



Call For Papers

Association for Business Communication Southwestern U.S.
In Partnership with Federation of Business Disciplines

Renaissance Dallas Richardson Hotel – Dallas/Richardson, Texas
March 10-13, 2027



We welcome research papers, position papers, and case studies from scholars and practitioners across business communication, technical communication, and professional communication, including those teaching at community colleges and four-year institutions. Topics in the following areas are encouraged:

- Digital & Multimodal Communication
- UX Writing & Content Strategy
- Technical Communication
- Information Design
- Science & Health Communication
- Professional Communication Pedagogy
- International Communication
- Organizational Communication
- Workplace Communication
- Consulting & Development
- Ethics & Accessibility
- AI & Emerging Technologies

Non-Student Deadline: Papers and proposals must be received by **October 23, 2026**
Student Deadline: Papers and proposals must be received by **December 15, 2026**

Paper Submission Instructions

Papers or Proposals should include a statement of the problem or purpose, methodology section (if applicable), findings (as available), a summary, implications for education and/or business, and a bibliography. All proposals should contain 750 to 1,500 words and must be submitted to our Ex Ordo Website: <https://abcsw2027.exordo.com/>

Note: Personal and institutional identification should be removed from your submission.

For your research to be considered for the Richard D. Irwin Distinguished Paper Award, you must submit a completed paper and a proposal by the submission deadline: **October 23, 2026**. If you are submitting a completed paper, submit your proposal online as indicated above. Then also submit the completed paper as a Microsoft Word doc or PDF to Timothy.Ponce@TXState.edu by the deadline.

Workshop Submission Instructions

Workshop Proposals should include a 500-750-word rationale for the workshop justifying its place in the program and the need for this workshop for business communication professionals. Please also include a detailed schedule and justification for the length of time requested. Workshop slots are possible for 90 minutes, 2 hours, 3 hours, or 4 hours. Time requirements must be indicated in the proposal. Workshop proposals should not exceed 2000 words.

Note: A maximum of two workshops will be approved for the conference

Important Conference Information

Conference Registration

Upon receiving notice of acceptance, all authors and co-authors are expected to pre-register for ABC-SW and FBD at <http://www.fbdonline.org>. There is usually a discount for early registration. All registration information will be emailed out to accepted participants as soon as it is made available to the ABC Southwest program coordinator

Please Note: FBD registration is mandatory for all ABC attendees, in addition to ABC registration.

Help Submitting Your Proposal

All proposals must be submitted through the ABC Ex-Ordo website so that they can be properly peer-reviewed. The following are step-by-step instructions for that process:

1. Go to <https://abcs2027.exordo.com/>.

2. Log In or Create an Account with Ex-Ordo.

Note: If you have used Ex-Ordo before, you may log in using your established credentials. If you have not used Ex-Ordo before, please create a new account.

3. Follow the on screen prompts to complete your submission.

Note: Be sure to indicate if you are a student presenter as students receive a slight extension on submission deadline.

If you have trouble submitting to the Ex-Ordo, please contact the ABC Southwest conference chair, Dr. Timothy Ponce, at Timothy.Ponce@TXState.edu

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Help for Student Presenters

Student presenters are warmly encouraged to submit their work. We recognize that presenting at an academic conference for the first time can feel intimidating, and we want students to know that support and mentorship are available throughout the process. **Students with questions about submissions, presentations, or conference participation are encouraged to contact the Program Chair, Dr. Timothy Ponce, at Timothy.Ponce@TXState.edu.** We are excited to help foster the next generation of communication scholars and professionals.

FBD Statement of Academic Integrity

Your paper should not have been previously published or previously presented at FBD. Please indicate to the Program Chair if your paper is currently under submission to another FBD association. If your paper is later accepted by another FBD association, it is your responsibility to notify the appropriate Program Chairs.
