South Shore Realtors®
Greater Fall River Region
Resources. Relationships. Results.

HOUSING MARKET TALKING POINTS
September 2026

Note: These talking points are for the following 6 towns in the South Shore Realtors® Greater Fall River Region: Fall River, Freetown, Middleborough, Somerset, Swansea and Westport.

KEY MESSAGES

- Closed sales all properties increased +39.7% over last September
- Median sales price all properties increased +6.3% over last September
- Inventory of all properties increased +12.3% over last September

DATA POINTS

- September Single-Family-closed homes increased +36.7% over last year (82 in 2026 vs. 60 in 2025)
- September Single-Family median prices increased +6.8% over last year ($550,000 in 2026 vs $514,950 in 2025)
- Single Family inventory in September increased +26.5% (205 in 2026 vs. 162 in 2025)
- Single Family new listings added to the market in September increased +31.7% over last year (108 in 2026 vs. 82 in 2025)

- September condo closed sales increased +62.5% from last year (13 in 2026 vs. 8 in 2025)
- September condo median prices decreased -15.6% ($340,000 in 2026 vs. $403,000 in 2025)
- Condo inventory decreased -22.7% (51 in 2026 vs. 66 in 2025)
- Condo listings added to the market increased +13.3% (17 in 2026 vs 15 in 2025)

REALTOR®VALUE:

- Choice of REALTOR® continues to be vital in this market. REALTORS® remain well-informed about changes in market, consumer attitudes, interest rates and other critical factors.
- Real estate is the most important investment for most consumers…and one where you spend most of your life.
- Whether a buyer or seller, finding the right professional is your first and best choice to manage the process.
- Not all real estate licensees are REALTORS®.
- The term REALTOR® is a trademark and is used exclusively to identify members of the National Association of REALTORS® who subscribe to a strict code of ethics.