PROSPECTUS
July 9-12, 2020

53rd ANNUAL MEETING
Reproductive Biology: Solutions for Adult Disease

Shaw Centre | Ottawa, Ontario, Canada

For questions, email executivedirector@ssr.org
The annual meeting of SSR displays cutting-edge science in the reproductive sciences. In keeping with its strategic plan, the society invests significantly in the training of the next generation of scientists and experts, individuals that will apply state-of-the-art techniques and approaches to solve important issues in the field of reproduction.

Our career development opportunities include the poster sessions and poster awards, the Trainee Forum where representatives from various industries provide an overview of career paths, the Grant Workshop in which experts provide guidance on creating a stellar proposal, and oral presentations integrated into each session.

This year, the annual meeting will feature career development luncheons that will allow leaders in the biomedical and agriculture industries to meet our SSR-trained pre- and post-doctoral trainees, and recruit employees with research proficiencies in high-demand fields:

- Ovarian function, folliculogenesis, hormonal stimulation, and applied reproductive technologies
- Establishment and maintenance of pregnancy and embryonic loss
- Ovum pick up, oocyte quality, in vitro fertilization and embryo transfer
- Applied animal andrology, semen preservation and sexing
- Gene editing
- Reproductive toxicology
- Nutrition-reproduction interface
- Contraception
- Reproductive cancers
- Clinical application of basic science
- Growing tissues and organs in vitro bioengineering
- Signal transduction pathways involved in reproductive systems
- Science liaison
When did you join SSR?
I joined the SSR during my graduate training with Dr. Kelle Moley at Washington University in St. Louis in 2008.

What attracted you to join SSR?
There are many opportunities for trainee engagement at SSR. I remember being given a speaking opportunity as a young graduate student which was instrumental in my growth and development as a scientist. I find that professors readily discuss science with young trainees and I developed many professional relationships I still maintain today within the reproductive science community. I hope the society continues to emphasize scientific and career development for trainees by providing speaking opportunities, trainee-focused workshops, and mentorship opportunities.

How has the SSR affected your training?
I was provided multiple opportunities to present and discuss my research, and I was able to seek out volunteer/leadership positions within the society. I also met several investigators who I used later to ask advice/guidance on my own research projects and scientific career. In fact, I learned about the research group in San Diego where I did my post-doc training at an SSR conference.

How did being a member of SSR impact your career development?
I was fortunate to be a part of SSR from the beginning of my graduate career through my postdoctoral work up until now as I am in my first industry position. I have formed many friendships with fellow SSR trainees who I remain in contact with today, and have met many professors who have provided guidance throughout the years. SSR was a wonderful opportunity to speak about both scientific research and overall career goals/options. I am happy that I have been able to stay in the reproductive field and look forward to continuing to be a part of SSR.
When did you join SSR?
I joined SSR in 2016 during my PhD program at the University of Florida under Drs. Jose Santos and William Thatcher.

What attracted you to join SSR?
Being a reproductive physiologist, SSR gave me the opportunity to present my work and interact with the best scientists from all over the world, and get updated on the latest technologies in basic and applied reproduction in humans and animals.

How has the SSR affected your training?
Attending the SSR meetings allowed me to interact with the best scientists in my field of research and to get their insights about my work. In addition, I could expand my network that eventually helped me to jump into the next step on my career path.

SSR-trained students are exposed to top-edge research and technologies aimed at improving reproduction in humans and animals, and that experience is certainly an advantage when competing for industry positions.

How did being a member of SSR impact your career development?
The main impact of SSR in my career development was the networking with the best scientists in my field that eventually helped me to get a postdoctoral opportunity with a renowned researcher and professor in the US.
When did you join SSR?
I joined SSR in 2011 during my PhD in Dr. Marc-André Sirard’s laboratory at Université Laval, and continued to attend SSR during my postdoctoral Fellowship with Dr. Benjamin Tsang at OHRI.

What attracted you to join SSR?
Attending the SSR annual meeting was a key opportunity to:

- learn about the latest, often not published yet, development of my research area,
- present and discuss my results with the reproductive biologist community,
- be exposed to a variety of related topics and to have a better idea of the big picture of the field, and
- meet and network with my generation of students/fellows across the world, as well as with the key scientific leaders of the field.

How has the SSR affected your training?
Attending and having the opportunity to present at the SSR meeting was a recognition of the work done during the year, and the meeting elevated my engagement in the reproductive biology field.

How did being a member of SSR impact your career development?
I am grateful for all the scientific and career discussion opportunities I had at the SSR meetings, including the lectures, poster sessions, round tables, and informal events.
TESTIMONIALS

Allison TIng, PhD
Research Scientist at 21st Century Medicine, Inc.

When did you join SSR?
I joined the SSR during my PhD program with Dr. Brian Petroff at the University of Kansas Medical Center in 2005.

What attracted you to join SSR?
It is a relatively small society and every member gets to interact with one another, whether you are a first year graduate student or a world renowned scientist.

How has the SSR affected your training?
I remember attending the mentor luncheon and really enjoyed talking to experienced scientists about their career paths and how they got there. It opened my eyes for the possibilities of different career options for a basic scientist like me. It also amazes me how much all these mentors loved their research and how passionate they are about it.

How did being a member of SSR impact your career development?
Being a member of SSR certainly made me understand that the best way of moving forward in the scientific field is to share your research/experience with others and listen to suggestions by others even if they are in a different field.
Keynote & Special Symposia Speakers

KENT THORNBURG
Keynote Speaker
The Placenta as a Conduit for Offspring Health and Disease

EVELYN TELFER
Plenary Speaker
New Developments in Human in Vitro Folliculogenesis

GIULIANO TESTA
Plenary Speaker
Uterus Transplantation As A Solution to Absolute Uterine Infertility

NICOLAS RIVRON
State of the Art Speaker
Blastoids: Modelling the Mouse Conceptus and In Utero Implantation Using Stem Cells

ROBIN LOVELL-BADGE
Plenary Speaker
Chromatin Landscapes and Sex Determination, And the Storm of Genome Edited Babies

KATHRYN CLANCY
Plenary Speaker
The Science of Gender Harassment
Great Reasons to Become a 2020 Annual Meeting Sponsor

SSR has developed the following benefits to insure the sponsor maximize their exposure during the conference. Network with approximately 1,000 attendees at the premier reproductive biology meeting.

Brand Visibility
- PROMINENT SIGNAGE at the Annual Meeting
- PROMINENT SIGNAGE at your Sponsored Event
- COMPANY LISTING in the Program Book and App
- COMPANY LOGO on the Annual Meeting Website

EXHIBIT BOOTH IN HIGH TRAFFIC AREA

Sponsorship Benefits

Select one of these comprehensive sponsor packages to increase your visibility and reach everyone attending the SSR Annual Meeting.

Each package includes an array of benefits to help you stand out!

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<tr>
<th>Package</th>
<th>Champion</th>
<th>Platinum</th>
<th>Gold</th>
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<th>Bronze</th>
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Certificate of Appreciation
- Recognition & Acknowledgement:
  - On SSR’s Website
  - In Meeting Program
  - On Signs and Slides during Sessions throughout the Meeting
  - On Supported Event(s)

Courteous Exhibit Space
- 8' x 10'

Complimentary Ad with Premium Placement in Meeting Program
- FULL-PAGE
- HALF-PAGE

Free Banner Ad in Meeting App

Complimentary Meeting Registrations
- 4
- 2

Invitations to President's Reception
- 4

Additional Items Available to Sponsor: Sponsor attendee amenities and specific programs for focused recognition. Co-sponsorship is available for these items.

- Satellite Symposia | $25,000
- Breakfast Symposia | $15,000
- Mobile Symposium App | $10,000
- Trainee-Mentor Luncheon | $10,000
- Heritage or Diversity Lecture | $8,000 (150 attendees)
- Trainee Forum | $8,000 (200 attendees)
- Lanyards | $7,500
- Commmemorative T-shirts | $6,000
- Conference Bags | $5,000
- Presenters Slide Preview Room | $5,000
- Charging Station | $4,500 (per station)
- Raffle Items | Market Value
  - Writing Tablets, Journals, Pens, etc.

Don't see what you're looking for? Email executivedirector@ssr.org to set up a quick chat.
Exhibiting Benefits
A listing of exhibitors will be included in the SSR Program Book and Meeting App.

**DEADLINE | 1 APRIL 2020**

- Listing in SSR Onsite Program
- Listing on Session Room Slides
- Listing in the Meeting App
- Access to Breakfast and Breaks in Expo Hall
- One Opening Reception Ticket
- Two Booth Attendees

**Exhibit Booth Fees**
- Single Exhibit Booth Fee (8’x10’) | $1,500
- Double Exhibit Booth Fee (16’x10’) | $3,000

**Exhibitor Services**
SSR has contracted with a show management service to provide exhibit materials, furnishings, and shipping services. This will include an exhibit service kit containing information, pricing, order forms and a complete schedule, including set up and dismantling hours.

**Security & Liability**
SSR and the Shaw Centre assume no responsibility or liability for exhibitor’s property or for loss or damage to displays while on the premises. Exhibitors are responsible for securing their own liability insurance, including, but not limited to, coverage for damage to property, accidents, and injuries to exhibitors, facility employees, or vendors as a result of the installation, occupancy, and dismantling or removal of their exhibits into and from the Shaw Centre.

**Cancellation Policy**
Written notice of cancellation must be RECEIVED BY 15 April 2020 for a full refund of exhibit space. Cancellation ON OR BEFORE 30 May 2020 will receive a 50% refund. Cancellation AFTER 30 May 2020 will NOT receive a refund.

Exhibitors may attend their booth at any time during the hours of the SSR Annual Meeting, and are encouraged to book appointments with individuals.
Advertising Opportunities

Media Distribution Fee | $750
SSR will distribute your pamphlet/brochure with each delegate’s registration packet. SSR reserves the right to accept or reject materials and will issue a refund if rejected.

Literature Exhibit Table | $250
SSR will place your literature on a table in the Exhibit area. SSR reserves the right to accept or reject materials for display and will issue a refund if rejected.

Ad File Format Specifications
Please submit your electronic ad as outlined below:
- Image Resolution | 300 DPI (at Final Size)
- Color Ads | CMYK (Process)
- B&W Ads | Grayscale (Black & White)
- DO NOT Include Crop Marks
- Acceptable File Format | PRESS Quality PDF

Submission Instructions
Email to: marketing@ssr.org

IMPORTANT DEADLINES
Ad Reservation Deadline | April 15, 2020
Final File Deadline | May 15, 2020

AD SIZE SPECIFICATIONS

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All Measurements are Width x Height

ADVERTISING RATES

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AD DIAGRAMS

FULL PAGE

LIVE AREA
Indicated by dotted line
DO NOT include any text or logos outside this area!

BLEED AREA
(.125” all 4 edges)

BUSINESS CARD

QUARTER-PAGE

BUSINESS CARD

HALF-PAGE

BUSINESS CARD
## Sponsorship Selection:
- **CHAMPION** | $35,000
- **PLATINUM** | $20,000
- **GOLD** | $10,000
- **SILVER** | $7,500
- **BRONZE** | $5,000
- **SUPPORTER** | $2,500
- **FRIEND** | $1,000

**SUB-TOTAL:** $_________________

## Additional Items to Sponsor:
- Event Wireless Internet Service | $25,000
- Mobile Symposium App | $10,000
- Trainee-Mentor Luncheon | $10,000
- Heritage Lecture | $8,000
- Diversity Lecture | $8,000 (150 attendees)
- Trainee Forum | $8,000 (200 attendees)
- Lanyards | $7,500
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- Conference Bags | $5,000
- Presenters Slide Preview Room | $5,000
- Charging Station | $4,500 (per station)
- Raffle Items | **Market Value**
- Meeting Accessories | **Market Value**
  *(Writing Tablets, Journals, Pens, etc.)*

**SUB-TOTAL:** $_________________

## Advertising Selection:
- Media Distribution | $750
- Literature Exhibit Table | $250
- **BLACK & WHITE**
  - Full Page | $750
  - Half-Page | $375
- **COLOR**
  - Inside Front Cover | $2,000
  - Half-Page | $570
  - Inside Back Cover | $1,200
  - Quarter-Page | $500
  - Outside Back Cover | $2,000
  - Business Card | $100

**SUB-TOTAL:** $_________________

## Exhibit Booth Selection:
- **Single** | $1,500
- **Double** | $3,000

**SUB-TOTAL:** $_________________

**GRAND TOTAL DUE:** $_________________

## Payment Information:
Remittance accepted in **US Currency only**.
- Enclosed is my **CHECK** (Payable to SSR)
- Charge my **CREDIT CARD**
  Please call 703-885-3502 and have your card ready to provide account information.

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Return form with **CHECK Payment to**:
SSR  
11130 Sunrise Valley Drive | Suite 350  
Reston, VA 20191

**QUESTIONS?** CALL 703-885-3502 OR EMAIL executedirector@ssr.org