



**Association for Business Communication
Asia-Pacific Regional Conference
Wednesday, March 17 to Friday, March 19, 2027
Toyo University, Bunkyo-ku, TOKYO**

***Conference Theme:
Human Communication for Global Business in the AI-Driven Era***

Call for Proposals

The integration of artificial intelligence into corporate ecosystems is fundamentally altering the landscape of business communication, particularly in how organizations measure, manage, and articulate their initiatives. On the other hand, it should be even more considered how human touch works in the current context. Therefore, research topics include the following but are not limited to:

- International and Intercultural Business Communication
- Education and Business Communication Pedagogy
- Organizational and Institutional Communication
- Conflict Management and Crisis Communication
- Sustainability Communication
- Legal and Ethical Communication
- Media-Related Communication

Conference Tracks

Panel Discussions and Workshops: 60 or 90 minutes

Individual Presentations: 20-minute presentation with 10-minute Q&A

Proposal Submission

Please submit an abstract of no more than 500 words on our

Ex Ordo conference platform: <https://abcasiapacific2027.exordo.com/>.

Submissions close on **Sunday, October 18, 2026**.

For inquiries, please contact

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Organizing Committee (tentative): Yunxia Zhu, Sky Marsen,
Hadina Habil, Reid McLain, Seiji Nomura, Ikushi Yamaguchi,
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