



PROSPECTUS
July 9-12, 2020

53RD ANNUAL MEETING
Reproductive Biology:
Solutions for Adult Disease

Shaw Centre | Ottawa, Ontario, Canada

For questions, email executivedirector@ssr.org

July 9-12, 2020

53RD ANNUAL MEETING

Ag Industry Prospectus Highlights



ANDREA CUPP
SSR President 2019-2020



JANNETTE DUFOUR
Program Co-Chair



REBECCA KRISHER
Program Co-Chair

The Annual Meeting of SSR displays cutting-edge science in the reproductive sciences. In keeping with its strategic plan, the society invests significantly in the training of the next generation of scientists and experts, individuals that will apply state-of-the-art techniques and approaches to solve important issues in the field of reproduction. The annual meeting of SSR provides opportunities for leaders in biomedical and agriculture industries or government to recruit employees with research proficiencies in high-demand fields:

- Ovarian function, folliculogenesis, hormonal stimulation, and applied reproductive technologies
- Establishment and maintenance of pregnancy and embryonic loss
- Ovum pick up, oocyte quality, in vitro fertilization and embryo transfer
- Applied animal andrology, semen preservation and sexing
- Gene editing
- Reproductive toxicology
- Nutrition-reproduction interface
- Contraception
- Reproductive cancers
- Clinical application of basic science
- Growing tissues and organs in vitro/bioengineering
- Signal transduction pathways involved in reproductive systems
- Science liaison

**SSR's MISSION IS: To Advance the Science of Reproduction,
Fertility, and Development for the Benefit of Humans and Animals**

Agricultural Applications Symposia: Novel Reproductive Biology Investigations in Domestic Livestock

July 8, 2020

PROGRAM AGENDA

8:05 – 8:30		New Roles of FSH in Development of Ovarian Preantral Follicles Anna Denicol, Assistant Professor, Department of Animal Science, University of California-Davis
8:35 – 9:00		Deciphering the miRNA Cargo of Extracellular Vesicles in Bovine Follicular Fluid: Implication for Development of Noninvasive Biomarkers Dawit Tesfaye, Associate Professor, Department of Biomedical Science, Colorado State University
9:05 – 9:15	Discussion	
9:15 – 9:40		In Vitro Culture of Porcine Embryos within an Alginate Hydrogel Matrix Angela Pannier, Professor, Department of Biological Systems Engineering, University of Nebraska-Lincoln
9:45 – 10:10		Early Embryo-Endometrium Dialogues in Cattle Mario Binelli, Ph.D., Assistant Professor, Department of Animal Science, University of Florida
10:10 – 10:20	Discussion	
10:25 – 10:35	BREAK	
10:40 – 11:10		Sperm Storage and Release in the Oviduct: Time Release Fertile Sperm? David Miller, Professor, Department of Animal Sciences, University of Illinois
11:15 – 11:40		Beyond fertilization: Sire Effects on Early Development of the Bovine Sophia Ortega, Assistant Professor, Division of Animal Sciences, University of Missouri
11:45 – 11:55	Discussion	
12:00 – 1:30	WALKING LUNCH w/ POSTERS	
1:30 – 1:55		Deciphering Energy Metabolism in Preimplantation Embryos Carol Keefer Professor, Department of Animal and Avian Sciences, University of Maryland, MD

2:00 – 2:25



Small Ruminant Models for Agricultural and Biomedical Applications
Irina Poljaeva, Department of Animal, Dairy and Veterinary Sciences, Utah State University

2:30 – 2:55



Use of Gene-Editing and RNA-based Technologies for the Study of Early Embryo Development
Vilceu Bordinon, Associate Professor, Department of Animal Science, McGill University

3:00 – 3:20

POSTER AWARDS

3:25 – 3:30

CLOSING REMARKS

Preliminary Program Information

July 9-12, 2020

Click Here to view the preliminary program and special event schedule on the SSR website.

Shaw Centre | Ottawa, Ontario, Canada

Keynote & Special Symposia Speakers



KENT THORNBURG

Keynote Speaker

The Placenta as a Conduit for Offspring Health and Disease



NICOLAS RIVRON

State of the Art Speaker

Blastoids: Modelling the Mouse Conceptus and *In Utero* Implantation Using Stem Cells



EVELYN TELFER

Plenary Speaker

New Developments in Human in Vitro Folliculogenesis



ROBIN LOVELL-BADGE

Plenary Speaker

Chromatin Landscapes and Sex Determination, And the Storm of Genome Edited Babies



GIULIANO TESTA

Plenary Speaker

Uterus Transplantation As A Solution to Absolute Uterine Infertility



KATHRYN CLANCY

Plenary speaker

The Science of Gender Harassment

Networking & Sponsorship Opportunities

Great Reasons to Become a 2020 Annual Meeting Sponsor

SSR has developed the following benefits to insure the sponsor maximize their exposure during the conference. Network with approximately 1,000 attendees at the premier reproductive biology meeting. .

Brand Visibility

- » **PROMINENT SIGNAGE** at the Annual Meeting
- » **PROMINENT SIGNAGE** at your Sponsored Event
- » **EXHIBIT BOOTHS IN HIGH TRAFFIC AREA**
- » **COMPANY LISTING** in the Program Book and App
- » **COMPANY LOGO** on the Annual Meeting Website

Sponsorship Benefits

Select one of these comprehensive sponsor packages to increase your visibility and reach everyone attending the SSR Annual Meeting.

Each package includes an array of benefits to help you stand out!

	CHAMPION \$ 35,000	PLATINUM \$ 20,000	GOLD \$ 10,000	SILVER \$ 7,500	BRONZE \$ 5,000	SUPPORTER \$ 2,500	FRIEND \$ 1,000
Certificate of Appreciation	■	■					
Recognition & Acknowledgement: — On SSR's Website — In Meeting Program — On Signs and Slides during Sessions throughout the Meeting — On Supported Event(s)	■	■	■	■	■	■	■
Courtesy Exhibit Space 8' x 10'	■	■	■	■	■		
Complimentary Ad with Premium Placement in Meeting Program	FULL-PAGE	FULL-PAGE	HALF-PAGE	EITHER/ OR			
Free Banner Ad In Meeting App	■	■	■				
Complimentary Meeting Registrations	4	2	2	2			
Invitations to President's Reception	4	2	2	2	2	2	

Additional Items Available to Sponsor: Sponsor attendee amenities and specific programs for focused recognition. Co-sponsorship is available for these items.

- » Satellite Symposia | **\$25,000**
- » Breakfast Symposia | **\$15,000**
- » Mobile Symposium App | **\$10,000**
- » Trainee-Mentor Luncheon | **\$10,000**
- » Heritage or Diversity Lecture | **\$8,000** (150 attendees)
- » Trainee Forum | **\$8,000** (200 attendees)
- » Lanyards | **\$7,500**
- » Commemorative T-shirts | **\$6,000**
- » Conference Bags | **\$5,000**
- » Presenters Slide Preview Room | **\$5,000**
- » Charging Station | **\$4,500** (per station)
- » Raffle Items | **Market Value**
- » Meeting Accessories | **Market Value**
(Writing Tablets, Journals, Pens, etc.)

Don't see what you're looking for? Email executivedirector@ssr.org to set up a quick chat.

Exhibiting Opportunities

As an exhibitor at the 53rd Annual Meeting, you will have direct contact with over 1,000 research scientists, medical doctors, post-doctoral fellows, and graduate students in the field of reproductive biology. Delegates from several continents will participate in a forum of active discussion and learning; present data; discover the latest information in their field and collaborate with fellow scientists.

This is an opportunity to showcase your latest technology, products, programs and services to a targeted audience.

Exhibit spaces are sold on a first come, first serve basis.

Exhibiting Benefits

A listing of exhibitors will be included in the SSR Program Book and Meeting App.

» DEADLINE | 1 APRIL 2020

- » Listing in SSR Onsite Program
- » Listing on Session Room Slides
- » Listing in the Meeting App
- » Access to Breakfast and Breaks in Expo Hall
- » One Opening Reception Ticket
- » Two Booth Attendees

Exhibit Booth Fees

- » Single Exhibit Booth Fee (8'x10') | **\$1,500**
- » Double Exhibit Booth Fee (16'x10') | **\$3,000**

Exhibitor Services

SSR has contracted with a show management service to provide exhibit materials, furnishings, and shipping services. This will include an exhibit service kit containing information, pricing, order forms and a complete schedule, including set up and dismantling hours.

Security & Liability

SSR and the Shaw Centre assume no responsibility or liability for exhibitor's property or for loss or damage to displays while on the premises. Exhibitors are responsible for securing their own liability insurance, including, but not limited to, coverage for damage to property, accidents, and injuries to exhibitors, facility employees, or vendors as a result of the installation, occupancy, and dismantling or removal of their exhibits into and from the Shaw Centre.

Cancellation Policy

Written notice of cancellation must be RECEIVED BY **15 April 2020** for a full refund of exhibit space. Cancellation ON OR BEFORE **30 May 2020** will receive a 50% refund. Cancellation AFTER **30 May 2020** will NOT receive a refund.

Exhibitors may attend their booth at any time during the hours of the SSR Annual Meeting, and are encouraged to book appointments with individuals.

Advertising Opportunities

Media Distribution Fee | \$750

SSR will distribute your pamphlet/brochure with each delegate's registration packet. SSR reserves the right to accept or reject materials and will issue a refund if rejected.

Literature Exhibit Table | \$250

SSR will place your literature on a table in the Exhibit area. SSR reserves the right to accept or reject materials for display and will issue a refund if rejected.

Ad File Format Specifications

Please submit your electronic file ad as outlined below:

- Image Resolution | **300 DPI** (at Final Size)
- Color Ads | **CMYK** (Process)
- B&W Ads | **Grayscale** (Black & White)
- DO NOT** Include Crop Marks
- Acceptable File Format | **PRESS Quality PDF**

Submission Instructions

Email final file to: marketing@ssr.org

IMPORTANT DEADLINES

Ad Reservation Deadline | May 31, 2020

Final File Deadline | June 8, 2020

AD SIZE SPECIFICATIONS

FULL PAGE ONLY		
Size (Live Area) 4.5" x 7.75"	Size (Trim Area) 5.5" x 8.5"	Size (Bleed Area)* 5.75" x 8.75"

*Include 0.125" Around All 4 Edges of Ads that Bleed

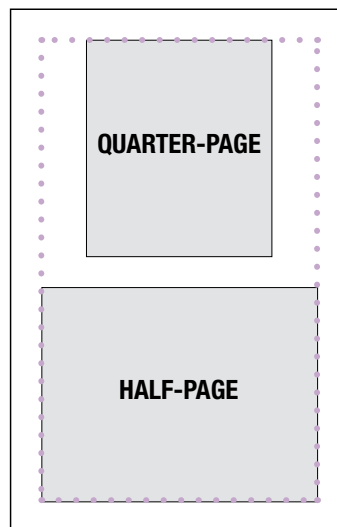
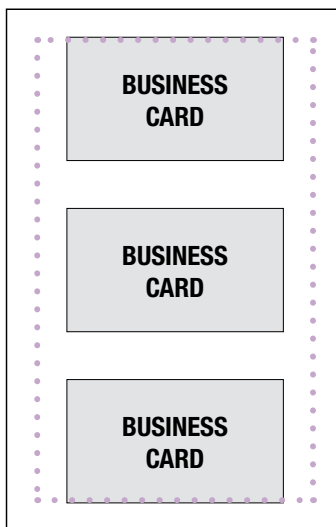
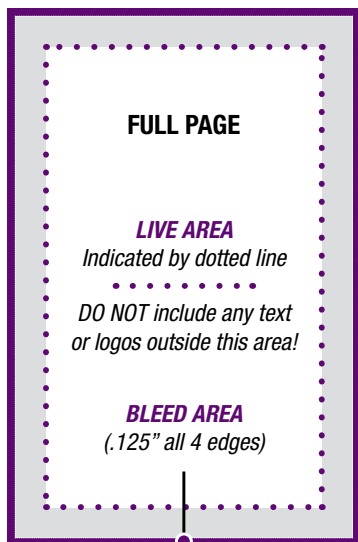
	SIZE
Half-Page	4.5" x 3.5"
Quarter-Page	3" x 3.5"
Business Card	2" x 3.5"

All Measurements are Width x Height

ADVERTISING RATES

BLACK & WHITE (TEXT PAGE ADS)	
Full Page	\$ 750
Half-Page	\$ 375
COLOR (COVER ADS)	
Inside Front Cover Full Page Only	\$ 2,000
Inside Back Cover Full Page Only	\$ 1,200
Outside Back Cover Full Page Only	\$ 2,000
Half-Page	\$ 570
Quarter-Page	\$ 500
Business Card	\$ 100

AD DIAGRAMS



Sponsorship, Advertising, Exhibitor Contract

PLEASE Check ALL Appropriate Boxes Below:

Sponsorship Selection:

- ☐ CHAMPION | \$35,000
- ☐ PLATINUM | \$20,000
- ☐ GOLD | \$10,000
- ☐ SILVER | \$7,500
- ☐ BRONZE | \$5,000
- ☐ SUPPORTER | \$2,500
- ☐ FRIEND | \$1,000

SUB-TOTAL: \$ _____

Additional Items to Sponsor:

- › Event Wireless Internet Service | \$25,000
- › Mobile Symposium App | \$10,000
- › Trainee-Mentor Luncheon | \$10,000
- › Heritage Lecture | \$8,000
- › Diversity Lecture | \$8,000 (150 attendees)
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- › Charging Station | \$4,500 (per station)
- › Raffle Items | Market Value
- › Meeting Accessories | Market Value
(Writing Tablets, Journals, Pens, etc.) _____

SUB-TOTAL: \$ _____

Advertising Selection:

- ☐ BLACK & WHITE
 - ☐ Full Page | \$750
 - ☐ Half-Page | \$375
- ☐ SUB-TOTAL: \$ _____
- ☐ COLOR
 - ☐ Inside Front Cover | \$2,000
 - ☐ Half-Page | \$570
 - ☐ Inside Back Cover | \$1,200
 - ☐ Quarter-Page | \$500
 - ☐ Outside Back Cover | \$2,000
 - ☐ Business Card | \$100

SUB-TOTAL: \$ _____

Exhibit Booth Selection:

- ☐ Single | \$1,500
- ☐ Double | \$3,000

SUB-TOTAL: \$ _____

GRAND TOTAL DUE \$ _____

COMPANY _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____

Return form with **CHECK** Payment to:

SSR

11130 Sunrise Valley Drive | Suite 350
Reston, VA 20191

QUESTIONS? CALL 703-885-3502 OR
EMAIL executivedirector@ssr.org

PAYMENT INFORMATION:

Remittance accepted in **US Currency only**.

- ☐ Enclosed is my **CHECK** (Payable to SSR)
- ☐ Charge my **CREDIT CARD**

Please call 703-885-3502 and have your card ready to provide account information.