SRA INTERNATIONAL | SOCIETY OF RESEARCH ADMINISTRATORS INTERNATIONAL

Exhibitor / Sponsor Application

COMPANY NAME (AS IT SHOULD APPEAR ON ALL MARKETING MATERIALS & PROGRAM)	
CONTACT PERSON	TITLE
COMPANY ADDRESS	SUITE/FLOOR
CITY	STATE
ZIP/POSTALCODE	COUNTRY
PHONE	
E-MAIL ADDRESS	

Exhibitor Booth Packages

2022 SRAI Annual Meeting: November 2 - 4

Event Booth Package - $3,200 *before July 31; $3,500 after July 31*

- **Booth Space:** 8x10 booth - 6' table with pipe and drape, two chairs, waste basket, header sign with company name.
- **Registrations:** Includes 2 full meeting registrations & 1 exhibitor booth badge only.
- **Company logo, description and URL listed on Annual Meeting Website and mobile event app.**
- **Attendee List** - Pre/Post conference attendee list for one-time use.
- **Sponsor/Exhibitor Page** - Exhibitor description and Website link on the SRAI 2022 Annual Meeting Website.
- **Thursday Morning Rise n' Shine Exhibitor Series -** Exhibitor would be responsible to provide a description, speakers and presentation. SRAI will be responsible for marketing and promoting the event. Participants will attend this programing for free and receive continuing educational credits. Programing topics must be approved by SRAI. Series will be presented on Thursday morning from 8:00 am to 8:45 am.

Annual Meeting Branding/Promotional Items:

	Item	Pricing	
	Badge Lanyard	$5,000	Logo on SRAI lanyards for all attendees and speakers.
	Conference Bag	$5,000	Logo on SRAI conference bag for all attendee sand speakers.
	Conference Bag Insert	$1,700	Printed bag insert to be stuffed into SRAI conference bag for all attendees and speakers.
	Career Center Posting	$350	Looking for new hires? Post on the Career Center board. SRAI attendees can view job postings onsite and apply online. After the Annual Meeting has commenced, we will send out an eblast to all conference attendees with the job posting to attract additional interest.
	Keynote (Opening/Closing)	$5,000 each	Logo on signage and web, plus the opportunity to place flyers on attendees' seats and have a sponsor representative address attendees with a scripted introduction.
	Opening Reception	$10,000	Logo on signage and web and have a sponsor representative address attendees with a scripted introduction.
	Preconference Half Day Wkshp	$5,000	Logo on signage, web and table tent cards. Provide attendees the opportunity to a complimentary workshop and for them to receive 3.5 CEU hours. Vendor will develop presentation and supply presenters, but all must be approved by SRAI.
	Senior Executive Institute	$3,500	Logo on Signage and web, plus the opportunity to have a sponsor representative introduce the dinner speaker. Sponsorship includes one free registration to attend SEI.
	Symposium Poster Area	$3,500	Logo on signage, web, print in the symposium poster area, plus opportunity to have a sponsor representative address attendee with the people's choice winner.

A La Carte Marketing/Advertising Opportunities:

	Item	Pricing	Description
	Catalyst Article	$750	Advertisement will be presented in article form for one month in our online Catalyst newsletter. Title included in the Catalyst newsletter Table of Contents. Body of article can include text, graphics, embedded video and/or links to your Website.
	Catalyst Banner:	$750	Banner ad is displayed above highlighted spotlight topics of monthly online Catalyst newsletter. 600px (wide) X 90px (height) / JPG, PNG or GIF.

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☐	Catalyst Article & Banner	$1,250	Banner ad is displayed above highlighted spotlight topics in monthly Catalyst newsletter email. Article would be a highlighted spotlight topic.
☐	Journal Ad – Half /Full Page	$750/$1,200	Journal ad is available full page or half page. SRAI Journal is published and circulated online twice a year.
☐	Social Media Campaign	$500 / $1,250	promotional post on Facebook, LinkedIn and Twitter. Pricing is one or three posts.
☐	Sponsored Eblast	$2,200	Sponsored eblast sent out through SRAI network of 18,000+ research administrators.
☐	Sponsored Webinar	$3,500	Sponsor provides speaker(s) and content for a SRAI webinar. SRAI markets to members and subscribers via the Website and two e-mail blasts. Exposure of your company logo and Website link at www.srainternational.org for approximately 30 days prior to the sponsored webinar. SRAI will send a follow-up e-mail message to all attendees with your custom message and link to your Website. SRAI would be responsible for the online platform of the webinar, executing the webinar, post webinar survey responses, and registering attendees to provide a list afterwards. Sponsored webinars are archived and made available online and for six months after the initial webcast.
☐	Website Homepage Ad Space	$500 / $900 / $1,250	Logo advertisement box on SRAI homepage or optional inside pages of Website. Ad space will direct to the Website link of choice. Pricing is three months and six months or a year.

PAYMENT INFORMATION **TOTAL:** _____

□ Check (payable to SRA International) □ VISA □ MasterCard □ AMEX □ Discover □ PayPal

Card Number_____Security Code (3/4 digits)_____Expiration _____

Print Cardholders Name_____Total Due_____

E-mail for invoice (*if different then above*)_____

Signature _____ Date_____

Email your completed registration form with credit card information to registration@srainternational.org, or mail your completed registration form with check to: SRA International, 1560 Wilson Blvd, Suite 310, Arlington, VA 22209. Checks must include exhibitors name and completed registration form. Please do not email AND mail your registration.

Cancellation Policy: All requests for cancellation must be made in writing to jatkison@srainternational.org, (45) business days before the start of the event date and shall become effective upon receipt by SRAI. If written notice of cancellation is received by SRAI on or before (45) business days before to the event SRAI will retain or shall be owed a cancellation fee of $250; if written notice of cancellation is received by SRAI after (45) business days before the start of the event date, SRAI will retain or shall be owed a cancellation fee equal to 100% of the total exhibit fee and /or purchase package for event. Exhibit space is sold on a first-come, first-served basis.

Payment: Exhibitors must make required payments (45) business days before the start of the event. Thereafter exhibitors are further responsible for ensuring that there are no outstanding amounts owed by them to SRAI.

Questions? Contact Jenny Atkison at jatkison@srainternational.org or 703-741-0140 ext. 212