



SSR
Society for
the Study of
Reproduction

PROSPECTUS
July 9-12, 2020

53RD ANNUAL MEETING
Reproductive Biology:
Solutions for Adult Disease

Shaw Centre | Ottawa, Ontario, Canada

For questions, email executivedirector@ssr.org

July 9-12, 2020

53RD ANNUAL MEETING

Career Development Highlights



ANDREA CUPP
SSR President 2019-2020



JANNETTE DUFOUR
Program Co-Chair



REBECCA KRISHER
Program Co-Chair

The annual meeting of SSR displays cutting-edge science in the reproductive sciences. In keeping with its strategic plan, the society invests significantly in the training of the next generation of scientists and experts, individuals that will apply state-of-the-art techniques and approaches to solve important issues in the field of reproduction.

Our career development opportunities include the poster sessions and poster awards, the Trainee Forum where representatives from various industries provide an overview of career paths, the Grant Workshop in which experts provide guidance on creating a stellar proposal, and oral presentations integrated into each session.

This year, the annual meeting will feature career development luncheons that will allow leaders in the biomedical and agriculture industries to meet our SSR-trained pre- and post- doctoral trainees, and recruit employees with research proficiencies in high-demand fields:

- Ovarian function, folliculogenesis, hormonal stimulation, and applied reproductive technologies
- Establishment and maintenance of pregnancy and embryonic loss
- Ovum pick up, oocyte quality, in vitro fertilization and embryo transfer
- Applied animal andrology, semen preservation and sexing
- Gene editing
- Reproductive toxicology
- Nutrition-reproduction interface
- Contraception
- Reproductive cancers
- Clinical application of basic science
- Growing tissues and organs in vitro bioengineering
- Signal transduction pathways involved in reproductive systems
- Science liaison

TESTIMONIALS



Erica Schoeller
Scientist at Ferring Research Institute

When did you join SSR?

I joined the SSR during my graduate training with Dr. Kelle Moley at Washington University in St. Louis in 2008.

What attracted you to join SSR?

There are many opportunities for trainee engagement at SSR. I remember being given a speaking opportunity as a young graduate student which was instrumental in my growth and development as a scientist. I find that professors readily discuss science with young trainees and I developed many professional relationships I still maintain today within the reproductive science community. I hope the society continues to emphasize scientific and career development for trainees by providing speaking opportunities, trainee-focused workshops, and mentorship opportunities.

How has the SSR affected your training?

I was provided multiple opportunities to present and discuss my research, and I was able to seek out volunteer/leadership positions within the society. I also met several investigators who I used later to ask advice/guidance on my own research projects and scientific career. In fact, I learned about the research group in San Diego where I did my post-doc training at an SSR conference.

How did being a member of SSR impact your career development?

I was fortunate to be a part of SSR from the beginning of my graduate career through my postdoctoral work up until now as I am in my first industry position. I have formed many friendships with fellow SSR trainees who I remain in contact with today, and have met many professors who have provided guidance throughout the years. SSR was a wonderful opportunity to speak about both scientific research and overall career goals/options. I am happy that I have been able to stay in the reproductive field and look forward to continuing to be a part of SSR.

TESTIMONIALS



**Letícia D.P. Sinedino, DVM, MS, PhD
Dairy Production Specialist at Zoetis Inc.**

When did you join SSR?

I joined SSR in 2016 during my PhD program at the University of Florida under Drs. Jose Santos and William Thatcher.

What attracted you to join SSR?

Being a reproductive physiologist, SSR gave me the opportunity to present my work and interact with the best scientists from all over the world, and get updated on the latest technologies in basic and applied reproduction in humans and animals.

How has the SSR affected your training?

Attending the SSR meetings allowed me to interact with the best scientists in my field of research and to get their insights about my work. In addition, I could expand my network that eventually helped me to jump into the next step on my career path.

SSR-trained students are exposed to top-edge research and technologies aimed at improving reproduction in humans and animals, and that experience is certainly an advantage when competing for industry positions.

How did being a member of SSR impact your career development?

The main impact of SSR in my career development was the networking with the best scientists in my field that eventually helped me to get a postdoctoral opportunity with a renowned researcher and professor in the US.



Anne-Laure Nivet, PhD
Medical Affairs Manager at EMD Serono Canada

When did you join SSR?

I joined SSR in 2011 during my PhD in Dr. Marc-André Sirard's laboratory at Université Laval, and continued to attend SSR during my postdoctoral Fellowship with Dr. Benjamin Tsang at OHRI.

What attracted you to join SSR?

Attending the SSR annual meeting was a key opportunity to:

- learn about the latest, often not published yet, development of my research area,
- present and discuss my results with the reproductive biologist community,
- be exposed to a variety of related topics and to have a better idea of the big picture of the field, and
- meet and network with my generation of students/fellows across the world, as well as with the key scientific leaders of the field.

How has the SSR affected your training?

Attending and having the opportunity to present at the SSR meeting was a recognition of the work done during the year, and the meeting elevated my engagement in the reproductive biology field.

How did being a member of SSR impact your career development?

I am grateful for all the scientific and career discussion opportunities I had at the SSR meetings, including the lectures, poster sessions, round tables, and informal events.

TESTIMONIALS



Allison Tng, PhD
Research Scientist at 21st Century Medicine, Inc.

When did you join SSR?

I joined the SSR during my PhD program with Dr. Brian Petroff at the University of Kansas Medical Center in 2005

What attracted you to join SSR?

It is a relatively small society and every member gets to interact with one another, whether you are a first year graduate student or a world renowned scientist.

How has the SSR affected your training?

I remember attending the mentor luncheon and really enjoyed talking to experienced scientists about their career paths and how they got there. It opened my eyes for the possibilities of different career options for a basic scientist like me. It also amazes me how much all these mentors loved their research and how passionate they are about it.

How did being a member of SSR impact your career development?

Being a member of SSR certainly made me understand that the best way of moving forward in the scientific field is to share your research/experience with others and listen to suggestions by others even if they are in a different field.

Preliminary Program Information

July 9-12, 2020

Click Here to view the preliminary program and special event schedule on the SSR website.

Shaw Centre | Ottawa, Ontario, Canada

Keynote & Special Symposia Speakers



KENT THORNBURG

Keynote Speaker

The Placenta as a Conduit for Offspring Health and Disease



NICOLAS RIVRON

State of the Art Speaker

Blastoids: Modelling the Mouse Conceptus and *In Utero* Implantation Using Stem Cells



EVELYN TELFER

Plenary Speaker

New Developments in Human *In Vitro* Folliculogenesis



ROBIN LOVELL-BADGE

Plenary Speaker

Chromatin Landscapes and Sex Determination, And the Storm of Genome Edited Babies



GIULIANO TESTA

Plenary Speaker

Uterus Transplantation As A Solution to Absolute Uterine Infertility



KATHRYN CLANCY

Plenary speaker

The Science of Gender Harassment

Networking & Sponsorship Opportunities

Great Reasons to Become a 2020 Annual Meeting Sponsor

SSR has developed the following benefits to insure the sponsor maximize their exposure during the conference. Network with approximately 1,000 attendees at the premier reproductive biology meeting. .

Brand Visibility

- 】 **PROMINENT SIGNAGE** at the Annual Meeting
- 】 **PROMINENT SIGNAGE** at your Sponsored Event
- 】 **EXHIBIT BOOTHS IN HIGH TRAFFIC AREA**
- 】 **COMPANY LISTING** in the Program Book and App
- 】 **COMPANY LOGO** on the Annual Meeting Website

Sponsorship Benefits

Select one of these comprehensive sponsor packages to increase your visibility and reach everyone attending the SSR Annual Meeting.

Each package includes an array of benefits to help you stand out!

	\$ 35,000 CHAMPION	\$ 20,000 PLATINUM	\$ 10,000 GOLD	\$ 7,500 SILVER	\$ 5,000 BRONZE	\$ 2,500 SUPPORTER	\$ 1,000 FRIEND
Certificate of Appreciation	■	■					
Recognition & Acknowledgement: — On SSR's Website — In Meeting Program — On Signs and Slides during Sessions throughout the Meeting — On Supported Event(s)	■	■	■	■	■	■	■
Courtesy Exhibit Space 8' x 10'	■	■	■	■	■		
Complimentary Ad with Premium Placement in Meeting Program	FULL-PAGE	FULL-PAGE	HALF-PAGE	EITHER/ OR			
Free Banner Ad In Meeting App	■	■	■				
Complimentary Meeting Registrations	4	2	2	2			
Invitations to President's Reception	4	2	2	2	2	2	

Additional Items Available to Sponsor: Sponsor attendee amenities and specific programs for focused recognition. Co-sponsorship is available for these items.

- 】 Satellite Symposia | **\$25,000**
- 】 Breakfast Symposia | **\$15,000**
- 】 Mobile Symposium App | **\$10,000**
- 】 Trainee-Mentor Luncheon | **\$10,000**
- 】 Heritage or Diversity Lecture | **\$8,000** (150 attendees)
- 】 Trainee Forum | **\$8,000** (200 attendees)
- 】 Lanyards | **\$7,500**
- 】 Commemorative T-shirts | **\$6,000**
- 】 Conference Bags | **\$5,000**
- 】 Presenters Slide Preview Room | **\$5,000**
- 】 Charging Station | **\$4,500** (per station)
- 】 Raffle Items **Market Value**
- 】 Meeting Accessories | **Market Value**
(Writing Tablets, Journals, Pens, etc.)

Don't see what you're looking for? Email executivedirector@ssr.org to set up a quick chat.

Exhibiting Opportunities

As an exhibitor at the 53rd Annual Meeting, you will have direct contact with over 1,000 research scientists, medical doctors, post-doctoral fellows, and graduate students in the field of reproductive biology. Delegates from several continents will participate in a forum of active discussion and learning present data discover the latest information in their field and collaborate with fellow scientists.

This is an opportunity to showcase your latest technology, products, programs and services to a targeted audience.

Exhibit spaces are sold on a first come, first serve basis.

Exhibiting Benefits

A listing of exhibitors will be included in the SSR Program Book and Meeting App.

» DEADLINE | 1 APRIL 2020

- » Listing in SSR Onsite Program
- » Listing on Session Room Slides
- » Listing in the Meeting App
- » Access to Breakfast and Breaks in Expo Hall
- » One Opening Reception Ticket
- » Two Booth Attendees

Exhibit Booth Fees

- » Single Exhibit Booth Fee (8'x10') | **\$1,500**
- » Double Exhibit Booth Fee (16'x10') | **\$3,000**

Exhibitor Services

SSR has contracted with a show management service to provide exhibit materials, furnishings, and shipping services. This will include an exhibit service kit containing information, pricing, order forms and a complete schedule, including set up and dismantling hours.

Security & Liability

SSR and the Shaw Centre assume no responsibility or liability for exhibitor's property or for loss or damage to displays while on the premises. Exhibitors are responsible for securing their own liability insurance, including, but not limited to, coverage for damage to property, accidents, and injuries to exhibitors, facility employees, or vendors as a result of the installation, occupancy, and dismantling or removal of their exhibits into and from the Shaw Centre.

Cancellation Policy

Written notice of cancellation must be RECEIVED BY **15 April 2020** for a full refund of exhibit space. Cancellation ON OR BEFORE **30 May 2020** will receive a 50% refund. Cancellation AFTER **30 May 2020** will NOT receive a refund.

Exhibitors may attend their booth at any time during the hours of the SSR Annual Meeting, and are encouraged to book appointments with individuals.

Advertising Opportunities

Media Distribution Fee | \$750

SSR will distribute your pamphlet/brochure with each delegate's registration packet. SSR reserves the right to accept or reject materials and will issue a refund if rejected.

Literature Exhibit Table | \$250

SSR will place your literature on a table in the Exhibit area. SSR reserves the right to accept or reject materials for display and will issue a refund if rejected.

Ad File Format Specifications

Please submit your electronic ad as outlined below:

- › Image Resolution | **300 DPI** (at Final Size)
- › Color Ads | **CMYK** (Process)
- › B&W Ads | **Grayscale** (Black & White)
- › **DO NOT** Include Crop Marks
- › Acceptable File Format | **PRESS Quality PDF**

Submission Instructions

Email to: marketing@ssr.org

› IMPORTANT DEADLINES

Ad Reservation Deadline | April 15, 2020

Final File Deadline | May 15, 2020

AD SIZE SPECIFICATIONS

FULL PAGE ONLY		
Size (Live Area) 4.5" x 7.75"	Size (Trim Area) 5.5" x 8.5"	Size (Bleed Area)* 5.75" x 8.75"

*Include 0.125" Around All 4 Edges of Ads that Bleed

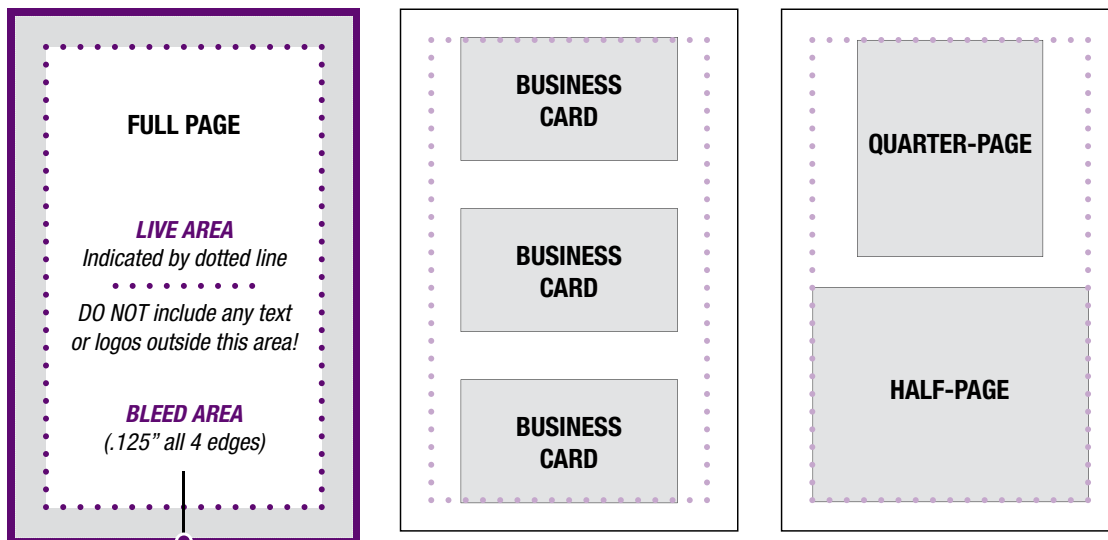
	SIZE
Half-Page	4.5" x 3.5"
Quarter-Page	3" x 3.5"
Business Card	2" x 3.5"

All Measurements are Width x Height

ADVERTISING RATES

BLACK & WHITE (TEXT PAGE ADS)	
Full Page	\$ 750
Half-Page	\$ 375
COLOR (COVER ADS)	
Inside Front Cover <i>Full Page Only</i>	\$ 2,000
Inside Back Cover <i>Full Page Only</i>	\$ 1,200
Outside Back Cover <i>Full Page Only</i>	\$ 2,000
Half-Page	\$ 570
Quarter-Page	\$ 500
Business Card	\$ 100

AD DIAGRAMS



Sponsorship, Advertising, Exhibitor Contract

PLEASE Check ALL Appropriate Boxes Below:

Sponsorship Selection:

- CHAMPION | \$35,000
- PLATINUM | \$20,000
- GOLD | \$10,000
- SILVER | \$7,500
- BRONZE | \$5,000
- SUPPORTER | \$2,500
- FRIEND | \$1,000

SUB-TOTAL: \$ _____

Additional Items to Sponsor:

- › Event Wireless Internet Service | \$25,000
- › Mobile Symposium App | \$10,000
- › Trainee-Mentor Luncheon | \$10,000
- › Heritage Lecture | \$8,000
- › Diversity Lecture | \$8,000 (150 attendees)
- › Trainee Forum | \$8,000 (200 attendees)
- › Lanyards | \$7,500
- › Commemorative T-shirts | \$6,000
- › Conference Bags | \$5,000
- › Presenters Slide Preview Room | \$5,000
- › Charging Station | \$4,500 (per station)
- › Raffle Items **Market Value**
- › Meeting Accessories | **Market Value**
(Writing Tablets, Journals, Pens, etc.) _____

SUB-TOTAL: \$ _____

Advertising Selection:

- Media Distribution | \$750
- Literature Exhibit Table | \$250
- BLACK & WHITE**
 - Full Page | \$750
 - Half-Page | \$375
- COLOR**
 - Inside Front Cover | \$2,000
 - Half-Page | \$570
 - Inside Back Cover | \$1,200
 - Quarter-Page | \$500
 - Outside Back Cover | \$2,000
 - Business Card | \$100

SUB-TOTAL: \$ _____

Exhibit Booth Selection:

- Single | \$1,500
- Double | \$3,000

SUB-TOTAL: \$ _____

GRAND TOTAL DUE \$ _____

COMPANY _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____

Return form with **CHECK** Payment to:

SSR

11130 Sunrise Valley Drive | Suite 350
Reston, VA 20191

QUESTIONS? CALL 703-885-3502 OR
EMAIL executivedirector@ssr.org

PAYMENT INFORMATION:

Remittance accepted in **US Currency only.**

- Enclosed is my **CHECK** (Payable to SSR)
- Charge my **CREDIT CARD**

Please call 703-885-3502 and have your card ready to provide account information.