WHY THE SPACE COAST



Understand the Market

The Space Coast is more than beaches & rocket launches- Brevard County continues to experience significant population growth, with the county's population increasing 9.5% from the 2020 Census base to an estimated 663,982 residents in July 2025.

Aerospace, defense, maritime commerce, tourism & manufacturing are among the industries contributing to Brevard County's diverse economy.

WHAT THIS MEANS FOR REALTORS®

Understanding the local economy helps you become more than a salesperson- it positions you as a trusted market advisor.

MARKET OPPORTUNITIES

- Corporate Relocations
- Executive Home Sales
- Military Relocations
- First-Time Homebuyers
- Vacation Homes
- New Construction
- Commercial Real Estate
- Investment Properties
- Luxury Waterfront Homes

WHY KNOWLEDGE MATTERS

Successful real estate professionals don't just sell homes- they understand economic trends. Knowing:

- ✓ Major Employers
- ✓ Population Growth
- ✓ Infrastructure Investments
- ✓ Future Development & Transportation Networks

allows you to provide clients with valuable insights that build trust & long-term relationships.

SOURCES & DATA: Space Coast MLS®, Brevard County Housing Statistics, July 2026; U.S. Census Bureau, QuickFacts: Brevard County, FL, Vintage 2025; Canaveral Port Authority, FY2025 statistics, Economic Impact Analysis and Space Operations reports; Florida Department of Transportation, Seaport Office; Economic Development Commission of Florida's Space Coast, Industry Profile. Economic and demographic figures reflect the most recent data available at time of publication. Real estate statistics reflect the reporting period indicated.

THE SPACE COAST ECONOMIC ENGINE

Know What's Driving Growth

- ✓ World's busiest cruise port.
- ✓ Gateway to global markets & international cargo.
- ✓ Growing hub for high-tech manufacturing.
- ✓ Strategic hub for rocket recovery operations.
- ✓ Major petroleum & bulk-cargo gateway for Central Florida.
- ✓ Critical partner for the U.S. space industry.
- ✓ Generated $6.1 billion in total economic impact & supported 42,700 jobs in the 2023 economic contribution analysis.

KEY INDUSTRIES

- Aerospace
- Defense
- Hospitality & Tourism
- Construction
- Engineering
- Healthcare
- Retail
- Transportation

COMMUNITIES TO EXPLORE

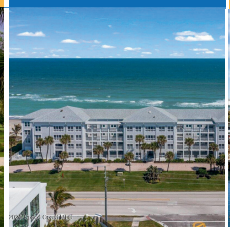
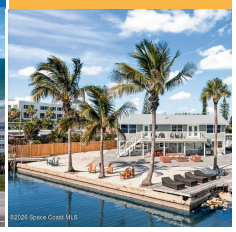
- Cape Canaveral
- Cocoa Beach
- Cocoa
- Merritt Island
- Satellite Beach
- Rockledge
- Viera
- Melbourne
- Melbourne Beach
- Palm Bay
- Titusville



OPPORTUNITY SPANS THE SPACE COAST

Each community offers unique opportunities for homeowners, investors & developers. Explore homes, condos, townhomes & investment properties throughout Brevard County with Space Coast MLS.

PROPERTY & INVESTMENT OPPORTUNITIES

RESIDENTIAL	INCOME-PRODUCING	COMMERCIAL
		
• Single-Family Homes • Townhomes • Condominiums • Waterfront Properties	• Long-Term Rentals • Executive Housing • Vacation Rentals • Multi-Family • Investments	• Industrial Parks • Warehouses • Retail Centers • Office Buildings • Mixed-Use Developments

FIND THE OPPORTUNITY ON THE SPACE COAST MLS®

Real Opportunities

Real Space Coast Properties

Explore properties throughout Brevard County & connect your clients with the communities shaping the future of Florida's Space Coast.

Condo/Townhomes
Median Sales Price in July 2026: $269,000



$869,900



$189,000

Single Family Homes
Median Sales Price in July 2026: $400,000



$925,000



$400,000

READY TO EXPLORE?

SCAN QR code to Search Brevard County Properties on

SpaceCoastMLS.com

SPACE COAST Association of REALTORS®

Your Gateway to the Space Coast

The Space Coast Association of REALTORS® is a professional trade association providing services to the local REALTOR® community since 1959. We have a membership base of more than 5,000 REALTORS® and Affiliate Members servicing Brevard County.

Connect With Us

Stay Connected to the Space Coast Real Eestate Community

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- @SPACECOASTREALTORS
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- @SPACECOASTASSOCOFREALTORS
- WWW.SPACECOASTMLS.COM

BREVARD COUNTY

Florida' Space Coast



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