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South Shore  Realtors®
Resources. Relationships. Results.

SPONSORSHIP PACKAGE

YEAR-LONG
EXPOSURE



781-826-5139

info@SouthShoreRealtors.com



ABOUT OUR SPONSORSHIP PACKAGE

YEAR-LONG SPONSORSHIP PACKAGES

- Get recognized by 3,000 real estate professionals across the South Shore and the South Coast
- Speaking engagements, e-marketing, face-time, networking and on-line advertising
- Five levels of sponsorship to choose from
- Payment Plans available

REACH YOUR TARGET MARKET

- Realtors®, Managers, Brokers, Owners, Affiliate Members & the Public
- In person, virtually and online





Dear Affiliate Member,

Are you ready to amplify your company's visibility in the real estate industry in 2026? South Shore Realtors® invites you to stand out by joining our year-long Sponsorship Program.

As a sponsor, your business will be showcased to our community of nearly 3,000 real estate professionals, brokers, managers, and owners spanning the South Shore and South Coast. With five sponsorship levels to choose from, including our exciting new Diamond Level, you can tailor your strategy to fit your goals: spotlight your expertise through speaking opportunities, enhance your reach with digital promotion, and build genuine relationships through networking events. To make the commitment even easier, we offer convenient payment options aligned with your chosen sponsorship tier.

Sponsors consistently value benefits such as:

- Continuous brand exposure well beyond one-time events
- A simple, one-step annual enrollment process
- Professional oversight and reminders to maximize benefits
- Exceptional value compared to alternative marketing investments
- Flexible installment options to fit your budget

Sponsorships are available exclusively to confirmed 2026 Affiliate Members and are awarded on a first-come, first-served basis until levels are full. Secure your spot by December 1st to receive full recognition and a complimentary table at our January 2026 REALTOR® After Hours event in Pembroke.

Take the next step today by completing our online sponsorship and advertising agreement—and be sure to review the expanded benefits of our new Diamond Level sponsorship.

If you have any questions, I welcome you to contact me directly. Your sponsorship strengthens our Association, and we look forward to creating new opportunities together in 2026.

Best regards,

Jean Sawtelle
Communications Director
781-826-5139 (ext. 3)
JSawtelle@SouthShoreRealtors.com

South Shore Realtors® 2026 Sponsor Benefits	Diamond \$10,000*	Platinum \$5,000	Gold \$3,500	Silver \$1,500	Copper \$800	Notes
Free Affiliate Membership Dues	✓	✓				Diamond & Platinum
Sponsor Recognition & Table at Jan REALTOR® After Hours Event	✓	✓	✓	✓	✓	If Paid by 12/1/25
Submit A Video to Association's Social Media Page or E-Newsletter	✓	✓	✓			
Introduce Presenters at Select Events	✓	✓				Diamond & Platinum
Realtor® Day on Beacon Hill Lunch Sponsor	✓	✓	✓	✓	✓	
Speak at New Realtor® Training Events	6	6	3	2		# of Orientations
Sponsor Table at Fall Annual Meeting	✓	✓	✓	✓	✓	
Sponsor Table at April Fair Housing Mtg.	✓	✓				
Tickets to Events Included in Your Sponsorship Pkg.	✓	✓	✓	✓		
Company Logo on Bus to Beacon Hill/Your Materials Distributed to Each Bus Passenger	✓	✓				Diamond & Platinum
Company pull down menu on main page of South Shore Realtors	✓					Diamond Benefit
Link to your company on staff email signatures	✓					Diamond Benefit
Promotion of Networking/Educational Events You Host outside of Assoc.	✓					Diamond Benefit
Free Rental of South Shore Realtors® Office Classroom**	✓					Diamond Benefit
Host Your Own Networking Event and We'll Advertise	✓					Diamond Benefit
South Shore Realtors® will partner with you and advertise a 1st Time Homebuyer Class	✓					Diamond Benefit
Sponsor Fall River Industry Presentation ***	✓					Diamond Benefit
Invitation to be in one President Video Message to Members	✓					Diamond Benefit
Sponsor One Realtor® After Hours Networking Event Hosted by South Shore Realtors®	✓	✓				Diamond and Platinum
Sponsor a Step Out and Network Event	✓	✓	✓			
Sponsor & Speak at one CE Class	✓	✓				Diamond and Platinum
Attorney Spotlight Program	✓	✓				Diamond and Platinum
Submit Industry Article/Video to Assoc. E-Newsletter	✓	✓				Diamond and Platinum
Co. Marketing/Promo Piece Emailed to Members	✓	✓	✓			
Webinar Sponsor	✓	✓	✓			
Posting on Association's Social Media Sites	✓	✓	✓	✓		
Display Co. Sign at Events included in Sponsorship	✓	✓				
Company Logo with Link to Your Website on Assoc. Website Sponsor Page	✓	✓	✓	✓	✓	
Your Own Page on Association's Website	✓	✓				Diamond & Platinum
Sponsor an Association Email	✓	✓	✓	✓	✓	
Company Name and/or Logo on Sponsor Signs at Events	✓	✓	✓	✓	✓	
Company Logo Displayed in Association Lobby	✓	✓	✓	✓	✓	
One Advertisement (with URL Link) in Assoc. E-Newsletter	Full Pg	Full Pg	1/2 Pg	1/4 Pg	Bus. Card	
Company Logo in New Realtor® Training Presentation	✓	✓	✓	✓		
Company Recognition in Assoc. Dec. E-Newsletter	✓	✓	✓	✓	✓	
Company Logo (& URL Link) on 'The Forum' Member Only Community Platform	✓	✓				Diamond & Platinum
Estimated Value	\$35,000***	\$29,700	\$20,000	\$10,600	\$2,500	

*Diamond Level allows only one company per industry type.

**Classroom holds 24 people. Additional cost to relocate to Knights Hall.

*** Chance to present on your industry in Fall River region.

Diamond Sponsorship Overview

The Diamond Sponsorship represents the highest and most prestigious level of sponsorship with the Association. It is designed to deliver unmatched visibility, influence, and engagement with our REALTOR® community. This exclusive sponsorship level elevates your organization's profile through premium marketing, event access, and digital exposure opportunities. Only one sponsor per industry will be accepted into this level.

Diamond Sponsorship Benefits

- Association Membership Dues – Included for Diamond Sponsors.
- Full-Page Advertisement – Featured in one Association e-newsletter.
- Editorial & Video Opportunities – Content and video exposure available
- Speaking Engagements – Participate in 6+ speaking events annually.
- Company Pull-Down Menu – Your company featured prominently on the South Shore Realtors® main website homepage (exclusively for Diamond Sponsors)
- Company Name & Link in Staff Email Signatures – Embedded in every outgoing Association staff email for continuous exposure.(exclusively for Diamond Sponsors)
- Promotion of External Events – South Shore Realtors® will promote your hosted networking or educational events beyond the Association. (exclusive to Diamond Sponsors)

Event Sponsorship & Networking

- Event Signage & Tickets – Included in your sponsorship package.
- Display Tables – Feature your company at the Annual Meeting and Fair Housing Event.
- Sponsor New REALTOR® Trainings – Six annual sessions including table and speaking opportunities (attendance: 30–65 per session).
- Step Out & Network Event – Lead a morning networking session and invite participants for coffee or breakfast.
- REALTOR® After Hours Event – Host an informal networking night with prize drawings and service highlights.
- One Webinar Sponsorship – Your company name featured in webinar marketing.
- Host Your Own Networking Event – Partner with South Shore Realtors® for promotional support and member engagement.
- Host a First-Time Homebuyers Seminar – South Shore Realtors® will co-brand, co-host, and help advertise your event.

Visibility & Recognition

- Lobby Logo Display – Premium placement in the Association's front lobby monitor & Sponsorship sign.
- Social Media Recognition – Regular posts spotlighting your company on Association channels. (You provide content)
- Weekly Email Sponsor – Your logo and website link featured atop one weekly membership email.
- December E-Newsletter Recognition – Listed prominently as a Diamond Sponsor.
- Marketing Promotion Email – Send a custom marketing piece through South Shore Realtors® (you provide content).
- New REALTOR® Training Presentation – Logo featured in training slide.
- Invitation to Join the President's Video Message – Opportunity to appear in a President's address to members, showcasing your partnership.

Online Presence

- Year-Long Website Listing – Logo and link on the South Shore Realtors® website.
- Dedicated Web Page – Update your own page quarterly with new content on Association's website.
- Logo & Link on 'The Forum' – Featured placement on this member platform.

Special Event Sponsorships

- Realtor® Day on Beacon Hill (June 2026) – Every June, Realtors® from across Massachusetts converge at the State House for networking and policy discussions. With an average attendance of over 100, this is a premier visibility opportunity.
 - Sponsor buses and luncheon at the State House (signage on buses for Diamond & Platinum Sponsors only).
 - Luncheon Sponsorship Recognition – Your company recognized on signage and by Association leadership.
 - Networking Opportunity – Attend with fellow Realtors® and connect with South Shore Representatives and Senators
- April Fair Housing Meeting (April 2026) – Display table and sponsor recognition.
- Annual Meeting (October 2026) – Display table and introduction.
- Installation, Holiday Gala & Awards Celebration (Dec/Nov 2026) – Includes four tickets, logo on materials, and recognition.
- Step Out & Network Event – Lead a morning walk and invited members for coffee/lunch.

Additional Diamond-Level Privileges

- Free Rental of South Shore Realtors® Office Classroom – Ideal for hosting training or client meetings.
- Invitations to events and member spotlights.
- Priority consideration for all future Association sponsorship opportunities.

Attorney Spotlight Program

Diamond and Platinum Attorney Sponsors receive premium positioning as trusted legal experts.

- Attorney Spotlight Program (for Diamond and Platinum Attorney Sponsors)
- Gain premium positioning as a trusted legal resource:
 - Featured in weekly email promotions to membership.
 - Highlighted on the website's Legal Resources section.
 - Contact Info provided to REALTORS® and the public seeking real estate legal expertise.
- This exclusive program establishes your firm as a go-to authority in real estate law.

Notes & Guidelines

- Affiliate Video Guidelines: Videos must be shared as a YouTube link or MP4 file.
- Company Marketing Email: You provide the content; South Shore Realtors® distributes via email on your behalf.
- Social Media: you provide content for South Shore Realtors® to share on their social media sites.

Summary

The Diamond Sponsorship Package provides the ultimate platform for visibility, engagement, and prestige within the South Shore Realtors® community. This partnership not only amplifies your brand's exposure but positions your organization as a cornerstone supporter of professional excellence in real estate.

Platinum Sponsorship Overview

The Platinum Sponsorship represents the second-highest level of partnership offered by the Association — designed to deliver exceptional visibility, engagement, and recognition with our REALTOR® membership. This exclusive opportunity provides strong exposure and value throughout the year, ensuring your company remains front-of-mind among South Shore Realtors® members.

Platinum Sponsorship Benefits

- Association Membership Dues – Included for Platinum Sponsors.
- Full-Page Advertisement – Featured in one Association e-newsletter.
- Editorial & Video Opportunities – Content and video exposure
- Speaking Engagements – Participate in 6+ speaking events annually.

Event Sponsorship & Networking

- Event Signage & Tickets – Included in your sponsorship package.
- Display Tables – Feature your company at the Annual Meeting and Fair Housing Event.
- New REALTOR® Trainings – Sponsor all six sessions, including table and speaking opportunities. Average attendance: 30–65 new members per session. All new REALTORS® must attend within four months of joining — an excellent networking opportunity.
- Step Out & Network Event – Lead a morning networking walk and invite participants for coffee or breakfast afterwards.
- REALTOR® After Hours Event – Host an informal networking night.
- Speak briefly about your services, offer a prize drawing, and connect with members.
- Webinar Sponsorship – Your company name featured in all event marketing.

Visibility & Recognition

- Lobby Logo Display – Prominent placement in the Association's front lobby.
- Social Media Recognition – Regular posts highlighting your company on Association channels (you supply)
- Weekly Email Sponsor – Your logo and website link featured atop one weekly membership email.
- December E-Newsletter Recognition – Listed at your sponsorship level.
- Marketing Promotion Email – Send one marketing piece through South Shore Realtors® (you provide the content).
- New REALTOR® Training Presentation – Logo featured in training slides.

Online Presence

- Year-Long Website Listing – Logo and link on the South Shore Realtors® website.
- Dedicated Web Page – Update your own page quarterly with new content.
- Logo & Link on “The Forum” – Featured placement on this member resource platform.

Special Event Sponsorships

- Realtor® Day on Beacon Hill (June 2026) Every June, Realtors® from across Massachusetts converge at the State House for networking and policy discussions. With an average attendance of over 100, this is a premier visibility opportunity.
 - Sponsor buses and luncheon at the State House (signage on buses for Diamond & Platinum Sponsors only).
 - Luncheon Sponsorship Recognition – Your company recognized on signage and by Association leadership.
 - Networking Opportunity – Attend with fellow Realtors® and connect with South Shore Representatives and Senators
- April Fair Housing Meeting (April 2026) – Display table and sponsor recognition.
- Annual Meeting (October 2026) – Display table and recognition.
- Installation, Holiday Gala & Awards Celebration (Nov/Dec 2026) –
 - Four tickets included.
 - Company logo on marketing materials.
 - Recognition during event honoring 2027 Officers, Directors, and Award Winners.

Additional Opportunities

- Attorney Spotlight Program (for Diamond and Platinum Attorney Sponsors)
- Gain premium positioning as a trusted legal resource:
 - Featured in weekly email promotions to membership.
 - Highlighted on the website's Legal Resources section.
 - Contact Info provided to REALTORS® and the public seeking real estate legal expertise.

This exclusive program establishes your firm as a go-to authority in real estate law.

Notes & Guidelines

- Affiliate Video Guidelines – Videos must be shared with South Shore Realtors® as a YouTube link or MP4 file.
- Company Marketing Email – You provide the content; South Shore Realtors® distributes it on your behalf.
- Your company provides social media contact for Association to share

Summary

The Platinum Sponsorship Package ensures maximum exposure and engagement with South Shore Realtors® members, offering unparalleled opportunities to promote your brand and connect with real estate professionals across the region.

Gold Sponsorship Overview

Announcing the \$3,500 Gold Sponsorship Tier, the third highest level of sponsorship offered by the Association. We are thrilled to extend this exclusive opportunity to our esteemed Affiliate Members. The Gold Sponsorship offers exceptional value and numerous opportunities to elevate your company's profile within the real estate community.

Gold Sponsorship Benefits

Advertisement & Speaking Engagements

- Half-page advertisement in one Association E-newsletter.
- Three speaking engagements to showcase your expertise at New REALTOR® Trainings.

Event Sponsorship & Visibility

- Sponsorship signage and tickets included for various events.
- A table at the Association's Fall Annual Meeting – includes display table and introduction.
- Sponsor a Webinar. Your company name will be marketed with the webinar.
- Weekly Email Sponsor. Your logo and link featured at the top of a weekly Association email to the entire membership.
- Installation, Holiday Gala, and Awards Celebration (Nov./Dec. 2026):
 - Recognition in event marketing materials.
 - Three tickets to the event and recognition by Association leadership.
- Sponsor one Step Out and Network Event
- Realtor® Day on Beacon Hill Luncheon (June 2026. Every June, Realtors® from across Massachusetts converge at the State House for networking and policy discussions. With an average attendance of over 100, this is a premier visibility opportunity.
 - Luncheon Sponsorship Recognition – Your company recognized on signage and by Association leadership.
 - Networking Opportunity – Attend with fellow Realtors® and connect with South Shore Representatives and Senators.

Brand Recognition

- Your company logo displayed prominently in the Association's front lobby.
- Inclusion of your logo in the New REALTOR® Training presentation.
- Social media postings to boost your brand visibility.
- Sponsorship recognition in the Association's December E-newsletter.

Digital Presence

- Year-long logo placement with a link to your company on the South Shore Realtors® website Sponsor Page.

Direct Marketing Opportunities

- A company marketing or promotional piece emailed to the membership – you supply the content, and South Shore Realtors® distributes it on your behalf.

Summary

The Gold Sponsorship Tier is your opportunity to connect with industry leaders, enhance your company's visibility, and demonstrate your commitment to supporting the real estate community. Secure your spot today and enjoy these unparalleled benefits throughout the year.

Silver Sponsorship Overview

Introducing the \$1,500 Silver Sponsorship, a value-packed opportunity designed to enhance your visibility and engagement with Realtors® and industry leaders. While it may not be as comprehensive as the Diamond, Platinum or Gold tiers, the Silver Sponsorship delivers abundant value and ensures your brand receives consistent recognition throughout the year.

What You Get with Silver Sponsorship

Association E-Newsletter

- Quarter-Page Advertisement – Feature your company in one of our Association E-newsletters.

Speaking Engagements

- Two Speaking Opportunities – Engage directly with Realtors® at New REALTOR® Trainings.

Event Recognition

- Sponsorship Signage & Event Tickets – Prominent recognition with signage and tickets to sponsored events.
- Table at Annual Meeting – Showcase your business and connect with members.

Branding Opportunities

- Lobby Display – Your company logo displayed in the Association's lobby.
- Company Logo with Link – Your logo and link featured on the Association's sponsorship website.
- New Member Orientation – Your logo included in the orientation presentation.

Email and Online Recognition

- Weekly Email Recognition – Sponsor one Association weekly email including your logo and website link, sent to all members.
- Social Media Postings – Recognition across the Association's social media platforms.

Special Event Sponsorships

Realtor® Day on Beacon Hill Luncheon (June 2026)

Every June, Realtors® from across Massachusetts converge at the State House for networking and policy discussions. With an average attendance of over 100, this is a premier visibility opportunity.

- Luncheon Sponsorship Recognition – Your company recognized on signage and by Association leadership.
- Networking Opportunity – Attend with fellow Realtors® and connect with South Shore Representatives and Senators.

New REALTOR® Trainings

Engage with new members in educational settings where you can distribute company materials and speak directly.

- Greet Members – Hand out marketing materials and connect with new REALTORS®.
- Present Your Services – Deliver a brief two-minute presentation at two orientations (average attendance: 30–65 new members).

Annual Meeting Sponsorship (Fall 2026)

- Display Table and Sponsor Introduction – Showcase your business and enjoy recognition.

Installation, Holiday Gala, and Awards Celebration (Nov/Dec. 2026)

- Event Tickets – Receive two tickets to this premier event honoring leadership and excellence.
- Marketing Recognition – Be recognized in event marketing, by Association leadership, and in the printed program if utilized.

Summary

The \$1,500 Silver Sponsorship provides an outstanding opportunity to increase your company's presence within the Realtor® community. With year-long recognition, event access, and strong branding support, this package is perfect for businesses seeking high visibility at exceptional value. Secure your Silver Sponsorship today and start connecting with the region's top real estate professionals.

Copper Sponsorship Overview

Announcing the \$800 Copper Sponsorship Opportunity!

Are you looking for an economical way to venture into sponsorship with South Shore Realtors®? Look no further! The Copper Sponsorship is a fantastic entry-level opportunity for businesses to gain visibility, network with REALTORS®, and engage with industry professionals throughout the year.

Sponsorship Benefits

By becoming a Copper Sponsor, your business will enjoy the following benefits:

- Advertise in our E-newsletter – Your business card-sized advertisement featured in one of our Association's E-newsletters, reaching a wide audience.
- Display Table at Fall Annual Meeting – Gain exposure with a dedicated table at one of our largest business events.
- Lobby Display – Your company logo displayed in the Association's front lobby for maximum visibility.
- Sponsor Realtor® Day on Beacon Hill Luncheon – Participate in a major event where REALTORS® from across Massachusetts gather:
 - Sponsorship recognition on luncheon signage at the State House.
 - Recognition by Association leadership in front of members and legislators.
 - Invitation to attend and network with fellow REALTORS®.
- Sponsor a Weekly Email – Your sponsorship level highlighted at the top of one weekly Association email, including your logo and website link.
- December E-newsletter Recognition – Sponsorship acknowledgment in the Association's December E-newsletter.
- Year-long Website Presence – Logo and link to your company on the South Shore Realtors® website.

Secure Your Sponsorship

The \$800 Copper Sponsorship is a strategic investment in your company's visibility and connections within the real estate industry. It's the perfect choice for businesses looking to establish a presence, build relationships, and engage directly with REALTORS® and industry leaders.

Don't miss this opportunity to showcase your brand to a targeted and active professional

community. Contact us today to secure your Copper Sponsorship and join South Shore Realtors® at the heart of the region's real estate network!



2026 SPONSORSHIP PACKAGE SIGN-UP FORM

Review payment plans and instructions below on how to secure your sponsorship package online or call 781-826-5139 and ask for Communications Director Jean Sawtelle.

DIAMOND SPONSOR: \$10,000. Full Payment _____

or charge credit card in (indicate one) **10 Monthly Installments of \$1,000 _____** or **5 Monthly Installments of \$2,000 _____**. This charge option is available if sponsorship form is received by January 2026.

PLATINUM SPONSOR: \$5,000. Full Payment _____

or charge credit card in (indicate one) **10 Monthly Installments of \$500 _____** or **5 Monthly Installments of \$1,000 _____**. This charge option is available if sponsorship form is received by January 2026.

GOLD SPONSOR: \$3,500. Full Payment _____

or charge credit card in (indicate one) **10 Monthly Installments of \$350 _____** or **5 Monthly Installments of \$700 _____**. This charge option is available if sponsorship form is received by January 2026.

SILVER SPONSOR: \$1,500. Full Payment _____

or charge credit card in (indicate one) **2 Monthly Installments of \$750.00 _____** or **4 Monthly Installments of \$375.00 _____**. This charge option is available if sponsorship form is received by January 2026.

COPPER SPONSOR: \$800. Full Payment _____

or charge credit card in **2 installments of \$400 _____**. This charge option is only available if sponsorship form is received by January 2026.

Affiliates who sign & submit sponsorship form by December 1, 2025 will be recognized as a 2026 Sponsor and given a table at the Association's first REALTOR® After Hours event in January 2026.

To secure your sponsorship:

- Visit www.SouthShoreRealtors.com
- Log In (at top of webpage). Username is your NRDS#. [Click here](#) if you don't know it – and **Password** is your last name (with an initial capital letter).
- Scroll to green “View & Pay Invoices” tab.
- Click on '**Subscriptions**' tab and choose a sponsorship level.
- Click '**Details**' and then the blue '**Subscribe Now**' button and follow payment instructions.
- If paying by check: Call 781-826-5139 or email Info@SouthShoreRealtors.com to secure your sponsorship. Make check payable to South Shore Realtors® and mail to 48 Schoosett Street, Pembroke, MA 02359.



2026 Publication Advertising Agreement *Form must be completed*

In consideration of your [Insert Sponsorship Level here:]_____ Sponsorship for the Year 2026, South Shore Realtors® agrees to publish a_____ size (size must correspond with sponsorship level) color advertisement, copy of which is to be supplied in PDF or JPEG by the advertiser, in one issue of the monthly Association publication.

Indicate desired month_____ (Please note: advertising deadline is the first of every month for the following month's newsletter (i.e., January 1 = deadline for February issue, etc.). Every attempt will be made to accommodate month requested. Association will contact you if the month you request is not available.

The Association reserves the right to review all ads and edit or reject it if ad is deemed inappropriate or does not adhere to the U.S. Federal Fair Housing Act of 1968 or standard advertising laws. No employment ads will be accepted. No ads will be placed until sponsorship is paid.

Advertiser Name: _____

Advertiser Signature: _____

Date: _____

Phone: _____

Email: _____

Co. Website: _____

Please list name, email and phone number of person who will be responsible for all marketing materials related to the Sponsorship Package:



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RAISE YOUR VISIBILITY - BECOME A SPONSOR TODAY

CONTACT US

781-826-5139

www.SouthShoreRealtors.com

Info@SouthShoreRealtors.com