

## **IMPORTANT ADVOCACY UPDATE- 2019 Final Rule**

### **YOUR SVU ADVOCACY TEAM DELIVERED!**

One of the most important investments of your membership dues is the unified voice of our advocacy team. For the third consecutive year, CMS has proposed reimbursement cuts at devastating levels. And for the third consecutive year, SVU successfully fought those cuts and had them removed or reduced from the Final Rule. Complete details can be found on the [Advocacy Page on the SVU website.](#)

This year, SVU joined our partners at the Society for Vascular Surgery (SVS) to commission an independent report on ultrasound costs and examine cost data gathered by our members. Together, we presented our concerns in person to CMS leadership in October. The combined presentation proved to be an extremely effective strategy and influenced the CMS Final Rule in our favor.

Thank you to all members and industry partners who responded to our urgent call for invoices and pricing documents. The analysis of that data was crucial to developing our successful strategy – we literally could not have done it without your timely responses. Thank you.

Kelly Byrnes

Chair, SVU Advocacy Committee