

**SSR**  
Society for  
the Study of  
Reproduction

**PROSPECTUS**  
**July 9-12, 2020**

**53<sup>RD</sup> ANNUAL MEETING**  
**Reproductive Biology:**  
**Solutions for Adult Disease**

*Shaw Centre | Ottawa, Ontario, Canada*

For questions, email [executivedirector@ssr.org](mailto:executivedirector@ssr.org)

July 9-12, 2020

# 53<sup>RD</sup> ANNUAL MEETING

## Reproductive Biology: Solutions for Adult Disease

Shaw Centre | Ottawa, Ontario, Canada



**ANDREA CUPP**  
SSR President 2019-2020



**JANNETTE DUFOUR**  
Program Co-Chair



**REBECCA KRISHER**  
Program Co-Chair

PLENARY TALKS by 5 leading scientists from around the world will present cutting edge science on:

- 】 In utero stressors on the placenta and effect on health of offspring.
- 】 State of the art techniques to understand folliculogenesis, embryogenesis, implantation, uterine transplantation, and gene editing/sex determination for fertility success.

FOCUS SESSIONS will encompass themes that are significant for many different reproductive systems:

- 】 Inflammation and actions of inflammatory cytokines and chemokines on the function of the hypothalamus, pituitary, ovary, uterus, reproductive tract, placenta, testis, and gametes.
- 】 Signal transduction pathways affecting how cells signal in the hypothalamus, pituitary, uterus, corpus luteum, testis and ovary to alter their function/New G protein-coupled signal transduction pathway mechanisms/crosstalk.
- 】 Impacts of endocrine disruptors, maternal stress, inflammation, and nutrition on perinatal, pubertal and adult health outcomes.

The hope of the program committee is to highlight our commonalities even though we work on different reproductive tissues, and to foster cross talk so that we learn from each other.

Each focus session will include two invited talks and two short talks selected from abstract submissions, providing trainees and early-stage investigators the opportunity to share their research and viewpoints.

FOCUS ON TRAINEES—SSR has a focus on trainees with trainee award competitions, learning about grant writing, identifying positions that are open for graduate and postdoctoral positions, and opportunities for trainees to interact and gain life-long friends and colleagues.

】 **NEW THIS YEAR**— Trainee Events

Several events which will allow trainees to network with representative from industries to provide more opportunities for their career paths.

】 **NEW THIS YEAR**—The Heritage Lecture

The Heritage Committee is working to bring several illustrious scientists of note to light during oral sessions, in the journal *Biology of Reproduction* and on the SSR website.

SSR provides an opportunity to obtain updated science, provide professional development for trainees, and the ability to renew friendships, collaborations and build new scientific partnerships.

# Preliminary Program Information

View the

## July 9-12, 2020

Click Here to view the preliminary program and special event schedule on the SSR website.

Shaw Centre | Ottawa, Ontario, Canada

## Keynote & Special Symposia Speakers



**KENT THORNBURG**

*Keynote Speaker*

**The Placenta as a Conduit for Offspring Health and Disease**



**NICOLAS RIVRON**

*State of the Art Speaker*

**Blastoids: Modelling the Mouse Conceptus and *In Utero* Implantation Using Stem Cells**



**EVELYN TELFER**

*Plenary Speaker*

**New Developments in Human in Vitro Folliculogenesis**



**ROBIN LOVELL-BADGE**

*Plenary Speaker*

**Chromatin Landscapes and Sex Determination, And the Storm of Genome Edited Babies**



**GIULIANO TESTA**

*Plenary Speaker*

**Uterus Transplantation As A Solution to Absolute Uterine Infertility**



**KATHRYN CLANCY**

*Plenary speaker*

**The Science of Gender Harassment**

# Networking & Sponsorship Opportunities

## Great Reasons to Become a 2020 Annual Meeting Sponsor

SSR has developed the following benefits to insure the sponsor maximize their exposure during the conference. Network with approximately 1,000 attendees at the premier reproductive biology meeting. .

### Brand Visibility

- › **PROMINENT SIGNAGE** at the Annual Meeting
- › **PROMINENT SIGNAGE** at your Sponsored Event
- › **EXHIBIT BOOTHS IN HIGH TRAFFIC AREA**
- › **COMPANY LISTING** in the Program Book and App
- › **COMPANY LOGO** on the Annual Meeting Website

## Sponsorship Benefits

Select one of these comprehensive sponsor packages to increase your visibility and reach everyone attending the SSR Annual Meeting.

Each package includes an array of benefits to help you stand out!

	<b>\$ 35,000</b> <b>CHAMPION</b>	<b>\$ 20,000</b> <b>PLATINUM</b>	<b>\$ 10,000</b> <b>GOLD</b>	<b>\$ 7,500</b> <b>SILVER</b>	<b>\$ 5,000</b> <b>BRONZE</b>	<b>\$ 2,500</b> <b>SUPPORTER</b>	<b>\$ 1,000</b> <b>FRIEND</b>
<b>Certificate of Appreciation</b>	■	■					
<b>Recognition &amp; Acknowledgement:</b> — On SSR's Website — In Meeting Program — On Signs and Slides during Sessions throughout the Meeting — On Supported Event(s)	■	■	■	■	■	■	■
<b>Courtesy Exhibit Space</b> 8' x 10'	■	■	■	■	■		
<b>Complimentary Ad</b> with Premium Placement in Meeting Program	<b>FULL-PAGE</b>	<b>FULL-PAGE</b>	<b>HALF-PAGE</b>	<b>EITHER/ OR</b>			
<b>Free Banner Ad</b> In Meeting App	■	■	■				
<b>Complimentary Meeting Registrations</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>2</b>			
<b>Invitations to President's Reception</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	

**Additional Items Available to Sponsor:** Sponsor attendee amenities and specific programs for focused recognition. Co-sponsorship is available for these items.

- › Satellite Symposia | **\$25,000**
- › Breakfast Symposia | **\$15,000**
- › Mobile Symposium App | **\$10,000**
- › Trainee-Mentor Luncheon | **\$10,000**
- › Heritage or Diversity Lecture | **\$8,000** (150 attendees)
- › Trainee Forum | **\$8,000** (200 attendees)
- › Lanyards | **\$7,500**
- › Commemorative T-shirts | **\$6,000**
- › Conference Bags | **\$5,000**
- › Presenters Slide Preview Room | **\$5,000**
- › Charging Station | **\$4,500** (per station)
- › Raffle Items | **Market Value**
- › Meeting Accessories | **Market Value**  
(Writing Tablets, Journals, Pens, etc.)

Don't see what you're looking for? Email [executivedirector@ssr.org](mailto:executivedirector@ssr.org) to set up a quick chat.

# Exhibiting Opportunities

As an exhibitor at the 53rd Annual Meeting, you will have direct contact with over 1,000 research scientists, medical doctors, post-doctoral fellows, and graduate students in the field of reproductive biology. Delegates from several continents will participate in a forum of active discussion and learning; present data; discover the latest information in their field and collaborate with fellow scientists.

***This is an opportunity to showcase your latest technology, products, programs and services to a targeted audience.***

*Exhibit spaces are sold on a first come, first serve basis.*

## Exhibiting Benefits

A listing of exhibitors will be included in the SSR Program Book and Meeting App.

### » DEADLINE | 1 APRIL 2020

- » Listing in SSR Onsite Program
- » Listing on Session Room Slides
- » Listing in the Meeting App
- » Access to Breakfast and Breaks in Expo Hall
- » One Opening Reception Ticket
- » Two Booth Attendees

## Exhibit Booth Fees

- » Single Exhibit Booth Fee (8'x10') | **\$1,500**
- » Double Exhibit Booth Fee (16'x10') | **\$3,000**

## Exhibitor Services

SSR has contracted with a show management service to provide exhibit materials, furnishings, and shipping services. This will include an exhibit service kit containing information, pricing, order forms and a complete schedule, including set up and dismantling hours.

## Security & Liability

SSR and the Shaw Centre assume no responsibility or liability for exhibitor's property or for loss or damage to displays while on the premises. Exhibitors are responsible for securing their own liability insurance, including, but not limited to, coverage for damage to property, accidents, and injuries to exhibitors, facility employees, or vendors as a result of the installation, occupancy, and dismantling or removal of their exhibits into and from the Shaw Centre.

## Cancellation Policy

Written notice of cancellation must be RECEIVED BY **15 April 2020** for a full refund of exhibit space. Cancellation ON OR BEFORE **30 May 2020** will receive a 50% refund. Cancellation AFTER **30 May 2020** will NOT receive a refund.

Exhibitors may attend their booth at any time during the hours of the SSR Annual Meeting, and are encouraged to book appointments with individuals.

# Advertising Opportunities

## Media Distribution Fee | \$750

SSR will distribute your pamphlet/brochure with each delegate's registration packet. SSR reserves the right to accept or reject materials and will issue a refund if rejected.

## Literature Exhibit Table | \$250

SSR will place your literature on a table in the Exhibit area. SSR reserves the right to accept or reject materials for display and will issue a refund if rejected.

## Ad File Format Specifications

Please submit your electronic file ad as outlined below:

- › Image Resolution | **300 DPI** (at Final Size)
- › Color Ads | **CMYK** (Process)
- › B&W Ads | **Grayscale** (Black & White)
- › **DO NOT** Include Crop Marks
- › Acceptable File Format | **PRESS Quality PDF**

## Submission Instructions

Email final file to: [marketing@ssr.org](mailto:marketing@ssr.org)

## › IMPORTANT DEADLINES

**Ad Reservation Deadline | May 31, 2020**

**Final File Deadline | June 8, 2020**

## AD SIZE SPECIFICATIONS

FULL PAGE ONLY		
Size (Live Area) <b>4.5" x 7.75"</b>	Size (Trim Area) <b>5.5" x 8.5"</b>	Size (Bleed Area)* <b>5.75" x 8.75"</b>

\*Include 0.125" Around All 4 Edges of Ads that Bleed

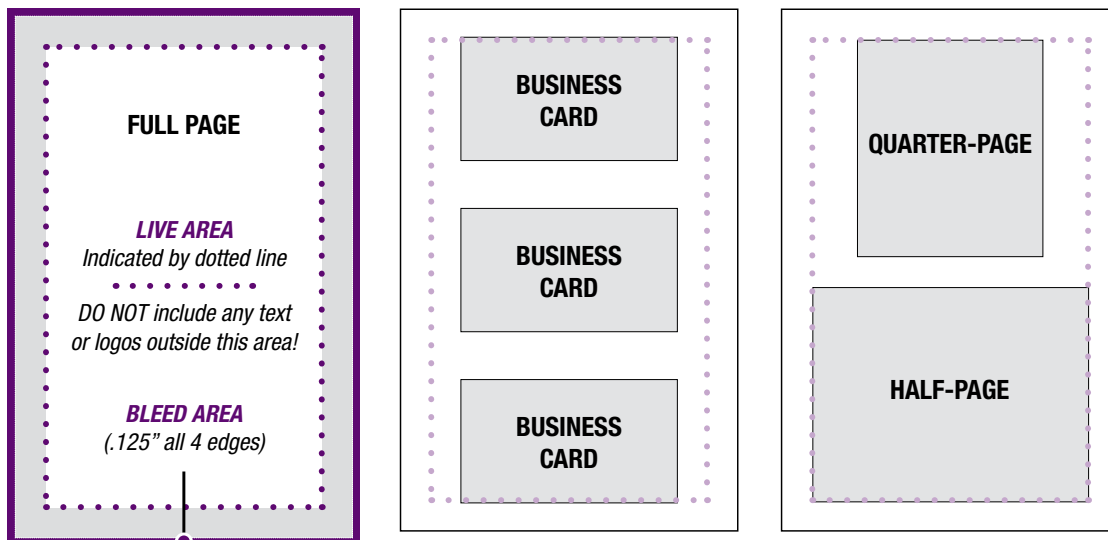
	SIZE
Half-Page	<b>4.5" x 3.5"</b>
Quarter-Page	<b>3" x 3.5"</b>
Business Card	<b>2" x 3.5"</b>

All Measurements are Width x Height

## ADVERTISING RATES

BLACK & WHITE (TEXT PAGE ADS)	
Full Page	<b>\$ 750</b>
Half-Page	<b>\$ 375</b>
COLOR (COVER ADS)	
Inside Front Cover <i>Full Page Only</i>	<b>\$ 2,000</b>
Inside Back Cover <i>Full Page Only</i>	<b>\$ 1,200</b>
Outside Back Cover <i>Full Page Only</i>	<b>\$ 2,000</b>
Half-Page	<b>\$ 570</b>
Quarter-Page	<b>\$ 500</b>
Business Card	<b>\$ 100</b>

## AD DIAGRAMS



# Sponsorship, Advertising, Exhibitor Contract

PLEASE Check ALL Appropriate Boxes Below:

## Sponsorship Selection:

- CHAMPION | \$35,000
- PLATINUM | \$20,000
- GOLD | \$10,000
- SILVER | \$7,500
- BRONZE | \$5,000
- SUPPORTER | \$2,500
- FRIEND | \$1,000

**SUB-TOTAL: \$** \_\_\_\_\_

## Additional Items to Sponsor:

- › Satellite Symposia | \$25,000
- › Breakfast Symposia | \$15,000
- › Trainee-Mentor Luncheon | \$10,000
- › Mobile App | \$8,000
- › Diversity or Heritage Lecture | \$8,000
- › Trainee Forum | \$8,000
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- › Commemorative T-shirts | \$6,000
- › Conference Bags | \$5,000
- › Presenters Slide Preview Room | \$5,000
- › Charging Station | \$4,500 (per station)
- › Meeting Accessories | **Market Value**  
(Raffle Items, Writing Tablets, Journals, Pens, etc.)

**SUB-TOTAL: \$** \_\_\_\_\_

## Advertising Selection:

- BLACK & WHITE**
  - Full Page | \$750
  - Half-Page | \$375
- SUB-TOTAL: \$** \_\_\_\_\_
- COLOR**
  - Inside Front Cover | \$2,000
  - Half-Page | \$570
  - Inside Back Cover | \$1,200
  - Quarter-Page | \$500
  - Outside Back Cover | \$2,000
  - Business Card | \$100

**SUB-TOTAL: \$** \_\_\_\_\_

## Exhibit Booth Selection:

- Single | \$1,500
- Double | \$3,000

**SUB-TOTAL: \$** \_\_\_\_\_

**GRAND TOTAL DUE \$** \_\_\_\_\_

COMPANY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

Return form with **CHECK** Payment to:

**SSR**

11130 Sunrise Valley Drive | Suite 350  
Reston, VA 20191

**QUESTIONS?** CALL 703-885-3502 OR  
EMAIL [executivedirector@ssr.org](mailto:executivedirector@ssr.org)

## PAYMENT INFORMATION:

Remittance accepted in **US Currency only.**

- Enclosed is my **CHECK** (Payable to SSR)
- Charge my **CREDIT CARD**

Please call 703-885-3502 and have your card ready to provide account information.