



## Priscilla S. Rogers and C.R. Anderson Research Fund

### New Research Funding Options for ABC Members

Updated December 16, 2025

Priscilla S. Rogers was a committed scholar of business communication, interested in efficiency, politeness, and empathy. A faculty member of the University of Michigan Stephen M. Ross School of Business, she was founder of the MBA Writing Program, head of the Business Communication Group, and overseer of the Global MBA Multidisciplinary Action Projects.

C.R. “Chesty” Anderson was a pioneer teacher of business communication at the University of Illinois at Urbana-Champaign for 40 years and founder of the American Business Communication Association, now the Association for Business Communication (ABC).

Both Rogers and Anderson were long-time members who supported our association in deep and meaningful ways. Their passion for ABC and business communication research were instrumental in guiding our past and now also our future.

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The **Priscilla S. Rogers and C.R. Anderson Research Fund** supports innovative business communication research to investigate the ways professionals communicate in organizations, internally and externally. Business communication research is interdisciplinary, based on principles, methods, and approaches from diverse fields, including professional and technical writing, information systems, intercultural communication, linguistics, management, and rhetoric. The Rogers and Anderson Fund respects the diversity of business communication research by supporting projects that use a range of methodologies and theoretical frameworks.

### New Grant Categories

Grant	Amount	Focus	Deadlines
<b>Rogers Grant</b>	Up to \$15,000	Collaborative, innovative, cutting-edge research	January 15
<b>Anderson Grant</b>	Up to \$10,000	Initial stage or a work-in-progress	January 15 and July 15
<b>“Buy Time” Grant</b>	Up to \$6,000	Initiate or complete a project in a span of 90 days	January 15 and July 15
<b>Mini-Grant</b>	Up to \$500	Advancement of an ongoing research project	Rolling Deadline

## General Requirements for Grant Applicants

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- Whether it's a project with one or two or more researchers – all researchers listed on the grant must be ABC members at the time of the proposal submission, except for the \$15,000 grant, which allows for a collaborator from a different field.
- Applicants will need to submit a budget and explain in detail the specific goals of their project and how the funds will be used.
- Projects with a “translational research focus” — that is, research designed to bridge the gap between scholarly inquiry and real-world application that will benefit businesses and organizations — and ones whose results offer the potential to extend beyond the country in which the work takes place will receive special funding consideration.
- Recipients of a Rogers, Anderson or Buy Time Grant will acknowledge funding by the Rogers and Anderson Research Fund in all publications and presentations of the funded work.
- In addition to the amount of the award, grants that require presentation at a conference are eligible for one ABC conference registration at the early member rate (one reimbursement per grant). If the presentation is given at a non-ABC conference, grant recipients are eligible for a reimbursement of their actual registration fee up to the cost of one early member registration to attend the ABC Annual International Conference that year.
- Grant awardees may not participate in more than one Foundation-supported research project at a given time. The only exception is a Mini-Grant. A researcher may hold a Mini-Grant and one grant from the higher dollar category concurrently.
- *All grant categories are subject to change based on available funding.*

## Priscilla S. Rogers Research Grant

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**Award:** Up to \$15,000

**Submission deadline:** January 15.

- If not awarded during this time period, the second-chance deadline is July 15.

### Scope

- This grant is intended for innovative, cutting-edge proposals on contemporary challenges in business communication that are designed to contribute to ongoing scholarly debates.
- Projects must be evidence-based, and preference will be given to ones focused on translational research.

### Eligibility

- While collaboration is encouraged for all grants, this one requires there be a minimum of three ABC members from at least two different institutions on the proposal.
- Two of the three ABC applicants must be members in good standing for a continuous three-year period at the time their proposal is submitted. The third and any additional ABC applicants must be members for at least one year at the time the proposal is submitted.

- One non-ABC member from a non-business communication discipline can be added to the research team. A convincing rationale for doing so must be included in the proposal.
- Applicants for this award category may not currently hold another Rogers and Anderson grant (except for a Mini-Grant). Awardees will be eligible to apply for another Rogers and Anderson Fund grant when they have successfully completed their current ABC-funded project.
- Applicants who did not receive a Rogers Grant are eligible to reapply in a subsequent year.

#### **In Addition to the “General Requirements” Outlined Above:**

- A research project in this category will need to be completed in three years.
- Awardees must agree to present their funded research at an annual or regional ABC conference, or other appropriate presentation venue, in one of the first two years following completion of the project.
- A ~1,000-word report must be delivered to the Committee within three months after project completion.

#### **Acceptable Costs**

All justified research-related expenses will be considered. Funded items include software and equipment for analyses, research-related travel and accommodations (for example, to conduct field work), tokens of appreciation for research subjects, and research support staff compensation for coding data and running statistical analyses.

#### **Submission Process**

The applicant(s) must submit two documents: 1) a proposal of about 3,000 words and 2) a CV for each project member that includes the date they joined ABC. The proposal must contain these sections:

- Abstract (about 150 words)
- Description of project
- Scope, objective, research questions and research methods
- Brief literature review
- Significance of project
- Detailed budget and justification
- Project timeline
- Plan to disseminate findings (conferences and publication)

### **C.R. Anderson Research Grants**

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**Awards:** Up to \$10,000

**Submission deadlines:** January 15 and July 15

#### **Scope**

- This grant is intended to support any research that is relevant to business communication and/or business communication pedagogy.
- Preference may be given to translational research and research demonstrated to be useful to other ABC members, but that is not a requirement.

### **Eligibility**

- Applicants must be an ABC member in good standing for a continuous two-year period at the time their proposal is submitted.
- If a project is collaborative, additional applicants listed on the proposal must be ABC members in good standing for at least one year at the time the proposal is submitted.
- Applicants for this award may not currently hold another Rogers and Anderson grant (except for a Mini-Grant).
- Grant holders will be eligible to apply for another Rogers and Anderson Fund grant when they have successfully completed their current ABC-funded project.
- Applicants who did not receive an Anderson Grant are eligible to reapply in a subsequent year.

### **In Addition to the “General Requirements” Outlined Above:**

- A research project in this category must be completed in two years.
- Awardees must agree to present their funded research at an annual or regional ABC conference, or other appropriate presentation venue, in one of the first two years following completion of the project.
- A ~1,000-word report must be delivered to the Committee within three months after project completion.

### **Acceptable Costs**

All justified research-related expenses will be considered. Funded items include software and equipment for analyses, research-related travel and accommodations (for example, to conduct field work), tokens of appreciation for research subjects, and research support staff compensation for coding data and running statistical analyses.

### **Submission Process**

The applicant(s) must submit two documents: 1) a proposal of about 3,000 words and 2) a CV for each project member that includes the date they joined ABC. The proposal must contain these sections:

- Abstract (about 150 words)
- Description of project
- Scope, objective, research questions and research methods
- Brief literature review
- Significance of project
- Detailed budget and justification
- Project timeline
- Plan to disseminate findings (conferences and publication)

### **“Buy Time” Research Grants**

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**Awards:** Up to \$6,000

**Submission deadlines:** January 15 and July 15.

**Scope:** We recognize that often “time” is the scarcest resource for a researcher.

- This grant is designed to provide funding to help free up time for an applicant to initiate or complete a project in a span of 90 days.
- Funding may be used toward child or elder care, a course buyout, leasing of private workspace to avoid professional and personal distractions, or the removal of another “barrier” preventing a researcher from completing a project.

**In Addition to the General Requirements Outlined Above:**

- Awardees must agree to present their funded research at an annual or regional ABC conference, or other appropriate presentation venue, in one of the first two years following completion of the project.

**Eligibility:**

- Applicants must be an ABC member in good standing for a continuous two-year period at the time their proposal is submitted.
- Applicants for this grant may not currently hold another Rogers and Anderson Grant (except for a Mini-Grant).
- Grant holders will be eligible to apply for another Rogers and Anderson Fund Grant when they have successfully completed their current ABC-funded project.
- Applicants who did not receive a Buy Time Grant are eligible to reapply in a subsequent year.

**Submission Process**

The applicant(s) must submit two documents: 1) a proposal of about 3,000 words and 2) their CV that includes the date they joined ABC. The proposal must contain these sections:

- Abstract (about 150 words)
- Description of project
- Scope, objective, research questions and research methods
- Brief literature review
- Significance of project
- Detailed budget and justification
- Project timeline
- Plan to disseminate findings (conferences and publication)

## Mini-Grants

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**Awards:** Up to \$500

**Submission deadline:** Rolling

**Scope:** Intended to support a specific and immediate need that must be met for research to progress or finish.

**Eligibility**

- Applicants must be an ABC member in good standing for a continuous one-year period at the time their proposal is submitted.
- The member(s) listed on the research proposal will be limited to one Mini-Grant per year.

## Submission Process

- Applicants will submit a streamlined proposal to be reviewed by a sub-committee, explaining their need and how the funds will be used.
- There are no specific requirements of acceptable uses for this award.
- Submit two documents: 1) one-page proposal (approximately 500 words) describing the project and how funds will be used and 2) their CV that includes the date they joined ABC.

## Business Communication Research Institute

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In addition to the project grants, the Rogers and Anderson Fund will sponsor a workshop-style Institute. The Institute focuses on translational research — that is, research designed to bridge the gap between scholarly inquiry and real-world application that will benefit businesses and organizations. The Institute gives business communication researchers a retreat-style environment and the opportunity to learn from experts and peers.

This initiative will be first introduced in 2027. More information to come in 2026.

## Selection Procedure for All Grants

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Proposals are presented to the Rogers and Anderson Fund Committee members, who evaluate them. The Committee Chair reports Committee recommendations to the Business Communication Research Foundation Board, who determine which proposals to fund. Applicants typically receive decision letters from the Committee Chair within eight weeks of the submission deadline.

Recipients are issued funds from the Business Communication Research Foundation ABC Headquarters after submitting receipts of expenses.

The Fund does not cover indirect costs or other overhead. The Fund provides funds directly to individuals, not institutions.

## How to Apply

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Submit your grant proposals [here](#).

For more information, contact the Committee Chair, Sky Marsen, [skymarsen@gmail.com](mailto:skymarsen@gmail.com)

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The Rogers and Anderson Fund is administered by the Business Communication Research Foundation, a 501(c)(3) affiliate of the Association for Business Communication.