

WELCOME  
TO

# The Subro Scene

INDUSTRY EVENTS, NEWS, WEEKLY COMMUNICATION

NASP

## ADVERTISING ORDER FORM

**NASP IS PLEASED TO INTRODUCE** a new, high-visibility advertising option: banner advertising in our weekly newsletter, *The Subro Scene*. With a distribution of 35,000+ industry professionals, this digital placement offers advertisers a direct click-through to their website, along with performance analytics to track engagement and results.

### AD RATES

Duration	Full Banner Price	Half Banner Price
<input type="checkbox"/> 4 weeks	\$5,000	\$2,500
<input type="checkbox"/> 8 weeks	\$8,000	\$4,000
<input type="checkbox"/> 12 weeks	\$10,000	\$5,000

### FREQUENCY

*The Subro Scene* is e-mailed weekly.

This is an excellent opportunity to reach a targeted audience and maximize brand exposure within the subrogation community through NASP.

### ADVERTISER CONTACT INFORMATION

COMPANY

CONTACT NAME

PHONE

E-MAIL

ADDRESS

CITY / STATE / ZIP

AUTHORIZED SIGNATURE

### CREDIT CARD INFORMATION

NAME ON CREDIT CARD

TYPE OF CREDIT CARD

CARD NUMBER

EXPIRATION DATE

CVV CODE

### AD SPECIFICATIONS

**Full Banner Size:** 600px x 150px max

**Half Banner Size:** 300px x 150px max

**Acceptable file formats:** JPG, GIF

**Color mode:** RGB, Grayscale

File must be a minimum of 72dpi and under 1 MB in size.

### SEND ORDER FORM AND ARTWORK TO

[Adriane.Daniels@subrogation.org](mailto:Adriane.Daniels@subrogation.org)

### CANCELLATION POLICY

Payment is due upon placement of ad. Ad contracts are noncancelable and nonrefundable. The advertiser is responsible for providing the ad to NASP. NASP will not edit submissions.

#### National Association of Subrogation Professionals (NASP)

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800-574-9961

[www.subrogation.org](http://www.subrogation.org)