

## Microsoft 365 Copilot News & Information

**Andrew Brathwaite** 

Partner Training & Enablement (Copilot)

**TD SYNNEX** 

March 2025





#### Changes announced by Microsoft

#### AS OF DECEMBER 1, 2024

#### New Annual Commit, Monthly billing option (Annual/Monthly) is available for:

- Microsoft 365 Copilot, Copilot for Sales, and Copilot for Service
  - Customers will have a choice, to order: Annual/Annual or the new Annual/Monthly
- Price for Annual/Monthly will be 5% higher than the current Annual/Annual subscription
- The Annual/Annual up front price for...
  - Microsoft 365 Copilot
  - Copilot for Sales
  - Copilot for Service
  - ...will remain unchanged.

# Annual/Monthly, prices are increasing 5% starting April 1st



#### Microsoft AI Cloud Partner Program (MAICPP)

New benefits became available this year (January 22), for Partner Launch, Success Core, Success Expanded, and Solutions Partner designation and specialization packages.

If you have one of these benefit packages, you should plan to log into Microsoft Partner Center to access and redeem your new internal use licenses (found in the benefits workspace).

#### Partner Success Expanded Benefits package, includes:

- Microsoft 365 Copilot x2 licenses
- Copilot for Sales, Copilot for Finance, Copilot for Service, each x2
- Microsoft 365 Business Premium x35
- \$4,000 Azure bulk credit
- Entra ID Plan 2, Defender for Endpoint Plan 2, each x35
- Power BI Premium, Dynamics 365, and more!

Solutions Partner Benefits package includes, (Modern Work solutions partner designation is a prerequisite for this one):

- Microsoft 365 Copilot x5 licenses
- Microsoft 365 E5 x200
- Visual Studio Enterprise subscriptions x25
- And much more!

Click here to subscribe to our "What's New With MAICPP" newsletter via LinkedIn, and stay up to date with the latest MAICPP news.

\* Free offer is for TD SYNNEX US partners only. Maximum of 50 licenses per end customer and while supplies last.



# Microsoft 365 for Copilot Acceleration Incentive

#### Free AvePoint Policies & Insights

Attend a TD SYNNEX Copilot training (webinar, bootcamp, briefing or clinic) between Jan 1st and June 30th, and earn free 3-month AvePoint Policies & Insights subscriptions for your Copilot ready customers to assess their environments.\*

To prepare for Copilot, customers need a data strategy focused on security, data classification, and security labels. AvePoint Policies & Insights creates an Al-ready environment, enhancing efficiency and security.

After attending a TD SYNNEX Copilot training, add your name to the link below for a promotional SKU in Stellr, and you'll receive an email on accessing your free subscriptions.

Watch the video, www.youtube.com/watch?v=kgbnQvl-sFc



**Start Here** 



#### Copilot Readiness Assessment

The Microsoft Copilot Readiness Assessment helps organizations prepare for integrating Al-driven workflows into Microsoft 365. It ensures users are ready for Al by assessing an End Customer's Entra ID, SharePoint, Teams, and OneDrive to identify areas needing improvement before a full deployment.



#### **Our Services**



#### Comprehensive Assessment

Evaluate your current Entra ID, SharePoint, Teams, and OneDrive to identify areas that need



#### Training

Training sessions aim to equip IT Administrators and end-users with the necessary skills to effectively use Copilot



#### Remediation Report

Receive a detailed report outlining the necessary steps to prepare for Copilot deployment.



#### Follow-On Remediation

Option to reengage with us for remediation services



#### What's Next?

#### Avepoint Tool

This offering utilizes the Avepoint Policies and Insights tool. Resellers must purchase and provide access to this tool as a prerequisite

#### **Order Process**

To order this service, provide a signed copy of the Statement of Work and a Purchase Order.

#### ServiceSolv

Our ServiceSolv team is available to help you with a Copilot Readiness Assessment!

AFTER you get your free copy of AvePoint Policies and Insights, contact our ServiceSolv team to perform the assessment for you.

#### Got questions? Want to get started?:

Contact ServiceSolv directly by email; refer to the 'Copilot Readiness Assessment'.

servicebd@tdsynnex.com



#### To get started do 1 of the following

- Send an email to copilot@tdsynnex.com and let us know you want to sign-up for CCE training (a 'train-the-trainer' session)
- Scan the QR code and complete the sign-up form

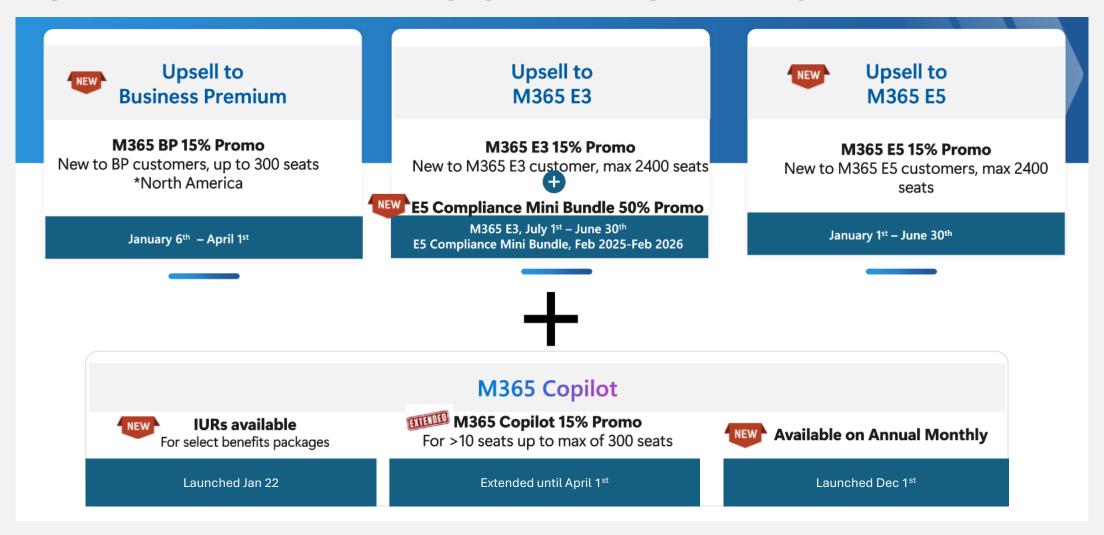


Or click here

# A Microsoft 365 Copilot demo environment from TD SYNNEX!

- The TD SYNNEX Copilot CloudLab Experience (CCE)
  offers a distinctive opportunity for partners to receive expert guided training and access to a demo tenant, setup with a
  Microsoft 365 Copilot license.
- The real value of this immersive experience, is that you will be able to invite your end customers in to "test drive" Copilot across various Microsoft 365 apps, showcasing the real-world business benefits of Microsoft 365 Copilot.
- Certification training: This is a required 2-hour 'train-the-trainer' session for partners and you only need to attend once, to learn the basics of how to schedule and use the CCE.
- After completing the training and receiving certification from TD SYNNEX, you will be able to book the CCE and provide demos to your end user customers in the CCE as needed.

#### CSP promotions to help you empower your customers!



Email <a href="mailto:copilot@tdsynnex.com">copilot@tdsynnex.com</a>

#### Selling Microsoft 365 Copilot in 7 steps



- **1.** Train your sales & leadership teams
- For partner sellers, sales leaders, management/decision-makers



- 2. Train your technical team
- For partner IT staff and leadership



- **3.** Attend a Copilot CloudLab Experience (CCE) certification training
- For partner sales and IT staff



**6.** Get customer commitment to place an order

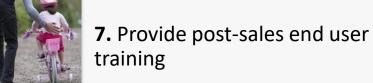


**5.** Host a Microsoft 365 Copilot presentation or workshop for customers



- **4.** Acquire Copilot customer propensity reports
- For partners: utilize Microsoft CloudAscent and Sales Advisor







To dive into the details of this, <u>click here</u> to schedule a 30-minute consultation with Andrew Brathwaite @ TD SYNNEX



### Next steps?

Contact the TD SYNNEX Copilot team at copilot@tdsynnex.com to find out more about why and how to sell Microsoft 365 Copilot solutions.

Or contact Andrew Brathwaite directly!



Scan the QR code or click this link

Email: andrew.brathwaite@tdsynnex.com