

# South Shore Realtors®

Resources. Relationships. Results.

## RESOURCED FROM YOUR NEW REALTOR® TRAINING

### South Shore Realtors® Website

<https://southshorerealtors.com> - Log in: **Username** is your M1# (Member ID): Click [here](#) to find your number. **Password** is your last name with an initial capital letter. Once logged in you will be in your “Member Portal”.

Once in your member portal, upload a photo of yourself so people know who you are and fill out your profile.

Scroll down left-hand side to see **Quick Links**, the posts in the middle of the page are what members are talking about in The Forum and if you scroll down the right-hand side of page, you can see **upcoming events/classes**. **Go to the top of the website and click on Events tab to see more classes/events**. Scroll to the end of the page and click on the Association’s social media icons to stay informed and find content you can share on your own social media sites.

Want to learn more about committees or task forces you can volunteer for in 2024? Use this link: <https://www.surveymonkey.com/r/24LEADRSHPVOL>

Be sure to utilize your membership benefits. You can view them on the [Member Benefits](#) page

### Massachusetts Association of REALTORS® (MAR) website

<https://www.marealtor.com/> [Download your MAR New Member Guide here.](#)

### National Association of REALTORS® (NAR) Website <https://www.nar.realtor/>

**REALTORS® Property Resource® (RPR):** <https://www.narrpr.com>. Free for members. Create an account today. Webinars and training are available to maximize this desktop and mobile tool that allows you to share property and market data with clients.

**Fairhaven -** <https://fairhaven.realtor/> Fair housing training simulation for REALTORS®, allows members to test their compliance with fair housing principles to identify, prevent, and address discriminatory practices in real estate. Try it today. It’s informative and fun!

**C2EX -** <https://www.nar.realtor/realtors-commitment-to-excellence> Commitment to Excellence (C2EX) from the National Association of REALTORS® empowers REALTORS® to evaluate, enhance and showcase their highest levels of professionalism. It's not a course, class or designation—it's an Endorsement that REALTORS® can promote when serving clients and other REALTORS®.

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**Realtor® Party Mobile Alerts** - Text **REALTORS** TO 30644 and be alerted when a legislative issue arises that REALTORS® need to be aware of and respond to.

**NAR Photofy:** <https://signup.photofy.com/nar> Photofy allows you to easily personalize and share the "That's Who We R" social media campaign assets on your social media accounts. Sign up today for free access to Photofy's exclusive toolset for NAR members and start leveraging the national ad campaign on social media.

## **NAR LAWSUIT INFORMATION**

Visit <https://www.nar.realtor/competition-in-real-estate> to get updates on the case and visit <https://realestatecommissionfacts.com/> to get information on how to explain compensation to your clients

## **VIEW THIS VIDEO: How to Explain Real Estate Compensation to Clients**

- There are so many great resources at the [REALTORS® as Champions](#) section of the [competition.realtor](http://competition.realtor) website, including infographics you can reference, post and share – links may take a moment to load:
  - [Buying a home is easy if you work with a REALTOR®](#)
  - [Selling a home is easy if you work with a REALTOR®](#)
  - [Why hire an agent who is a REALTOR®](#)
  - [The essential real estate agent](#)

**Congratulations on becoming a REALTOR®. Please reach out to us at [info@SouthShoreRealtors.com](mailto:info@SouthShoreRealtors.com) or 781-826-5139 if we can assist you in your new career.**