

subrogator[®]

Advertising Order Form



Ad Selection

Ad	Size (width x height)	Color	B/W
<input type="checkbox"/> 1/4 Page	3.638" x 4.826"	<input type="checkbox"/> \$635	<input type="checkbox"/> \$475
<input type="checkbox"/> 1/3 Page	2.342" x 9.875"	<input type="checkbox"/> \$975	<input type="checkbox"/> \$710
<input type="checkbox"/> Island	4.928" x 4.826"	<input type="checkbox"/> \$975	<input type="checkbox"/> \$700
<input type="checkbox"/> 1/2 Page–Horizontal	7.5" x 4.826"	<input type="checkbox"/> \$1,125	<input type="checkbox"/> \$1,000
<input type="checkbox"/> 1/2 Page–Vertical	3.638" x 9.875"	<input type="checkbox"/> \$1,125	<input type="checkbox"/> \$1,000
<input type="checkbox"/> 2/3 Page	4.928" x 9.875"	<input type="checkbox"/> \$1,350	<input type="checkbox"/> \$990
<input type="checkbox"/> Full Page	7.5" x 9.875"	<input type="checkbox"/> \$1,775	<input type="checkbox"/> \$1,250
<input type="checkbox"/> Full Page (bleed)	8.75" x 11.25"	<input type="checkbox"/> \$2,025	
<input type="checkbox"/> Full Spread (bleed)	17.25" x 11.25"	<input type="checkbox"/> \$2,990	

Design Services

- I would like Design Services (\$125/hour and minimum of 1 hour billed.)
 - Continue Previous Ad
 - New Artwork Submitted with Order
File format: Adobe Acrobat PDF (300 dpi or higher)
- Payment is due upon placement of ad.

Premium Spaces - Base Price plus \$600

Color, full page ads only.

Premium spaces are guaranteed to the same advertiser for a maximum of two issues. After that time, if another advertiser is not waiting for the space, then the current advertiser may continue in that space until another advertiser requests it.

- Back Cover
- Inside Front Cover
- Inside Back Cover
- Insert (call for details & pricing)
- Opposite Inside Front Cover
- Opposite Table of Contents

Frequency

The NASP *Subrogator* is published 2 times per year.

- Fall/Winter 2021

Advertiser Contact Information (please print)

COMPANY

CONTACT NAME

PHONE FAX E-MAIL

ADDRESS

CITY / STATE / ZIP

AUTHORIZED SIGNATURE

Credit Card Information (please print)

NAME ON CREDIT CARD

TYPE OF CREDIT CARD

CARD NUMBER

EXPIRATION DATE CVV CODE

Cancellation Policy

Payment is due upon placement of ad. Four issue (5% discounted rate) contracts are non-cancelable. Cancellation of longterm contracts (more than four issues) will result in a cancellation fee equal to the cost of space reserved for one issue. All cancellation requests must be made in writing no less than 60 days prior to an issue's mail date. The advertiser is responsible for ads approved by themselves or their agents. Advertisers will be charged for the space reserved if a deadline is missed. This agreement does not guarantee your rate in the event of an increase in printing costs or postal rates. Advertisers will have the option to cancel immediately, with no penalty, if rates increase.

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