



Association for Business Communication

2026 Annual International Conference

Baltimore, Maryland, USA, 14-17 October
Virtual, 26-27 October

CALL FOR PROPOSALS

My Favorite Assignment

You are invited to submit a presentation for **My Favorite Assignment (MFA)** sessions at ABC's 91st Annual International Conference in October 2026.

In **My Favorite Assignment** sessions, each presenter speaks for a maximum of **three minutes** and highlights an assignment or task designed for the teaching of business, technical, and professional communication. The assignment can be carried out in class or outside of class and can involve individual work or teamwork and writing, speaking, or both. Some assignments take an entire semester, others just a few minutes. Some are complex, others quite simple. All **My Favorite Assignment** presentations showcase the presenters' love of teaching.

When the three minutes are up, the presenter will hear two sounds:

- a bell signaling that time is up
- thunderous applause from the audience

Each MFA session is a fast-moving, rapid-fire time with a fantastic, appreciative crowd.

When submitting your MFA proposal for consideration, please ensure the following:

- **The steps involved in your assignment or task are clear.** For the presentation, the audience should have a good grasp of how the assignment is laid out. While thorough details probably cannot be shared in the three-minute presentation, the audience should have a clear idea of what happens as the assignment or task is coordinated.
- **The value of your assignment or task is apparent.** You might mention a unique angle you take in teaching a particular skill, a specific application the assignment has to the real world, some feedback you have received from students when you have assigned the task, or other input on the assignment or activity. This information will help inform attendees why your MFA will add to their portfolio of activities for their classes.

Please **submit your MFA proposals by March 31, 2026**, at the following website:
<http://www.abc2026.exordo.com>