

2026 South Shore Realtors® Volunteer Leadership Position Descriptions & Commitment

AMBASSADOR - Acts as a goodwill representative to welcome new members to education and networking events and encourages member participation in Association activities. When joining a new organization, many people feel insecure about talking to strangers or jumping into activities. An Ambassador's job is to make members and guests feel welcome, introduce them around and act as a host for events and activities.

AWARDS TASK FORCE – Review award applications to select the winners of the annual Association Volunteer Awards (Realtor® of the Year, Realtor® of Outstanding Service, Affiliate of the Year, Rising Star and Spirit Award).

- *Commitment: Meets one to two times per year with additional nominal time commitment needed via email.*

BYLAWS TASK FORCE – Reviews and implements amendments as needed or required for governance purposes and/or at the direction of the Board of Directors, Massachusetts Association of Realtors® or National Association of Realtors®.

- *Commitment: Future meetings will be held as needed, based on proposed amendments/revisions.*

COMMUNITY OUTREACH TASK FORCE –Assists in identifying areas of charitable need within the Association's communities, related to housing and homelessness in support of the objectives of NAR's Core Standards and South Shore Realtors® Strategic Plan. Participate in community-outreach to enhance the image of Realtors®. Promotes the Association's annual charitable outreach participation and projects to the membership and public.

- *Commitment: Meets every other month. Participants assist with participation in community service projects and outreach and help to identify charitable organizations for MAR's Charitable Foundation Grants.*

FALL RIVER ADVISORY PLANNING GROUP –Assists the Association's professional staff with planning education events and networking programs within the South Coast region of our jurisdiction. Participants will have knowledge of the South Coast area and businesses, and be willing to attend/assist with events when needed, including registration, promotion, etc.

FINANCE & BUDGET COMMITTEE – Assists with the development of the annual operating budget, ensuring the association has the financial strength to continue the organization's goals, objectives and strategic initiatives.

- *Commitment: Meets 4 to 6 times per year to review Association Financials, update financial policies as needed as well as presentation of annual association-operating budget to Board of Directors for final approval.*

GOVERNMENT AFFAIRS & RPAC COMMITTEE - Educates members on advocacy and how it affects REALTORS® and homeownership/private property rights; includes participation in legislative activities including investing in RPAC (REALTOR® Political Action Committee) to support the industry's voice on Beacon Hill and Capitol Hill regarding issues that affect the real estate industry.

- *Commitment: Meets every other month and assists with RPAC fundraising and events. Participants will be asked to request voluntary investments (in-person or via phone) which enable REALTORS® to support candidates and legislation supporting REALTOR® issues important to the profession.*

LOCAL POLITICAL COORDINATOR (LPC)/CONSUMER ADVOCATE – LPC's play an important role in the grassroots and advocacy efforts of the Association. Each LPC is tasked with cultivating relationships and educating members of the Legislature with respect to the issues important to the real estate industry and homeownership. LPC's will:

Advocate on behalf of all Realtors®; Maintain contact with local Legislators; Respond/Promote all Calls to Action; Submit Report Updates; Attend Realtor® Day on Beacon Hill and Participate in Training, as required.

- Additional application required.

Consumer Advocate – Attend Town Hall Meetings within your community, acting as a voice for the Real Estate Industry and reporting issues/concerns to the Association/Government Affairs Committee and Local Political Coordinators.

- Commitment: Minimum of two meetings per year as well as attendance at community meetings.
- Additional application required.

MEDIATION PROGRAM – Provide mediation service to members and non-members upon request, following approved Professional Standards Procedures.

- **Prerequisite: requires formal mediation training.** *Commitment: Serves as a mediator, as needed.*

MEMBER ENGAGEMENT TASK FORCE – Responsible for scheduling and planning an annual calendar of educational classes that supports and promotes equal opportunity in housing and makes recommendations on general membership speakers. To promote diversity, equity, and inclusion, and justice within South Shore Realtors® Membership, and Leadership. Works to improve the quality of South Shore Realtors® membership experience, improve retention, expand membership, increase inclusion, and promote a welcoming environment that understands the needs and wants of all members.

- *Commitment: Meets every other month. Additional meetings may be scheduled as needed.*

OMBUDSPERSON PROGRAM – Utilize informal telephone mediation to address minor complaints from the public as well as inter-REALTOR® conflicts and work to help parties find solutions before problems become serious. Provide enhanced communications and initial problem-solving capacity to the professional standards process. Can respond to general questions regarding real estate practices, transaction details, ethical practices and enforcement issues.

- **Prerequisite: requires formal program training.** *Commitment: Serves as an Ombudsperson, as needed.*

SCHOLARSHIP SELECTION TASK FORCE / JUDGE – Assist with implementation of annual Association Scholarship program. Judge scholarship applications received and select recipients.

- *Commitment: Meets once a year (possible twice if needed).*