

WELCOME
TO

The Subro Scene

INDUSTRY EVENTS, NEWS, WEEKLY COMMUNICATION

NASP

ADVERTISING ORDER FORM

NASP IS PLEASED TO INTRODUCE a new, high-visibility advertising option: banner advertising in our weekly newsletter, *The Subro Scene*. With a distribution of 35,000+ industry professionals, this digital placement offers advertisers a direct click-through to their website, along with performance analytics to track engagement and results.

AD RATES

Duration	Full Banner Price	Half Banner Price
<input type="checkbox"/> 4 weeks	\$5,000	\$2,500
<input type="checkbox"/> 8 weeks	\$8,000	\$4,000
<input type="checkbox"/> 12 weeks	\$10,000	\$5,000

FREQUENCY

The Subro Scene is e-mailed weekly.

This is an excellent opportunity to reach a targeted audience and maximize brand exposure within the subrogation community through NASP.

ADVERTISER CONTACT INFORMATION

COMPANY

CONTACT NAME

PHONE

E-MAIL

ADDRESS

CITY / STATE / ZIP

AUTHORIZED SIGNATURE

CREDIT CARD INFORMATION

NAME ON CREDIT CARD

TYPE OF CREDIT CARD

CARD NUMBER

EXPIRATION DATE

CVV CODE

AD SPECIFICATIONS

Full Banner Size: 600px x 150px max

Half Banner Size: 300px x 150px max

Acceptable file formats: JPG, GIF

Color mode: RGB, Grayscale

File must be a minimum of 72dpi and under 1 MB in size.

SEND ORDER FORM

AND ARTWORK TO

Adriane.Daniels@subrogation.org

CANCELLATION POLICY

Payment is due upon placement of ad. Ad contracts are noncancelable and nonrefundable. The advertiser is responsible for providing the ad to NASP. NASP will not edit submissions.

National Association of Subrogation Professionals (NASP)

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