



The Power of Image and Style

by Rohini Patandin

Are you working hard and doing your job well? Congratulations and welcome to a dime a dozen. Change your presentation and routine and see how this affects your opponent, your manager, your client and your colleague's. You can simply influence the outcome of an important meeting or negotiation by a powerful presentation and awareness of your verbal and non-verbal communication. This goes hand in hand with staying close to who you are, feeling comfortable with what you wear and absorb the culture and habits of your audience".

Key sentences of the workshop:

- Success starts with improving your appearance and presentation
- Boost your career with style
- Just doing your job well, is not good enough

About the trainer:

Rohini Patandin is the founder of "*Inhouse Stylist*".

As an experienced (labour law) lawyer I observed my colleagues and clients over the past 12 years. It is remarkable how people judge you based on their (first) impression of you, and not on the results you achieve. A real life example: When I entered the room with a senior male lawyer, I was immediately assumed to be his secretary. This behaviour triggered me to observe people's behaviour and to start as a consultant in Image styling. My mission is to coach ambitious career men and women to improve their own image and presentation in order to gain the confidence and trust of their clients, managers and team members. For more info: www.inhousestylist.nl