

Chris Groves

Managing Director, KPMG Ignition Center – Tax Data & Analytics



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Managing Director: Ignition – Tax Data & Analytics

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Education, Licenses and Certifications

- MBA, Accounting Concentration- University of Phoenix
- BS – Finance – University of South Florida
- Real Estate and Finance – Florida State University
- National Association of Certified Valuation Analysts

Professional and Industry Experience

Chris is a Managing Director in KPMG's Ignition Center where he specializes in automation, data management, and technology for tax. Chris has more than 25 years of business experience helping clients solve complex problems through his background in forensic accounting, business valuation, and technology.

Chris brings a unique background of accounting and forensic technology to solve traditional tax challenges. Chris places particular focus on data enablement and management, and his team has assisted in hundreds of tax engagements across most industries in a variety of tax types. His experience includes tax automation, tax application support, and tax disputes. Chris has provided advisory and consulting services across a variety of industries that include: food and beverages, consumer goods, financial institutions, insurance, healthcare, retail, manufacturing, software, and telecommunications.

Chris is a frequent speaker on various technology including tools and techniques, automation, data management, and proactive measures.