

Terri M. Hall

Director, Research Business Intelligence | University of Notre Dame



Terri has worked in research administration for 20+ years at the University of Notre Dame in northern Indiana. She's held posts in research development, pre-award administration, electronic research administration and business intelligence.

She currently leads a small team creating new ways to find and tell the stories they discover in the University's research activity data. Additionally, she's led several software implementations, business process transformations, provided training, post-implementation support and managed upgrades of various systems related to pre- and post-award, compliance, funding opportunities, and internal programs.

Terri has served the research community as a project manager, a problem-solver, a trainer, and more. She also considers herself a life-long student and a curious soul eager to meet others with similar interests whether it's how to analyze data, or how to visualize it for the greatest impact. Making it pretty is not enough. Her aim is for the audience to instantly see at

least one story the data is telling. In addition to Excel, she's used tools such as Tableau and Power BI.