



Dedicated time with your target audience.

SOCIETY FOR VASCULAR ULTRASOUND

2019 ANNUAL 
CONFERENCE & MARKETPLACE

Sponsorship Guide and Exhibitor Prospectus

August 1-3, 2019 | Sheraton Grand Chicago | Chicago, IL

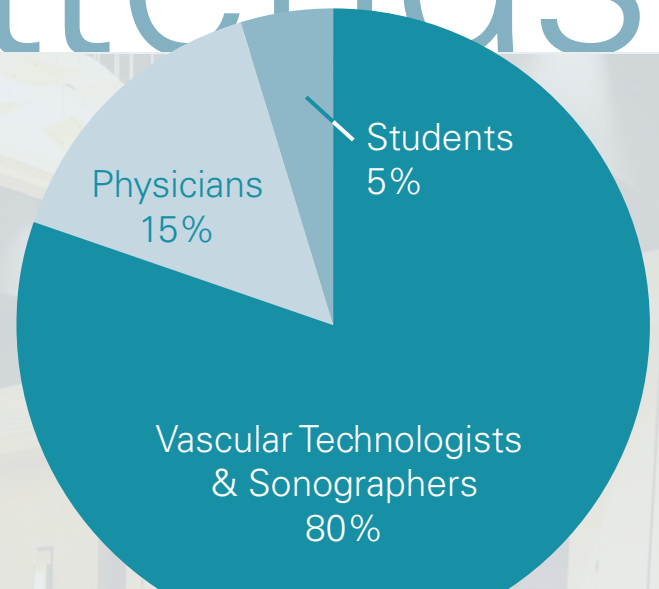


Who Attends

The Society for Vascular Ultrasound Annual Conference & Marketplace is THE event to attend to reach our niche audience which includes:

VASCULAR TECHNOLOGISTS AND SURGEONS
PHYSICIANS
CARDIAC SONOGRAPHERS
CARDIOLOGISTS
VASCULAR LAB TECHNICAL DIRECTORS
AND MORE.

Our targeted event has sponsorship and exhibitor opportunities that are guaranteed to *get you in front of our expected audience of over 400 individuals* that want to know about your organizations products and services.



2018 ATTENDEE BREAKDOWN



Please contact Scott Oser at soser@svunet.org or 301-279-0468 with questions or to customize your package.

2019 Sponsorship Opportunities

A limited number of sponsorship opportunities have been created to offer consistent exposure across the 3 days of the event. It is understood that different organizations have different financial resources so opportunities have been created to meet any budget.

Get Some Time on the Microphone

RISE AND SHINE

This unique opportunity was offered for the first time in 2018 and sponsors raved about the ROI. Sponsors receive the opportunity to present on a topic of their choice in a private room where a buffet breakfast is served. Topics must be approved by SVU.

Benefits: Select topic and speaker
Signage with logo outside of room
Listing as sponsor on all sponsor signage, website and in mobile app
Push notification prior to start of presentation
Sponsor materials distributed to attendees

Availability: 4 (2 Friday AM, 2 Saturday AM)

Cost: \$10,000

PRESIDENT'S RECEPTION

The President's Reception is one of the most anticipated events of the Conference. All of the key decision makers in attendance will be here at this intimate invitation-only event.

Benefits: Opportunity to address attendees on microphone
Signage with logo outside of room
Listing as sponsor on all sponsorship signage, website and in mobile app
Reserved seating for sponsor and guests

Availability: ~~2~~ (Thursday PM) Only 1 left!

Cost: \$5,000

LIVE SCANNING

Product exposure like no other. Have your ultrasound machine be the star of the educational content. As educators speak from the dais, a registered technologist demonstrates using your machine, with your images projected onto the big screens.

Availability: 6-8 (varies depending on conference content)

Cost: \$4,000

FUN RUN/WALK SPONSOR

For the first time ever attendees will be offered the opportunity to stretch their legs before any other conference activities start for the day. Exercise enthusiasts of all levels will be invited to attend this easy, early morning outing.

Benefits: Opportunity to welcome all participants
Listing as sponsor on all sponsorship signage, website and in mobile app
Push notification prior to start of event
Logo on item given to all participants

Availability: 2 (Saturday AM)

Cost: \$2,000

INNOVATION STATION DEMOS

Each and every year one of the most highly anticipated and trafficked sessions of the Conference is the Innovation Station Session. During this session, companies are able to provide hands-on access to their products. For the first time ever the number of Innovation Station Demos is being limited to 10 topics so exposure to your products will be greater than ever before.

Benefits: Demos in an educational session led by SVU faculty* with end-users getting their hands on your products
Signage outside of booth
Listing as participating on website and in mobile app
*topic assigned by SVU

Availability: 10

Participation

Fee: \$500

Get Some Time on the Microphone, cont'd

FOUNDATION CELEBRATION AND AWARDS DINNER

An evening to remember as we raise funds to support the new SVU Foundation at its annual awards ceremony. The SVU Foundation's mission is to conduct and coordinate vascular ultrasound research; and support vascular ultrasound education.

Benefits: Support levels range from \$2,500 to \$10,000. Please contact Scott Oser at soser@svunet.org or via phone at 301-279-0468.

LUNCH SPONSORSHIP

SVU attendees love to eat. Why not use that to your advantage and sponsor one of our daily lunch breaks?

Benefits: Signage with logo on or near food stations
Listing as sponsor on all sponsor signage, website and in mobile app
Push notification prior to start of lunch
Sponsor materials distributed to attendees

Availability: 3 (Thursday, Friday, Saturday)

Cost: \$5,000

REFRESHMENT BREAK SPONSORSHIP

Everyone knows how important it is to stay hydrated at a conference. Take advantage of this biological fact and sponsor one of the refreshment breaks so the attendees see your name and your logo every time they take a drink.

Benefits: Signage with logo on or near refreshment stations
Listing as sponsor on all sponsor signage, website and in mobile app
Push notification prior to start of refreshment breaks
Sponsor materials distributed to attendees near drink tables

Availability: 5 (Thursday AM and PM, Friday AM and PM, Saturday AM)

Cost: \$3,000



Branding Opportunities

Market research has proven time and time again that keeping your brand in front of your current and prospective customers is necessary for you to remain top of mind. The SVU Conference offers many opportunities for you to maintain your brand presence, before, during and after the event.

REGISTRATION DESK BRANDING

Attendees have to come to registration to get their badges and their attendee bags. Therefore what better place to have your branding than on the kickboards of the desk itself—the first thing they'll see upon arrival?

Benefits: Logo and/or company name on kickboards of registration desk
Listing as sponsor on all sponsor signage, website and in mobile app

Cost: \$2,000

ATTENDEE BAG SPONSOR

All attendees receive a bag when they register for the Conference and the bag is probably the one thing, besides their devices, they make sure they have with them at all times. Keep your logo in front of over 400 attendees for 3 days straight when you sponsor this important part of any attendee's uniform.

Benefits: Logo and/or company name on attendee bags

Listing as sponsor on all sponsor signage, website and in mobile app

Cost: \$6,000

SOLD!

Branding Opportunities, cont'd

LANYARDS

Every attendee needs a lanyard to hold their show badge. Sponsoring the lanyards will keep your logo around the necks of attendees for the entire event.

Benefits: Logo and/or company name on lanyard
Listing as sponsor on all sponsor signage, website and in mobile app

Cost: \$2,000

MOBILE APP BANNER AD

Since a printed show program is no longer provided attendees have turned to using the mobile app as their go-to reference for anything related to the event. The Mobile App Banner ad shows up every time an attendee logs on to the app so it will be seen many times during the three day event.

Cost: \$3,000

CONFERENCE PENS

Pens have power beyond note-taking in the classroom. How many times have you seen an attendee want to write something down but not be able to find a pen? It happens to our attendees all the time so in order to help them out we provide a pen to every single person who comes to the show. We also make extras available for folks who dry out their pens out writing so much.

Benefits: Logo and/or company name on high quality ball point pen
Listing as sponsor on all sponsor signage, website and in mobile app

Cost: \$1,500

"We had phone calls the Monday after the meeting by attendees. This has been the quickest turn around for us after a show and we do several national shows per year."—SVU Marketplace Vendor

AWARDS

Professional Achievement Award	\$ 1,000
Distinguished Service Award.....	\$ 1,000
Alex Chao, MD Young Investigators Presentation Award	\$ 1,000
D.E. Strandness, MD Presentation Award.....	\$ 1,000
Physician Presenter Award	\$ 800
Excellence in Oral Clinical Presentation	\$ 800
Member First-Time Presenters Award	\$ 800
Excellence in Case Study Poster Presentation	\$ 500
Excellence in Case Study Oral Presentation.....	\$ 500
Student Oral Presentation	\$ 500
Student Poster Presentation.....	\$ 500

ATTENDEE BAG INSERT

Have a white paper, brochure or a branded tchotchke you want to get in the hands of all attendees? Provide an item and it will be inserted into every attendee bag. (All bag inserts must be approved by SVU. Brochure should be no more than 4 pages.)

Cost: \$500

MOBILE APP PUSH NOTIFICATION

The mobile app has the ability to send messages to all attendees at any time during the conference. If you are looking for an affordable way to get attendee's attention this would do the trick. Use it to drive traffic to your booth for a flash sale or promo giveaway, or to meet an ultrasound celebrity.

Cost: \$250



Exhibitor Opportunities

The SVU Marketplace is the center of much of the activity at the Conference. It is always hopping and exhibitors are extremely happy with the consistent traffic. The Opening Reception and all coffee breaks and lunches are held in the Marketplace.

EXHIBITING COMPANIES INCLUDE:

ULTRASOUND MANUFACTURERS

PERIPHERAL DEVICES AND EQUIPMENT MANUFACTURERS

ULTRASOUND DEVICE, SUPPLIES AND EQUIPMENT DISTRIBUTORS

ERGONOMICS MANUFACTURERS

INFECTION PREVENTION SUPPLIES

TRAINING PHANTOMS

SOFTWARE REPORTING PACKAGES

CREDENTIALING AGENCIES

HEALTH CARE RECRUITERS

NON-PROFIT SOCIETIES WORKING IN VASCULAR, ULTRASOUND, RADIOLOGY, MEDICAL IMAGING AREA

ULTRASOUND SCHOOLS

PRICING

Booth Size

EARLY BIRD by 1/31/19

REGULAR after 1/31/19

Fee Includes

10' x 10'

\$2800

\$3000

One complimentary full conference registration

10' x 20'

\$4200

\$4500

Two complimentary full conference registrations

20' x 20'

\$6800

\$7000

Three complimentary full conference registrations

112	113	212	213	312	313	412	413
110	111	210	211	310	311	410	411
108	109	209	208	308	307	408	409
107	X = SOLD						407
104	105	205	204	304	303	404	405
102	103	203	202	302	301	402	403
101	101	201	200	300	399	400	401

"SVU was an excellent experience and introduced us to many new clients. We are very much looking forward to partnering with SVU next year!"

*-Leah Boles,
Veindirectory.org*

SVU 2019 Reservation Contract

Please reserve the following for our company's participation at the SVU 2018 Annual Conference and Marketplace, August 1-3, 2019, Chicago, IL

CONTACT INFORMATION

Unless otherwise indicated, all correspondence, including billing, will be conducted with the individual listed below.

Name _____ Title _____

Company Name (as you wish it to appear when published) _____

Mailing address _____

City/State/Zip _____

Telephone _____ Email _____

Website _____

We understand this application becomes a contract when signed by us and accepted by SVU. We agree to abide by all rules and regulations as posted on the SVU 2019 Annual Conference page, www.svunet.org/annualconference.

Signature _____ Date _____

PAYMENT

Check enclosed Send invoice

Please charge credit card: MasterCard Visa AMEX

Name on Card _____ Account # _____ Exp. _____

Signature _____ CVV# _____ Date _____

GET SOME TIME ON THE MICROPHONE

- Rise and Shine \$10,000
- President's Reception \$5,000
- Live Scanning \$4,000
- Fun Run/Walk Sponsor \$2,000
- Innovation Station Demos \$500
- Foundation Celebration and Awards Dinner \$ _____
- Lunch Sponsorship \$5,000
- Refreshment Break Sponsorship \$3,000

BRANDING OPPORTUNITIES

- Registration Desk Branding \$2,000
- Attendee Bag Sponsor \$6,000
- Lanyards \$2,000
- Mobile App Banner Ad \$3,000
- Conference Pens \$1,500
- Awards \$ _____
- Attendee Bag Insert \$500
- Mobile App Push Notification \$250

EXHIBITOR OPPORTUNITIES

Booth Preference: 1. _____ 2. _____ 3. _____

- 10' x 10' Booth
 - Early bird by 1/31/19 **\$2800**
 - Regular rate after 1/31/19 \$3000

Fee Includes: One complimentary full conference registration

- 10' x 20' Booth
 - Early bird by 1/31/19 **\$4200**
 - Regular rate after 1/31/19 \$4500

Fee Includes: Two complimentary full conference registrations

- 20' x 20' Booth
 - Early bird by 1/31/19 **\$6800**
 - Regular rate after 1/31/19 \$7000

Fee Includes: Three complimentary full conference registrations

COMBINED TOTAL \$ _____

Note: All exhibit and sponsorship invoices must be paid in full by June 30, 2019. April 1 is the last day to cancel and receive a refund minus the \$300 cancellation fee.