Dear Potential Sponsors,

The 2019 SPE Western Regional Meeting will be held on April 23–26, 2019, at the Double Tree Hotel, in San Jose, California. With the theme "Thriving through Change: Innovation, Analytics, and Sustainability," the event will highlight data analytics, digital transformation, and technology innovations in addition to special and traditional areas of technology. Please visit SPE Golden Gate Section web site for more information on the event (SPE 2019 Western Regional Meeting).

We will be welcoming petroleum and geothermal professionals and others who work in the unique setting of challenging reservoirs and environmental constraints. The meeting provides an excellent opportunity for engineers, geoscientists, data analysts, students, educators, and regulators with excellent opportunities to exchange ideas, and collaborate on the challenges, opportunities, and solutions for successful operations.

We are pleased to announce the availability of Sponsorship Opportunities for the 2019 SPE Western Regional Meeting. Engineers, geoscientists, and IT professionals from the Western Region and beyond will provide an exciting opportunity to exchange ideas on a broad range of geoscience and engineering topics. The technical program, and two panel discussions on very exciting topics, blended with the networking, marketing, and socializing opportunities provided by the exhibition will make this an event to put on your calendar.

The value of your participation can be further enhanced by becoming a Corporate Sponsor of the Regional Meeting. You do not have to sign up for booth space to be a corporate sponsor. Your financial support will directly benefit the petroleum engineering and educational communities in the SPE Western Region.

Please see the attached list of Activity Specific Sponsorship Opportunities, as well as the benefits that come with sponsoring our meeting. Sponsorship will be granted on a first-come-first-serve basis. To find out more about sponsorship opportunities, please contact Viet Hoang at hoanviet@gmail.com or (925) 360-6217.

Sincerely,

Viet Hoang

Sponsorship Chair
Minimum exposure by sponsorship level

**Platinum - $5,000 and above contribution**
- Full page ad in Conference Program
- Logo on website – homepage scroll
- Company Name & Logo on Conference Banner(s)

**Gold – $3,000 and above contribution**
- Half page ad in Conference Program
- Logo on website – homepage scroll
- Company Name & Logo on Conference Banner(s)

**Silver – $2,000 and above contribution**
- Quarter page ad in Conference Program
- Company Name & Logo on a Conference Banner

**Bronze – $1,000 and above contribution**
- Business page ad in Conference Program
- Company Name & Logo on a Conference Banner

**General – $500 and above contribution**
- Company Name and Logo in Conference Program

The entry area of the meeting hall will be displaying banners with meeting information and sponsor logos, as a thank you for your contribution. The advertising space on these banners will be allocated based on the number of sponsors and the amount donated by each sponsor. Platinum through Bronze sponsorship levels will be guaranteed that the company logo will appear on at least one banner.
Registration Sponsor

Contribution $3,000 and above

Description:
- The sponsorship will provide for personnel, material and equipment during the registration process, as well as for the signs for the meeting schedule.

Exposure Gold Level
- Logo on website homepage scroll
- Logo on Registration banner
- Half page ad in Program Book • Table signs on registration

Bag Sponsor

Contribution $5,000 and above

Description
- Bags with the sponsor logo, as part of the welcome package, for meeting attendees. The sponsor will work with the 2019 WRM Organizing Committee to pick a bag that meets the SPE guidelines and the sponsor’s expectation.

Exposure Platinum Level
- Full page ad in Program Book • Scrolling logo on Conference website
- Sponsor’s Logo printed on bags that all attendees will get upon picking up badges
- Sponsor may provide single page advertisement to be included in the bag

Lanyards, Pens and Notepads Sponsor

Contribution $3,000 and above

Description
- Lanyards, pens and notepads with the sponsor logo in the welcome packages for meeting attendees. The sponsor will work with the 2019 WRM Organizing Committee to select these items to meet SPE guidelines and the sponsor’s expectation.

Exposure Gold Level
- Logo on website homepage scroll
- Half page ad in Program Book
- Logo printed on lanyards, pens, and notepads will receive a welcome package upon picking up their badges
Refreshment in the Exhibition Hall Sponsor

Contribution: $5,000 and above ($2,500 and above per day)

Description:
- Coffee, Tea, and Light Refreshments will be served in the Exhibition hall during the technical session breaks. This will give an opportunity for the attendees to visit the exhibition booths, while enjoying their refreshments.

Exposure: Platinum Level
- Logo on website homepage scroll
- Full page ad in Program book
- Signs at entrance to the exhibition hall
- Table Signs displaying company logo on serving tables
- Sponsors may provide branded cocktail napkins to be used during the reception

Award Luncheon/Keynote Speaker Sponsor

Contribution: $5,000 and above exclusive
(2 co-sponsors at $2,500 and above each)

Exposure: Platinum Level
- Logo on website homepage scroll
- Full page ad in Program Book
- 2 standing signs displaying the sponsor(s) logo welcoming attendees to the luncheon
- Signs on tables showing sponsor logo
- Walk-in slide with logo thanking sponsor
- 4 Complimentary Tickets to the Luncheon
- Reserved Seating for the Sponsor

Panel Session 1- Digital Transformation Sponsor

Contribution: $2,000 and above

Exposure: Silver Level
- Quarter page ad in Program book
- Logo displayed on projector at start of panel session
- Logo on welcoming board in front of panel session room
Panel Session 2- Sustainability and Regulatory Issues Sponsor

**Contribution**  $2,000 and above

**Exposure**  Silver Level

- Quarter page ad in Program book
- Logo displayed on projector at start of panel session
- Logo on welcoming board in front of panel session

Technical Session Audiovisual Sponsor

**Contribution**  $1,000 and above per technical session

(Please contact us for a list of available sessions) No limit to how many technical sessions one can sponsor

**Description**

- The audio visual equipment is an integral part of making the 9 technical sessions at this meeting a success. There will be multiple rooms with technical sessions going during Wednesday and Thursday.

**Exposure**  Bronze Level Minimum - Varies based on number of technical session sponsored

- Business Card ad in Program book
- Logo displayed on projector at start of technical session
- Logo on welcoming board in front of technical session room

Speaker Gifts Sponsor

**Contribution**  $3,000 and above

**Description**

- The speakers are a vital part of this conference. Gifts will be presented to them as a token of appreciation.

**Exposure**  Gold Level

- Logo on website homepage scroll
- Half page ad in Program Book
- Gift referencing sponsor
Short Course Refreshments Sponsor

**Contribution** $2,000 and above exclusive

**Description**
- Multiple short courses will be offered on Tuesday preceding the meeting. The attendees will have a continental breakfast in the morning as well as light refreshments after lunch.

**Exposure** Silver Level
- Logo on website homepage scroll
- Half page ad in Program book
- Signs displaying company logo on serving table
- Sponsors may provide branded cocktail napkins to be used during the Short Course.

Audio Visual & Materials – Short Courses Sponsor

**Contribution** $1,000 and above per short course
(please see website on specific short courses)

**Description**
- The audio visual and printed course material is an important part of making the short courses a success. The short courses will be held on Tuesday preceding the conference.

**Exposure** Bronze Level
- Business Card ad in Conference Program book
- Sponsor logo displayed on signs by the classrooms
- Sponsors may provide notepads and pens with company logo