

Interswitch 

Electronic Payment • Technology Integration • Digital Commerce • Advisory Services

Beyond Entertainment: Mobile (Technology) as a platform for business advancement

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Divisional Chief Executive Officer
Payment Processing & Enablement

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'Dinner time' in your house....

2009



2019



1

Competition in the digital age

15 Years

*Went by quickly!"


15 Years

*Still so far off!"

↑
Previous

Outside Canada and the US, **Blackberry** meant  to many people

The  **iPhone** did not exist

 **Twitter** was simply what it was....a sound made by birds

The **cloud**  was far up in the sky



4G represented a parking space

Linked in  was a phrase describing how people were held in Siberian prisons

and anywhere you saw  it was probably a typo

4

Next
↓



- Companies are being created and dying at a much faster rate than they were 20 years ago
- Many of the companies that dominate our lives didn't exist 10 years ago
- Digital is accelerating product life cycles and making it easier for businesses to gain market share from competition
- Digital is making disruption to happen to industries from unexpected sources

2

Digitization and Digital transformation

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Quickteller

Referrals Akeem

Dashboard

Send/Receive Money

Buy Airtime

Pay Bills

More

Transfer Money

Account Number

Bank

Beneficiary's Name

N Amount

Pay

Download the New Quickteller App

CLICK HERE to get it now

GET IT ON Google Play

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Previous

<3mins

6

VS

YOUR NAME
123 YOUR STREET
YOUR CITY, STATE, ZIP
(123)456-7890

9-5678/1234

0301

Date

PAY TO THE ORDER OF

NIGERIA

YOUR FINANCIAL INSTITUTION
ANYTOWN, USA

Memo

1 2 3 4 5 6 7 8 0 1 0 3 0 1 1 2 3 4 5 6 7 8

3days

Next

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- Companies are cutting customer service times by factor of 10 using digital transformation
- Companies are producing products at 10 x faster using digital transformation
- Companies are getting more output with less effort (including staffing)

Mobile Technology encompasses a wide range of some of the most disruptive technologies that have emerged over the last 20 years

- Internet
- Mobile Phones
- Cloud computing
- Smart Phones
 - Apps
 - Data
 - Digital

Mobile Technology will give expression to the new and evolving technology of the future

Top new technologies



Mobile Technology has and will continue to transform the way we live our lives, build and manage relationships and even create and do businesses

- Communication



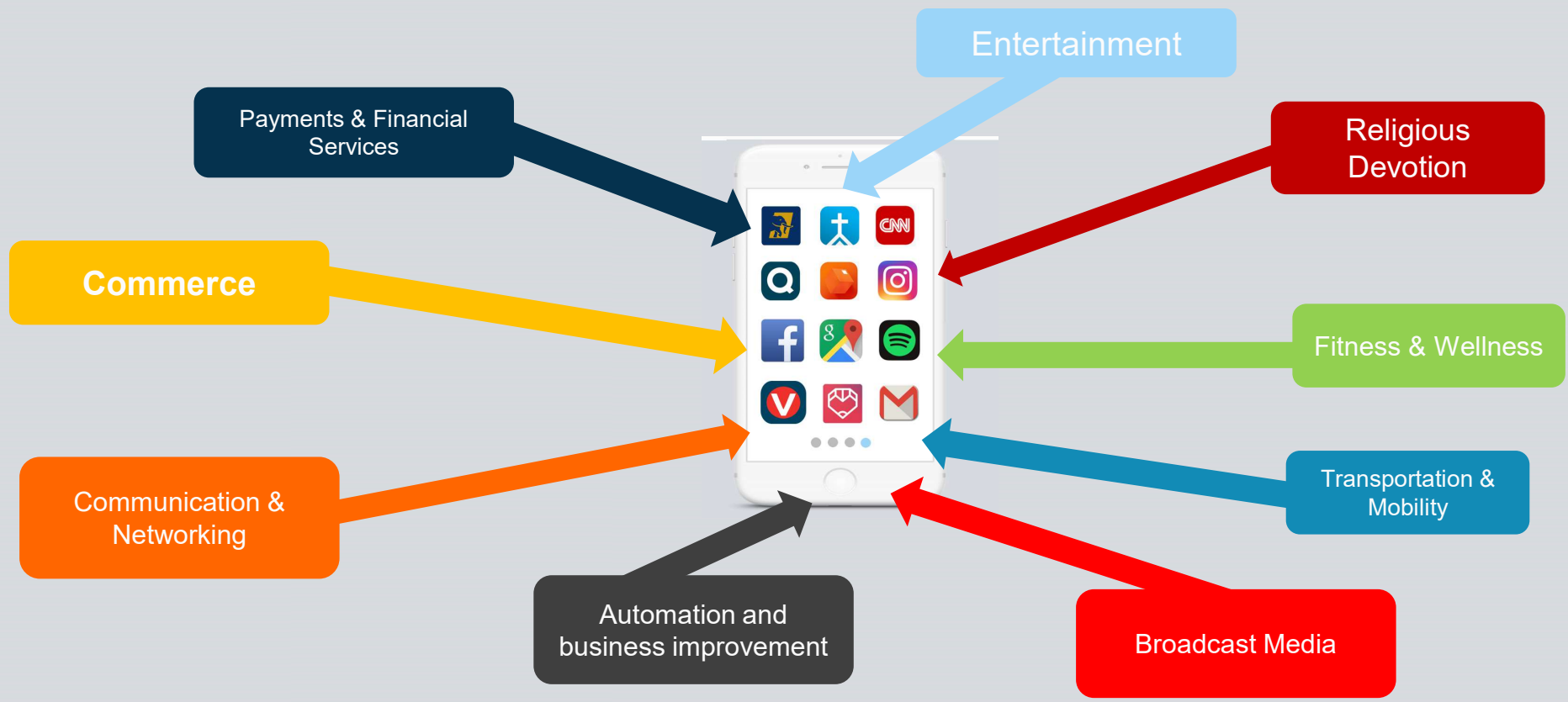
- Computing



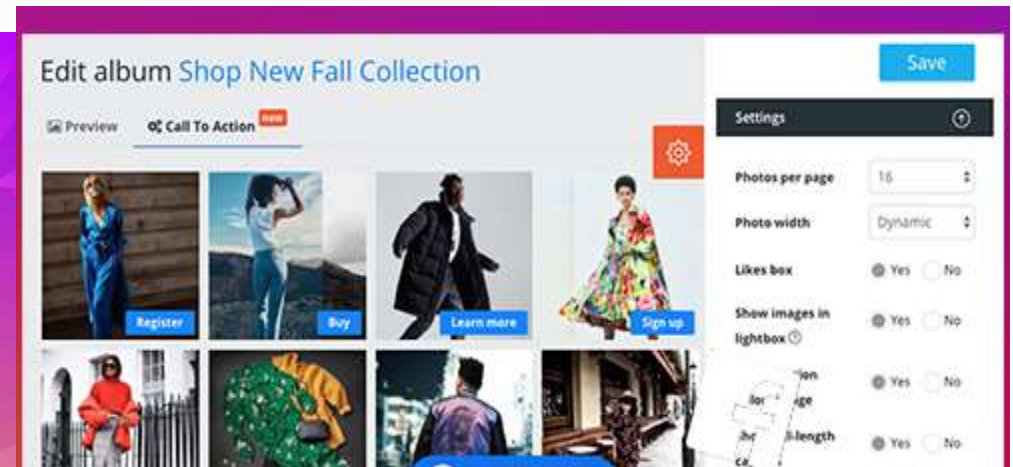
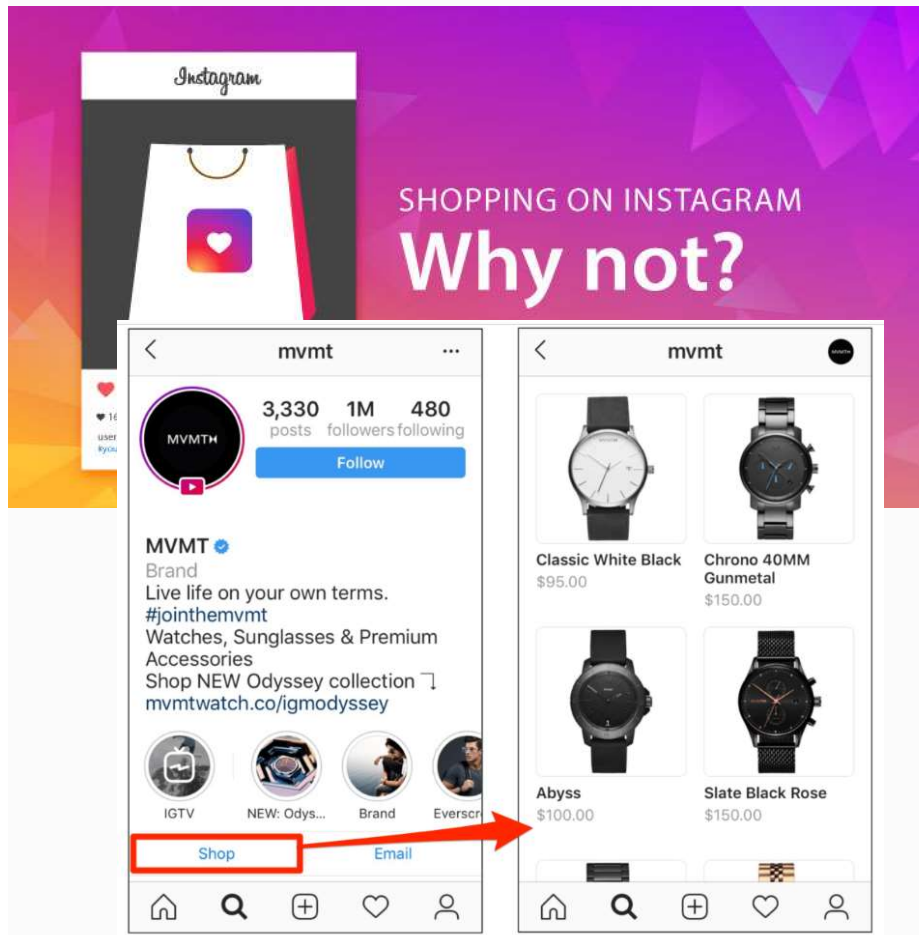
- Collaboration



Mobile Computing And Convergence means you can do more with one device



Social Commerce



There are now 25M active business profiles on Instagram

Anthony Ha @anthonyha / 2 years ago

Comment



Business Application

- Business information management and communication
- Process improvement

Learning and Development

- Training Delivery
- Real time support and feedback

Business Creation

- Mobile commerce, Social Commerce
- Virtual Counselling

Technology and Innovation

- Mobile app development
- Artificial intelligence and Robotics

Cyber security and Defense

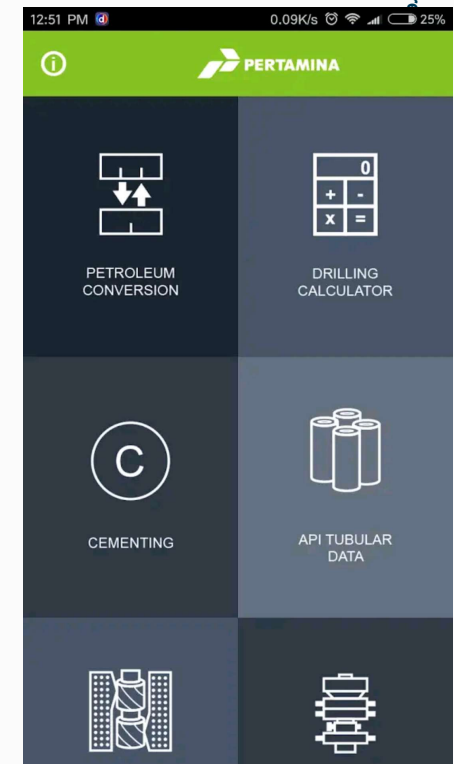
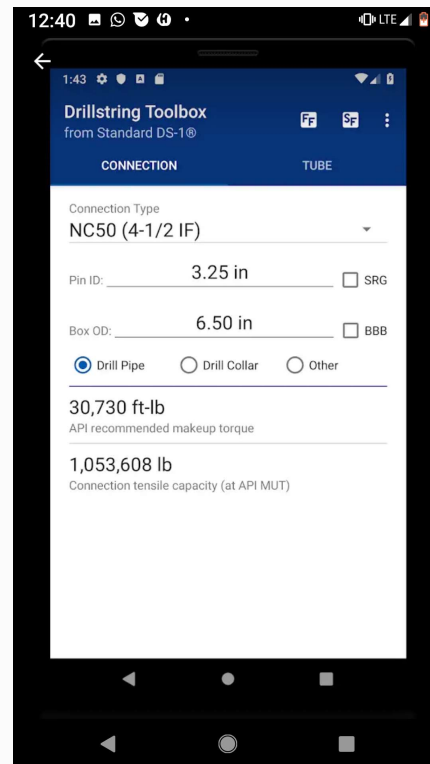
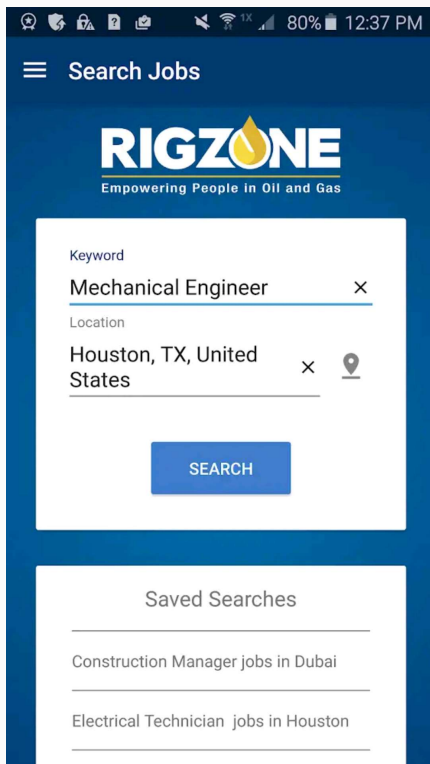
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Some Apps on the Google play store



3

Mobile Technology demands the development of the Skills for the future

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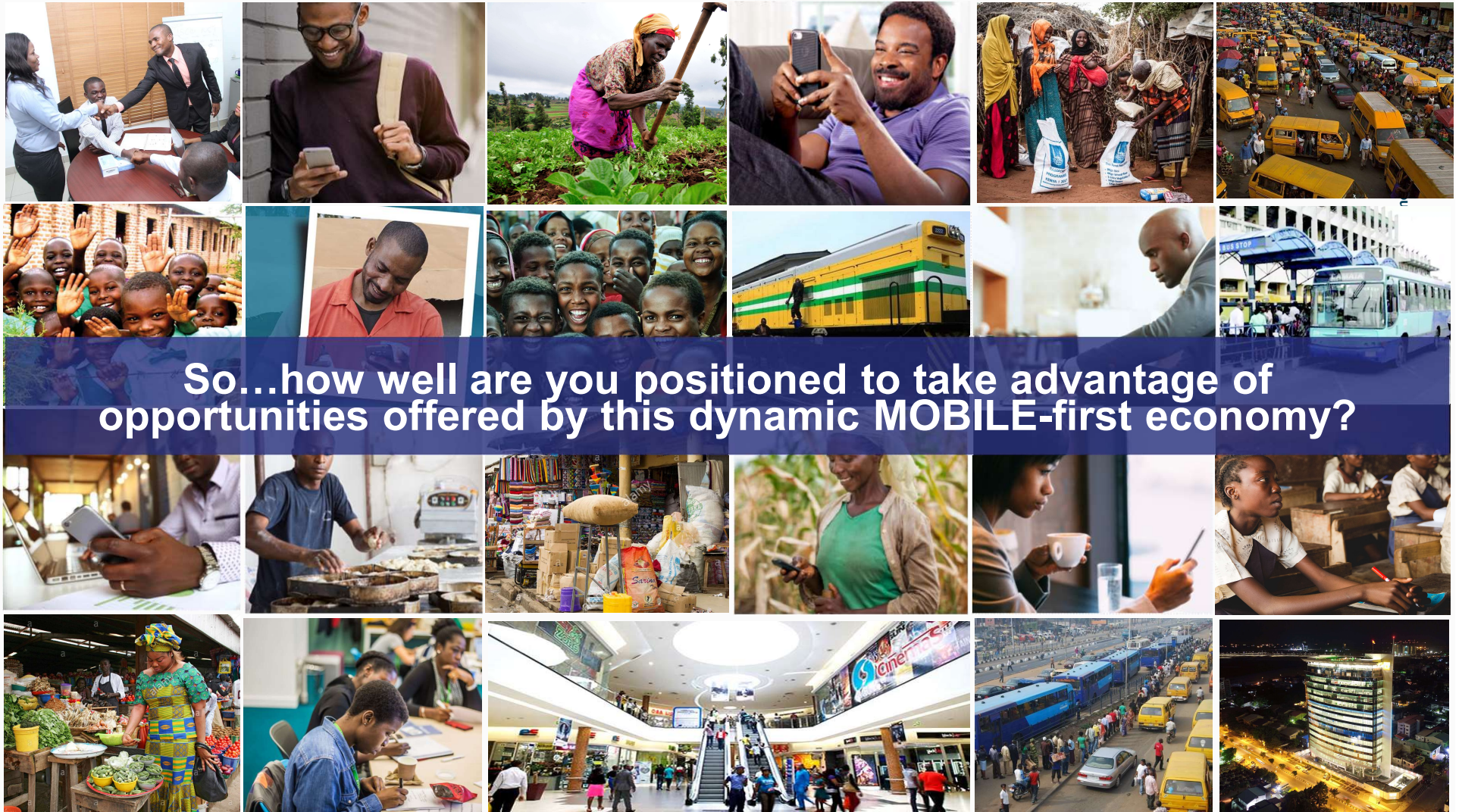


Next
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Interswitch 



- STEM
- Software Engineering (Mobile application)
- UX and CX design
- Data science (analytics and visualization)
- Human Capital (Knowledge and Talent Management)
- Digital Marketing
- Law (Intellectual property and contracting)
- Cybersecurity
- Relationship and Account management





Thank you