

# Strategies for Developing Large-Scale, Collaborative Grants

---

Marjorie Piechowski, Ph.D.

Emerita Director of Research Support

University of Wisconsin-Milwaukee

College of Engineering & Applied Science

---

# Learning Objectives

- Define interdisciplinary research, team science and collaboration
- Understand the increased emphasis on team science and collaboration in grant programs
- List strategies that will enhance the development of complex, large-scale, multi-disciplinary grant proposals
- Describe challenges in preparing large-scale collaborative grant applications.

# Inter-multi-cross disciplinary Research (IR), also becoming known as Team Science (TS)

- A mode of research by teams or individuals that integrates data, information, tools, techniques, perspectives, concepts, and/or theories
- from two or more disciplines or bodies of specialized knowledge
- to advance fundamental understanding or to solve problems
- whose solutions are beyond the scope of a single discipline or area of research practice.

Definition from *Facilitating Interdisciplinary Research*: National Academies, 2004

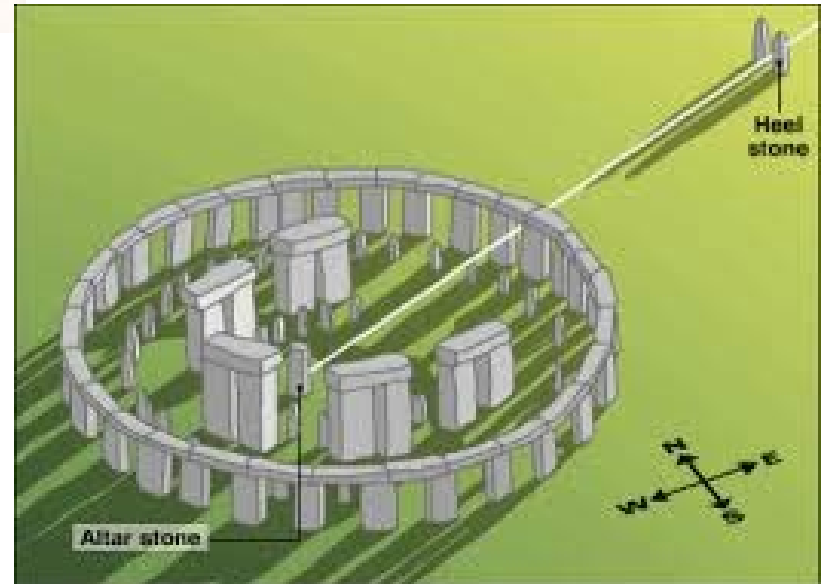
# Why is team science the new normal?

- Continued advances in the technologies available to researchers (imaging, three-d printing, nanoscience)
- Generation of vast data sets (human genome, Hubble)
- Complex and global problems requiring multiple disciplinary approaches:
  - Emerging diseases and other world health issues:
    - Aging populations worldwide
    - Infant and child mortality
    - War-related injuries
    - Health disparities
  - Natural and human-created disasters (droughts, famines, floods, earthquakes, climate change)

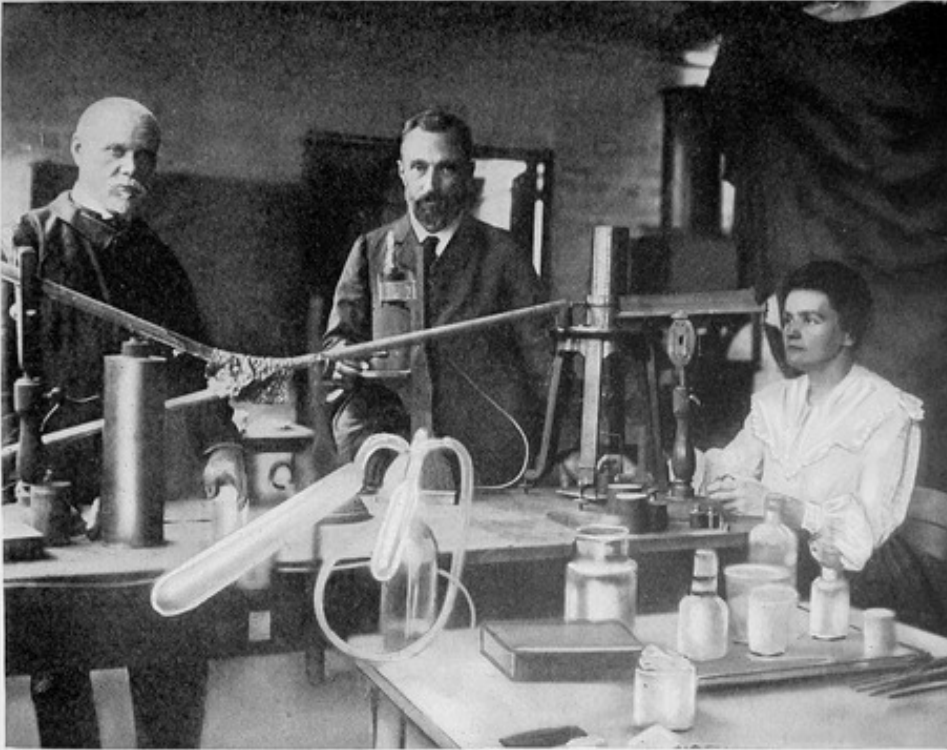
# Without team science and collaboration



# Ancient Team Science: Building Stonehenge



# Early Team Science in the late 1800's: Marie and Pierre Curie



*Henri Manuel, Paris*

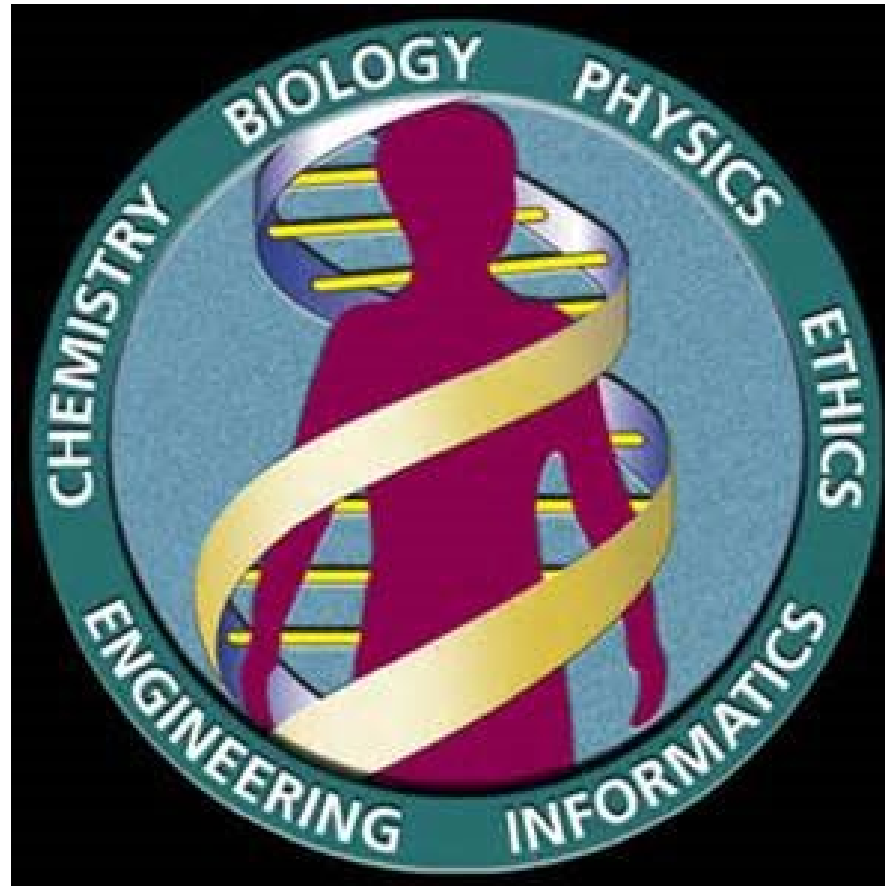
Pierre and Marie Curie in their laboratory, where radium was discovered



# Early Team Science in the 1940's: The U.S. Manhattan Project



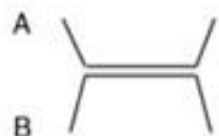
# Modern Team Science and Collaboration: Mapping the Human Genome



# The wrong reason for collaboration

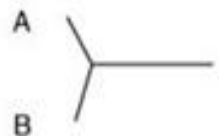


# Modes of Team Science



A *Multidisciplinary:*  
Join together to  
work on common problem,  
split apart unchanged  
when work is done.

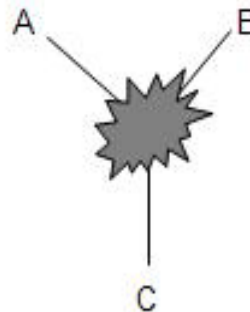
B



A *Interdisciplinary:*  
Join together to  
work on common question or problem.  
Interaction may forge a new  
research field or discipline.

B

C



A *Transdisciplinary:*  
Join together to define the problem in the  
context of application  
Dynamic, flexible, transient, generative  
Reflexive & social

B

C

Source: *Facilitating Interdisciplinary Research*, 2005, 27.

Source: Moore, G.2007, after Gibbons et al, 1994.

# Research Collaboration/Team Science

- Combine or integrate from more than one field

- Concepts
- Methods
- Theories

- Three cross-disciplinary orientations

- Multidisciplinary:

fruit basket

- Independent, sequential

- Interdisciplinary:

fruit salad

- Joint, interactive

- Transdisciplinary: fruit smoothie

- Blended, no independent identity



Thanks to Leigh Botner, University of Delaware, for this slide

# What kinds of institutional support are needed to facilitate this type of research?

- Foster a collaborative environment
- Provide seed or start-up funding
- Strategic plans that promote IR/TS
- Provide faculty incentives for IR/TS that reflect and reward involvement in IR/TS
  - Hiring and tenure policies
  - Time and institutional support to prepare proposals
- Cross-department budgeting mechanisms
- Lab/meeting space co-location
- Cross-department/team teaching mechanisms

Source: Klein, J.T. and Porter, A.L., “Preconditions for Interdisciplinary Research.”

# Characteristics of Team Science Grants

- NIH Road Map, NSF Strategic Plan
  - May be determined politically, financially, strategically
- Response to national/global needs (long-term)
- Response to emerging problems (short-term)
- One-time/limited opportunity
- Restricted applications
- Large budgets (\$5 million or more)
- Complex, long proposals
- Large teams, with sub-groups, partners
- Multiple stages of application
  - Letter of intent, pre-proposal, proposal, site visit, etc.

# How Research Development Plays a Critical Role in These Grants

- Establishing focus and scope
- Advising on time/budget allocations
- Arbitrating competing interests
- Identifying key players
- Organizing/managing team meetings
- Keeping team informed/staying on schedule
- Being central point for proposal components
- Editing/drafting/refining
- Coordinating internal and red team reviews

# Collaboration in Science and Beyond

- Many international grant agencies support collaboration
  - ❑ UK Engineering and Physical Sciences Research Council
  - ❑ Human Frontier Science Program (Australia, Canada, France, Germany, India, Italy, Japan, Republic of Korea, Norway, New Zealand, Singapore, Switzerland, UK, USA, EU)
  - ❑ DAAD (German Academic Exchange Program)
  - ❑ Yamagiwa-Yoshida Memorial International Study Grants
  - ❑ Trust Africa (higher education development for 7 regions)
  - ❑ DFG (Deutsche Forschungsgemeinschaft) International Collaboration
  - ❑ Kuwaiti Foundation for the Advancement of Sciences (KFAS)
  - ❑ Wenner-Gren International Collaborative Research Grants
  - ❑ Malaysia International Collaboration Fund
  - ❑ International Foundation for Science (Sweden)

# NIH Support of Team Science

- 2003: NIH Roadmap includes “Research Teams of the Future” as a focus area:
  - “stimulate new ways of combining skills and disciplines in the physical, biological, and social sciences to realize the great promise of 21<sup>st</sup> century medical research”
- 2006: Clinical and Translational Science Awards (CTSA) established to support and promote interdisciplinary teams
- 2007: NIH institutes Multiple-PI grant mechanism
- 2016 and on: Single-investigator R01 grant awards continue to decrease in numbers and dollars
- Teamwork is the new normal for biomedical research

# NIH Mechanism to Support Team Science

## ■ Research Program Project Grant

- ❑ Support for **integrated, multi-project** research projects involving a number of independent investigators who share knowledge and common resources
- ❑ Each project contributes or is directly related to the **common theme of the total research effort**, thus forming a **system** of research activities and projects directed toward a well-defined research program goal
- ❑ Specific dollar limit unless specified in Funding Opportunity Announcement (FOA)

# NIH Specialized Centers

- To support any part of the full range of research and development: very basic science to clinical applications.
- May involve ancillary supportive activities such as protracted patient care necessary to the primary research effort.
- The spectrum of activities comprises a **multidisciplinary** attack on a specific disease entity or biomedical problem area.
- Receive continuous attention from funding IC.
- Centers may serve as **regional or national resources** for special research purpose.

---

# Examples of Multi-Interdisciplinary, Collaborative Proposals and Projects

- Opportunities at many other U.S. federal agencies
  - National Science Foundation
  - Department of Energy
  - Department of Education
  - Department of Transportation
  - National Endowment for the Humanities

---

# NSF Opportunities + Commitment

- Solicited Interdisciplinary Programs
  - Cyber-enabled Discovery and Innovation
  - Water Sustainability and Climate
  - Collaboration in Mathematical Geosciences
- Areas of National Importance
  - The National Nanotechnology Initiative
- Center Competitions (next slide)
- Unsolicited Interdisciplinary Proposals
- Education and Training
- Workshops, Conferences and Symposia

---

# More NSF Examples

- Materials Engineering Research Centers
- Center for Research at the Interface of the Mathematical and Biological Sciences
- Engineering Research Centers
- Centers for Chemical Innovation
- Science and Technology Centers: Integrative Partnerships
- Science of Learning Centers
- Industry-University Cooperative Research Centers
- Cyber-Physical Systems

---

# US ED Collaborative Examples

- ❑ GEAR-UP
- ❑ First in the World
- ❑ American Overseas Research Centers
- ❑ Education Research and Development Centers
- ❑ Language Resource Centers

# Other Agency Examples

- Department of Homeland Security
  - Transportation Security Innovative Concepts
- Department of Energy
  - Biomass Research and Development Initiative
- Department of Defense + branches
- National Endowment for the Humanities-NEH
  - Collaborative Research Grants: two or more scholars, for full-time or part-time activities for periods of a minimum of one year up to a maximum of three years.
- Health and Human Services
  - Centers of Excellence Program

# Why do PIs collaborate? Advantages

- Creative synergy of multiple brains
- Learn new skills, approaches, thinking
- More efficient use of resources
- Large problems need more expertise
- Project not dependent on one person
- Team members can leave/join
- Better use of students, post-docs
- More institutional visibility, impact
- Broader publication opportunities

---

# Disadvantages: Individuals

- Difficulty for young faculty at tenure:
  - ❑ Department may not value collaboration
  - ❑ Publications may not be in standard journals of the field
  - ❑ Credit on publications may differ in disciplines
    - Single vs. multiple authors
  - ❑ May take time away from primary research and teaching area

# More disadvantages: Department

- Distribution of indirect costs
- Allocation of other grant resources:
  - Equipment
  - Space
  - Research assistants
  - Travel money
- Teaching assignments
- Tenure review: finding external reviewers in another discipline

# Making the decision: Top Down

- Central administration
  - New top leadership, especially research
  - New institutional focus:
    - New strategic plan
    - New mission statement
  - External factors:
    - Local industry/community needs
      - Local schools, unemployment, economic development
    - Major contributor(s)
    - One-time event (bridge collapse, hurricane, disease)

---

# Making the decision: Bottom Up

- Senior faculty
- Existing team/lab
- New grant opportunity
- New department/college leadership
- New space/resources
- Significant event:
  - Climate change/global warming
  - Energy crisis
  - Graduation/retention rates

# Building the team: Internal

- Existing research groups
- Individuals already acquainted:
  - Interest/discussion/seminar groups
  - Internal committee colleagues
- Co-publishers, co-presenters in same or other departments/colleges
- Resources: persons, offices, groups
  - Grants office
  - Internal publications
  - Institutional web pages

---

# Building the team: External:

- Former students and post-docs
- Colleagues at a former university/institution
- Co-panelists at conferences
- Co-authors
- Publications, conference panelists
- Databases:
  - Community of Science
  - SPIN, other experts directories

---

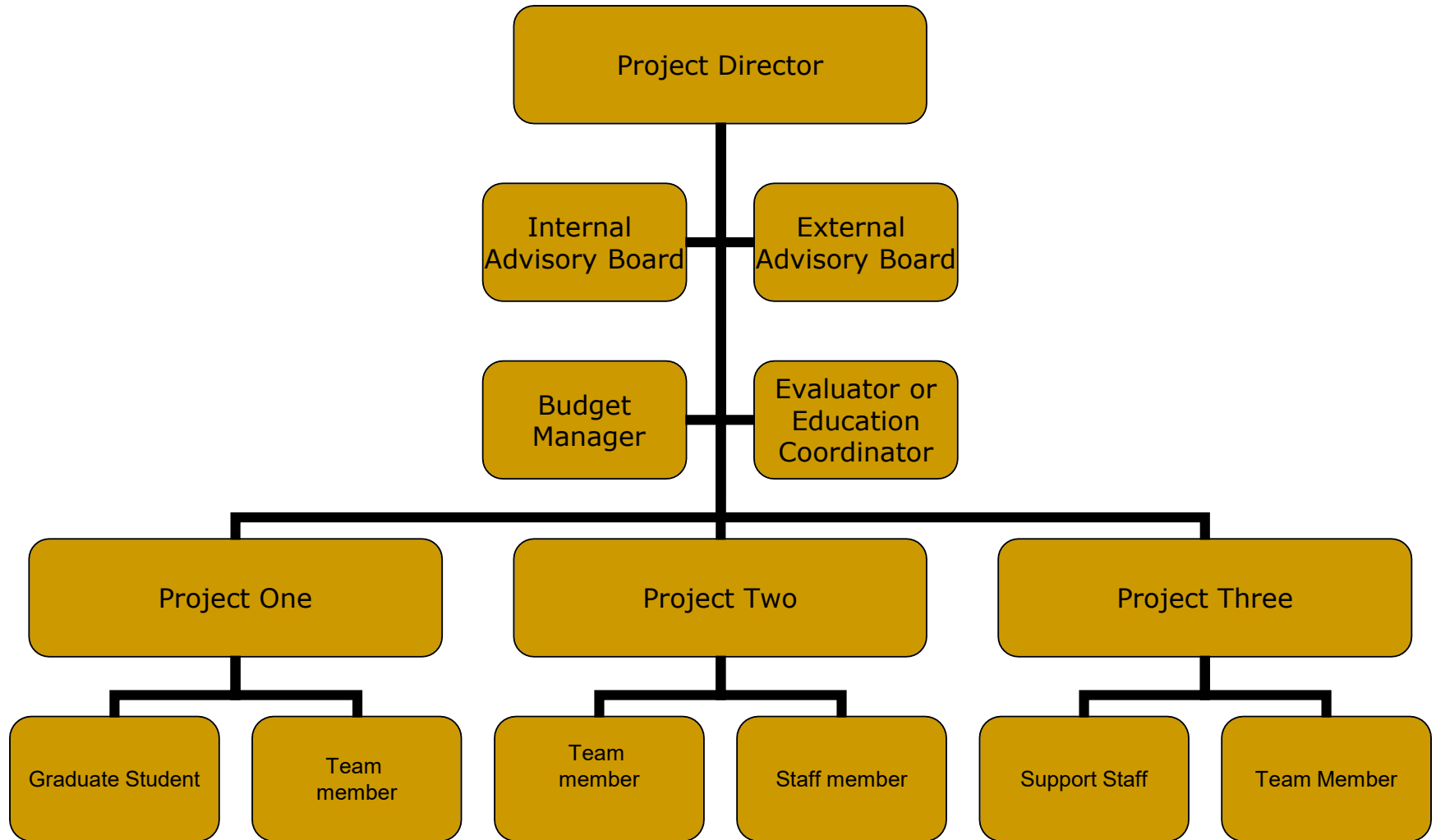
# Project Leadership: Research

- Senior researcher, known in field
- Owner of original idea
- Person with administrative experience
- Person with grant management and budget experience
- Well-respected internally and externally
- Person with good people skills
- Person who has ability to follow schedules
- Person who can say no
- Person with interest in the project

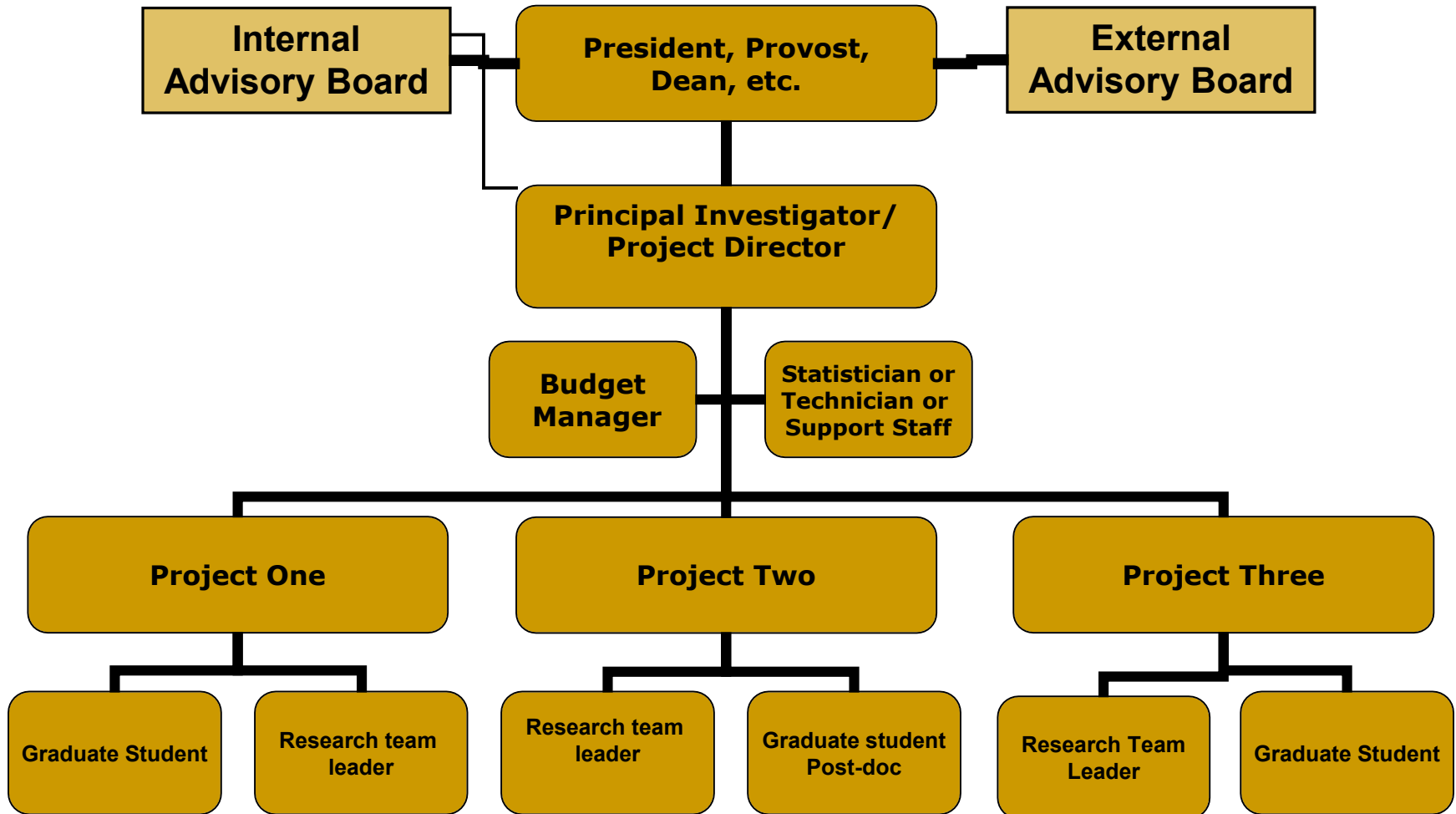
# Typical Proposal Components

- Administrative Core/Operations
- Multiple projects/multiple PIs
- Project management plans
- Organizational charts (next slides)
- Elaborate time and task charts
- External collaborators and/or Advisory boards
- Complex evaluation plans/treatment plans
- Data management plans
- Human/animal subjects and other compliances

# Example of Organization Chart: Service, Outreach, Community-Based Project



# Typical Organization Chart: Research



---

# Proposal Components, continued

- Multi-year detailed budgets
  - By project, person, month, benchmarks
- Detailed lists of labs, facilities and equipment
- Diversity/community outreach plan
- Education plan/postdoc mentoring plan
- Letters of support/commitment
- Institutional cost-sharing
- Letter of intent/pre-screening

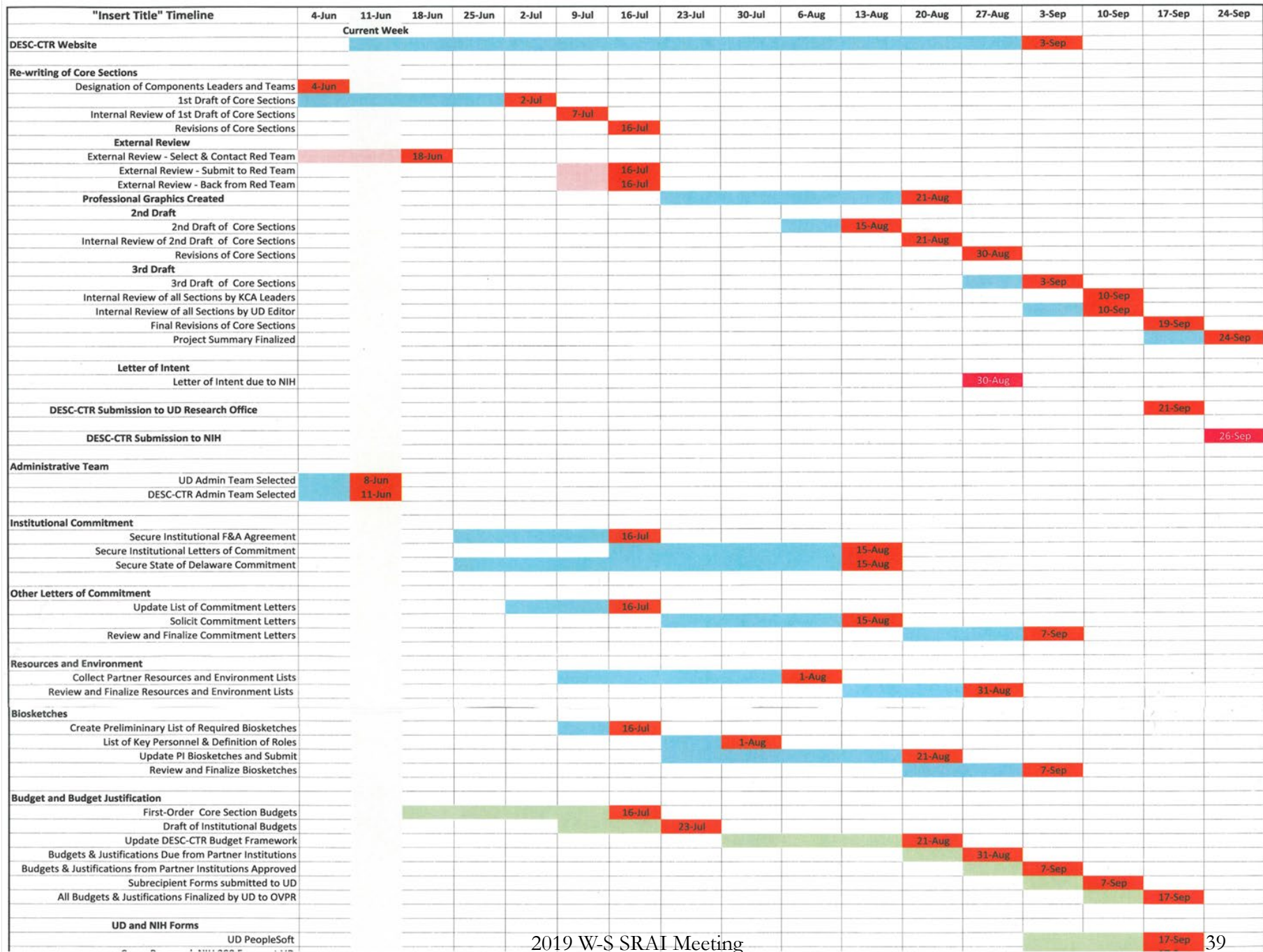
# Administrative Challenges: RD and PI

- Identifying participants
- Gathering information
- Coordinating meetings
- Managing the writing
- Assessing/sorting/merging input
- Staying on track
- Developing budget
- Handling external connections

---

# RD Planning Processes

- The next slides show examples of research development planning and management processes for large-scale, collaborative proposals.
- The first two slides are from the University of Delaware
- The third slide is from Arizona State University



# UD Research Administration Roles and Responsibilities

"Insert Title"

All large scale interdisciplinary and/or multi-institutional proposals are different. This model **should be modified/adapted for each specific funding opportunity**. The key is to define the roles early and communicate them to the entire team!

## Help - How to filter

Legend: L = Leads; B= Backup; P= Prepares; C= Collects; A= Ensures Formatting on Admin Pieces; S= Schedules; M= Takes Minutes

## Proposal Preparation - Sponsor

Identifies sponsor solicitation and disseminates

Reviews sponsor solicitation

Provides guidance and interpretation of federal regulations, agency specific requirements and UD policies & procedures

Meets to discuss needed proposal preparation resources

Assists PI w/building the internal/external teams

Lead PI

Research Dean for the PI

Research Development Office & Research Development Network

Co-Director of Program

Proposal Manager

Dept. Admin -for Lead PI

OSP C&G

Thrust/Subproject Leaders

Other Key Personnel

Subcontract Site Leaders

Department Administrator for Thrust/Subproject Leaders

Dept. Admin for Key Personnel

Administrative Support Team

Subcontract Administrative Liaisons

Grant Editor/Skilled Writer

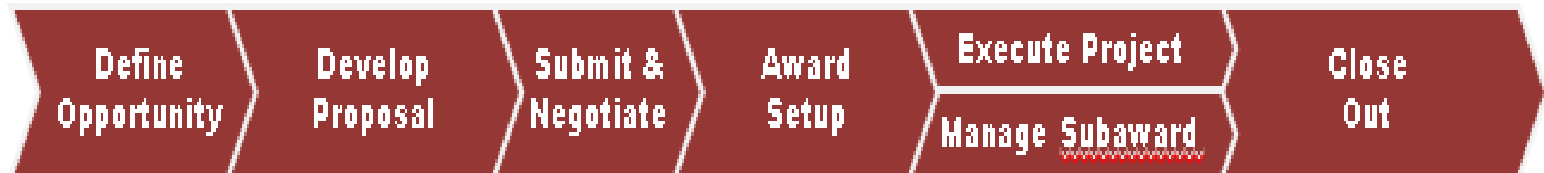
Graphic Artist

External Reviewers

IT Professionals

# ASU Project Management Office

## Research Administration Process



## Project Management Process



## Project Management Roles



<http://researchadmin.asu.edu/pmo>

---

# Challenges for the Investigators

- Generating truly collaborative ideas
- Academic egos
- Thinking as managers, not as researchers
- Seeing the big picture (research project and proposal development)
- Following timelines/meeting deadlines
- Articulating a common vision
- Identifying collaborators and keeping them in the loop

# Differences to Reconcile

- Style of investigators (leadership, time management, collaboration)
- Style of doing research
- Style of writing and publication across and within disciplines
  - Authorship and credit
- Technical jargon:
  - within subspecialties
  - within a discipline
  - across disciplines.

# More differences

- Academic and industrial cultures:
  - Sharing of data/publication/intellectual property
  - Use of resources
- Institutional styles and cultures: public and private universities:
  - Salary levels
  - Resources (labs, libraries, support staff)
  - Unionized faculty and staff

---

# More differences

- Styles and cultures: community-based organizations, schools, government labs, local government agencies
- Work habits and timetables in different academic disciplines
  - Length and frequency of publication
  - Academic year, summer, weekends, breaks
  - Solo researcher vs. team member

---

# Strategies: First Steps

- Identify an intellectual leader early
- Develop a firm time and task chart
- Identify potential team members and leaders
- Get written department, college, institutional buy-in and commitment
- Identify primary writer/editor early
- Study and learn the RFP
- Consider project management software

# Project Management Steps for Large Proposals

## Initiation

- Assign a project manager
- Identify stakeholders
- Establish objectives

## Planning

- Develop a timeline and list of activities
- Establish roles and responsibilities
- Evaluate available collaboration tools

## Execution

- Finalize proposal team
- Establish regular meeting schedule
- Establish and maintain a document repository

## Monitoring and control

- Monitor timeline and activities
- Provide corrective measures as needed

## Closure

- Conduct compliance review
- Submit proposal
- Conduct formal lessons learned meeting/survey

# Writing the Large-Scale Proposal

- Three possibilities:
  - Professional grant writer
    - Internal or external
  - One primary team writer, with multiple input from rest of team
  - Several team writers, one for each section
    - Separate editor
      - Reconcile styles, language, tone
      - Produce coherent document
      - Write transitions, introductions, conclusions
      - Fill omissions, eliminate redundancies

# Advantages and disadvantages: Professional Grant Writer

## ■ Pros

- ❑ Proven track record
- ❑ Can write quickly and expertly
- ❑ Used to deadlines
- ❑ May find the gaps
- ❑ Not involved with egos or personal history
- ❑ Can commit the time

## ■ Cons

- ❑ Expensive
- ❑ Difficult to find
- ❑ May not understand the science/project
- ❑ May not know the institution
- ❑ May not share the passion
- ❑ May not know the grant program

# Advantages and disadvantages: Individual Writer

## ■ Pros

- ❑ Consistent voice and point of view
- ❑ Knows the science or field
- ❑ Less chance for gaps or redundancy
- ❑ Ability to choose relevant content
- ❑ Has passion and commitment
- ❑ Knows the institution

## ■ Cons

- ❑ Scientific expert may not be skilled writer
- ❑ Time crunch
- ❑ May not have editing skills
- ❑ Will not know all areas of the topic
- ❑ May not understand broad project goals
- ❑ May not have large budget skills

# Advantages and disadvantages: Writing Teams

## ■ Pros

- ❑ Guaranteed technical knowledge
- ❑ Less burdensome on individual time
- ❑ Each section will be strong
- ❑ Simultaneous writing, faster completion

## ■ Cons

- ❑ Disjointed style
- ❑ Gaps/redundancies
- ❑ Different levels of detail
- ❑ Inconsistent goals or approaches
- ❑ Failure to provide big picture
- ❑ Need for editing to achieve consistency

# Strategies: Second Steps

- Prepare proposal outline using RFP
- Prepare templates for each section
- Hold first meeting, using outline as agenda
- Get written commitments of team
- Identify team leaders, if possible
- Assign writing and research tasks
- Set regular meeting dates and deadlines
- Assign person to collect/prepare required proposal components (bios, facilities, etc.)

# Strategies: Third Steps

- Develop working draft budget
- Develop draft organization chart
- Compile first rough draft
- Circulate for review
- Identify gaps and weaknesses
- Add more team members, if needed
- Ask for missing information
- Collate reviews and write next draft
- Establish deadline for final draft

---

# Strategies: Fourth Steps

- Circulate second draft with deadline for comments
- Collate comments; identify holes in format, content
- Prepare near-final draft proposal
- Conduct red/green/pink team review
- Prepare final proposal narrative
- Prepare final budget and justification
- Complete format, graphics, final editing

# Last Steps

- Complete institutional approvals
- Submit to agency
- Circulate copies of submitted proposal:
  - Full copies to
    - Team leaders
    - Team members
    - Editor/writer
  - Edited version to
    - External partners
    - Administration

# Last steps, after submission...

- Provide additional material, if requested by funding agency
- Prepare for site visit, if selected
- Wait for decision
- Revise budget and tasks, if requested
- If not funded, request reviews
- Revise and resubmit, if feasible
- If funded, begin the project

# References and Acknowledgements

- Collaboration and Team Science: A Field Guide by L. Michelle Bennett, Howard Gadlin, and Samantha Levine-Finley, National Institutes of Health Publication 10-7660.
- Enhancing the Effectiveness of Team Science, Nancy J. Cooke and Margaret Hilton, editors, National Academies Press, 2015.
- Leigh Botner, Director of Research Development, University of Delaware
- Andrea Buford, Ph.D., Northern Illinois University
- Team Science: National Institute of Allergy and Infectious Diseases ([niaid.nih.gov/research\\_funding/grant\\_strategy/teamscience.aspx](https://niaid.nih.gov/research_funding/grant_strategy/teamscience.aspx))

# More References on Team Science

- Falk-Krzesinski, Holly. "Navigating Interdisciplinary Research for Success: Team Science." PowerPoint presentation. Omni Shoreham Hotel, Washington, DC. 27 April 2011.
- Stokols, D., Hall, K.L., Taylor, B.K., and Moser, R.P. (2008). The Science of Team Science: Overview of the Field and Introduction to the Supplement. *American Journal of Preventive Medicine* 35, S77-S89.
- Rosenfield, P.L. (1992). The Potential of Transdisciplinary Research for Sustaining and Extending Linkages between the Health and Social-Sciences. *Social Science & Medicine* 35, 1343-1357.
- Wagner, C.S., Roessner, J.D., Bobb, K., Klein, J.T., Boyak, K.W., Keyton, J., Rafols, I., and Börner, K. (2011). Approaches to understanding and measuring interdisciplinary scientific research (IDR): A review of the literature. *Journal of Informetrics* *In press*, 1-13.
- Repko, A.F. (2008). *Interdisciplinary research : process and theory* (Los Angeles, SAGE).
- Nissani, M. (1995). *Journal of Educational Thought* 29: 119-126 (1995)
- Austin, W., C. Park, et al. (2008). "From interdisciplinary to transdisciplinary research: A case study." *Qualitative Health Research* 18(4): 557-564.
- Eigenbrode, S.D., O'Rourke, M., Wulfhorst, J.D., Althoff, D.M., Goldberg, C.S., Merrill, K., Morse, W., Nielsen-Pincus, M., Stephens, J., Winowiecki, L., et al. (2007). *Employing philosophical dialogue in collaborative science. Bioscience* 57, 55-64.

---

# Thanks

For Questions and Follow-up  
Dr. Marjorie Piechowski  
**piechow4@uwm.edu**  
**414-963-9055**