

### SBIR-STTR:

### The Big Picture of Small Business Research

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### What Are They?

**SBIR** 

Small Business Innovation Research (SBIR)

**STTR** 

Small Business Technology Transfer(STTR)



### What Are They?

Small Business Innovation Research (SBIR) Small Business Technology Transfer (STTR)

Allow US-owned and operated <u>small businesses</u> to engage in federal <u>research and development</u> that has a strong potential for <u>commercialization</u>



### **Participating Agencies**

Department of Agriculture (USDA)

Department of Commerce (DoC)

Department of Defense (DoD)

Department of Education (ED)

Department of Energy (DOE)

Department of Health and Human Services (HHS) Department of Homeland Security (DHS) Department of Transportation (DOT)

Environmental Protection Agency (EPA) National Aeronautics and Space Administration (NASA) National Science Foundation (NSF)



#### SBIR

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Environmental
Protection Agency
(EPA)

National Aeronautics and Space Administration (NASA) National Science Foundation (NSF)



#### **Award Year 2023**

SBIR	STTR
5294	1288
Total funding: \$3,814,738,490.55	Total funding: \$614,232,134.09



Phase 1

Phase 2

Phase 3

**Feasibility** 

Technical merit Proof of Concept Smaller Budgets <\$150,000

6-12 Months (options)

Research & Development

Prototyping
Demonstration
Larger Budget
<\$1,000,000

24 Months (options)

Commercialization

Ultimate Goal Industry Funded Other Agency Funds

Generally: Each phase is a separate project.

Awarded under a separate prime contract.



# SBIR-STTR Differences

#### **Purpose**

- Promote **Small Business**
- Innovation
- Technology
- Commercialization



# SBIR-STTR Differences

#### **Purpose**

- Promote **Small Business**
- Innovation
- Technology
- Commercialization

#### **Process**

- Program Requirements
- IP Rights



# SBIR-STTR Basic Rules

#### **SBIR**

Small Business (SBC) <u>May</u> Partner with Research Institution (RI)

**Project** PI must employed primarily with SBC

SBC: Small Business Concern

RI: Research Institution



# SBIR-STTR Basic Rules

#### **SBIR**

Small Business (SBC) <u>May</u> Partner with Research Institution (RI)

**Project** PI must employed primarily with SBC

#### STTR

SBC MUST Partner with RI

SBC: at least 40% of work RI: at least 30% of work

Allocation of IP Rights
\*may be incorporated into subcontract

**Project** PI employed primarily with SBC or RI



SBC: Small Business Concern

RI: Research Institution

#### SBIR and STTR

Only available to Small Businesses

For-profit business

Located in U.S.

500 or fewer employees

At least 51% owned and controlled by at least one U.S. Citizens or business All work must be performed within the U.S.



SBC: Small Business Concern

Research Institution

# SBIR-STTR Intellectual Property

### Allocation of Rights

- Required for all STTR projects
- Establishes use and ownership of Project IP between SBC and RI
- Contains Basic IP terms in addition to the Government Rights
- Sometimes agencies require with the proposal
- Small Business Administration (SBA) requires AOR but...
- Separate agreement / specific terms <u>not</u> required
- Model Agreement
- Basic subcontract IP terms are sufficient absent a separate requirement



#### Considerations

- Program Requirements/Restrictions
- Agency-Specific Nuances
- Reps and Certs
- Fundamental Research
- Allocation of IP Rights (STTR)



#### Considerations

- Contract or Grant
- Key Clauses
- Fundamental Research
- Mandatory for Prime vs. Mandatory Flowdown
- CU will <u>always</u> be a subcontractor



#### Considerations

- •Start up knowledge / familiarity of program and rules
- •Financial Interest of any faculty member or research team in the SBC applying for the funding
  - •The Use of CU lab, students, staff, funds or other school resources to support enterprise
  - •Use of RI's tax-exempt facilities to benefit small business
  - Motivated by advancing company's financial interest
  - •IP licensing to SBC
- •Creates a potential conflict over whether the RI stood to profit financially



## Red Flags

- Company contact information
- Size and history with RI
- Statement of work
- Budget compared to overall Award amount



### Mitigation Steps

- Secretary of State Business/Corporation Search
- Course of Action
- Contact COI Office
- COI Management Plan



Why Does any of this Matter?



# SBIR-STTR False Claims Statutes

### False Claims Act 31 U.S.C. § 3729 (a)(1)

#### Civil Liability for

- knowingly presenting, or causing to be presented, a false or fraudulent claim to the government for payment or approval;
- knowingly making ... a false record or statement material to a false or fraudulent claim to the government...



# SBIR-STTR False Claims Statutes

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### False Claims Act 31 U.S.C. § 3729 (b)(1)

"knowing" and "knowingly" is defined as

- Having actual knowledge of the information;
- Actinh in deliberate ignorance of the truth or falsity of the information; or
- Acts in reckless disregard of the truth or falsity of the information
- Not required to prove intent to defraud



# SBIR-STTR Penalties

Criminal Liabilities may include...

Fraud 18 U.S.C. § 1341

Wire Fraud 18 U.S.C. § 1343

Attempt or Conspiracy 18 U.S.C. § 1349



## SBIR-STTR False Claims

#### **2023 Vescent Technologies, Golden CO**

- Paid \$400,000 to Settle False Claims allegation.
- Government claims Vescent certified compliance with SBIR program requirements
- Subcontracted with two foreign nationals for an SBIR Project.

#### 2022 Aerojet Rocketdyne Inc., El Segundo, California,

- Paid \$9 million to settle settle False Claims allegation over misrepresenting cybersecurity compliance
- Former Aerojet employee filed claim whistleblower provisions of the False Claims Act,
- Alleged that Aerojet failed to comply with the DFARS and NFARS clauses, which require the protection
  of controlled unclassified information and other sensitive information.
- Intentionally omitted details of noncompliance that would have been material to the award.



### SBIR-STTR Fraud

#### United States v. Aldissi 758 Fed.Appx. 694 (11th Cir. 2018)

- Florida Husband and Wife, Scientists convicted of
- Wire fraud,
- Conspiracy to commit wire fraud,
- Aggravated identity theft,
- Falsification or records (15 counts total)
- Husband sentenced serve 15years, Wife sentenced to 13 years and pay \$10,654,969 in restitution.
- Received over 10.6 million in SBIR Funds
- Forged letters of support using cut and paste methods and Photoshop;
- Misrepresented their access to lab space, and equipment, and their physical address;
- Falsely listed inflated price quotes from consultants and subcontractors
- they misrepresented PI eligibility;
- hey inflated companies' employee numbers; and
- they mischaracterized their relationships with research institutions and commercial partners.



# SBIR-STTR Other Considerations

But if the small business company committed the acts, How does this affect CU?

- What role did CU Play in preparing the proposal
- Relationship between CU and the Small Business
- Did CU know or have reason to Know
- Due Diligence



# SBIR-STTR Other Considerations

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### Finally

- SBIR STTR : Promote Small Business
- Research Institution: Valuable Resource
- Each Entity Bears Responsibility





**Questions/Forms/Templates** 

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