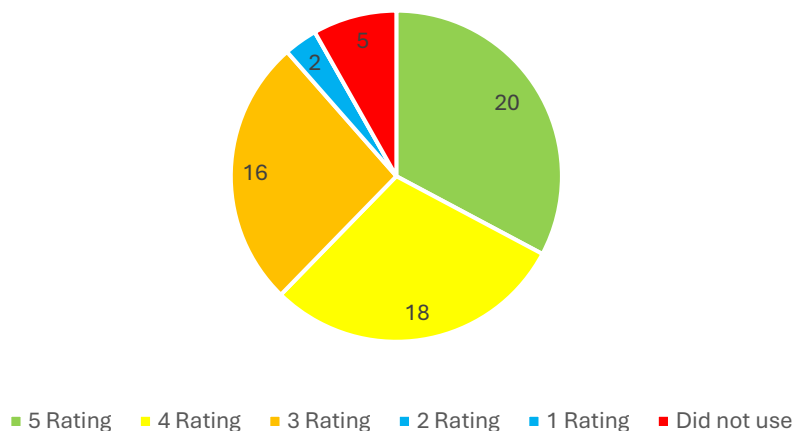


Primary Work Location
Percentages 2025 Compared to 2024

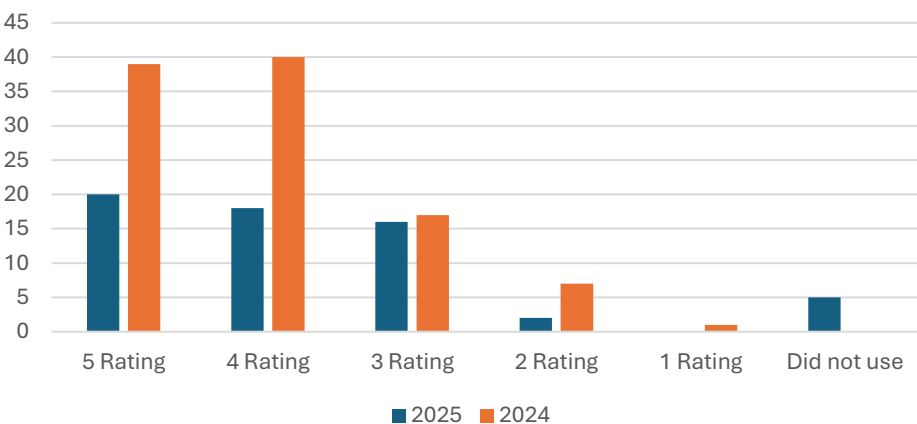


Eblast Membership Benefit Rating

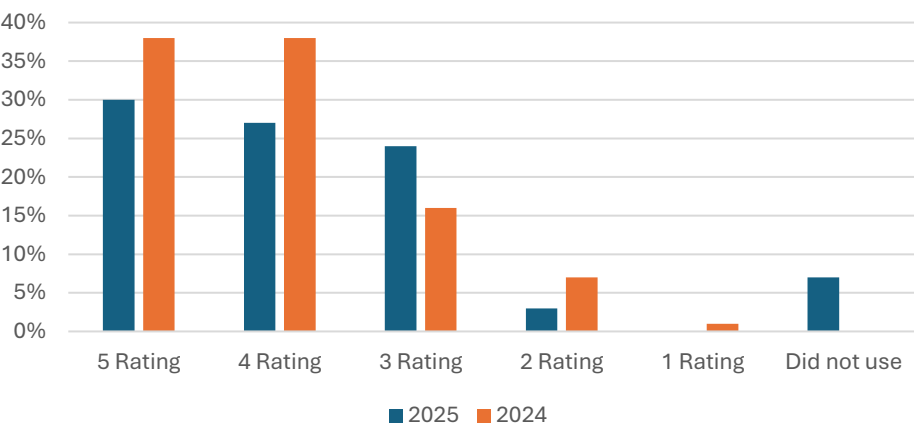
Membership Benefit Rating for Eblast



Membership Benefit Rating for Eblast
2025 Compared to 2024

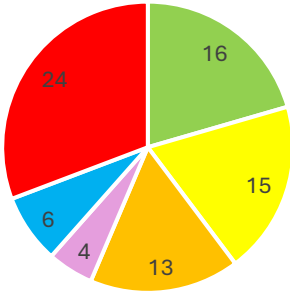


Membership Benefit Rating for Eblast
Percentage 2025 Compared to 2024



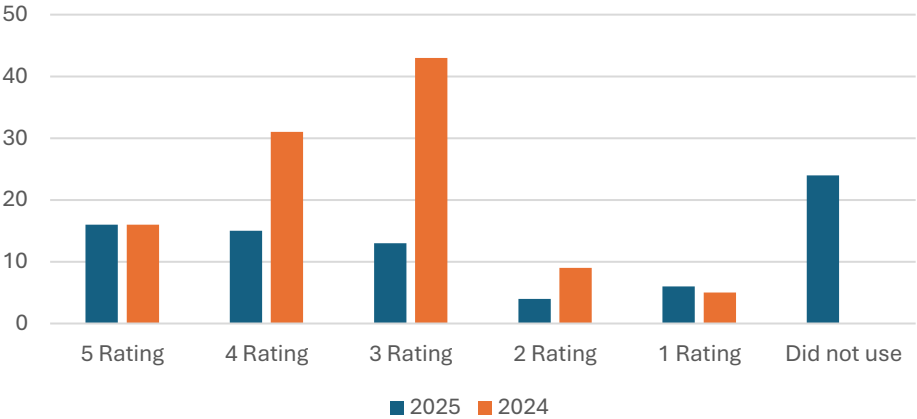
Market-Link Posted to Website Benefit Rating

Membership Benefit - Market-Link Posted to Website

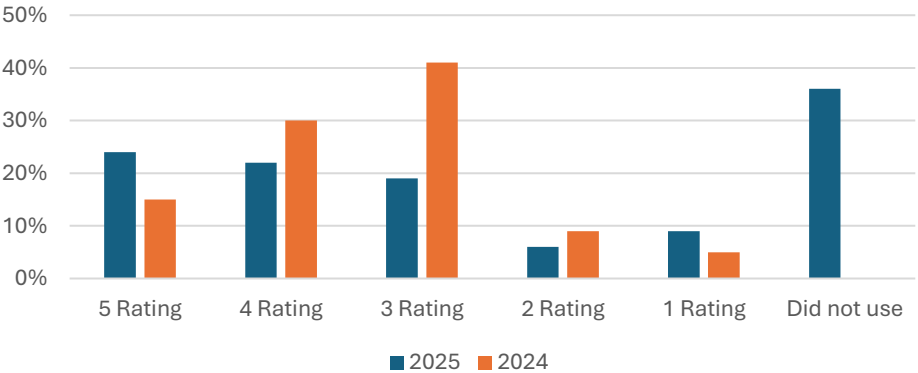


5 Rating 4 Rating 3 Rating 2 Rating 1 Rating Did not use

Membership Benefit - Market-Link Posted to Website 2025 Compared to 2024

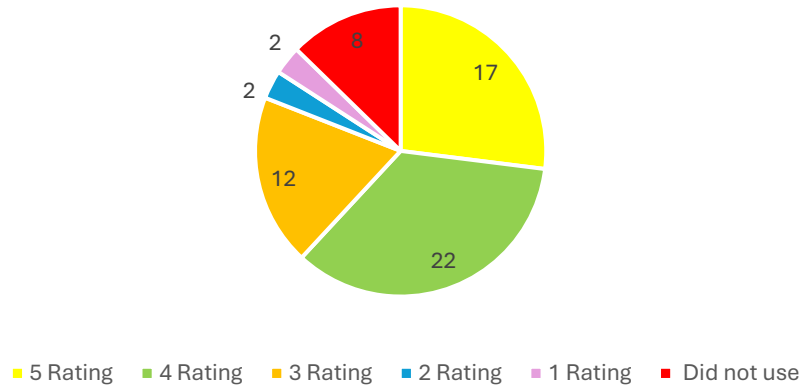


Membership Benefit - Market-Link Posted to Website Percentage 2025 Compared to 2024

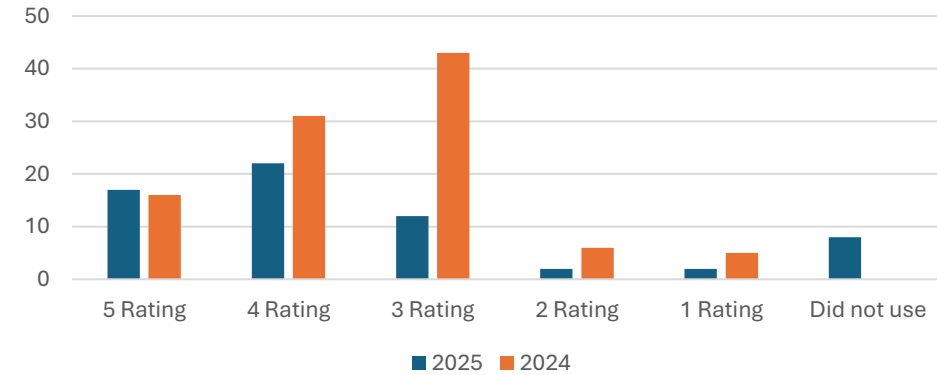


Market-Link Posted Electronically Benefit Rating

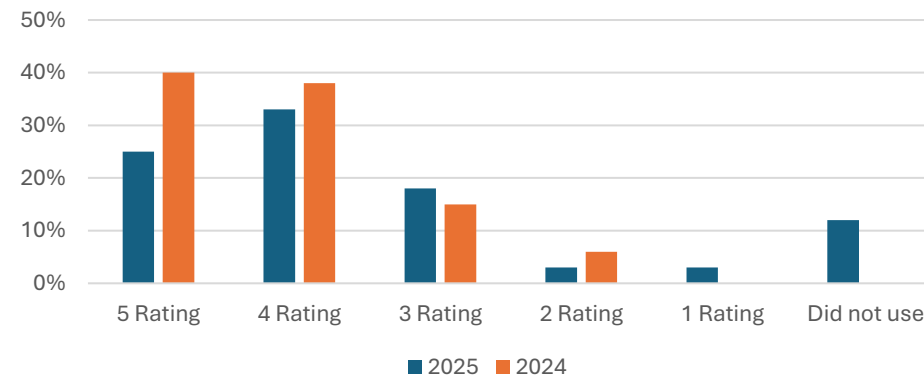
Membership Benefit - Market-Link Posted Electronically



Membership Benefit - Market-Link Posted Electronically 2025 Compared to 2024

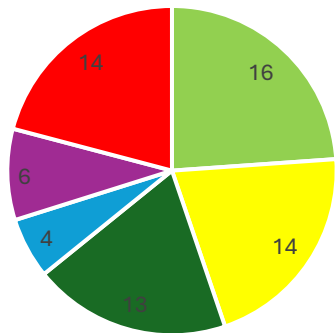


Membership Benefit - Market-Link Posted Electronically Percentages 2025 Compared to 2024



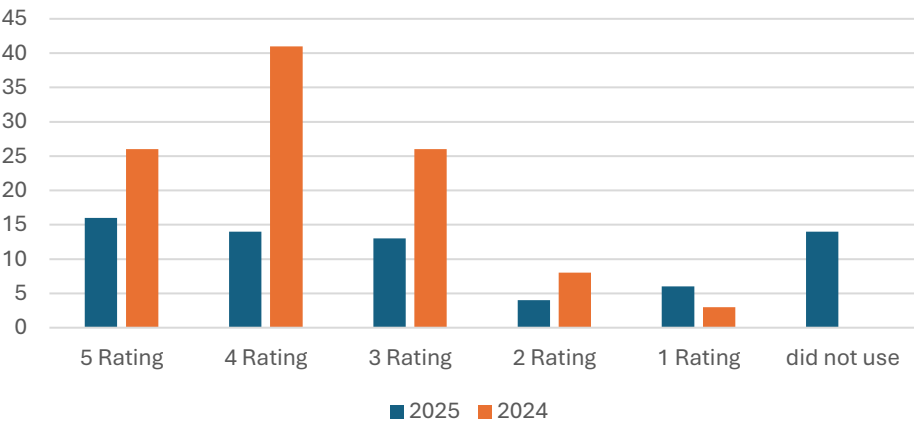
MFNS Website Benefit Rating

Membership Benefit - MFNS Website

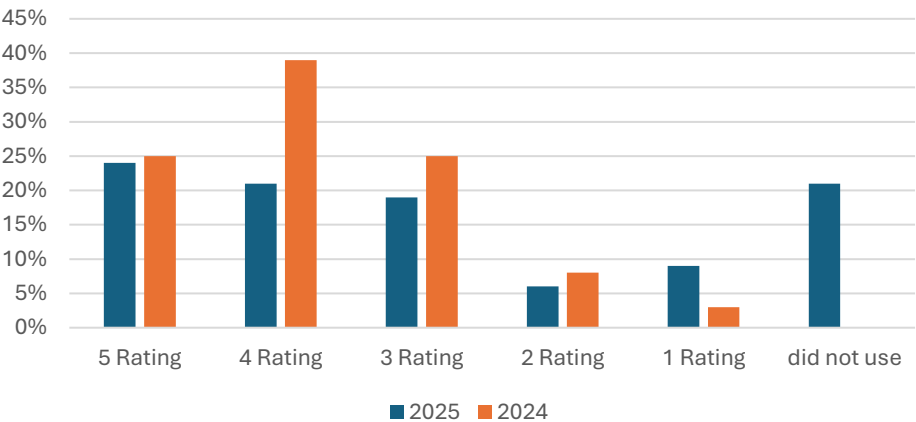


■ 5 Rating ■ 4 Rating ■ 3 Rating ■ 2 Rating ■ 1 Rating ■ did not use

Membership Benefit - MFNS Website
2025 Compared to 2024

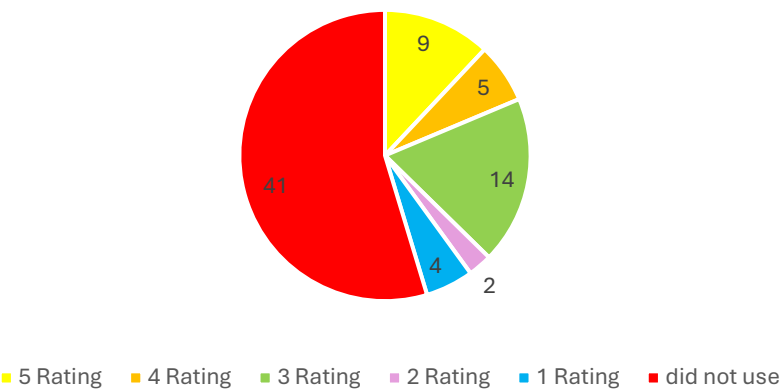


Membership Benefit - MFNS Website
Percentages 2025 Compared to 2024

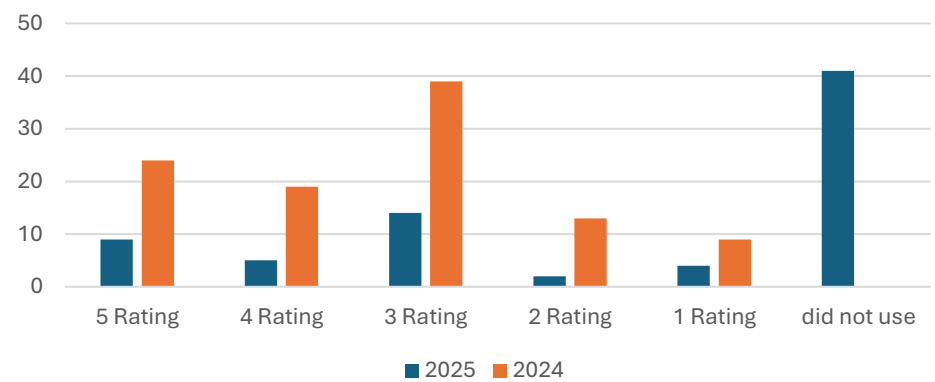


Puckett/Frakes Professional Award Benefit Rating

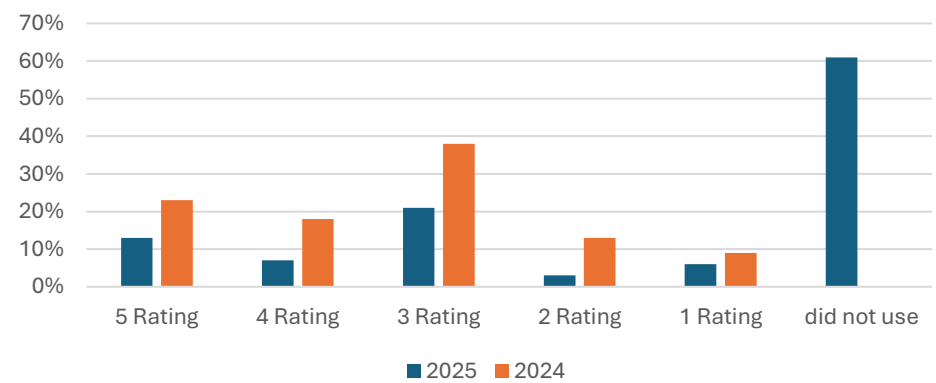
Membership Benefit - Puckett/Frakes Professional Award



Membership Benefit - Puckett/Frakes Professional Award 2025 Compared to 2024

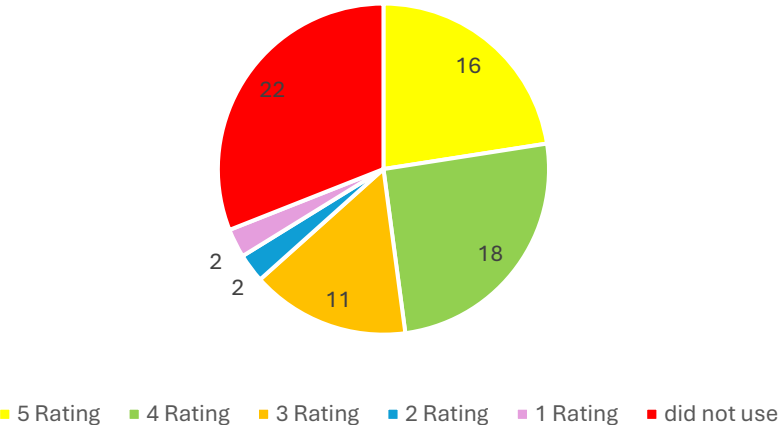


Membership Benefit - Puckett/Frakes Professional Award Percentages 2025 Compared to 2024

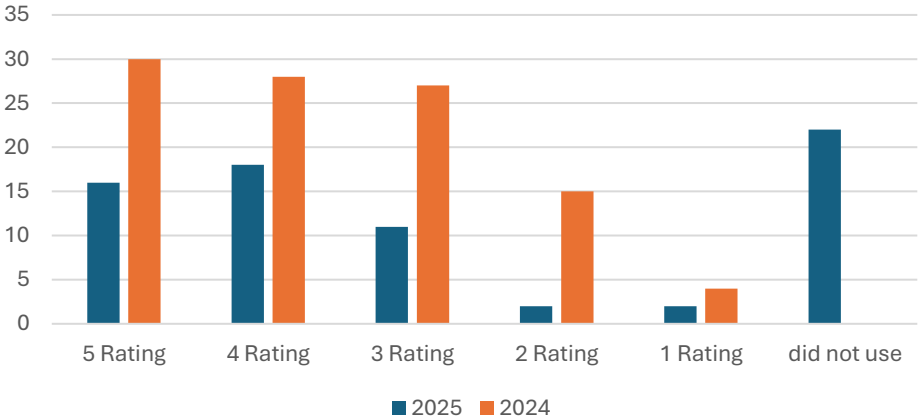


Discussion Board Benefit Rating

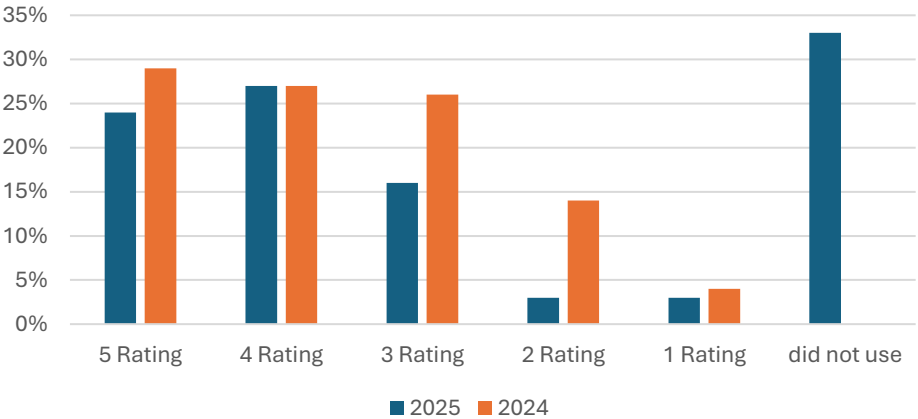
Membership Benefit - Discussion Board



Membership Benefit - Discussion Board
2025 Compared to 2024

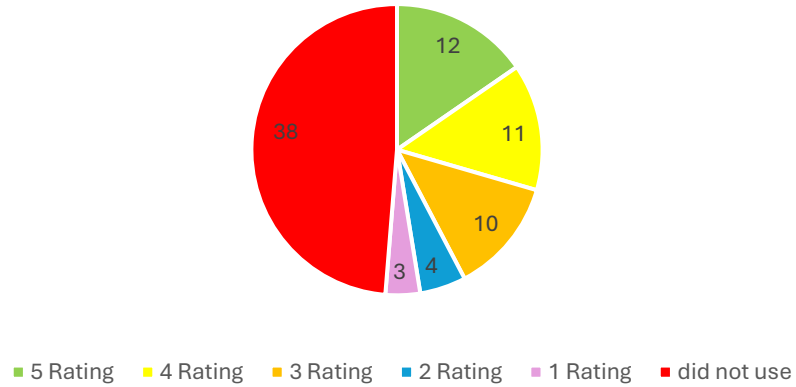


Membership Benefit - Discussion Board
Percentages 2025 Compared to 2024

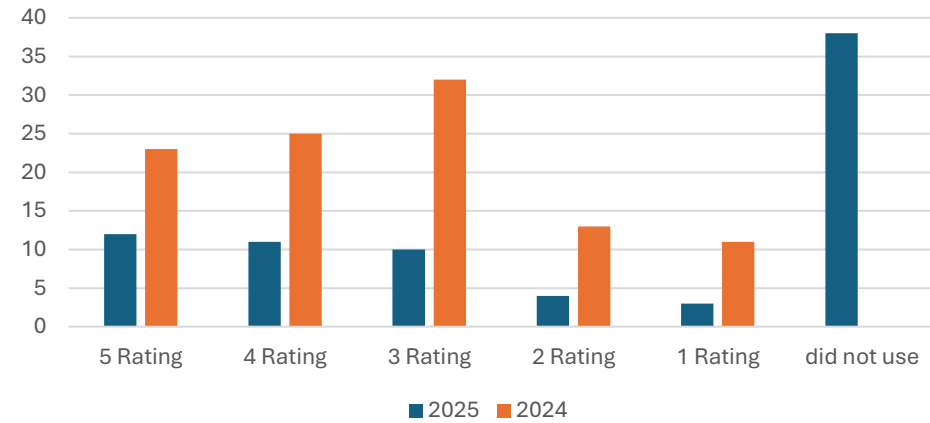


Member Meet-Up at FNCE® Benefit Rating

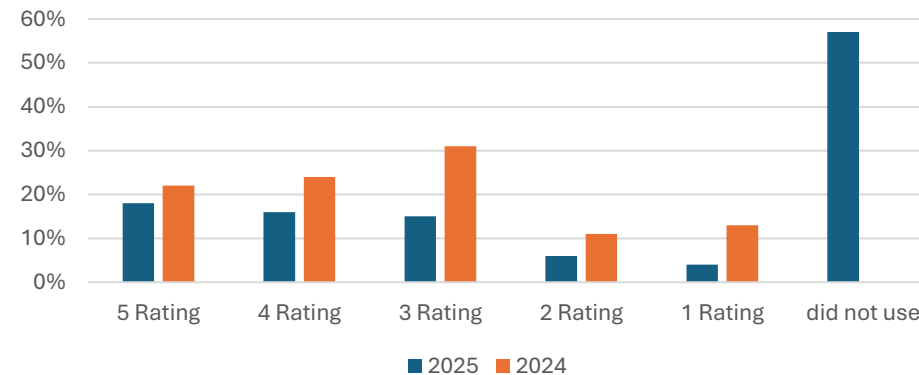
Membership Benefit - Member Meet-Up at FNCE®



Membership Benefit - Member Meet-Up at FNCE® 2025 Compared to 2024

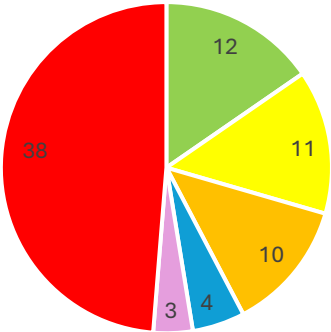


Membership Benefit - Member Meet-Up FNCE® Percentages 2025 Compared to 2024



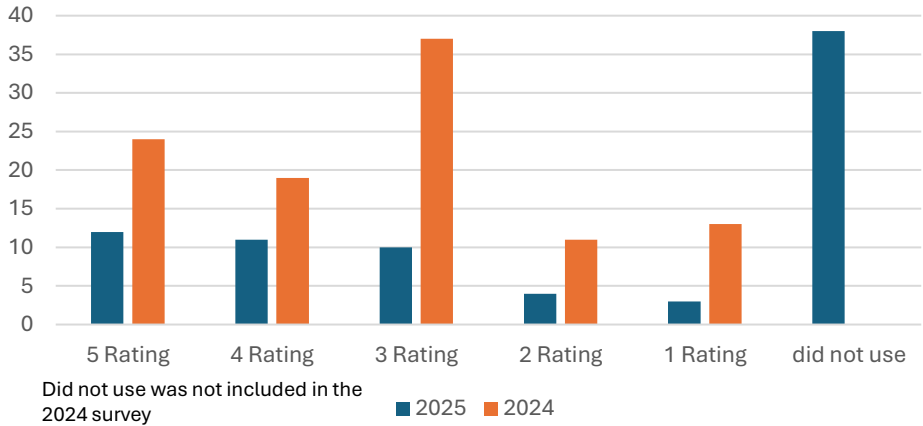
FNCE® Showcase Benefit Rating

Membership Benefit - FNCE® Showcase

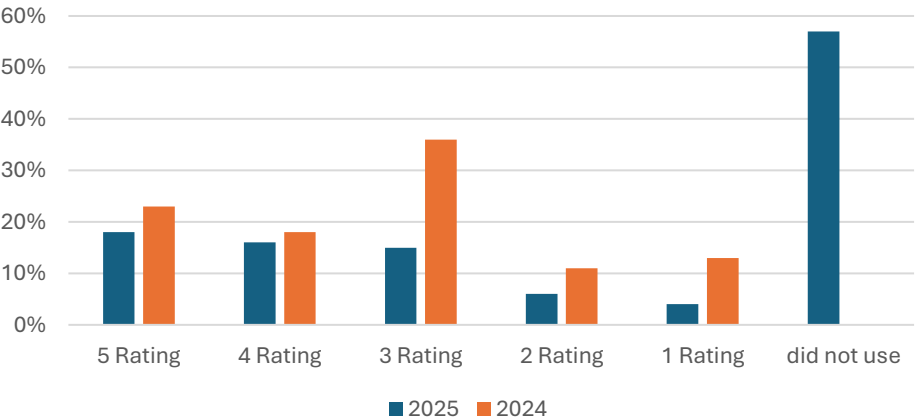


5 Rating 4 Rating 3 Rating 2 Rating 1 Rating did not use

Membership Benefit - FNCE® Showcase
2025 Compared to 2024

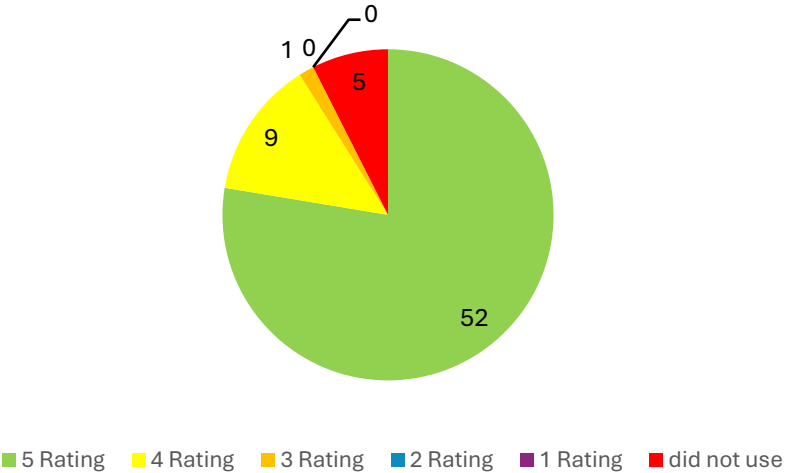


Membership Benefit - FNCE® Showcase
Percentages 2025 Compared to 2024

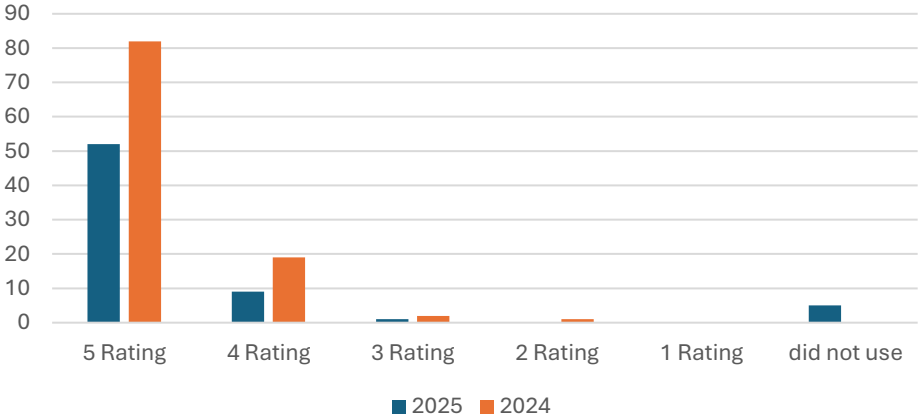


CEU Webinars Benefit Rating

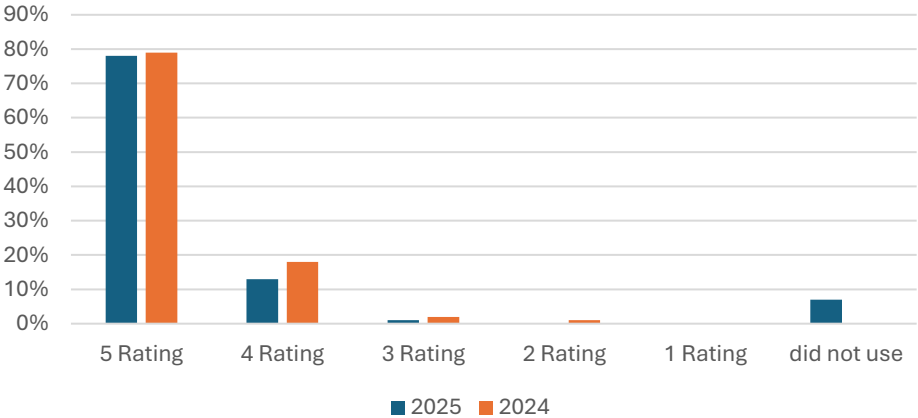
Membership Benefit - CEU Webinars



Membership Benefit - CEU Webinars
2025 Compared to 2024

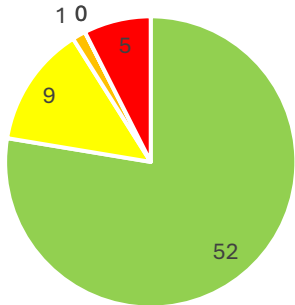


Membership Benefit - CEU Webinars
Percentages 2025 Compared to 2024



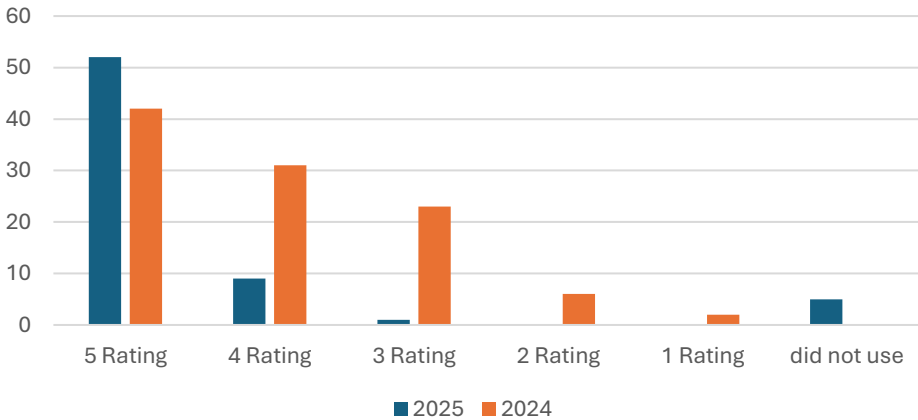
Leadership Empower Hours Benefit Rating

Membership Benefit - Leadership Empower Hours

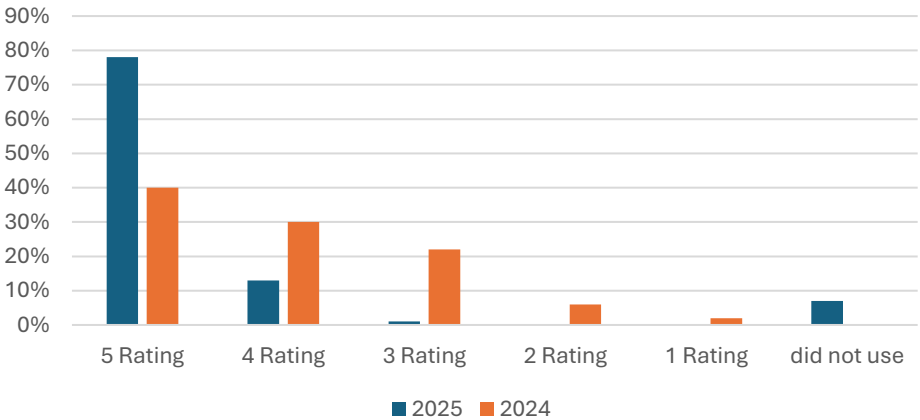


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Membership Benefit - Leadership Empower Hour 2025 Compared to 2024

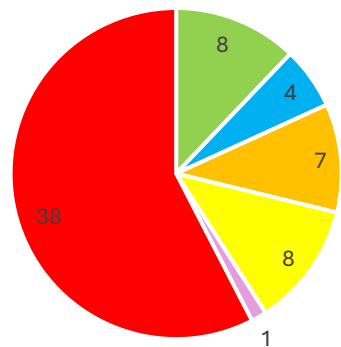


Membership Benefit - Leadership Empower Hour Percentages 2025 Compared to 2024



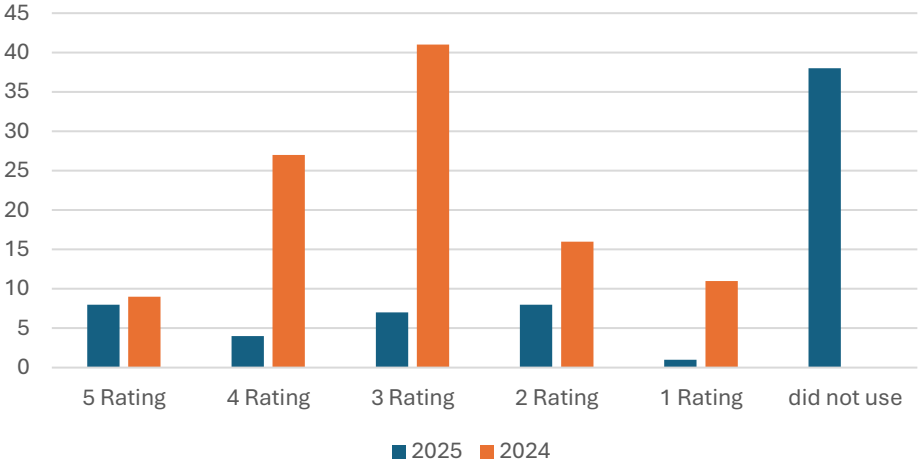
Social Media Benefit Rating

2025

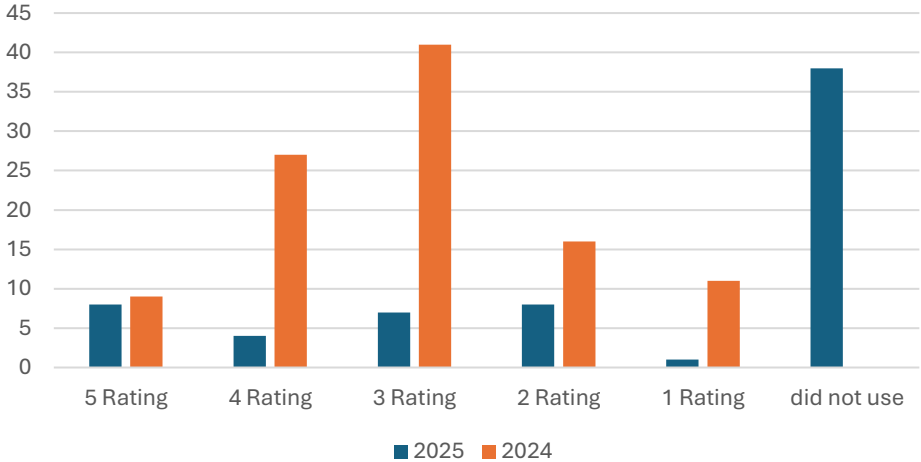


5 Rating 4 Rating 3 Rating 2 Rating 1 Rating did not use

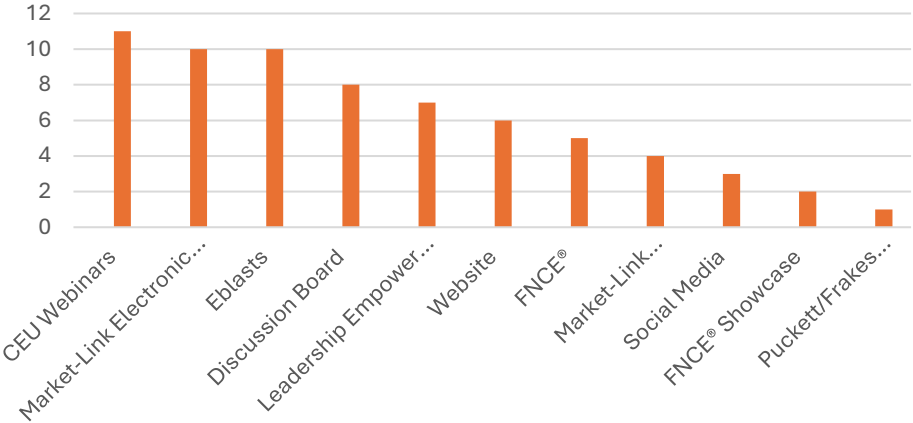
Membership Benefit - Social Media



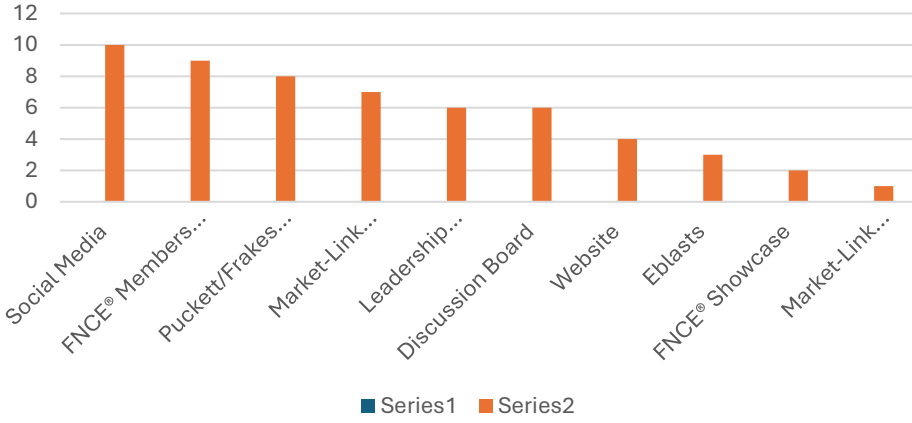
Membership Benefit - Social Media



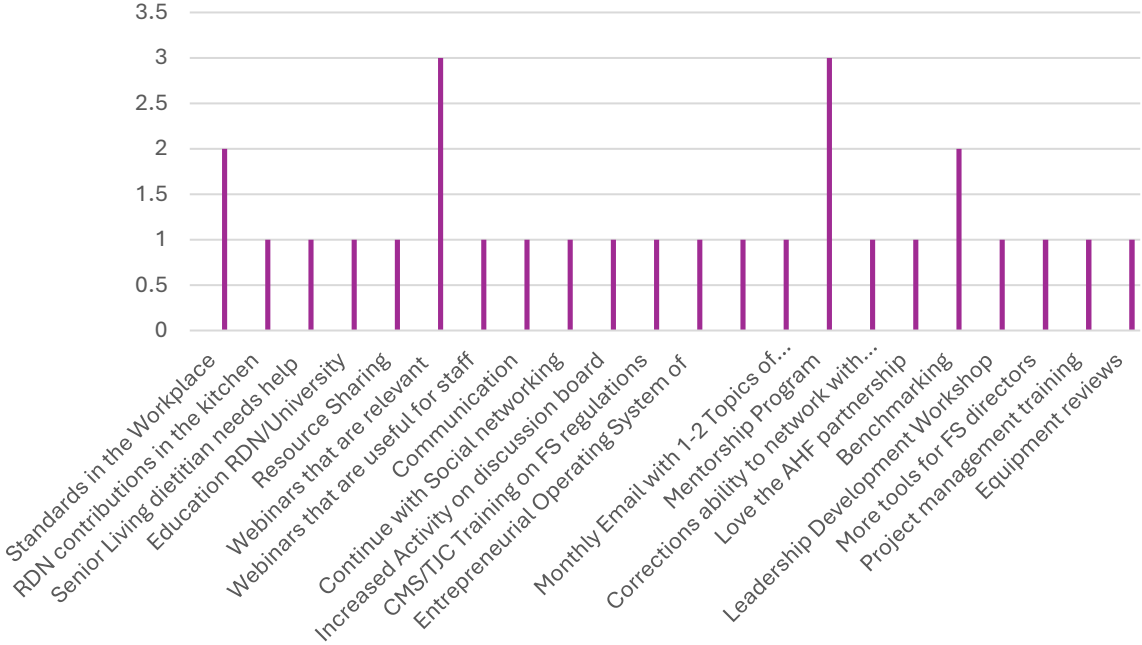
MFNS Membership Benefits You Use the Most



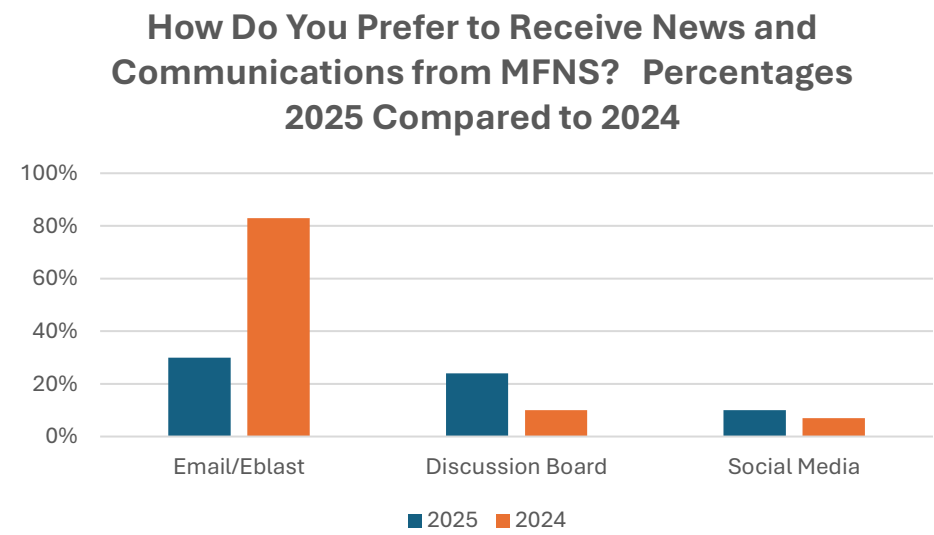
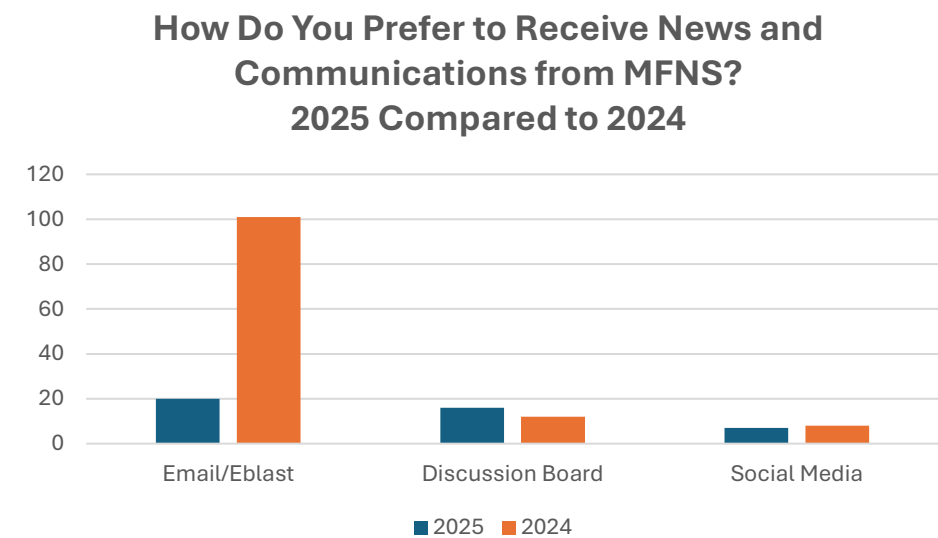
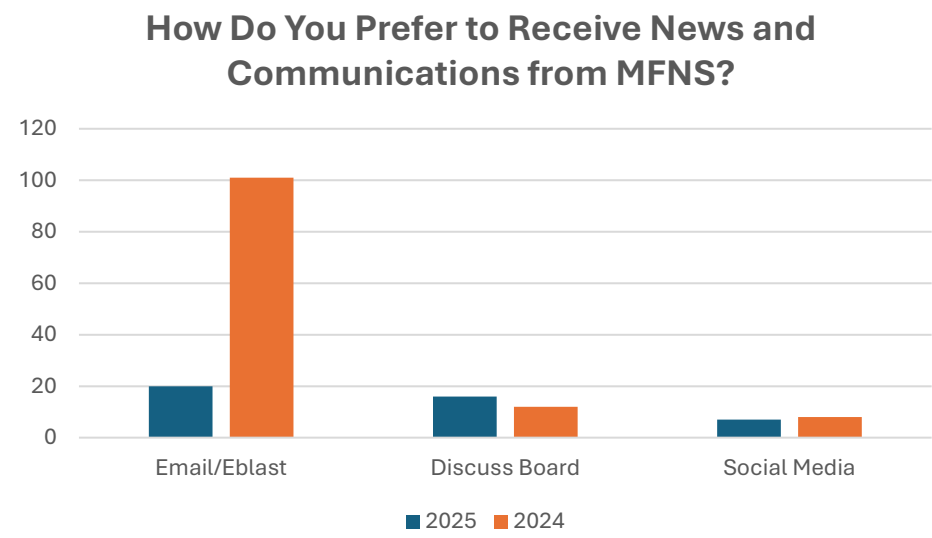
MFNS Membership Benefit You Used the Least



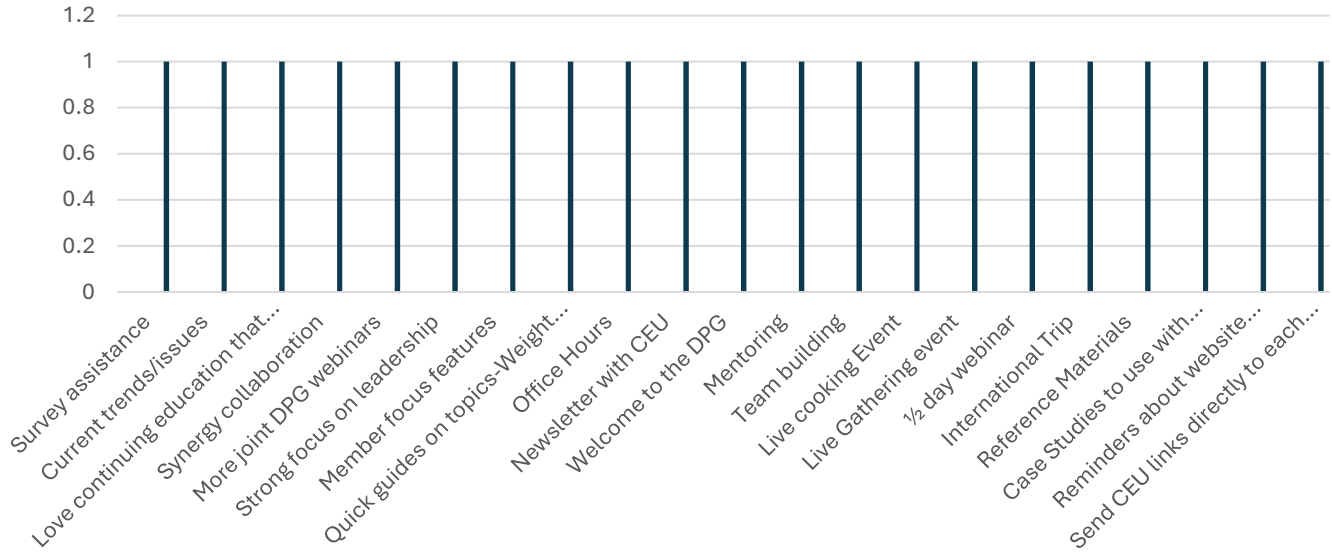
What Resource or Tool Do You Need to Grow Your Career that MFNS Could Provide?



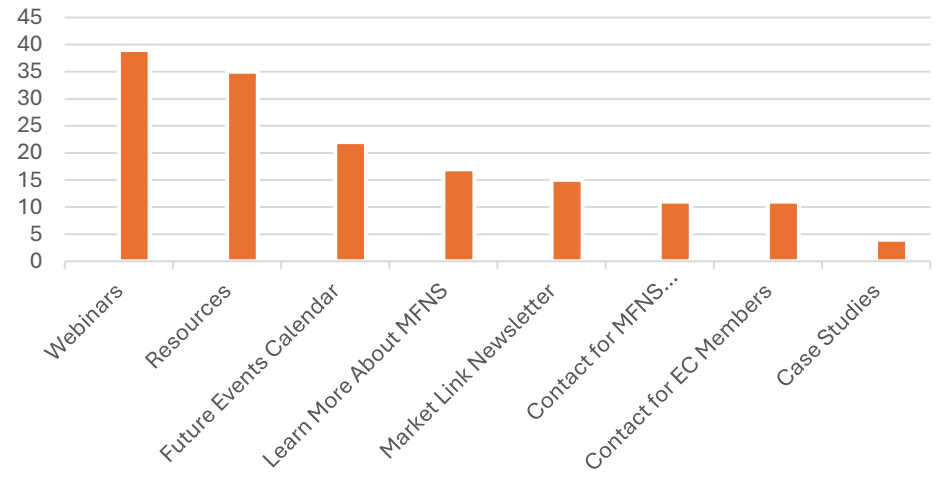
How Do You Prefer to Receive News and Communications from MFNS?



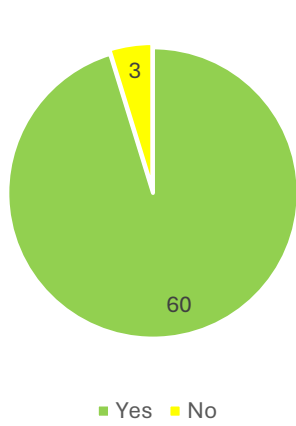
What Benefits or Services Do You See Other Professional Organizations or DPGs/MIGs Offer that You Would Like to See MFNS provide?



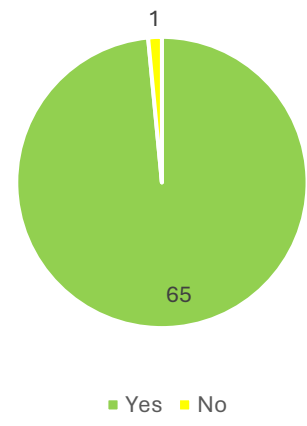
Why Do You Access the MFNS Website?



How Likely Are You to Renew Your MFNS Membership?

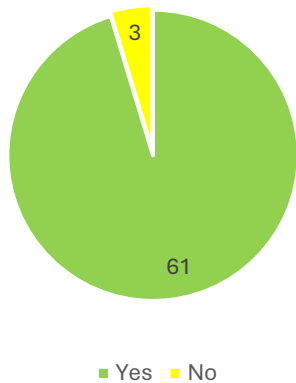


Would You Recommend MFNS to Someone Else?

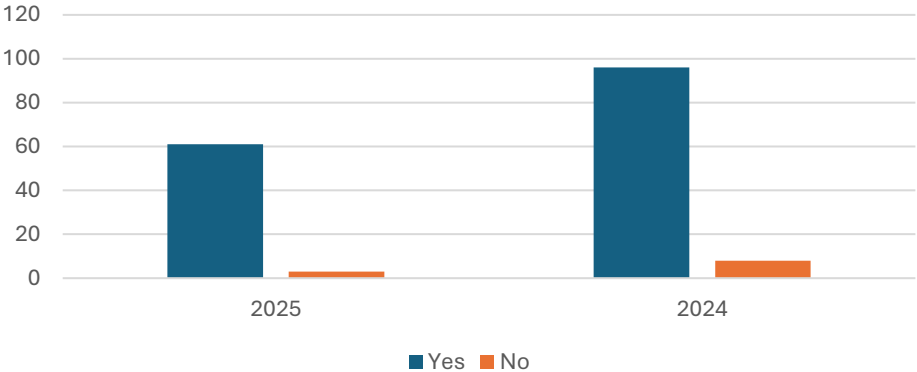


How Likely Are You to Renew Your MFNS Membership?

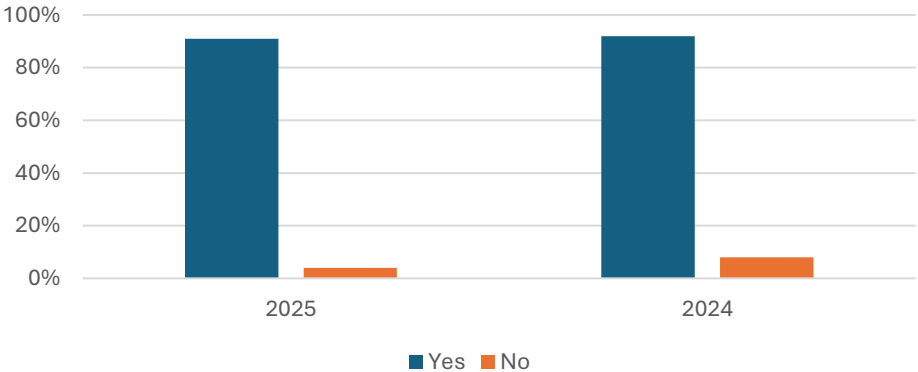
How Likely Are You to Renew Your MFNS Membership?



How Likely Are You to Renew Your MFNS Membership Compared 2025 to 2024

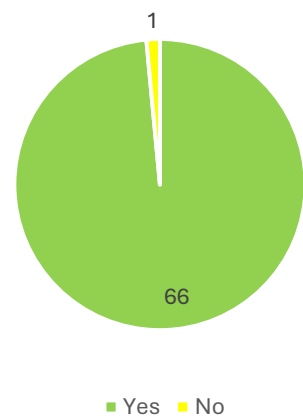


How Likely Are You to Renew Your MFNS Membership Percentages 2025 Compared to 2024

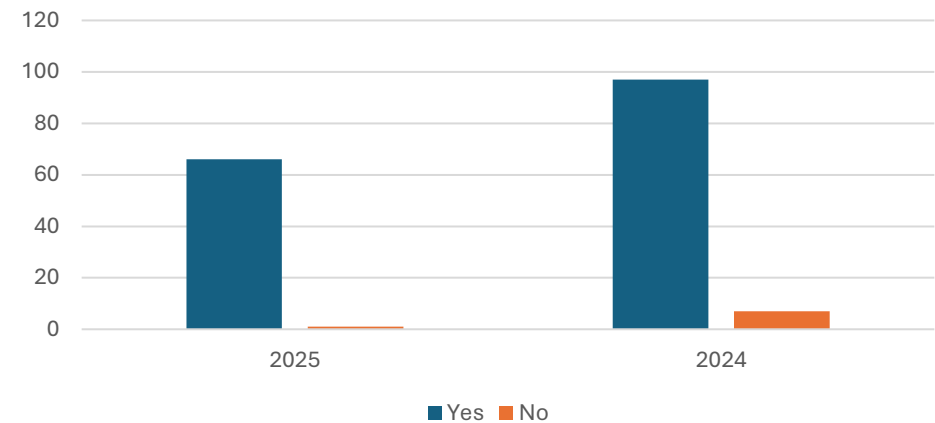


How Likely Are You To Recommend MFNS Membership to Someone Else?

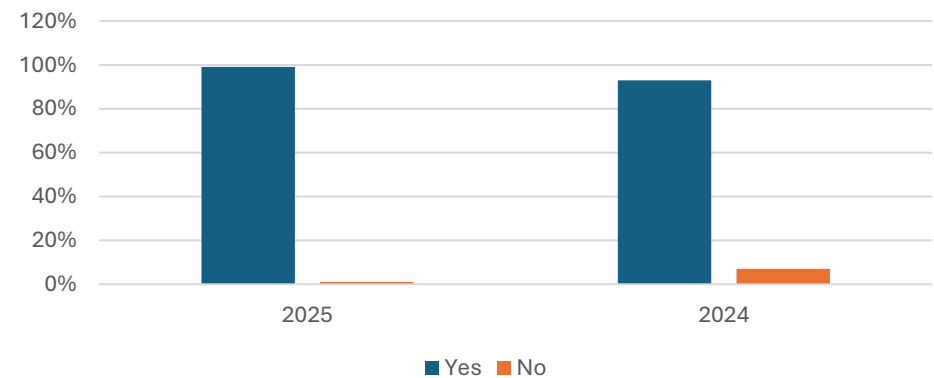
Would You Recommend MFNS to Someone Else?



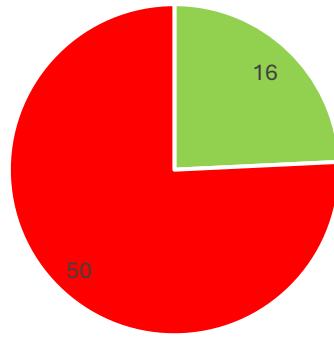
Would You Recommend MFNS to Someone Else? 2025 Compared to 2024



Would You Recommend MFNS to Someone Else? Percentages 2025 Compared to 2024

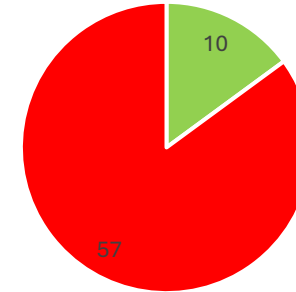


Are You Interested in Volunteering for MFNS?



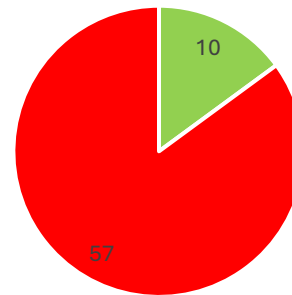
■ Yes ■ No

Would You Be Interested in Sponsoring a Member?



■ Yes ■ No

Were You Aware of the MFNS Grow Our Garden Campaign?



■ Yes ■ No