# Strategic Plan



The Strategic Plan supports the Society's culture and provides a framework for decision-making and business actions to sustain the vision and mission for all SRAI members.

#### Vision

To be the premier international resource for excellence in research management, administration, and development of the profession.

### Mission

To develop, define, and promote international best practices in research management, administration, knowledge transfer, and growth of the research enterprise.

## **Strategic Priorities**

# Outreach, Engagement, and Inclusion

SRAI recognizes the wide diversity of its members (individuals and institutions) and will continue to seek to attract and retain members by designing, developing, and implementing programs, services, and levels of engagement that meet members' education and development needs.

# Education, Professional Development, and the Regulatory Landscape

SRAI will provide superior educational opportunities and curriculum content for all levels of expertise and for a diversified range of research management positions and types of institutions.

SRAI will support professional development via training, consulting, and networking opportunities for its global research management community.

SRAI is committed to staying abreast of the global regulatory landscape and providing timely education and communication on these important issues.

## **Innovation**

SRAI recognizes the ever-changing technology landscape for research managers and administrators, and as such will be committed to supporting its membership through new and innovative systems, training, social media platforms, and services.