

SRA International Strategic Plan

2017-2022

Executive Summary

SRAI Mission, Vision and Values

Mission:

To develop, define and promote international best practices in research management, administration, knowledge transfer and growth of the research enterprise.

Vision:

To be the premier international resource for excellence in research management, administration and development of the profession.

This strategic plan is designed to be a dynamic document providing a framework for the organization SRAI wishes to become in the upcoming five years. Goals will be adjusted as new opportunities or resources become available.

Our Values and Fundamental Services:

SRAI is:

- Inclusive, collaborative, diverse and proactive society of professionals supporting research and education.
- Focused on professional development and growth of our members.
- Global - with a broad based international platform of research administrators.
- Innovative in a highly complex, rapidly changing regulatory and financial environment.

SRAI provides:

- High quality educational programs delivered on multiple platforms.
- Peer reviewed publications and curricula.
- Expert services to enhance institutional effectiveness.
- Peer-to-peer support for professional development.
- Opportunities to network and facilitate best practices in serving the research community.

About SRAI



The Society of Research Administrators International (“SRAI”) is a 501(c)(3) nonprofit founded in 1967 and headquartered in Arlington, Virginia, USA. 2017 marks the 50th anniversary of the Society and a history of bringing research administrators together from all over the world. SRAI has worldwide membership exceeding 5000 professionals working in research administration at colleges and universities, hospitals and institutes, government agencies, nonprofit organizations, and for-profit organizations. SRAI offers professional development, education and leadership growth opportunities for its worldwide members and contributes to the profession through its scholarly publications, support mechanisms and services. SRAI includes International and Canadian Sections as well as Northeast, Southern, Midwestern and Western Sections in the U.S.A. Local programs are also accessible through Chapter activities.



SOCIETY OF RESEARCH ADMINISTRATORS INTERNATIONAL

I. Expand our proactive and strategic SRAI volunteer framework and provide increased positive mentoring and networking opportunities with enhanced involvement of membership initiatives in all aspects of SRAI programming.

II. Enhance technology and data resources to deliver sufficient metrics and data to understand and promote SRAI and its members through data-driven decision-making.

III. Develop an accreditation and quality assurance program for education that meets defined member needs at all levels of skillsets. Diversify our education delivery methods throughout the research administration lifecycle.

IV. Increase Membership from 5K to 7.5K with emphasis on international and executive level leader participation.

V. Streamline and enhance organizational structure to allow rapid decision making that leverages SRAI's strengths in staying ahead of industry trends.

VI. Financial Reserve and Stewardship to have 9 months of expenses in reserves with investment of residuals back into programs and support, operations and technologies for future Society growth.

2017 Leadership

President

Cindy Kiel
University of California Davis
Executive Associate Vice Chancellor, Research

Immediate Past President

John Westensee
Aarhus University
Deputy University Director

Treasurer

Rene Hearn
Louis Stokes Cleveland Department of Veterans Affairs Medical Center
Budget Analyst/Study Coordinator

Secretary

Bruce Steinert
Cancer Treatment Centers of America
Director of Clinical Research

SRAI Executive Director, Elliott Kulakowski
SRAI Chief Operating Officer, Ellen Quinn

At-Large Board Members

Judy L. Bristow, University of Louisville

Kim C. Carter, University of Kentucky

Dominic Esposito, Baruch College, CUNY

Mark Hochman, Central Queensland University

Annedorte Vad, Copenhagen Business School

Gayle Mowbray Walters, Johns Hopkins University

Ad Hoc Board Members

Silke Blohm, University of London

Jim Hanlon, TRIUMF

Devin Kreuger, University of Toronto Mississauga

Angela Sherman, University of Virginia

STRATEGIC PLAN IMPLEMENTATION GOALS

1. Volunteer Engagement

1.1 Enhance technological means to ease volunteering, tracking of volunteer requests and follow-up; provide transparent and easy nomination processes.

1.2 Publicize and promote opportunities for engagement with SRAI.

1.3 Create orientation activities and information for each type of volunteer position and develop a volunteer mentoring program.

1.4 Recognize, encourage and reward volunteers who demonstrate exemplary service.

2. Technology/Metrics

2.1 Identify data needs/gaps and metrics for SRAI to improve informed decision-making.

2.2 Complete an internal and external review to identify technology platforms that best deliver on requirements.

2.3 Promote a social media culture that encourages networking and engagement.



2.4 Provide networking tools including member and speaker profiles, topic-based list serves, videos, blogs or other platforms for membership interactions.

2.5 Maintain systems to identify members' expertise and interests that align with SRAI opportunities and to maximize professional development.

2.6 Use new and evolving technologies to promote and deliver SRAI programs.

3. Educational Programs

3.1 Establish a professional development framework and curriculum with competencies at all career levels (beginner, mid-level, senior and executive).

3.2 Identify niche areas for development of theme-based high-quality educational curricula for SRAI members.

3.3 Identify requirements and means for accrediting educational content.

3.4 Engage experts including SRAI Distinguished Faculty, meeting program planners, speakers, members and other thought leaders who can identify evolving or hot topic education needs.

3.5 Identify areas of greatest interest by members to focus educational programming and professional development.

3.6 Create knowledge-based framework for all certificate programs and develop new profession-wide comprehensive content.

3.7 Include local experts when available and appropriate to plan and deliver programming using SRAI developed content.

4. Increase Membership

4.1 Recruit new members through a focused membership drive and expansion of our education offerings.

4.2 Retain existing members through enhanced membership incentives and interactions.

SRAI Motto:

Supporting advances in research worldwide

4.3 Expand international membership through activities such as an international ambassador program.

4.4 Review and evaluate current membership categories, explore new options, and raise awareness of membership benefits.

4.5 Identify opportunities for reciprocal exhibiting and programming with other professional organizations.

4.6 Develop comprehensive marketing and communication plans to enhance SRAI's reach and reputation.

5. Organization/Structure

5.1 Implement the revised structure of SRAI Chapters within Sections.

5.2 Harmonize bylaws and election guidelines of Sections and Chapters.

5.3 Enhance the role of Board liaisons with committee leadership and facilitate integrated communications.

5.4 Create a liaison program to build stronger connections and collaborations with other professional organizations.

5.5 Provide leadership onboarding packets with roles, responsibilities, guidance, and timelines.

5.6 Review current award and election processes to streamline activities.

6. Financial Stewardship

6.1 Develop a rolling multi-year budget model that includes return on investment data.

6.2 Engage with Section and Chapter leadership to develop budgets that provide flexibility while preserving stewardship and best use of funds.

6.3 Identify, implement, and market new programs, products, services, and toolkits that provide sustainable funding streams.

6.5 Enhance our visibility and promote opportunities with our sponsors and exhibitors.

6.5 Continually review resources for ongoing implementation of strategic plan initiatives.

SRAI welcomes input on this strategic plan, contact us at SRAI

President@srainternational.org