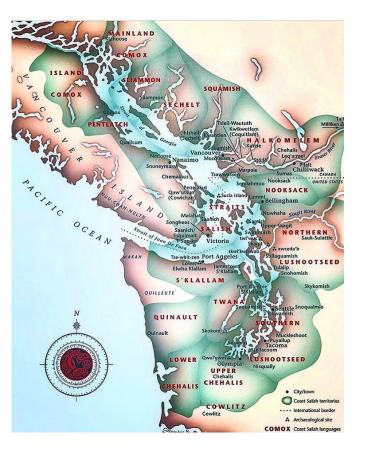


Collecting and Communicating the Evidence of Societal Impacts from Research

David Phipps, York University, Canada

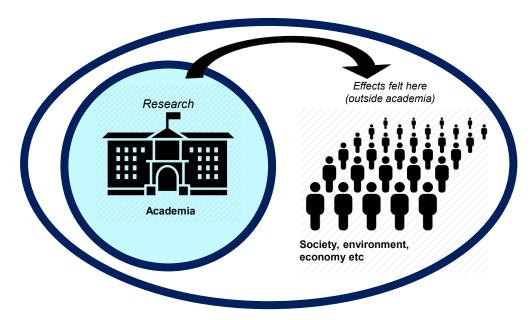


We respectfully acknowledge that our event today is taking place on the homelands of the Coast Salish peoples, who continue to steward these lands and waters as they have since time immemorial. We recognize tribal nations and organizations who actively create, shape, and contribute to our thriving community at Seattle University and beyond



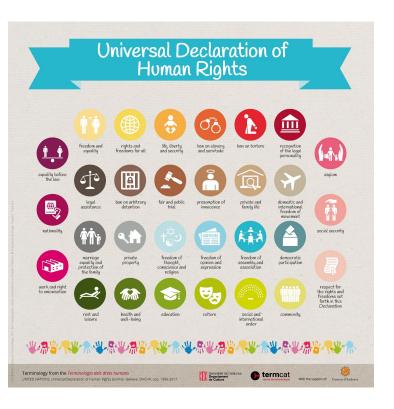






Thank you, Julie Bayley, U. Lincoln





Article 27

1. Everyone has the right freely to participate in the cultural life of the community, to enjoy the arts and to share in scientific advancement and its benefits.



SUSTAINABLE GOALS





























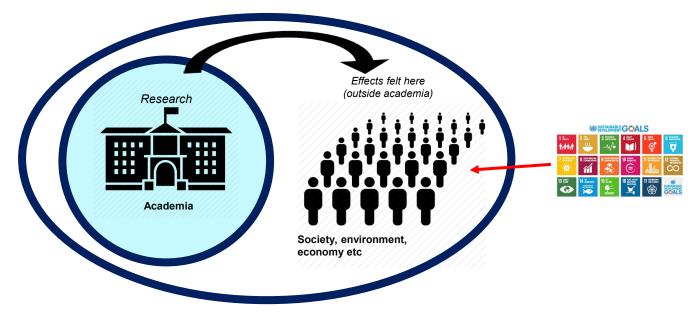






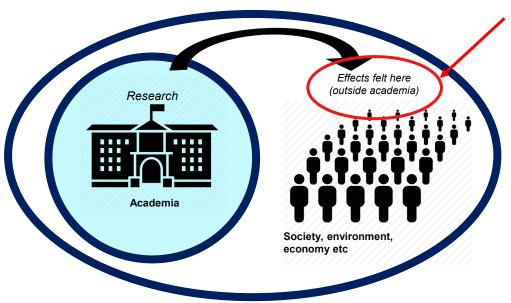






Thank you, Julie Bayley, U. Lincoln





Collect and Communicate (= evaluate) the evidence of impact

Thank you, Julie Bayley, U. Lincoln

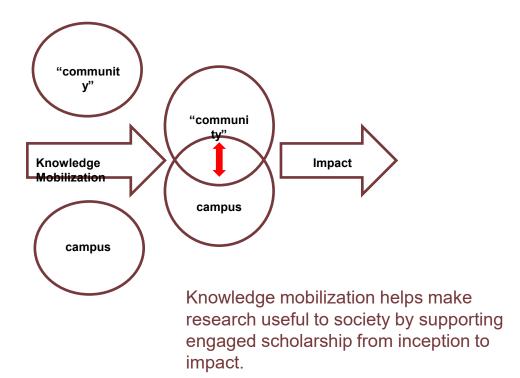




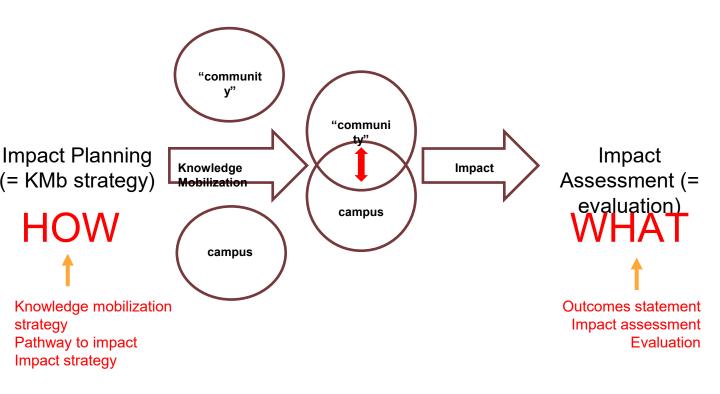






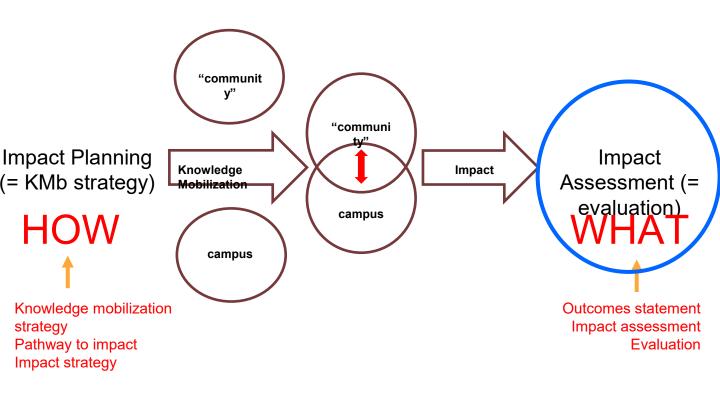
















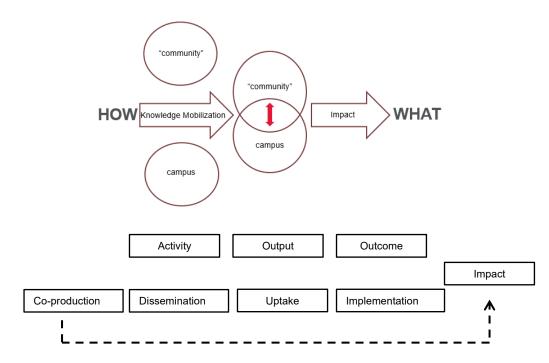
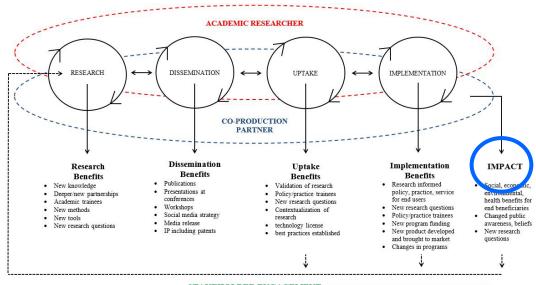


Diagram copyright $\ensuremath{@}$ Dr. David J. Phipps.





Co-produced pathway to impact









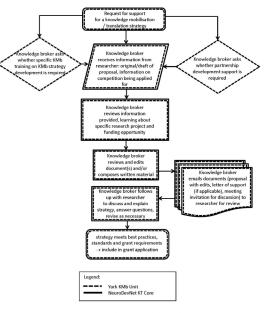


Figure 1: Process flow for knowledge mobilization grant support

Five Elements of a Knowledge Mobilization Strategy

- 1. Partners/Audiences √√
- 2. Goals $\sqrt{\text{(often not co produced)}}$
- Impact Assessment X
- 5. Budget X/√ (underestimated)





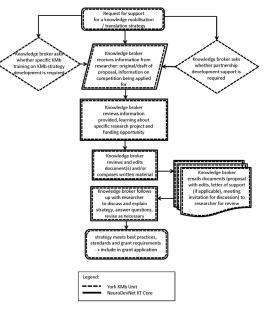


Figure 1: Process flow for knowledge mobilization grant support

Five Elements of a Knowledge Mobilization Strategy

- 1. Partners/Audiences √√
- 2. Goals $\sqrt{\text{(often not co produced)}}$
- 3. Activities $\sqrt{\sqrt{\sqrt{\text{(focus on dissemination)}}}$
- 4. Impact Assessment X
- 5. Budget X/√ (underestimated)



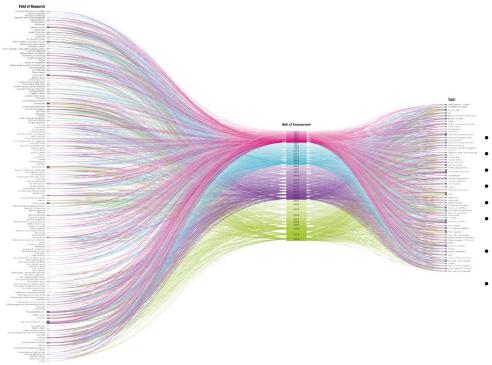








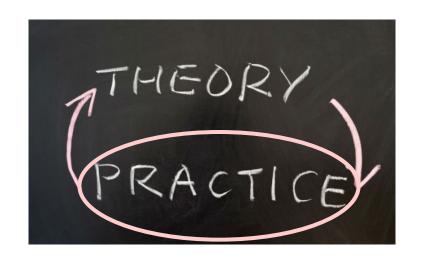




REF 2014

- 6,975 impact case studies
- 149 fields of research
- 60 impact topics
- 36 UoAs
- 3,709 unique pathways to impact
- £7,000/REF submission (estimate)
- £246M total cost (£55M for panel assessment)
- £2B funding allocated









https://researchimpact.ca/resources/impact-and-engagement-case-study-guidelines/



https://researchimpact.ca/fr/resources/impact-and-engagement-case-study-guidelines/



Interview questions (from contribution analysis)

- **1. Context:** a) History; b) Role; c) Inputs; d) were these resources adequate; e) who had control over these resources?
- 2. Responsibility: a) Activities; b) Responsibility; c) Other roles?
- 3. Awareness/reaction: a) Aims; b) Beliefs; c) Reaction
- **4. Engagement/involvement:** a) People; b) How were you engaged; c) Gaps; d) Others to engage; e) Others what if they had been engaged?
- **5. Capacity/knowledge/skills:** a) What capacity/skills did you need; b) did you have the resources to do so?
- 6. Changes: a) For you; b) More broadly; c) Unanticipated
- 7. Impact: a) longer term change; b) Attribution other factors involved
- **8. Next Steps:** a) Current state are you still engaged in the project; b) Where to from here?



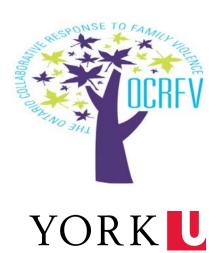


ns		

Title of case study:

- 1. Summary of the impact (briefly describing the impact of the research beyond the academy, see guidelines)
- Contribution of research and/or expertise describe the academic and non-academic research and/or expertise that underpins the impact, see guidelines)
- **3. References to the research and/or expertise** (maximum of six references that describe the underlying research and/or expertise)
- 4. Details of the impact (describe in detail the nature, extent, reach, sustainability, stakeholders and beneficiaries of the impact summarized in #1 above)
- **5. Sources to corroborate the impact** (how do you know this impact occurred cite data sources, interviews with stakeholders and researchers, see guidelines)
- 6. Role of knowledge mobilization contributing to the impact (describe the activities adertaken by the RIR institution is support, communicate and/or enhance the impacts)

















Small Groups: what do you need to collect and communicate the evidence of impact?

Interview questions (from contribution analysis)

- 1. Context: a) History; b) Role; c) Inputs; d) were these resources adequate; e) who had control over these resources?
- 2. Responsibility: a) Activities; b) Responsibility; c) Other roles?
- 3. Awareness/reaction: a) Aims; b) Beliefs; c) Reaction
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