To address the mountains of misinformation and half truths spread by the opponents of oil and gas development, transportation, and fossil fuel use.

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2. To remind the public, media and government that Canada has some of the highest living standards in the world because Canadians can consume and produce affordable energy from its oil and gas resources.

GOALS:

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Rigs are idle. We’re in the worst downturn since the 1980s.
Oil workers aren’t just losing their jobs, oil families are losing their homes.
Misinformed criticism is adding to the difficulty of a balanced discussion.
The world does not Need Canadian oil and gas.
The world just needs oil and gas.
The oil and gas industry is Canada’s largest private sector investor, an estimated $80 billion dollars were invested in 2014, and $48 billion dollars in 2015.

The oil and gas industry produces annual government revenues exceeding $17 billion dollars.

And it provides annual employment (direct and indirect) for approximately 500,000 people.
Annual revenues in 2014 were $150 billion dollars but in 2015 revenues were reduced to $90 billion dollars, which would be the same as losing the entire auto sector from the Canadian economy in just one year.
Quebec imports 90% of its crude oil. 37% of these imports are from countries with corrupt regimes.
Canadian pipeline companies propose to invest over $68 billion in pipeline projects over the next 5 years. This represents thousands of jobs, when unemployment is reaching levels not seen since the 1980s.
The safety and efficiency of delivering oil by pipeline is evident by the network of pipelines that currently exists in North America.
Facts: life without oil and gas

Most people associate petroleum with transportation—but we are surrounded by thousands of products derived from this natural resource.

Today, over 6,000 household items are made from petroleum.

Cosmetics
Makeup which can contain oils, perfumes, and colors are all produced with the help of petrochemicals.

Medicine
Most over the counter medications and vitamins are derived from benzine, a petroleum product.

Plastics
Plastics are made from petrochemicals, from cellphones to bottles of water. Plastic materials account for up to 5% of the total petroleum consumption.

Synthetic Rubber
We rely on products composed of rubber all day long. Such as your shoes or the tires you use to transport you from point A to point B.

Asphalt
There are over 11 million miles of paved road in the world. Bitumen is the glue that binds all the minerals together.

Source: Oilfieldpulse (Feb 2016)
Facts: the world needs Canadian Oil & Gas

Canada
5% Market Share

Freedom of speech ✔
Freedom of religion ✔
Price on carbon ✔
Mass state executions ✔

Saudi Arabia
13% Market Share

Freedom of speech ✗
Freedom of religion ✗
Price on carbon ✗
Mass state executions ✔

Canadian Oil for Global Markets
FACTS: about Alberta’s Oilsands

54
Number of Aboriginal communities with Oilsands vendors

300
Number of Aboriginal Oilsands vendors

2,300
Number of Oilsands vendors outside Alberta

20,300
Number of Oilsands vendors inside Alberta
FACT:

8% based in Ontario
So will Canadian governments at all levels advocate for the Canadian oil and gas sector?
Oil Respect is about standing up for hard working oil workers and families ...
Promote **Oil Respect** within your company and encourage family and friends to get involved:

1. Check out www.oilrespect.ca

2. Write a letter to the Prime Minister

3. Sign the petition!

4. Like Facebook: Oil Respect
   Follow Twitter: @oilrespect

5. Show off your bumper sticker and T-shirt