



**Association for Business Communication
2026 Annual International Conference
Baltimore, Maryland, USA, 14-17 October
Virtual, 26-27 October**

***NEW* CONFERENCE TRACK**

Prevailing Currents

CALL FOR PROPOSALS

As we prepare for the 2026 ABC Annual International Conference, let the tidal currents of the Baltimore Inner Harbor prompt reflection on the giving and receiving of knowledge, collegiality, and friendship, the hallmarks of the Association for Business Communication.

ABC introduces a *new* Prevailing Currents track, which offers an opportunity to discuss emerging topics and respond to current events impacting business, professional, and technical communication.

Prevailing Currents proposals are:

- On-site or virtual presentations that respond to news and current topics
- Relevant to business, professional, and/or technical communication researchers, instructors, and practitioners
- 15 minutes, followed by a 5-minute Q&A
- Grouped into one-hour sessions with other Prevailing Currents presenters
- A separate conference track and do not supersede previous submissions

All Prevailing Currents submissions are due **Monday, 15 June 2026**. Submission instructions are listed below. Contact conference co-chairs Barbara Bolt and Bethany Tisdale with any questions at ABCconference@businesscommunication.org

Submission Instructions

Log in to the conference website at abc2026.exordo.com. If you have not used Ex Ordo before, please create an account. From there, you may click "Add Submission" and follow the steps below to submit your proposal.

Step 1: Select the "Prevailing Currents" track and presentation format.

Step 2: On the "Title and Abstract" page, provide a short abstract for the conference program (50 word maximum). **Be sure to remove any identifying information (names, institutional affiliations, etc.).** If your proposal is selected, this abstract is what will appear in the conference program.

Step 3: List all authors of the submission. Please indicate which author(s) will be presenting at the conference by checking the "Presenting Author" box next to their name(s).

Step 4: On the "Additional Information" page, you must indicate whether you will present at the on-site or virtual conference.

Step 5: On the final "Abstract" page, please attach a proposal that includes the purpose, goals, methodology, and outcomes of the session. Proposals must be under 500 words and saved as a pdf. You may include references as appropriate; any included reference list does not count toward the 500-word limit. If proposing a workshop, indicate in the abstract whether it requires one or two hours. **Be sure to remove any identifying information (names, institutional affiliations, etc.).**

Submission Checklist

- ✓ Be sure to include all presenters' names on the submission.
- ✓ Inform co-presenters that they must register and present at the conference if the submission is accepted. When listing proposal authorship on your submission:
 - Please use the Corresponding Author checkbox to indicate preference for contact author.
 - If any authors cannot attend the conference, please list these individuals as co-authors, and do not check the Presenting Author box.
 - **Be sure that all authors who intend to attend and present are marked as Presenting Authors.**
- ✓ Submit only **one proposal** for this track.