



# NEWSLETTER

Association for Business Communication



## FROM ABC PRESIDENT, PATRICIA HARMS

Dear ABC Colleagues,

As the year ends, I feel especially thankful for ABC and the many ways we connect as a community. One of the things I value most is that we don't define involvement in a single "right way." Our lives unfold in chapters, and the time and energy we can devote to professional service naturally change from one chapter to the next. Some years, simply staying connected is all that's possible. Other years, we find ourselves ready to lean in more fully. ABC makes room for each of those chapters.

Many of us begin our involvement by attending conferences: regional, international, or both. Conferences give us opportunities to share research and teaching ideas, but they also offer something just as important: conversations that spark new thinking, collaborations, and professional friendships. For some members, conference participation remains the primary point of connection, and that's enough.

At other points in our careers, we may be ready to engage in additional ways. Serving on an ABC committee or participating in a special interest group (SIG) allows us to connect around shared interests while helping move important work forward. Reviewing conference proposals and research funding applications also helps shape emerging scholarship. All of these roles help sustain our intellectual community.

Research and publication are other meaningful ways we can contribute. Our two journals provide spaces to share new knowledge. Whether we're submitting articles, reviewing manuscripts, collaborating on projects with colleagues, or citing ABC scholarship in our work, we're part of the conversations that shape business communication. As you'll read later in the newsletter, we're rolling out expanded funding opportunities through the Rogers and Anderson Research Fund. These opportunities range from \$500 mini-grants to a \$15,000 collaborative research grant, positioning us to support work that can make a real impact on the field of business communication.

Many members also contribute to the ABC community in less formal ways. Members serve as mentors, participate in the Teaching Circle, share teaching resources, write promotion letters, and support colleagues as they navigate new professional challenges. Even small actions, such as referencing ABC work in a LinkedIn post or including ABC in our hashtags, help extend the reach of our community and the field we care about.

However you're showing up right now, front and center or somewhere in the background, you're part of this community. I'm genuinely thankful for the many ways our members contribute, connect, and support one another. If you're thinking about how ABC fits into your current life chapter, or a future one, I hope you'll reach out. I'm always happy to talk.

Take good care,  
Patty

## INSIDE THIS ISSUE

- From the President
- From the Executive Director
- Annual International Conference
- Rogers and Anderson Research Fund
- 2026 Student Competition Case
- Member News & Publications
- IJBC Special Issue on Qualitative Methods
- Special Interest Group Findings
- Resources for ABC Members
- Research & Collaboration Community
- ABC Mentorship Program
- Upcoming ABC Conferences
- Get Connected! Stay Informed! Share Member News!
- Membership Status
- Your ABC Board of Directors
- Your ABC Communities

## FROM ABC EXECUTIVE DIRECTOR, KATHRYN RYBKA

Dear Fellow ABC Member,

As another calendar year comes to a close, I encourage each of you to take time to reflect on your 2025 professional accomplishments and celebrate your successes. Did you launch a new business communication course? Finish a research manuscript that has long been in the works and also submitted it for publication? Presented at either the ABC Annual International Conference onsite or virtually, or both? Presented at the Southwestern U.S. Regional Conference or the Europe, Middle East and Africa Regional Conference in Bergen, Norway? Had an uplifting conversation with a student or colleague that still brings a smile every time you think about it? How many times this past year has connecting with others enhanced your teaching, scholarship, practice or general outlook on life?



After spending much of the past week snowed in as result of two back-to-back powerful storms, I realized I didn't have that isolated or "cooped up" feeling this time that I often had in the past when weather forced me to hibernate. I continued to meet with ABC colleagues virtually and while I couldn't get out of my driveway, I felt like I had traveled and experienced strong human connection beyond my front door.

What can we do to help you better connect with your ABC colleagues virtually? **Are there specific virtual programming topics or formats you would like ABC to offer?** Please share your suggestions.

Many thanks to Amy Newman, ABC Technology Coordinator, who has spent a great deal of time this past year updating and improving our website and the user experience. More online resources are now available to you. The Research and Collaboration Community is one of our new offerings (see page 13). Another members-only part of our website, Teaching and Learning Resources, has been completely redesigned and expanded. All My Favorite Assignments posted there have been tagged and are now searchable by keywords, type of assignment, topic and more (see page 12). **What other changes would you like to see to the ABC website?**



While finishing the end of fall semester can bring a satisfying sense of closure, at the same time a new year offers an abundance of fresh opportunities. **If I ask you a year from now to reflect on your 2026 professional accomplishments, how do you see ABC helping you achieve them? What ideas do you have that will further strengthen the teaching, scholarship and practice of our business communication community?**

Please reach out with your questions and suggestions ([executive.director@businesscommunication.org](mailto:executive.director@businesscommunication.org)).

I wish you a joyous and relaxing holiday season. Take time to appreciate the special connections you have with friends and family. Cheers to a healthy and bright new year!

Warm regards,  
Kathryn



October 14-17 2026

# 91ST ANNUAL INTERNATIONAL CONFERENCE

## BALTIMORE, MARYLAND

CALL FOR PAPERS  
IN JANUARY 2026

[businesscommunication.org](http://businesscommunication.org)



# ANNUAL INTERNATIONAL CONFERENCE



This past October in Long Beach and virtually, ABC members celebrated 90 years of scholarship and camaraderie! We reflected on the past with presentations steeped in our history, like **Sam DeKay's** virtual presentation on the Better Letters Association. We also looked to an exciting future, thanks to the keynote address by Abram Anders. An effusive THANK YOU is due to everyone who attended, presented, led meetings, welcomed first-timers, and made this year's conference a success.

**Our 2025 Annual International Conference boasted 51 sessions of concurrent presentations plus 15 workshops in Long Beach.** You kept things lively in the virtual modality, as well, with 30 individual presentations—including 2024 Kitty O. Locker Outstanding Researcher Award winner **Dorien Van De Mieroop**—and eight panels, totaling **26.5 hours of programming**.

You can relive some conference highlights by visiting the [Substack post](#) from **Abram Anders** about his keynote address and by viewing the photo gallery. Photos can be accessed from the [“Conferences” dropdown menu](#) (log in required) and are free to download. Our **award winners** are also spotlighted on the [ABC website](#). Take a moment to view these standouts in our field. Please consider nominating an ABC colleague for an award in the coming year.



If you are feeling inspired by the ideas and energy you encountered at the conference, now's the time to consider getting involved with a community: regions, committees, and special interest groups are waiting for you. See the “Communities” section of the ABC website for more information.

As we plan the 2026 conference, we encourage you to consider joining us as 2027 co-chairs. Future conference co-chairs shadow the current co-chairs before planning their own conference. It's a great opportunity to give back to ABC while developing new skills. We've enjoyed the experience immensely, so much so that we are coming back for a second year! Look for the call for 2027 co-chairs this spring.

Speaking of calls, it's time to start thinking about your 2026 conference proposals. The call for proposals will go live in early January. Consider proposing a one- or two-hour interactive workshop or a full- or half-day summit on an essential business communication topic. Summit proposals that incorporate Baltimore's rich history and involve the local community are particularly welcome.

**Baltimore Bound!**  
**Barbara Bolt and Bethany Tisdale**



# ROGERS AND ANDERSON RESEARCH FUND

## *New Research Funding Options for ABC Members*

The **Priscilla S. Rogers and C.R. Anderson Research Fund** supports innovative business communication research to investigate the ways professionals communicate in organizations, internally and externally. Business communication research is interdisciplinary, based on principles, methods, and approaches from diverse fields, including professional and technical writing, information systems, intercultural communication, linguistics, management, and rhetoric. The Rogers and Anderson Fund respects the diversity of business communication research by supporting projects that use a range of methodologies and theoretical frameworks.

GRANT NAME	AMOUNT	FOCUS	DEADLINES
Rogers Grant	Up to \$15,000	Collaborative, innovative, cutting-edge research	January 15
Anderson Grant	Up to \$10,000	Initial stage or a work-in-progress	January 15 and July 15
“Buy Time” Grant	Up to \$6,000	Initiate or complete a project in a span of 90 days	January 15 and July 15
Mini-Grant	Up to \$500	Advancement of an ongoing research project	Rolling Deadline

For more information, contact Rogers and Anderson Research Fund Committee Chair  
Sky Marsen at [skymarsen@gmail.com](mailto:skymarsen@gmail.com).

## 2026 STUDENT COMPETITION CASE

### *Are your students ready for a challenge? Submissions due by May 15, 2026*

Many congratulations to the 2026 Student Competition case writer **Lori Boyer** of the University of North Carolina at Chapel Hill. The case is titled “The Return-to-Office Resistance at Irol Industries” and asks students to step into the role of a communication consultant hired by Irol Industries to address stakeholder concerns while achieving business objectives after a mandatory return-to-office policy was implemented.

The case requires two written products — (1) a strategic memo report analyzing the crisis and outlining a recommended communication approach and (2) a persuasive cover letter to Irol Industries managing partner that introduces the strategic report and its recommendations. The 2026 case challenges students to consider multiple audiences and constraints, and then compose and communicate a persuasive, professional, and strategic communication approach for the scenario. You can read the full case on the [Student Competition webpage](#), where submissions will be accepted through May 15, 2026.

Please consider incorporating Lori Boyer’s case into your current or upcoming business communication courses. Then sponsor your best students’ work for the competition. Undergraduate submissions may be sponsored by any Association member on behalf of a student in the member’s business communication or other appropriate course. The 1st place winner will receive \$300; the 2nd and 3rd place winners will also be recognized with a monetary award. The winning student’s instructor will be announced at the annual conference. The Student Competition Award is sponsored by Communication Partners and Barbara Shwom.

Please contact **Ashly Smith**, the Student Competition Committee Chair,  
at [als121@shsu.edu](mailto:als121@shsu.edu) if you have any questions.

## MEMBER NEWS & PUBLICATIONS



### ***AI, Anxiety, and the Job Market: Business Communication at AACSB***

At the September Association to Advance Collegiate Schools of Business (AACSB) Associate Deans Conference, **Sarah Moore**, Provost Teaching Fellow for AI at The University of Texas at Dallas, was invited to speak on a panel titled “AI in Business Curriculum: Boosting Career Readiness and Skills.” The session featured academic leaders discussing how business schools are embedding AI-enabled tools to strengthen career readiness and assess communication skills at scale.

Sarah Moore’s remarks focused on the human side of career preparation, particularly students’ anxiety about communicating effectively in professional settings. Moore encouraged administrators to balance efficiency with empathy, using AI to support, not supplant, the development of communication confidence and professionalism.

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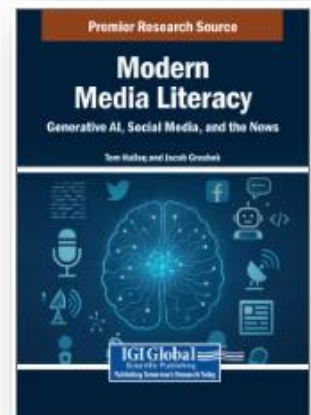
### ***Modern Media Literacy: Generative AI, Social Media, and the News***

Ron Cole, **Lauren Maher**, and Rich Rice co-authored the chapter “Rhetoric, Technology, and the Digital Online Media Literacy Assessment Framework in Grant Writing” in *Modern Media Literacy: Generative AI, Social Media, and the News*.

As generative AI accelerates changes in how proposals are crafted, reviewed, and strategically positioned, the authors argue that grant professionals face a dual imperative: leverage new tools while sharpening media literacy. They introduce the DOMLA framework—Digital Online Media Literacy Assessment—as a practical way to understand how AI reshapes persuasive writing, from prompt design to the critical evaluation of AI-generated content.

Effective grant writing now demands algorithmic fluency, ethical awareness, and the integration of digital, media, and critical literacies across complex proposal ecosystems. Rather than treating AI as a shortcut, the chapter positions it as a rhetorical collaborator whose value depends on user sophistication. DOMLA offers strategies for optimizing online platforms, refining multimodal components, and interrogating AI-assisted text so proposals remain credible, strategic, and aligned with funder priorities.

For ABC members navigating evolving expectations and heightened competition, the chapter offers a timely message: pairing technological fluency with strong rhetorical judgment is essential to crafting proposals that are not only compliant, but compelling.



[Click here for more information.](#)

### ***Best Researcher Award presented by the Birla Institute of Management Technology***

**Archana Shrivastava**, Professor of Business Communication at the Birla Institute of Management Technology (BIMTECH), India, has been honored with the Best Researcher Award 2025 for her outstanding research contributions during 2024–2025.

Over the past academic year, Archana Shrivastava has published five papers in highly ranked international journals, advancing scholarship in organizational discourse, digital communication, and sustainability. Her recent works include:

- Two Decades of Climate Change Discourse: A Systematic Review of Top Communication Journals in *Corporate Communications: An International Journal*.
- Decoding Vaccine Discourse: A Comparative Analysis of Twitter Conversations in the USA and India in *Discourse & Communication*.
- Affective Responses, Appraisal Processes, and Coping Mechanisms in Intercultural Teams in the *International Journal of Intercultural Relations*.
- Transformative Landscape of ChatGPT in Higher Education in *Global Knowledge, Memory and Communication*.
- Beyond Pressure: Interpersonal Apprehension's Impact on Behavior and Performance in High-Stakes Scenarios in *Business and Professional Communication Quarterly*.

Her research reflects a sustained commitment to bridging business communication with global issues such as climate change, public health, and generative AI — contributing meaningfully to ABC's mission of advancing excellence and international perspectives in business communication scholarship.

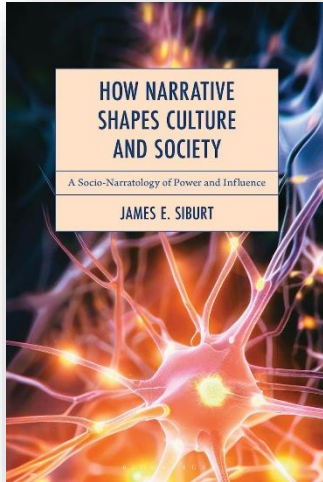


### ***Promotion to Department Head/Chair***

**Sabrina Pasztor** was recently promoted to Department Head/Chair at Corvinus University of Budapest, Hungary, in the Department of Communication and Media Sciences. She completed a U.S. Fulbright Scholar Award at Corvinus in early 2024, was asked to stay on as an Assistant Professor from fall 2024, and took on the role of Head/Chair in fall 2025.

Corvinus has given Pasztor opportunities to expand her teaching and research focus beyond organizational and business communication to media framing and mass, intercultural, and critical culture/popular communication studies. She is loving Budapest, being near her ethnic family, and traveling Europe. She continues to be on faculty at the University of Southern California, Annenberg School of Communication and Journalism in a part-time lecturer capacity.





### ***How Narrative Shapes Culture and Society: A Socio-Narratology of Power and Influence***

Published by **James E. Siburt**, this book analyzes how everyday storytelling operates as a subtle yet powerful mode of influence, shaping identity, belief systems, and leadership across diverse cultural contexts. Bridging literary theory, cultural studies, and leadership practice, it offers an interdisciplinary examination of myths, fairy tales, parables, and trickster narratives to uncover the mechanisms through which stories embed and transmit power.

With critical insight into the ideological and affective force of narrative, James Siburt reveals how even the most ordinary stories sustain social norms, seed collective values, and mirror the deep structures of human desire and meaning-making.

[Click here for more information.](#)

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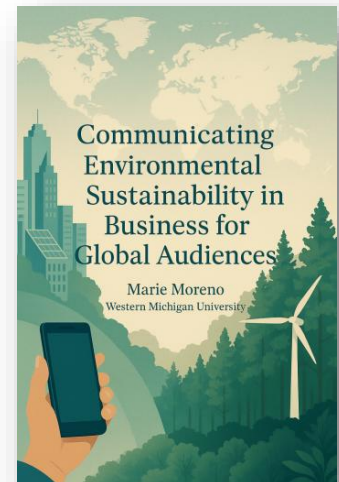
### ***Communicating Environmental Sustainability in Business for Global Audiences***

Recently published by **Marie Moreno**, this new open educational resource (OER) designed specifically for business communication instructors who want to integrate environmental sustainability, global awareness, and professional writing and presenting into their courses. This text bridges the gap between environmental science and business communication, guiding students to analyze, write, and present about real-world corporate sustainability issues with clarity, credibility, and purpose. Each chapter blends foundational business communication principles with contemporary case studies from companies like Patagonia, LEGO, and Apple to help students improve their ethical decision-making, professional messaging, and engagement with stakeholders.

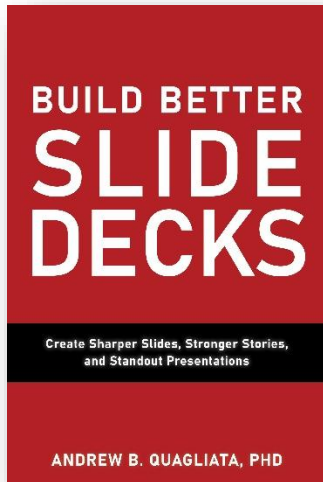
The book offers a hands-on, experiential approach with discussion questions, writing assignments, and presentation tasks that encourage students to apply communication strategies to real planetary sustainability challenges in businesses. Designed for in-person, hybrid, and online learning environments, it provides opportunities for students to think critically about current topics such as greenwashing, corporate social responsibility, and data-driven storytelling.

This resource offers instructors flexibility and depth without additional costs to students, ideal for introductory and advanced business communication courses. It reflects the growing need for graduates who can not only understand issues regarding planetary sustainability, but also communicate them effectively across cultures and industries.

[Click here for more information.](#)







### ***Build Better Slide Decks: Create Sharper Slides, Stronger Stories, and Standout Presentations***

Authored by **Andrew B. Quagliata**, *Build Better Slide Decks* offers a practical, research-informed framework for professionals and educators who want to communicate ideas more clearly through slides. Drawing on two decades of teaching and consulting experience, Quagliata translates principles from business communication, cognitive psychology, and design into a three-part process—Plan, Produce, and Polish—that helps readers craft decks that inform, persuade, and inspire.

#### **KEY FEATURES**

- Emphasizes clarity, structure, and story across slides rather than visual decoration alone.
- Introduces the concept of information density to help communicators balance text, visuals, and white space for different workplace contexts.
- Provides step-by-step guidance for planning, designing, and refining decks for meetings, pitches, and reports.

Andrew Quagliata is a Senior Lecturer in Management Communication at Cornell University's Nolan School of Hotel Administration and the author of eCornell's Building Compelling Slide Decks and Reports.

[Click here for more information.](#)

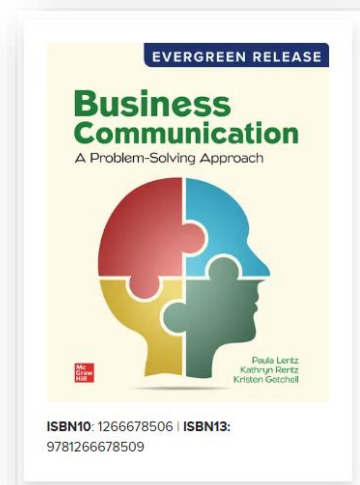
### ***Exciting Update!***

### ***AI Reference Chapter Coming June 1, 2026!***

**Paula Lentz, Kathryn Rentz, and Kristen Getchell** are thrilled to announce a major enhancement to *Business Communication: A Problem-Solving Approach*. Beginning June 1, 2026, the eBook will include a new reference chapter: "Unlocking the Power of AI in Business Communication: A Problem-Solving Approach."

This chapter equips students and instructors with practical strategies for integrating generative AI into the problem-solving approach and writing process. Key topics include the following:

- Techniques for prompting AI effectively for audience-centered, goal-driven messages.
- Strategies for evaluating AI output for tone, clarity, and accuracy.
- Ways to collaborate with AI while maintaining one's own voice.
- Guidance on ethical and responsible AI use in business communication.
- Recognition of limitations and biases in AI-generated language.



To review the chapter prior to June 1,  
contact Anke Weeks at [anke.weekes@mheducation.com](mailto:anke.weekes@mheducation.com).

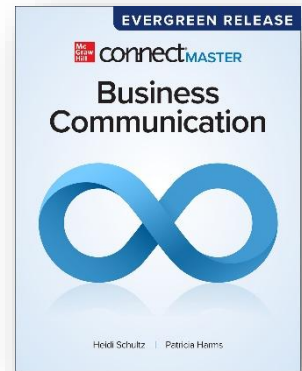
### ***New Connect Master: Business Communication Module: “Communicating with Data”***

*Connect Master: Business Communication* co-authors, **Heidi Schultz** and **Patricia Harms**, announce the release of a new module in their product. “Communicating with Data” helps students build the essential analytical, visual, and rhetorical skills required to communicate complex information with clarity and impact.

Grounded in cognitive science and best practices in data visualization, this module guides students through the full arc of data-rich communication. It takes them from analyzing audience needs to designing effective visual aids to crafting data-driven stories to delivering insights with confidence. Students learn how people process quantitative information, how visual attributes influence understanding, and how strategic design choices can cut through “visual sludge” to make insights memorable.

This new module reinforces the value of *Connect Master: Business Communication* as a flexible, modular product designed to meet the needs of every Business Communication course. “Communicating with Data” equips students not only to design better charts and slides but also to think critically about evidence, audience, and narrative—core competencies for early career success.

This product is in an Evergreen delivery model, ensuring instructors have access to relevant and up-to-date content, tools, and accessibility features. The new module will be live in McGraw Hill’s Connect platform on June 1, 2026. To request a review copy now, please reach out to [bcomm@mheducation.com](mailto:bcomm@mheducation.com).



### ***Business Communication: Developing Leaders for a Networked World***

The 2026 release of **Peter Cardon's** textbook *Business Communication: Developing Leaders for a Networked World* is now available. It prepares students to communicate effectively in the AI Age by emphasizing credibility, emotional intelligence, professionalism, and authenticity. AI is addressed throughout the text with AI Tips in each chapter and an entire bonus chapter about AI and business communication.

[Click here for more information.](#)



# IJBC SPECIAL ISSUE ON QUALITATIVE METHODS

**Stephen Carradini, Mathew Gillings, and Sky Marsen** co-edited a Special Issue of the *International Journal of Business Communication* on qualitative methods in business communication research. Published in October 2025, this special issue contains seven articles on different qualitative methods and an article by the editors introducing the field.

The Special Issue spotlights the evolving role of qualitative research in business communication, showcasing innovative approaches that deepen our understanding of workplace discourse, organizational culture, and professional identity. International contributors explore diverse methodologies—including ethnography, case study, multimodality, Communication Constitutive of Organizations, and narrative inquiry—to examine how qualitative insights inform theory, practice and teaching. The articles address topics such as intercultural communication, leadership narratives, and ethical research design, offering rich perspectives on how qualitative methods enhance the study of communication in business contexts.



**We hope you will find the issue essential reading in exploring business communication research!**  
[Click here to access the journal.](#)

## SPECIAL INTEREST GROUP FINDINGS

### ***Emerging Research Needs and Areas in AI and Communication***

Members of the ABC Generative AI and Teaching Business Communication Special Interest Group (SIG) assembled notes from presentations they attended during the 2025 Annual International Conference. They hope others will also find their observations helpful. ABC members are asking important questions about how AI is reshaping communication. Several areas remain under-explored and offer strong opportunities for scholarship, curriculum design, and cross-campus collaboration.

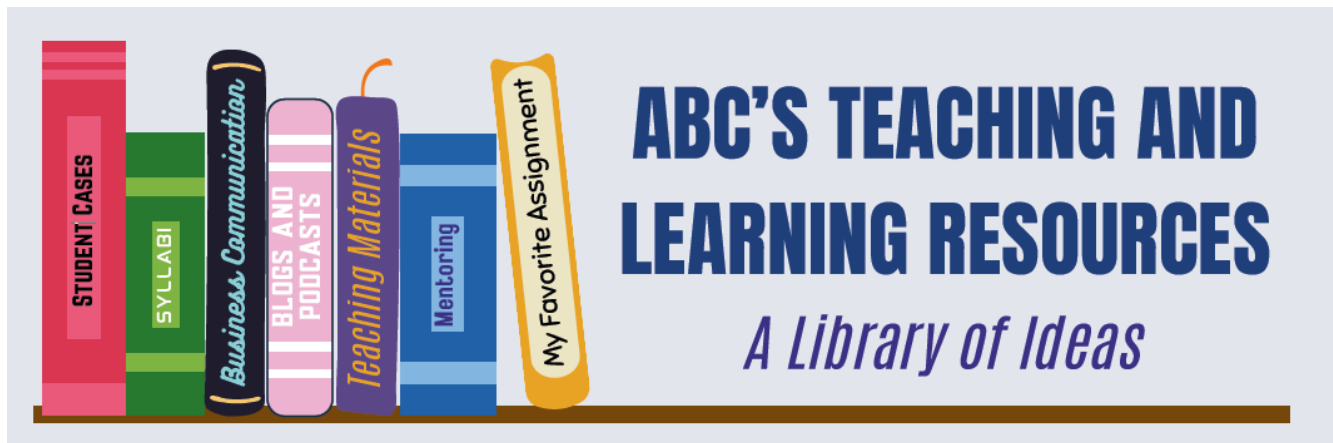
#### ***Key gaps to watch include:***

- **Long-term skills.** Evidence on whether AI strengthens or weakens sustained writing and communication quality.
- **Teamwork.** Shared authorship, trust, and collaboration.
- **Ethics in practice.** Defining how to disclose AI assistance and stay aligned with workplace norms.
- **Cross-cultural use.** Bias, translation, and language support.
- **Interpersonal skills.** Listening, presence, and relationship cues.
- **Employer expectations.** Clarity on the communication skills needed in an AI-supported workplace.
- **Assessment.** Rubrics for AI-human collaboration.
- **Corporate training.** How they teach communication with AI.
- **Visual communication.** AI-generated visuals and slides.
- **IT communication.** Plain-language explanations of AI.
- **Legal issues.** New laws reshaping expectations for transparency and accountability.
- **Equity and access.** Whether AI widens or narrows skill gaps or perpetuates biases, etc.

**To learn more about the ABC Generative AI and Teaching Business Communication SIG**  
contact co-coordinators Sarah Moore ([semoore@utdallas.edu](mailto:semoore@utdallas.edu)) or Ryan Sheets ([rsheets@walton.uark.edu](mailto:rsheets@walton.uark.edu)).



## RESOURCES FOR ABC MEMBERS



### PLEASE EXPLORE!

Click [here](#) to peruse our wealth of resources for teaching business communication, developed by and for ABC members. Explore resources for your classes and your professional development. For much of this content, you will need to log in to verify your ABC membership.

#### *For your classes ...*

- Assignments and Activities
- Award-Winning Cases
- Business Communication Textbooks
- Syllabi

#### *For your professional development ...*

- Teaching Discussions
- Communication-Related Books
- Mentorship Program
- Blogs and Podcasts by ABC Members

Please also consider contributing your time and materials to these pages so that ABC colleagues around the world can benefit from your experience and ideas. To offer your support, email the Teaching Committee Chair, **Andrew Quagliata** at [aq43@cornell.edu](mailto:aq43@cornell.edu).

### **MFA: My Favorite Assignment!**

Click [here](#) to access ABC's library, which includes hundreds of members' favorite assignments. You can filter by category, such as AI/technology, bad news, crisis communication, entrepreneurship, intercultural, nonverbal, persuasion, and many more!



## RESEARCH & COLLABORATION COMMUNITY



***As an ABC member, you belong to a community of business communication researchers, educators, and practitioners who share your interests.***

You can find collaborators and participants to advance your research, learn about other members' work, and respond to requests that align with your goals. You can post requests for co-editors, project collaborators, research participants, co-presenters, and more.

To opt into this ABC member-only community, [click here to go to the Research and Collaboration page](#) and select "Join" (the blue button on the right side). You'll be asked how you would like to receive email notifications from the group. To ensure this community serves our members, we ask that messages meet these guidelines:

- Focus on a research or collaboration opportunity.
- Are relevant to business communication faculty, students, and/or practitioners.
- Do not promote a specific article, book, product, or service.
- Meet our ABC community [Terms and Conditions Guidelines](#).

When approved, your message will appear on Research and Collaboration group members' homepage, on the community page, and by email for those who opt in. We hope you'll use this space to connect with ABC colleagues around the world.

**Please let us know if you have any questions about this exciting and new initiative!**  
[executive.director@businesscommunication.org](mailto:executive.director@businesscommunication.org)

## ABC MENTORSHIP PROGRAM



***If you are interested in serving as a mentor or in finding a mentor that fits your specialization or interests in business communication, please add your name to the list found on the ABC home page under Resources.***

Mentorship is valuable at every career stage from school to retirement, and our deep bench of knowledgeable members who would like to participate in this program make it a valuable experience.

The ABC Mentorship Program aims to make it easier for members to seek new knowledge from each other; facilitate and provide a structure for formal mentorship; increase member satisfaction, engagement, and retention rates; and improve the value of our association.

**If you have any questions about the ABC Mentorship Program,**  
please reach out to Jessica Nevitt at [jknevitt@iu.edu](mailto:jknevitt@iu.edu).  
[Click here for more information.](#)

## UPCOMING ABC CONFERENCES

### ABC WESTERN U.S. REGIONAL CONFERENCE

Las Vegas, Nevada, USA

February 25-27, 2026

<https://www.businesscommunication.org/conferences/regional-conferences/2026-western>



### ABC SOUTHWESTERN U.S. REGIONAL & FBD REGIONAL CONFERENCE

Dallas/Richardson, Texas, USA

March 18-21, 2026

<https://www.businesscommunication.org/conferences/regional-conferences/2026-sw>



### ABC ANNUAL INTERNATIONAL CONFERENCE

Baltimore, Maryland, USA

October 14-17, 2026

**SAVE THE DATE! The Call for Proposals will be available in January 2026.**



[Click here for a list of other conferences](#), including the April 2026 Corvinus Communication Conference in Budapest, Hungary (and hybrid/online).

## GET CONNECTED! STAY INFORMED! SHARE MEMBER NEWS!

### VISIT ABC ONLINE

Get connected with your ABC region, join special interest groups, learn about annual and regional conference details, access job postings, view publications and calls for papers, apply for grants, and take advantage of our many resources to support your needs. [Click here for the ABC website](#).

Members of ABC are encouraged to submit newsletter content about your groundbreaking research, book publications, and other news of interest to the ABC community! We want to hear from you! [Click here to share your news](#).



## MEMBERSHIP STATUS

***Please take a minute to make sure your membership is up to date!***

Log into the ABC website ([www.businesscommunication.org](http://www.businesscommunication.org)), click on your image, and select Profile. If you need to renew or reactivate your membership, click on “Explore membership plans” at the top of the screen or “Renew Now” from the left side. Be sure to select the appropriate discount code at checkout for a reduced membership rate to have only electronic journal access unless you prefer to have print copies mailed to you. To receive ABC emails in the future, please add [mail@connectedcommunity.org](mailto:mail@connectedcommunity.org) to your contacts and/or Safe Senders list in Outlook. System emails may be going into your spam folder.

Thank you! We value your membership and look forward to having you continue to be an important part of our business communication community.

If you have questions, contact Amy Newman, Tech Coordinator, at [amynewman@cornell.edu](mailto:amynewman@cornell.edu)



# YOUR ABC BOARD OF DIRECTORS

## EXECUTIVE COMMITTEE

President .....	<b>Patricia Harms</b> , University of North Carolina at Chapel Hill, USA
Vice President .....	<b>Christopher Toth</b> , Grand Valley State University, Michigan, USA
Immediate Past President .....	<b>Judith Ainsworth</b> , McGill University, Montreal, Quebec
Executive Director .....	<b>Kathryn Rybka</b> , Association for Business Communication

## REGIONAL VICE PRESIDENTS

Asia-Pacific .....	<b>Misa Fujio</b> , Toyo University, Tokyo
Canada .....	<b>Valerie Creelman</b> , Saint Mary's University, Nova Scotia
Caribbean, Mexico, Central/South America ....	<b>Ana Lucia Magalhaes</b> , State of Sao Paulo Technological College
Europe, Africa, Middle East .....	<b>Ursula Lutzky</b> , Vienna University of Economics and Business
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Midwestern U.S. ....	<b>Paula Lentz</b> , University of Wisconsin-Eau Claire
Southeastern U.S. ....	<b>Barbara Bolt</b> , University of South Carolina
Southwestern U.S. ....	<b>Lindsay Clark</b> , Sam Houston State University, Texas
Western U.S. ....	<b>Scott and Ann Springer</b> , Brigham Young University, Hawaii

## DIRECTORS AT LARGE

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	<b>Greet Angèle De Baets</b> , UCLouvain, Brussels
	<b>Christina McDowell</b> , Cornell University, Ithaca, New York, USA
	<b>Leslie Ramos Salazar</b> , West Texas A&M University, USA
	<b>Leslie Seawright</b> , Missouri State University, USA
	<b>Lisa Gueldenzoph Snyder</b> , North Carolina A&T State University

# YOUR ABC COMMUNITIES

## COMMITTEES & BOARDS

- Academic Environment
- Business Practices
- Community Perspectives and Practice
- Finance
- Graduate Studies
- International and Intercultural Business Communication
- Modern Language Association (MLA) Liaison
- National Communication Association (NCA) Liaison
- Priscilla S. Rogers and C.R. Anderson Research Fund
- Proceedings Editorial Review Board
- Publications Board
- Research
- Student Competition
- Teaching

## SPECIAL INTEREST GROUPS

- ABC Writing Circle
- Business Communication Centers
- Consulting
- Generative AI and Teaching Business Communication
- Rhetoric

